

# 07. Content

- 01. Editorial style and policy
- 02. Web writing guidelines
  - 01. Web writing overview
  - 02. Style guide
  - 03. Structuring page content
  - 04. Formatting
  - 05. Upper or lower case
  - 06. Punctuation
  - 07. Dates, numbers and symbols
  - 08. Linking
  - 09. Jargon and clear writing alternatives
  - 10. Other style guides
- 03. Language coverage and translations
  - 01. Language policy
  - 02. Translation services: Directorate-General for Translation
- 04. Content governance
  - 01. Editorial workflow
  - 02. European Commission website (former 'info site')
- 05. Types of content
  - 01. News
  - 02. Event
  - 03. Audiovisual