Europa Web Guide

Governance of the EU domain

01. Europa domain and subdomains
   • 01. Europa domain and subdomains overview
   • 02. Europa domain key figures
   • 03. Governance bodies

02. The inter-institutional EU website
03. The European Commission’s websites
   • 01. European Commission websites overview
   • 02. EC branded websites
   • 03. EU branded websites

Web project management

04. Define and plan
   • 01. Request procedures
   • 02. URLs and redirects
   • 03. Process for content transformation

05. Architecture
   • 01. Architecture and navigation

06. Develop and build
   • 01. Data Protection
   • 02. Technical standards
   • 03. Search Engine Optimisation
   • 04. Europa Analytics

07. Privacy, security and legal notices
08. Content
   • 01. The basis for evidence-based decisions
   • 02. Measure user experience: the Satisfaction Index
   • 03. Measure task performance: completion rate
   • 04. Monitor web traffic and usage: analytics data

09. Monitor and measure
   • 01. Archiving
   • 02. Redirections

12. Maintain

Additional Resources

13. Social media
   • 01. Using social media
   • 02. Social media widgets
   • 03. Form to open a social media account

14. European Commission visual identity

General information

Contacts in DG Communication
General contacts (EU login required)
17. About the Europa Web Guide