

08. Develop and build

- 01. Corporate solutions
 - 01. Europa Web Publishing Platform
 - 02. Europa Search
 - 03. Europa Analytics
 - 04. Europa Webtools
 - 05. Europa video player
 - 06. EUSurvey
 - 07. Web streaming
 - 08. EU Login
 - 09. EU CAPTCHA
- 02. Technical standards
 - 01. Browser support
 - 02. File formats
 - 03. Management and transfer tools
 - 01. Access to servers from outside the European Commission
 - 04. Secure connection to the Commission websites
 - 05. Code and Documentation storage
- 03. Search Engine Optimisation
 - 01. SEO overview
 - 02. How to optimise your content
 - 03. Migrating a website with minimal ranking loss
 - 04. Optimising files like PDF, PPT, DOC and XLS
 - 05. Linking strategy
 - 01. Linking overview
 - 02. Backlinks
 - 03. Iframes
 - 04. Linking to specific EU sites
 - 06. Search Engine Marketing or Paid Search