

# Europa Web Guide

## Governance of the EU domain

### 01. Europa domain and subdomains

- 01. Europa domain and subdomains overview
- 02. Europa domain key figures
- 03. Governance bodies

### 02. The inter-institutional EU website

### 03. The European Commission websites

- 01. European Commission websites overview
- 02. EC branded websites
- 03. EU branded websites

## Web project management

### 04. Define and plan

- 01. Request procedures
- 02. URLs and redirects
- 03. Process for content transformation
- 04. Inputs for research

### 05. Architecture

- 01. Architecture and navigation
- 02. Content types

### 10. Privacy, security and legal notices

### 08. Develop and build

- 01. Data Protection

### 11. Accessibility

- 01: Intellectual property rights
- 02: Intellectual property policy
- 03: Intellectual property and copyright
- 04: Intellectual property guidelines
- 05: Intellectual property centralisation
- 06: Intellectual property research on Europa websites
- 07: Intellectual property moderation?
- 08: Intellectual property
- 09: Content accessibility checklist

### 09. Monitor and measure

- 01. The basis for evidence-based decisions
- 02. Measure user experience: the Satisfaction Index
- 03. Measure task performance: completion rate
- 04. Monitor web traffic and usage: analytics data

### 12. Maintain

- 01. Archiving
- 02. Redirects

## Additional Resources

### 13. Social media

- 01. Using social media
- 02. Social media widgets
- 03. Form to open a social media account

### 14. European Commission visual identity

## General information

### Contacts in DG Communication

### General contacts (EU login required)

### 15. EUROPA service catalogue

- 01. Customer Relationship Management
- 02. Governance of the Europa web domain
- 03. Website management
- 04. Europa corporate tools

## **17. About the Europa Web Guide**