

# 01. EC branded core websites design

## Objective

As defined, [Core websites](#) aim to minimise the duplication of content across the institutions' web presence and provide access to information in a user-friendly way. They host general information shared by many different websites or departments and serve as hubs for onward navigation to further thematic content and/or specific services such as web information systems (databases).

## Rules

The specific detailed rules for EC-branded core websites are described in detail in the [Core template section](#) of the ECL.



By end of 2020, all Commission websites must implement the new design components.

## Core websites template

Desktop version	Mobile version
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**Core site header**

**Global banner**

🇪🇺 An official website of the European Union How do you know? ▾

🇬🇧 English

Search

Home > 1st level > Page title
**Core page header**

META

## Page title

The introduction should be as accurate as possible, as users often arrive on a page via a search engine or a link, and will not have the context provided through normal site navigation.

Page body

**European Commission website**

This site is managed by the Directorate-General for Communication

<ul style="list-style-type: none"> <li>Strategy</li> <li>About the European Commission</li> <li>Business, Economy, Euro</li> <li>Live, work, travel in the EU</li> <li>Law</li> <li>Funding, Tenders</li> <li>Research and innovation</li> <li>Energy, Climate change, Environment</li> <li>Education</li> </ul>	<ul style="list-style-type: none"> <li>Aid, Development cooperation, Fundamental rights</li> <li>Food, Farming, Fisheries</li> <li>EU regional and urban development</li> <li>Jobs at the European Commission</li> <li>Statistics</li> <li>News</li> <li>Events</li> <li>Publications</li> </ul>
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**Core footer**

**Mandatory**

**Core site header**

🇪🇺 EU official website

European Commission

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**Core footer**

**Mandatory**

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## Contact and support

If you require further assistance, please contact:

[Comm Europa Management](#)

European Commission  
DG Communication  
Unit B.3  
Europa Web Communication