

03. Process for content transformation

This section details the process to follow to transform content successfully. It is recommended to apply the content transformation process before all revamps of European Commission websites.

- [1. Content inventory](#)
- [2. ROT analysis](#)
- [3. New content architecture \(ToBe\)](#)
- [4. Mapping of content to the new ToBe architecture](#)
- [5. Identify which content will be transformed, and where to](#)
- [6. Launching the transformed content](#)