

03. EC branded harmonised websites design

- [Rules](#)
- [Contact and support](#)

As defined, [EC branded Harmonised websites](#) host specific content that answers a particular communication purpose.

Where possible we recommend the use of ECL components, while acknowledging that some sites in this category may have specific requirements.

We have identified three groups of harmonised sites:

Group 1	Group 2	Group 3
Web information systems	Event website	Partnership websites
Network websites	Campaign website	
Internal policy websites	Blogs	

Rules

Harmonised websites Group 1

Web information systems

- **Definition:**Permanent websites providing a user-friendly interface to generate, disclose and/or filter large, detailed amounts of data stored in different systems.
- **Scope:** Web information systems follow design principles close to those for core and standardised websites.

Network websites

- **Definition:** Network websites are websites or platforms set up and managed by the European Commission (as a service provider) to encourage and facilitate interaction among a specific, non-EC target audience.
- **Scope:** Network websites follow design principles close to those for core and standardised sites.

Internal policy websites

- **Definition:** Websites providing information on internal working methods of the EU institutions, standards and guidelines. Resources for institutions' employees, partners and service providers.
- **Scope:** Internal policy websites follow design principles close to those for core and standardised sites.

Desktop version	Mobile version
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Harmonised site header - Group 1

Global banner

An official website of the European Union How do you know? ▾



Log in

English

Search

Class name

Site name

Home Item 1 ▾ Item 2 ▾ Item 3 ▾ Item 4 ▾ Item 5 ▾ Item 6 ▾

Home > First level > Page title

Harmonised page header

META

Page title

The introduction should be as accurate as possible, as users often arrive on a page via a search engine or a link, and will not have the context provided through normal site navigation.

Page body

Site name

This site is managed by the Directorate-General for "DG identification"

Contact us

Contact information of the DG

Follow us on

Facebook Twitter LinkedIn

About us

Information about the DG

Related sites

Related links

Related links

Related links

Related links

More information on:

Class name 1

Class name 2

European Commission

Contact the European Commission

Follow the European Commission on social media

Resources for partners

Language policy

Cookies

Privacy policy

Legal notice

Brexit content disclaimer

Harmonised footer - Group 1

Mandatory

Harmonised site header - Group 1

EU official website



European
Commission

Log in

Class name

Site name

Home > First level > Page title

META

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Page body

Site name

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Resources for partners

Language policy

Cookies

Privacy policy

Legal notice

Brexit content disclaimer

Harmonised footer - Group 1

Mandatory

Click on pictures to enlarge

The specific detailed rules for EC-branded core websites, are described in detail in the [Harmonised group 1 template section](#) of the ECL.

Harmonised websites Group 2

Event website

- **Definition:** An event website's sole purpose is to advertise a specific or repeatedly occurring activity that is open to the public, organised and/or hosted by the European Commission. The website can be temporary and provide information about an event before, during and after it takes place. It can be complemented by a campaign. Event websites are only allowed for large and complex events that cannot be accommodated by the events content type.
- **Scope:** Events may have specific requirements.

Campaign website

- **Definition:** A temporary, online communication endeavour dedicated to promoting a single or several thematically linked activities, initiatives, services or products. The website may form the online part of a broader campaign, communicated by other channels such as print and social media.

Blogs

- **Definition:** Regularly updated websites dedicated to publishing general features and news items about specific European Commission activities, from an individual perspective or via a corporate (DG/Agency-managed) newsletter/magazine.

Desktop version

Harmonised site header - Group 2

Global banner

An official website of the European Union How do you know? ▾



English

Search

[Home](#) > [First level](#) > [Page title](#)

Harmonised page header

META

Page title

The introduction should be as accurate as possible, as users often arrive on a page via a search engine or a link, and will not have the context provided through normal site navigation.

Page body

[European Commission](#)

[Contact the European Commission](#)

[Follow the European Commission on social media](#)

[Resources for partners](#)

[Language policy](#)

[Cookies](#)

[Privacy policy](#)

[Legal notice](#)

[Brexit content disclaimer](#)

Harmonised footer - Group 2



Mandatory



Optional

Click on pictures to enlarge

The specific detailed rules for EC-branded core websites, are described in detail in the [Harmonised group 2 template section](#) of the ECL.

Harmonised websites Group 3

Partnership websites

- **Definition:** A partnership website is a website where the European Commission is a cooperating partner in its creation but is not the sole owner of the information contained therein. It is a joint effort between the EC and non-EC partners in terms of concept, budget, management and maintenance and requires its own individual form of governance and custom style guides to accommodate possible co-branding.

Desktop version

Harmonised site header - Group 3

Global banner

An official website of the European Union How do you know? ▾



Site name

Page body

Joint partnership



European
Commission

Harmonised footer - Group 3



Mandatory



Optional

Click on pictures to enlarge

The specific detailed rules for EC-branded core websites, are described in detail in the [Harmonised group 3 template section](#) of the ECL.

Contact and support

If you require further assistance, please contact:

[Comm Europa Management](#)

European Commission
DG Communication
Unit B.3
Europa Web Communication