Europa Web Guide

Governance of the EU domain

01. Europa domain and subdomains
   - 01. Europa domain and subdomains overview
   - 02. Europa domain key figures
   - 03. Governance bodies

02. The inter-institutional EU website
03. The European Commission websites
   - 01. European Commission websites overview
   - 02. EC branded websites
   - 03. EU branded websites

Web project management

04. Define and plan
   - 01. Request procedures
   - 02. URLs and redirects
   - 03. Process for content transformation
   - 04. Inputs for research

05. Architecture
   - 01. Architecture and navigation

10. Privacy, security and legal notices

06. Design
   - 01. Web design principles
   - 02. Logos and icons
   - 03. Rules and guidelines per site type
   - 04. Europa Component Library
   - 05. Usability testing

07. Content
   - 01. Editorial style and policy
   - 02. Web writing guidelines
   - 03. Language coverage policy
   - 04. Content governance

08. Develop and build
   - 01. Corporate solutions
   - 02. Technical standards
   - 03. Search Engine Optimisation
   - 04. Europa Analytics

10. Privacy, security and legal notices

11. Accessibility
   - 01. Accessibility overview
   - 02. Content accessibility checklist

09. Monitor and measure
   - 01. The basis for evidence-based decisions
   - 02. Measure user experience: the Satisfaction Index
   - 03. Measure task performance: completion rate
   - 04. Monitor web traffic and usage: analytics data

12. Maintain
   - 01. Archiving
   - 02. Redirections

Additional Resources

13. Social media
   - 01. Using social media
   - 02. Social media widgets
   - 03. Form to open a social media account

14. European Commission visual identity

General information

Web coordinators within DGs

Contact and support

15. EUROPA service catalogue
• 01. Customer Relationship Management
• 02. Governance of the Europa web domain
• 03. Website management
• 04. Europa corporate tools

16. About the Europa Web Guide

• 01. Change log
• 02. We welcome your feedback
• 03. How to access the Extranet Confluence Wikis