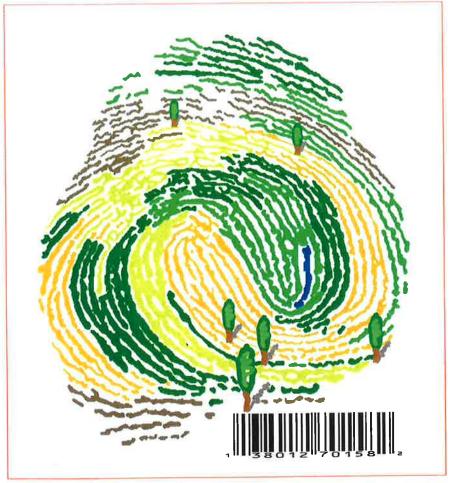


# 1<sup>st</sup> workshop on Geotraceability in agriculture



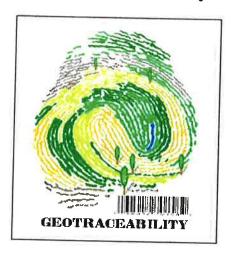
Joint Research Centre – Ispra Italy 4 and 5 March 2003

# Proceedings





# 1st workshop on Geotraceability in agriculture



Dear participants,

Here are the proceedings that the MARS Unit decided to edit during the workshop. You will find a little introduction, the agenda, the list of participants, and PowerPoint presentations print out.

We would like to thank you very much for your participation. Thanks to your presentations and contributions this workshop was very successful. This exchange of information between the different participants and the Commission was very fruitful. We would like to thank also the contacted persons, who contributed to the setup of the workshop but who unfortunately could not attend it.

We hope that we will be able to organise again such a kind of workshop. In the meantime, we know that contacts established during the workshop already contributed to joint initiatives in the frame of the Sixth Framework programme.

Yours faithfully,

Philippe Loudjani MARS Unit, IPSC, JRC Ispra

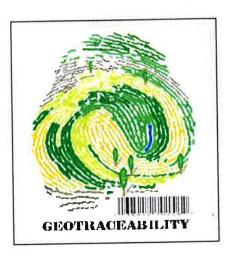
#### **EUROPEAN COMMISSION**



DIRECTORATE GENERAL JRC
JOINT RESEARCH CENTRE - ISPRA
Institute for the Protection and Security of the Citizen
Monitoring Agriculture with Remote Sensing Unit

### 1st workshop on Geotraceability in agriculture

Joint Research Centre – Ispra - Italy 4 and 5 March 2003



#### Organisation committee

Marjo Van Loon - Philippe Loudjani - Olivier Leo - Simon Kay

#### Secretariat support

Nathalie Magonette - Maria Francesca Mannone

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Status: Proceedings of workshop
Unrestricted

Approved by: Olivier Leo
Jacques Delincé

Date issued: May 2003

Status: Proceedings of workshop
Unrestricted

Diffusion: Internal JRC, MARS Unit, DG-AGRI, DG
SANCO, Participants of the meeting

Ref: S.P.I.



#### Introduction

In the frame of the integrated Administrative and Control Systems, a fully digital Land Parcel identification Systems (LPIS) will be available in January 2005 in present and future EU Member States (Council Reg.1593/00). Such systems are combining a large orthophoto coverage with a map of reference parcels (scale better than 1/10 000, 50 cm -1m pixel) and will be regularly updated.

The MARS Unit is in charge in support to DG AGRI of the technical recommendation and the follow up of the implementation of the LPIS system by the MS and is, de facto, the technical reference point for all the national Administrations and service provider involved in the LPIS development, GIS running, updating.

The main purpose of the LPIS is to support the exchange information with farmers, manage eligibility and cross controls at the parcel level, check and monitor the measures related to environment protection, Rural Development and this various functions are managed by GIS.

LPIS is presently a basis layer common to most of the Common Agricultural Policy (CAP) regulations (arable, forage, Olive Tree, Vineyard...) and present huge opportunities to set-up traceability system(s) at parcel level in order to register or certify farm practices and productions.

Following the mid-term review, the ongoing reform of the CAP will provide a more proactive role to farmers and reinforce the policy to support food quality and respect of the environment: In practice, the reform proposes to introduce a single payment system per farm, but conditions it upon cross-compliance to environmental, animal welfare and food quality criteria.

#### The objectives of the workshop were:

- To explore for what purpose we can use geotraceability/record keeping at field level:
  - Traceability of agricultural activities at farm level
  - Value adding of farm products on the market
  - Appellation, labelling
  - Certification for retail/contract farming
  - Communication tool to costumers, consumers and government organisations
  - Preparation for future legislation on traceability (General Food Law)
  - Preparation for the outcomes of the CAP mid-term review (control and audit systems)
- To investigate the possibilities of an extended use, especially towards food safety and agrienvironment sustainability, of the present fields' registers developed in the context of the Integrated System;



- To state what are the minimum information and activities to trace in order to cover multiple purposes (Farm audit, certification, labelling ...);
- To discuss how to insure and secure information and data transfers;
- To discuss how to optimise the administration of the system (role of National bodies, farmer associations ...);
- To examine what are the time constraints of the system (backup and update of information, yearly and multi annual applications ...);
- To determine what are the potential benefits for farmers;
- To investigate what are the other possible uses of such a system (emergency planning, land use management ...).

#### **Participants**

Around 20 persons participated to the workshop including representatives of the European Commission (DG AGRI, DG JRC); national Administrations, solution providers, certification bodies and agro industrial involved in geo-traceability.

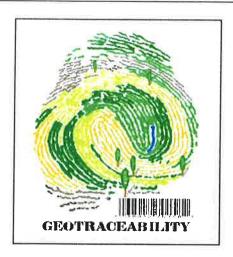
The contribution of the different stakeholders allowed giving insight in:

- What are the present developments on tracking and tracing in private companies/at farm level?
- What is possible from the Information & Communication Technologies (ICT) perspective?
- What are the present legislative requirements?
- What are the present systems of certification, qualification?

The results of the workshop will be used to direct and formulated future research and applications of geotraceability in agriculture.



# 1st workshop on Geotraceability in agriculture



Joint Research Centre, Ispra (Lago Maggiore), Italy 4 – 5 March 2003

#### Agenda

#### **Tuesday 4 March**

10.00-10.30 h Objectives and agenda of the workshop

J. DELINCE (DG JRC, EC)

10.30-11.00 h CAP reform, a long-term perspective for sustainable agriculture –

Traceability and food quality

G. MALLIARIS (DG Agriculture, EC)

11.00-11.30 h Concept, legal basis and opportunities for geo-traceability

M. VanLOON (NL)



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11.30-12.00 h Possible contribution of the Common Agricultural Policy

O. LEO (DG JRC, EC)

12.00-12.30 h Tools for geotracing

S. KAY (DG JRC, EC)

#### 12.30-14.00 h Lunch

14.00-14.30 h Geotraceability in agriculture?

P. LOUDJANI (DG JRC, EC)

#### **Technical solutions**

14.30-15h00 h Electronic data interchange of geo information

T. VanDerWAL (WiSL, NL)

15h30-16.00 h Farm management systems and GIS

W. MAYER (ProGIS, Austria)

#### 16.00-16.30 h Coffee break

16.30-17.00 h Potential use of SPOT imagery for geo traceability in agriculture

M.C. DELUCQ (SPOT image, FR)

17.00-17.30 h FP6, ERA and Traceability

P. CHURCHILL (DG JRC, EC)

#### Wednesday 5 March

9.00-9.30 h Geographical traceability of food (GeotrAceAgri Project)

B. TYCHON (FUL, BE) - R. OGER (CRA, BE)



#### **Certification and Controls**

9.30-10.00 h General approaches and requirements for the implementation and control

of "Appellation d'Origine"

G. FLUTET (INAO, FR)

10.00-10.30 h Certification and control processes at farm level

S. CARDINALI (Det Norske Veritas, IT)

#### 10.30-11.00 h Coffee break

11.00-11h30 h Traceability and Certification of Farms

G. GUINOISEAU (Maferme Solutions, FR)

#### **Agri-business initiatives**

11.30-12.00 h Creating value with geography when satisfying Traceability requirements,

a case study at "Sud Ouest Legumes"

A. KILLMAYER (Geosys, FR) - H. DOUCHE (Coopérative Légumes du

Sud ouest)

12.00-12.30 h Tracking and tracing guidelines – Experiences in The Netherlands

J. KAMP (Q-Point, NL) - A. VanDeKAMP (Productboard Arable

Farming, NL)

#### 12.30-14.00 h Lunch

14.00-14.30 h Precision viticulture - geotraceability

J.N. PAOLI (Centre Agronomique Montpellier, FR)

14.30-15.00 h The use of nuclear magnetic resonance and of stable isotopes analyser to support

European policies for consumer protection

C. GUILLOU (DG JRC, EC)

15h00-15.30h **Discussions – Conclusions** 



# List of participants

# CAP REFORM A LONG-TERM PERSPECTIVE FOR SUSTAINABLE AGRICULTURE

# TRACEABILITY AND FOOD QUALITY

George Malliaris
Unit B.3. Agricultural product quality policy
DG AGRICULTURE
EUROPEAN COMMISSION

# CAP reform European Model of Agriculture Objectives

- more market orientation and increased competitiveness,
- food safety and quality,
- stabilization of agricultural incomes,
- integration of environmental concerns into agricultural policy,
- developing the vitality of rural areas,
- simplification and strengthened decentralization.

# Key elements of CAP reform- a long-term perspective for sustainable agriculture

- a single farm payment, independent from production ("decoupling"),
- linking those payments to the respect of environmental, food safety, animal welfare health and occupational safety standards, as well as the requirement to keep all farmland in good condition, ("cross-compliance"),
- a stronger rural development policy with more money, new measures to promote quality, animal welfare and to help farmers to meet EU production standards,
- a reduction in direct payments ("degression") for bigger farms to generate additional money for rural development and the savings to finance further reforms,
- revisions to the market policy of the CAP,

# Article 24 (Chapter VIa) refers to food quality and includes key elements such as ;

- •Support for agricultural production methods designed to improve the quality of agricultural products should provide assurances to consumers on the quality of the product or of the production process used through the participation of farmers in food quality schemes
- •Support shall be granted to farmers who participate on a voluntary basis in Community national food quality schemes, which impose specific production requirements on agricultural products (Support shall only cover products intended for human consumption.)
- •Support shall be paid as an annual incentive payment up to the maximum eligible amount per holding.(The duration of such support shall not exceed a period of five years).

# **European Community quality schemes**

- Council Regulation (EEC) No 2081/92 on the protection of geographical indications and designations of origin for agricultural products and foodstuffs,
- Council Regulation (EEC) No 2082/92 on certificates of specific character for agricultural products and foodstuffs,
- Council Regulation (EEC) No 2092/91 on organic production of agricultural products and indications referring thereto on agricultural products and foodstuffs,
- Title VI on quality wine produced in specified regions of Council Regulation (EC) No 1493/1999 on the common organisation of the market in wine.

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# **National Quality Schemes Criteria**

- the specificity of the final product produced under such schemes shall be derived from detailed obligations on farming methods that guarantee specific characteristics, or a quality of the final product that goes significantly beyond the commercial commodity standards as regards public, animal or plant health, animal welfare or environmental protection;
- compliance with specifications and verification by independent inspection bodies;
- the schemes shall be open to all producers;
- transparency and complete traceability assurance;
- the schemes shall respond to current or foreseeable market opportunities.

### EU LEGISLATION/QUALITY SCHEMES

- Regulation (EC) No 178/2002 of the European Parliament and of the Council
  of 28 January 2002 laying down the general principles and requirements of
  food law, establishing the European Food Safety Authority and laying down
  procedures in matters of food safety Official Journal L 031, 01/02/2002 P.
  0001 0024
- Council Regulation (EEC) No 2081/92 of 14 July 1992 on the protection of geographical indications and designations of origin for agricultural products and foodstuffs Official Journal L 208, 24/07/1992 P. 0001 - 0008
- Council Regulation (EEC) No 2082/92 of 14 July 1992 on certificates of specific character for agricultural products and foodstuffs Official Journal L 208, 24/07/1992 P. 0009 –
- Council Regulation (EEC) No 2092/91 of 24 June 1991 on organic production
  of agricultural products and indications referring thereto on agricultural
  products and foodstuffs Official Journal L 198, 22/07/1991 P. 0001 0015
- Council Regulation (EC) No 1493/1999 of 17 May 1999 on the common organisation of the market in wine Official Journal L 179, 14/07/1999 P. 0001 0084

7

# Information on CAP-reform can be found in the following address of DG AGRI:

www.europa.eu.int/comm/agriculture/mtr/index\_en.htm





# Geotraceability in agriculture

# Concept, legal basis and opportunities for geotraceability

March 4 and 5, 2003 Marjo van Loon



"Geotraceabllity in agriculture"

Slide 1



#### Geotraceability in agriculture



#### Overview

- •Basic concepts and approach
- •Geotraceability at farm level
- •Review of EU regulation and market
- Opportunities for geotraceability
- Points of thought



#### Future of EU agriculture



Major food safety crises in '80's and 90's: dioxin, food and mouth disease, BSE.....

....are the initiators of change in agricultural production and legislation:

- Discussion on current "way of farming"
- Increased involvement of consumers





#### Food chain



#### Past:

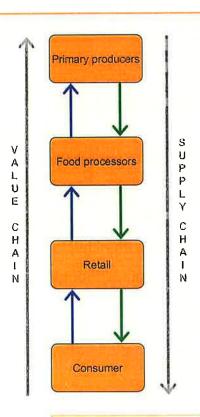
Agricultural production was production/supply driven

#### Now:

Agricultural production more demand driven. Supply chain is influenced by consumers voice



Monitoring Agriculture With



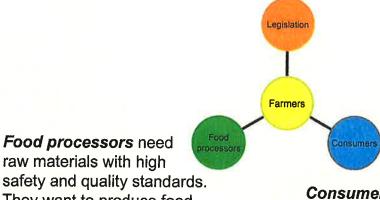


#### Food production



#### Stakeholders

Legislation on health, safety, environmental protection and consumer protection. Standards and control.



raw materials with high safety and quality standards. They want to produce food products consumer are asking for and minimize business risk

Consumers demands quality food that is safe, nutritious, delicious and produced with respect for the environment and animals.



"Geotraceability in agriculture"

Slide 5



#### **Definitions**



Traceability:

Ability to trace and follow a food, feed, food-producing

animal or substance through all stages of production and

distribution.

Tracking:

Determining the *location* of a certain food... in the food

chain at a certain moment

Tracing:

Determining the *history* of a food... throughout the food chain.

Upward:

from raw material to end product

Downward:

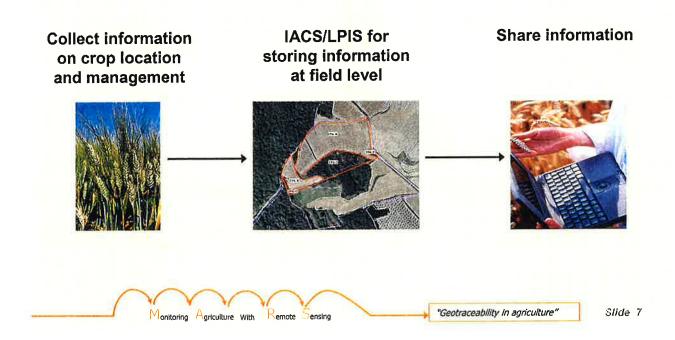
from end product to raw materials



#### Geotraceability



#### Geotraceability at farm level





#### Food safety and quality



#### Food safety promotion through:

- From fork to farm (curative approach)
- From farm to fork (preventive approach)

#### Food quality promotion through:

- Add value to agricultural products
- Distinction of products on the market based on quality and/or origin

Use geotraceability from field level as a support tool



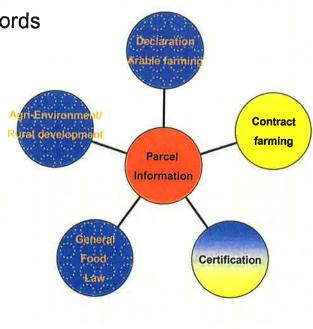


#### Geotraceability





- General farm management
- Provide product information to costumers
- Manage information for audits/certification
- Manage the information necessary for EU support







"Geotraceability in agriculture"

Slide 9



#### Legal basis



#### European legislation including traceability:

- General food law (2002)
- Animal food and feed
- Genetically modified organisms
- Marketing of olive oil

Regulation 178/2002

Regulation 1760/2002

Regulation 258/1999 and

49/2000

Regulation 1334/2002

#### National legislation including traceability:

Not identified yet

# European legislation with opportunities for (geo)traceability:

Label of quality

Regulation 2081/1992 and 2082/92

Organic farming

Regulation 2092/1991



#### Market initiatives



# Market initiatives with opportunities for (geo)treaceability:

- Contract farming
- Retail certification



"Geotraceability in agriculture"

Slide 11



#### Food quality strategies - certification



#### Label of origin/quality

Used for regional products that are:

- •Produced under specific natural conditions
- Produced with unique handicraft







Other labels: AOC and DOC(G), Little red tractor

Strategy for small and middle sized companies





#### Food quality strategies - certification



#### Organic farming label:

Used for products that are produced under the principles of organic farming



Viable and sustainable alternative to the common methods of agricultural production



Slide 13



#### Other food quality strategies



#### Contract farming

Contract with mutual benefits for farmers and processing companies:

- Minimizes business risks through building in guarantees (sales, quantity, quality)
- Better able to respond to costumer demand

#### Certification by retailer

Standards for production

- EUREPGAP
- Codex Alimentarius
- · Qualität und Sicherheit
- British Retail Consortium
- Global Food Safety Initiative

### License to supply



#### Geotraceability



# Record keeping for food quality promotion?

- 1. Create provenance for label of origin
- 2. Give insight into crop management for:
  - Organic farming schemes
  - Contract farming
  - · Retail certification





# Level of geographical detail in record keeping



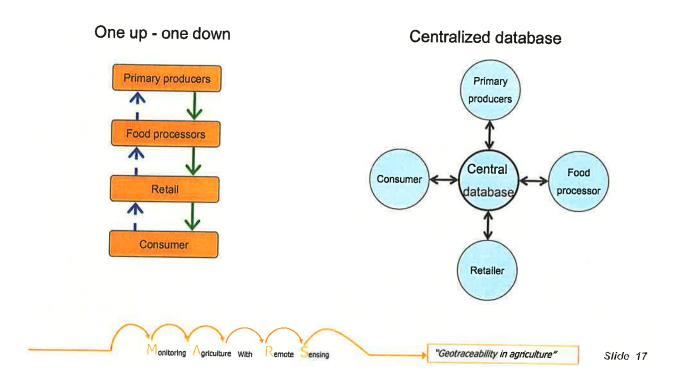
	Field level	Farm level	Regional level
Declaration arable farming	X		
Agri-environment measures	X		
General Food Law		X?	
Certification: Label of origin			X
Certification: Organic farming	X		
Retail certification (EUREPGAP)	X		
Contract farming	X	X	



#### Geotraceability



#### Organisation of traceability:





#### Geotraceability



#### Some issues to consider for future discussion:

- Geotraceability is a chain approach (integration and coordination)
- The chain is as strong as the weakest link
- Quality of the data determines the quality of the information flows
- Should be integrated with other record keeping and reporting actions



esearch



#### Workshop "Geotraceability in Agriculture" Ispra, 4-5 March 2003

# Possible contribution of the Common **Agricultural Policy**

**Olivier LEO** IPSC - MARS Unit - DG CCR, Ispra

> Email: olivier.léo@irc.it Web site: http://mars.jrc.it

> > Geotraceability in Agriculture . 4-5 March 2003 - Ispra

The Join't Research Centre

#### Possible contribution of the CAP



√ Common Agricultural Policy

- Provides some regulatory frame for the identification of Agricultural parcels
- Main purpose is the management and control of Area based Subsidies
- But basic information, exchange of information with Farmers may provide elements or opportunities to support Traceability at the parcel level.
- 4 main fields and groups of Regulation

> IACS

Counc. 3508/92, 1593/00; Com. 2419/01

Permanent crops: OLI GIS

VITI GIS

Counc. 2366/98

Counc. 2396/86 + Com. 649/87 + market Reg Counc. 1493/99

- > Rural Development Council 1257/99 ; Commission 445/02
- > The ongoing Reform of the CAP (cf Mid term review) proposal of Council Reg Com (2003) 23 - 21/01/03



Joint Research Centre

#### Possible contribution of the CAP



Slide 3/41

Volumes and expenses controlled by the different Systems

A OTOTILES OTHER	expenses com	THE RESERVE AND ADDRESS OF THE PARTY OF THE		
	Regulations	Indicative Yearly Budgets (subsidies)	Farmers	Volumes
IACS (arable, forage)	3508/92 1593/00	25 Bio €	3.2 Mio EU15 (+13)	50 Mio parcels 100 Mio ha
Rural Development	1257/99 445/2002	5 Bio €	1 Mio. EU15 (+13)	20 Mio ha
Olive Trees	2366/98 (GIS)	2 Bio €	3 Mio. EU15 (+ 4)	800 Mio O.Trees 11 Mio parcels
Vineyard	2392/86 2729/2000	0.2 Bio €	1.6 Mio EU15 (+ 9 )	10 Mio parcels 3.6 Mio ha

Since 15 years, huge investments have been made to implement geographic information systems to monitor, manage and control these Schemes

Geotraceability in Agriculture . 4-5 March 2003 - Ispra



esearch

05

# Land parcel identification systems



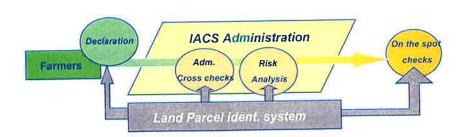
# **Integrated Administration & control systems**

✓ Covers Arable and forage land

> IACS

Counc. 3508/92, 1593/00; Com. 2419/01

- The Land parcel identification systems (LPIS) are a key element of the IACS
  - Directly involved in the different procedure of IACS
    - Yearly application by Farmers
    - Administrative checks (100%)
    - Risk analysis
    - On the spot checks (5% minimum)



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#### Slide 5/41 Land parcel identification systems



#### **Integrated Administration & control systems**

- ✓ Main purposes of LPIS are to provide
  - an unique parcel identification number
  - A geographic location
  - An area for any agricultural parcel.
- ➤ But the Reg. Foresees the possible use of other types of parcels (Cadastre, production blocks or ilots)



In practice: The LPIS provides a reference parcel, allowing the identification and the cross checks of all the parcels declared in a given campaign.

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#### Slide 6/41 Land parcel identification systems



- Which Reference parcels are possible ?
  - The agricultural parcel
    - Declared by the farmer and validated during the campaign? Declared and validated during the preceding campaign?
  - The production block (farmer block, « ilot ») with more stable limits
  - The physical block with rather perennial boundaries

Definition of the Agric. Parcel ? (§1.4, Reg. 3508/92):	Continuous Piece of land	cultivated by one farmer	with only one crop .
Agricultural Parcels	X	X	X
Production block	X	X	
Physical Blocks	X		

#### Land parcel identification systems Reference parcels... the Joint Research IACS SIGC 3 basis concepts SIPA **LPIS** Agricultural **Parcelle** 1 piece of Land, parcel Agricole 1 farmer, 1 crop Farmer 1 piece of Land îlot de (production) culture 1 farmer (1-n crops) Block (llot) Bloc 1 piece of Land (Physical) (physique) **Block**

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Parcelle

Cadastrale

# Land parcel identification systems

(1-n farmers, 1-m crops)

Real Estate



**InVeKoS** 

FIS

Schlag

Feldstück

Feld-Block

**Flurstück** 

in 92, IACS was defined as a computerized system

Cadastral

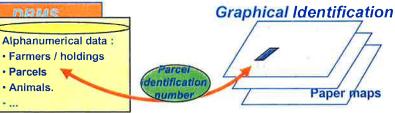
parcel

- with alphanumerical databases
- Without obligation for (geo)graphical data

#### Alphanumerical Identification nauc

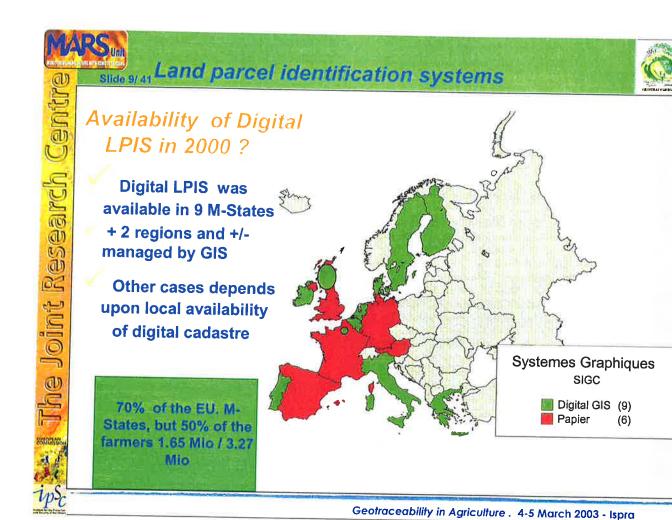
Parcels

· Animals.



In practice, IACS could be hybrid GIS combining databases with paper maps...

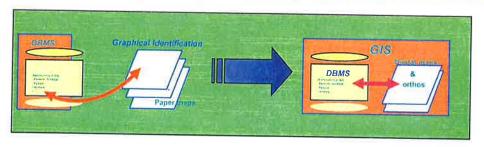
The Joint Research



Land parcel identification systems



- In 2000, Reg 1593/00 make compulsorily digital LPIS and GIS
  - Digital maps minimum standards 1/10 000
  - Optional use of Ortho-photos (minimum 1m pixel, RMSE < 2,5m)</li>
  - Exchange of graphical information with farmers (preprinted forms)
- LPIS/ GIS fully implemented in January 2005. Will increase homogeneity & quality standards of EU LPIS



In practice, the LPIS have to migrate from an hybrid GIS to a real GIS. The purpose is not to modernize paper map updating but to develop GIS applications accessible to Administration and Farmers

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The Joint

Research



le Joint Research

### Land parcel identification systems



 Total investments for the implementation of LPIS/GIS are in the range of 200 Mio EUR for EU 15

- i.e between 75-125 Eur / km2

Main challenge are for large MS without Digital maps

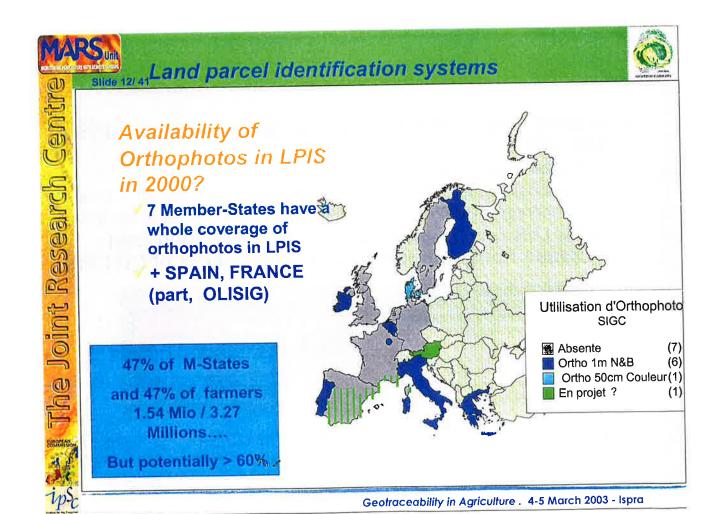
- UK: Digitization of Land survey maps and use of orthophotos
- SP, OST: Digitization of Cadastre and combination with orthophotos
- FR: Complete migration from Cadastre to Ilots defined /orthophotos
- DE: Partly use of digital cadastre combined with orthophoto. W/N: Migration from cadastre to Physical blocks

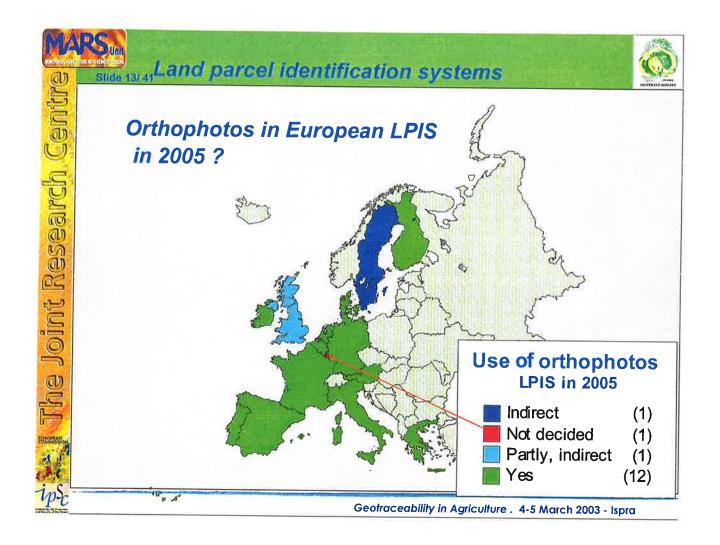
Some other MS will improve present systems

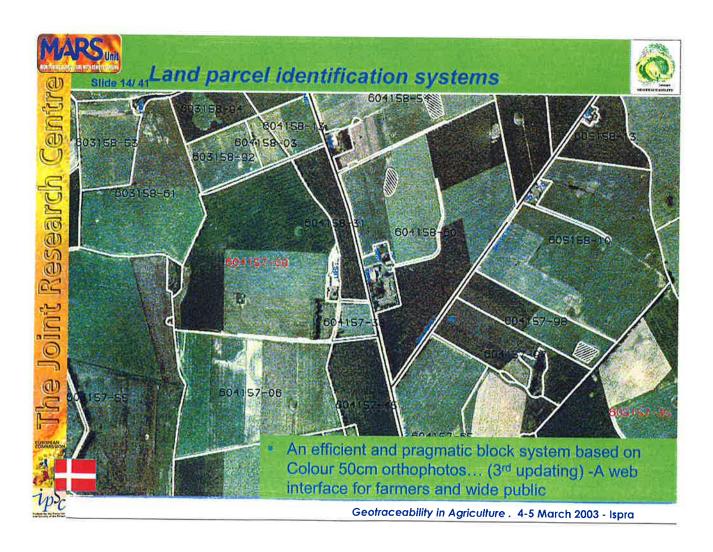
- NL: integration of orthophotos
- IRL, ITA... development of Internet applications

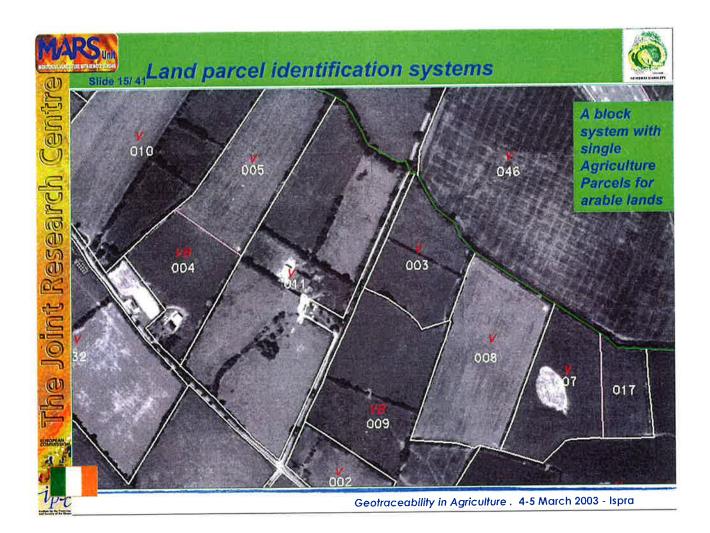
In January 2005, digital maps and orthophotos will be available in almost all MS (and candidate countries)

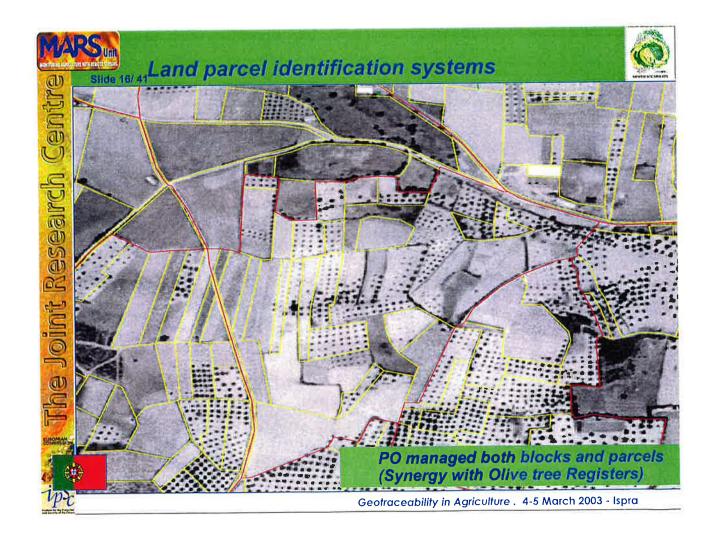
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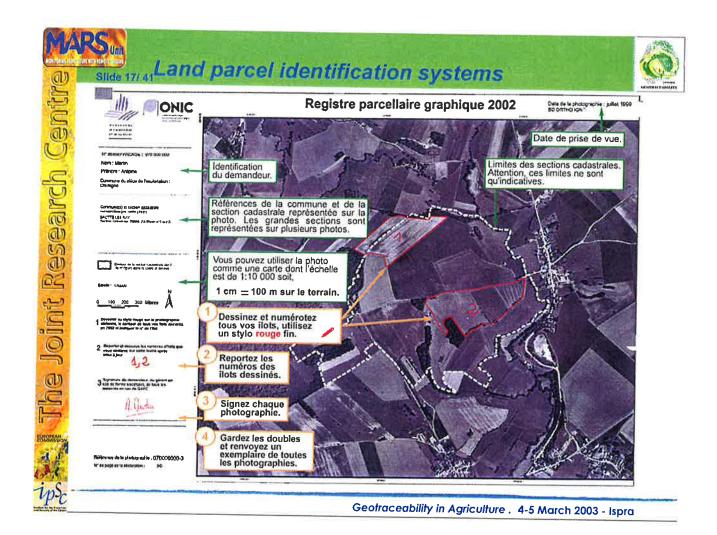










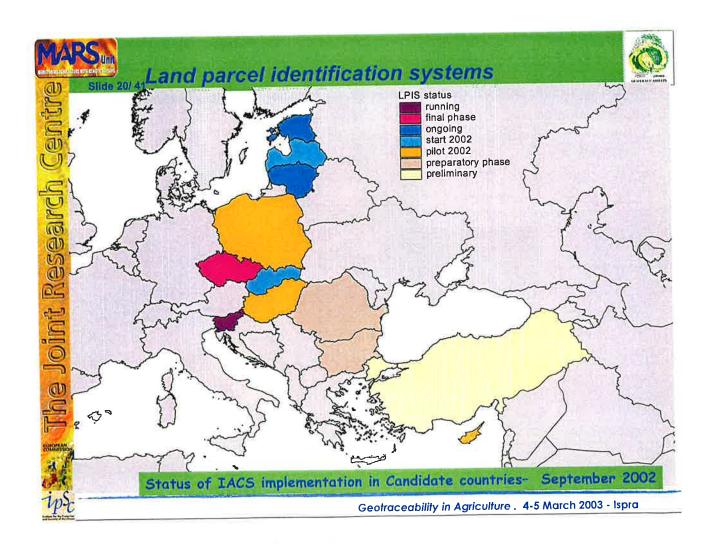


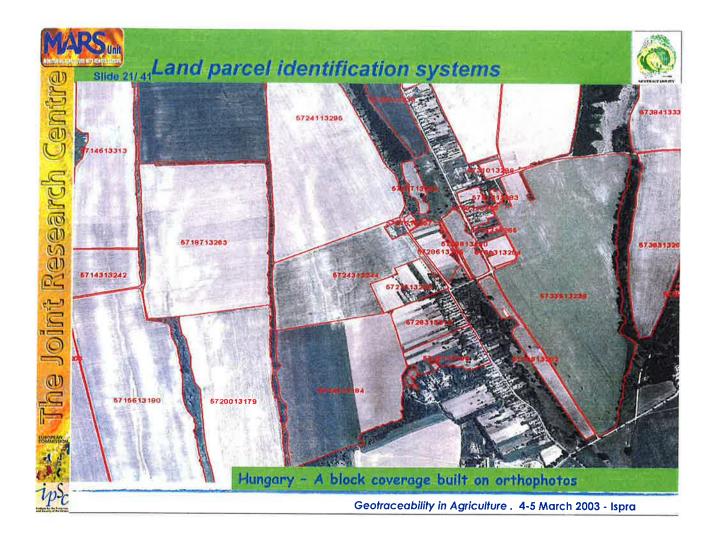


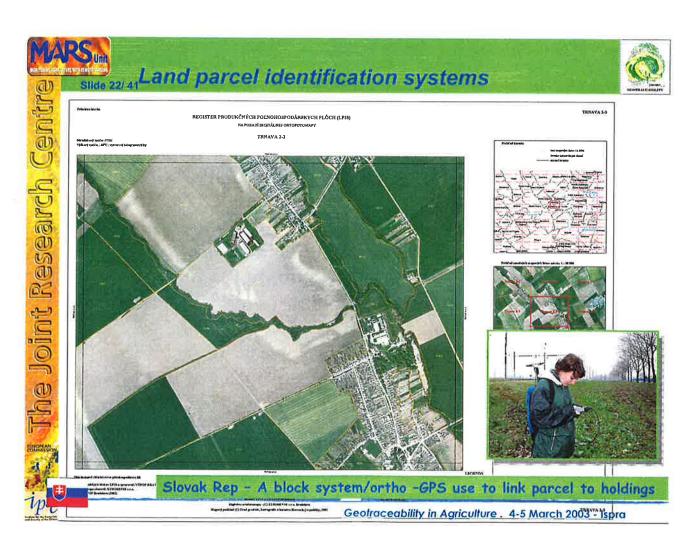
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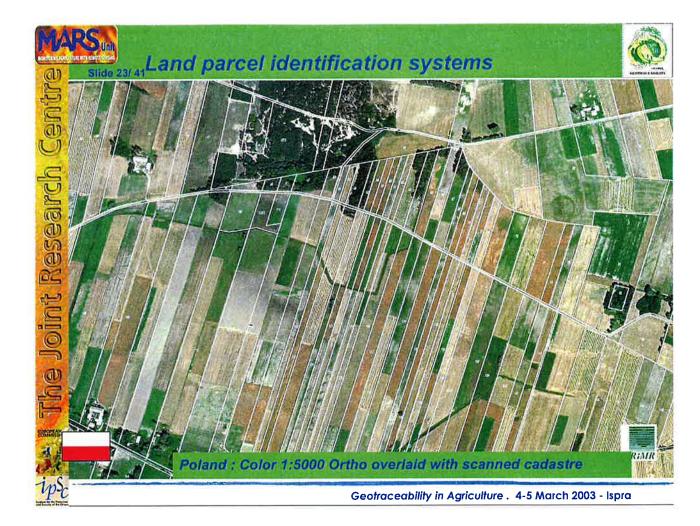
LAFIS system

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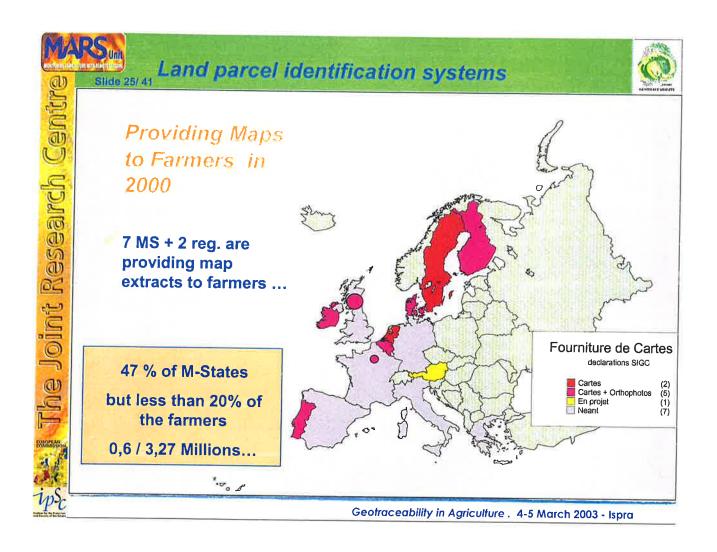
#### Slide 24/41 Land parcel identification systems

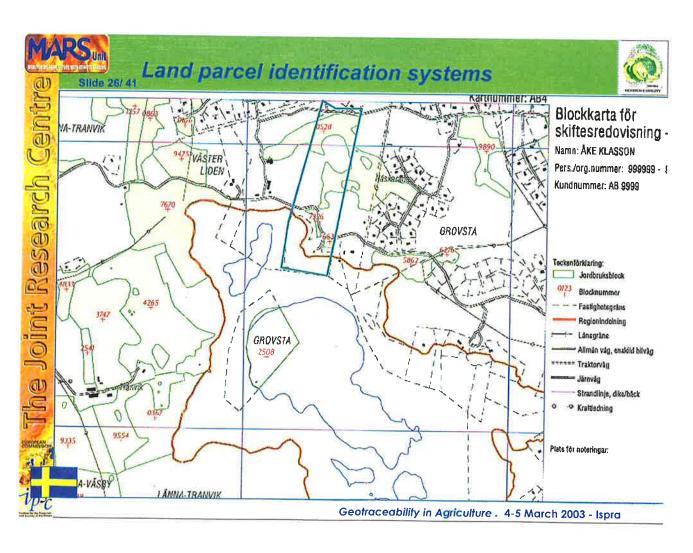


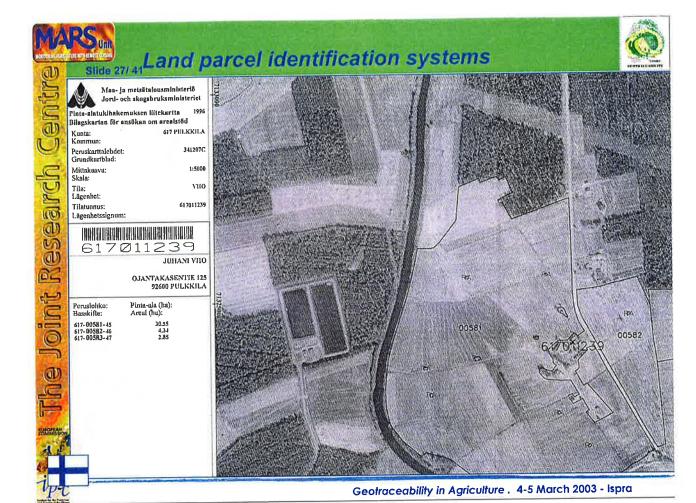
### **Exchange of information with Farmer**

- IACS foresee the use of pre printed forms to reduce the anomalies generated by wrong declaration or data entry.
- Same evolution for LPIS /GIS: Provision of maps to the farmer will be generalized in EU in 2005
- Clear definition of parcels cultivated and the indication of reference areas reduces
  - the errors in declaration
  - the discrepancies due to measurement accuracy
- Farmers obtain an reliable information of their parcels
  - Play an active role in the updating of the system
  - ■This exchange of information is crucial for the sustainable management of IACS and represent a first step of certification

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# Permanent crops Registers and GIS Olive Tree "Registers"

- Historically the first regulation to implicate use of aerial photography and graphical register
- > Functionality to cense and control
  - ➤ Olive tree parcels

eseard

05

(db)

> Number of olive trees

### ✓ Regulation 2366/98 OLI-GIS

- Makes compulsorily the implementation of GIS
- and the use of orthophotos
- Systems almost completed (P, S, F, I) or still in progress (Gr)

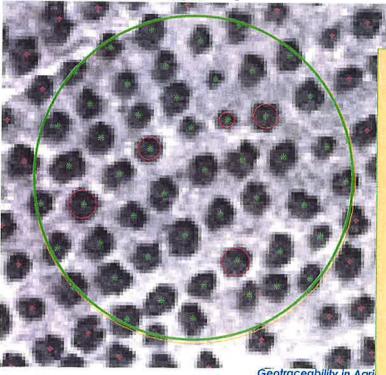
Orthophotos are indispensable tool to count and locate efficiently olive Trees. GIS applications were developed to support photo interpretation and to estimate the parcels area







**OLICOUNT Software** 



OLICOUNT software was developed by MARS in the frame of statistical survey (OLISTAT).

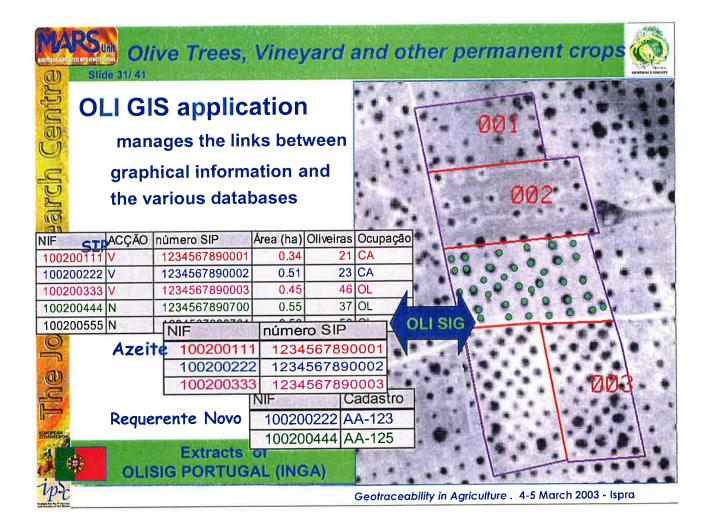
It is presently used by MS for the implementation of OLI GIS.

In practice, automatic count supports CAPI and will be edited following field inspections on around 30 % of parcels...

Geotraceability in Agric

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Olive Trees, Vineyard and other permanent crops



Slide 32/41

Joint Research

The

# **Permanent crops Registers and GIS**

Vineyard "Registers"

> Rather complex databases describing vineyard parcels, generally based on cadastre

Specific functionalities: Management of planting rights, Controls of grabbing up etc (subsidies are marginal <<5 %)

Difficulties of maintenance / update exhaustive census

In some regions, very small parcels impose very detail mapping 1: 2500- 1: 5000 instead of 1: 10 000 standard

√ Regulation 1593/00 (IACS GIS)

- > Define compliancy requirement between
- > Cross checks to avoid double claims / IACS eligibility
- A common LPIS arable sector / permanent crops GIS is implemented in most Mediterranean countries: ESP, ITA, GR (P)
- NB: The future Reform of the CAP will include the Dry Fruit schemes in the IACS / area based payments



Researc

### Slide 33/41 Rural Development

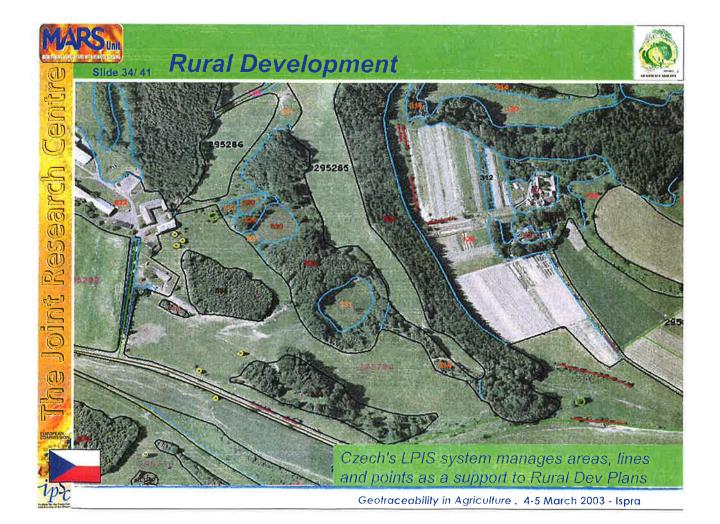


- Rural Development

  integrate a number of pre existing schemes
  - Less favored areas
  - Agri environmental schemes,
  - Installation of farmers, conversion, Forestation, etc.
- ✓ Multi annual agreements signed between Farmer and Administration
- A rather complex system
   ➤ complete menu " a la carte" for farmers
   ➤ various types of expenses: EAGGF Guidance (investment) / EAGGF Guarantee
  - > Various level of co-funding by EU
  - Heterogeneous implementation at regional /national level
  - Complex controls (good farming practices, etc)
- > Land parcel identification systems of the IACS has to be used

Requirement of managing non area features to control (Edges, walls, isolated trees, etc...)

X annual commitment reinforce the role of "agreement maps"





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### Possible contribution of the CAP



Slide 35/41

The Reform of the CAP

Com (2003) 23 - 21/01/03

✓ Proposal of Council regulation

√ Foreseen Schedule

Council Reg. ?Comission Reg ?

> Comission Reg ?
> Applicable in

approved June 2003

approved Dec 2003

2004?

✓ Main orientation

➤ Market orientation

(decoupling, single payment)

> Environment protection

Quality initiative

Food Safety

> Rural development

(Advisory system)

Will repeal IACS Regulation (1st Pillar)

Doesn't replace Rural Dev. (2nd pillar), slightly amended by a

new chapter

Geotraceability in Agriculture . 4-5 March 2003 - Ispra

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### Possible contribution of the CAP



Slide 36/41

The Reform of the CAP Com (2003) 23 – 21/01/03

### ✓ Main features

- ➤ Single Payment Scheme for all based on reference period
- > + specific premium for D Wheat, Protein crop, Rice, Nuts, Energy crops (Biofuel), Potato starch...
- > Degression, modulation: Provide mechanisms to transfer budget from 1st to 2nd Pillar

IACS is reinforced and LPIS remain a key element for control and monitoring of the future system

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### Possible contribution of the CAP



### The Reform of the CAP Com (2003) 23 - 21/01/03

- Geographic information remains crucial
  - LPIS / GIS is maintained.

(Art 19-21)

- Reference to Remote sensing for LPIS and controls ( WA 24, Art 24)
- Control functionalities
  - Eligibility / Permanent pasture, Dec 02 ( Art 5)
  - Cross compliancy

( Art 3, 6, 40 Annex III)

double claims

(Art 36)

- Fundamental changes for the management of geographic data
  - Definition & management of « Entitlements »
  - Intervention of « Advisory Systems »

Geotraceability in Agriculture . 4-5 March 2003 - Ispra



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### Possible contribution of the CAP



### The Reform of the CAP Com (2003) 23 - 21/01/03 The Entitlements

Payments entitlements attached to a farmer

(Art 38)

- Reference Amount
  - Number of eligible hectare
  - Mean amount per hectare
- Definition of the entitlements

( Art 39)

- On a reference period 2000-02
- For eligible land uses (arable, forage, list of crops, no permanent)

Linked to geographic areas

(Art 44)

- Main questions
  - Level of detail for yearly claim
    - Production block (ilot) sufficient for management and control?
  - Management and transfer of entitlement

strength of link with parcels of the reference period?

Many issues to be clarified in the Application Regulation in 2nd half of 2003



### Possible contribution of the CAP



Slide 39/41

The Reform of the CAP

Advisory systems

Com (2003) 23 – 21/01/03

(Art 12-17)

- a support to farmer for cross-compliance and rural development
  - Provide information on eligibility, cross-compliance, good farming practices
- Compulsorily for farmers receiving above 15000 Eur/ year (or 100000 EUR of Turn over)
  - · optional for the others
- Advisory Organization ?
  - · Designated authorities, Private bodies,
  - Private org to be approved by a national Supervisory Authority
- Role: Support and not Audit
  - Obligation for farmer to provide correct information to the AS
  - · Responsability remains at farmer level
- Similar to some initiatives of certification and traceability

Distribution of geographic information play an important role

– Present technologies provide a number of tools and solution

Geotraceability in Agriculture . 4-5 March 2003 - Ispra



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# Possible cont

### Possible contribution of the CAP



Slide 40/41

The Reform of the CAP Com (2003) 23 – 21/01/03 Quality and traceability?

- Proposal of 2 new chapters in RD Reg 1257/99
- Food quality
  - Incentive payments to farmer for participation to EU or Nat recognized Schemes
    - Max 1500 EUR / year and 5 years
  - Support to producer groups for activity of promotion/ information of consumer
    - Maximum 70% of elligible cost
- Meeting standard

(Article 21)

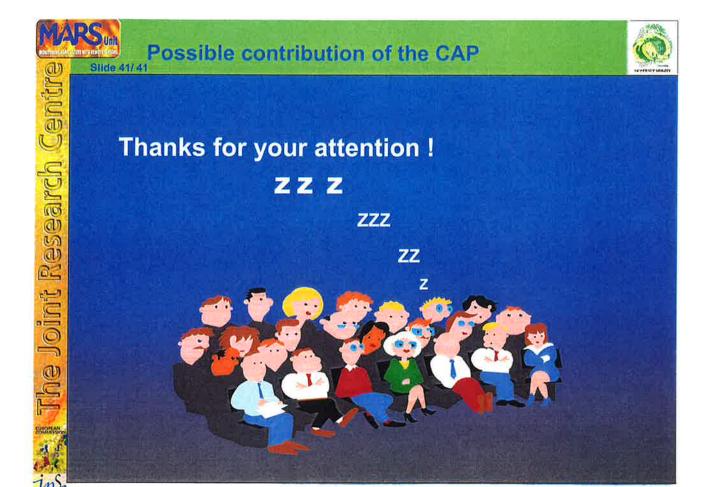
- Support to farmers for introduction of Management standards for cross compliance
  - Max 10 000 EUR / year, degressive for max 5 years
- Support to farmers to use Advisory Systems
  - Maximum 80% of costs, 1 year ceiling of 1500 Eur

Potential synergies with Geo traceability... Importance of will depend upon Commission regulation and initiative of MS

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Research

The Joint







# Tools for geotracing

Simon Kay MARS Unit



TPU



2/15

# Tools for geotracing

- Geotracing feasibility dependent upon a number of Geomatics technologies:
  - Geographic Information System (GIS) tools
    - · Mainstream digital mapping
    - · Land Parcel Identification System for the CAP
  - Global Navigation Satellite Systems for positioning
    - · GPS
    - · Galileo (EGNOS)
  - Internet/Wireless communications
    - · Freedom to work in the field
  - Very High spatial Resolution (VHR) remotely sensed data
    - Reduced costs, higher availability



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# Digital map sources: UK OS MasterMap







Topo96 Landline

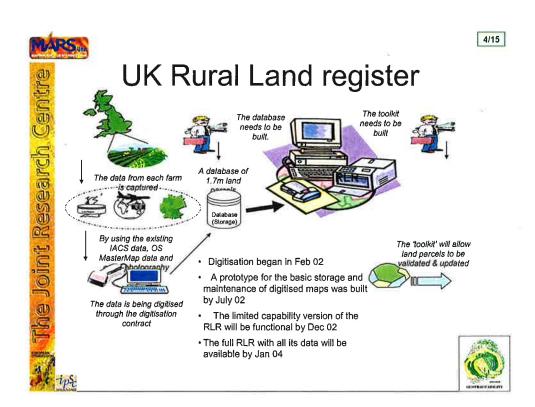
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Restructured dataImproved qualitySpatial indexing

OS MasterMap

Database of over 400 million unique topographic objects







## **GNSS**

- Satellite navigation is about 40 years old
  - 1959 -TRANSIT programme in response to SPUTNIK
  - 1964 TRANSIT operational
  - 1996 TRANSIT retired
- GPS took about 30 years to develop
  - 1964 US Navy TIMATION project started
  - 1973 Labour Weekend architecture meeting
  - 1978 First GPS Block 1 Satellite
  - 27 April 1995 GPS Full Operational Capability
- EGNOS has been going for nearly 10 years
  - Pre-operational phase Aril 1st 2003?
- First Galileo signals are planned for 2008







6/15

# GNSS, GPS

Current accuracy potential:

Horizontal Accuracy (95%,m)	Note
5 -10	GPS stand-alone
1-3	Differential GPS including the future EGNOS
0.02 – 0.05	Real-time kinematic using differential carrier phase up to thousands of kilometers
0.005 - 0.02	Static differential carrier phase up to many hundreds or thousands of kilometers



ips





# GNSS – GPS performance

Parameter	GPS SPS Specification <sup>1</sup>	FAA GPS SPS Performance Analysis Report <sup>2</sup>
Horizontal Accuracy (95%, m)	≤13 (≤ 36 worst case)	6.389
Vertical Accuracy (95%, m)	≤ 22 (≤ 77 worst case)	7.811
Time Transfer Accuracy (95%, m)	≤ 40	16

- 1. GPS SPS Performance Specification
- 2. FAA GPS SPS PAN, October 2002





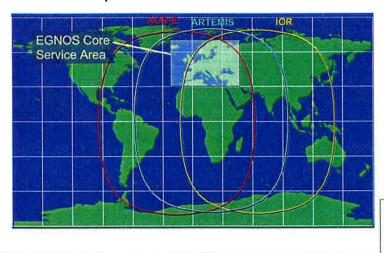


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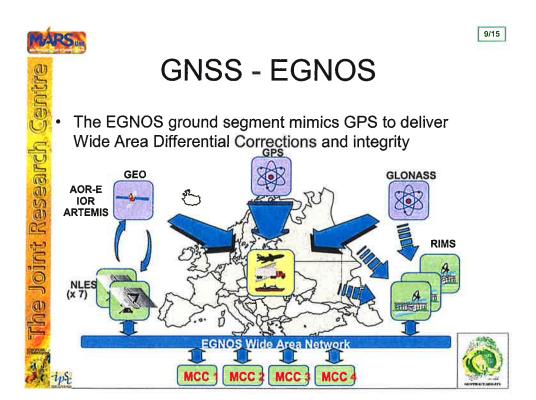
# 8/15

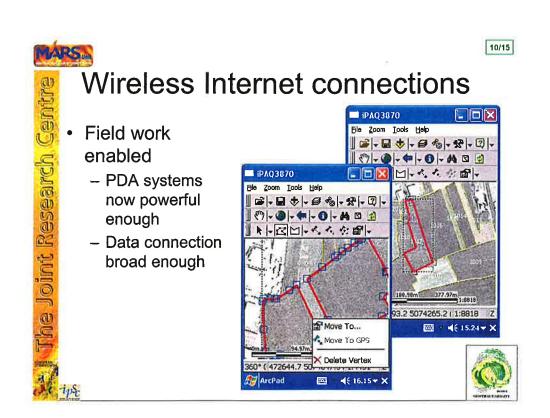
# **GNSS - EGNOS**

• EGNOS is a satellite-based augmentation system that enhances the performance of GPS









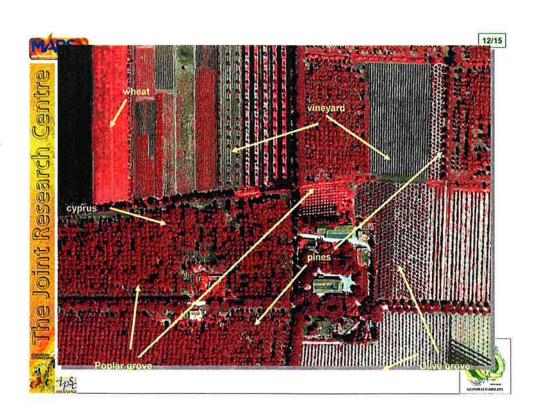


# VHR image data

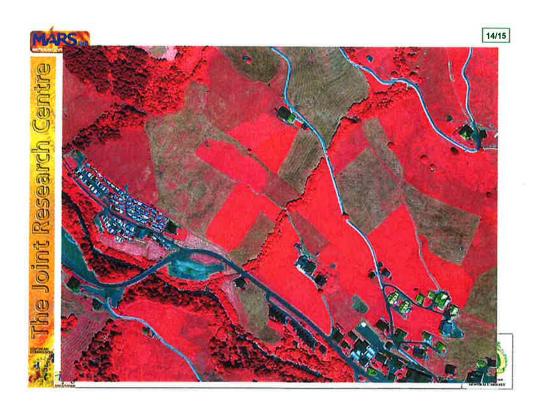
- EU-wide (23 MS) orthophoto coverage by 2005
  - <1m pixel (50cm typical)</pre>
  - Often colour (sometimes CIR)
  - 3 to 5 year update typical
- Increased availability of satellite VHR
- · Digital airborne systems also competitive
  - e.g. Leica Geosystems ADS40, Zeiss DMC



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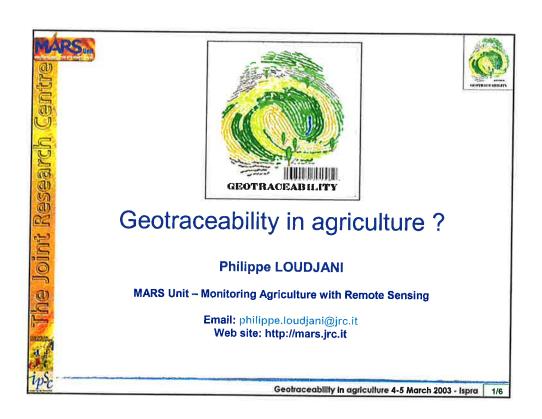


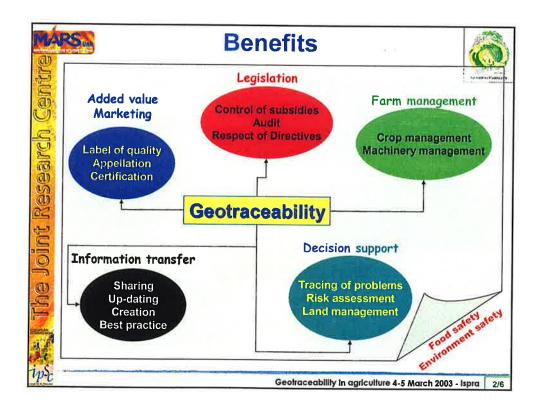
# Summary

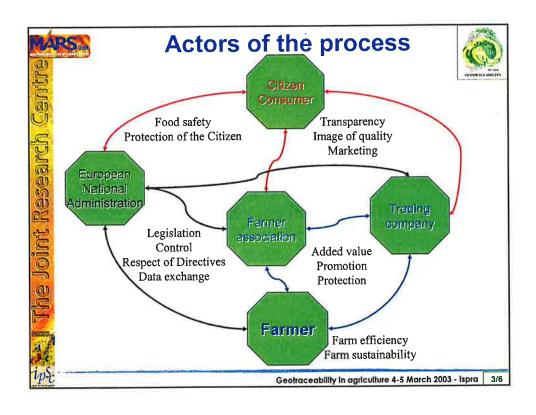
- Various technologies are now here able to support geo-tracing
  - Configuration to be determined based upon
    - user requirements
    - costs
    - Timeliness
- Acknowledgements for various images and figures:

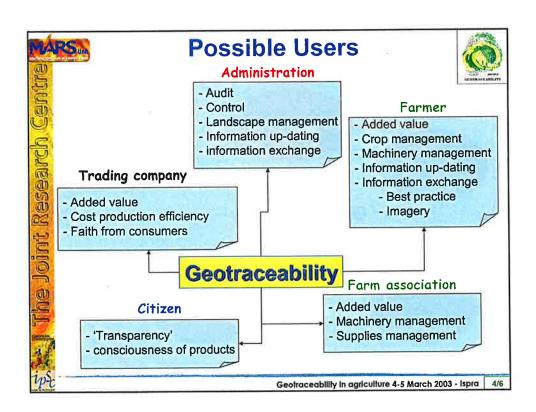
  - M Probert OS GBSally Basker, Helios Technology
  - Livio Rossi, Eurlmage

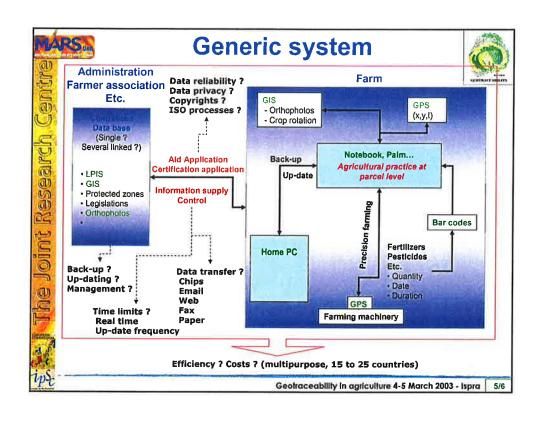


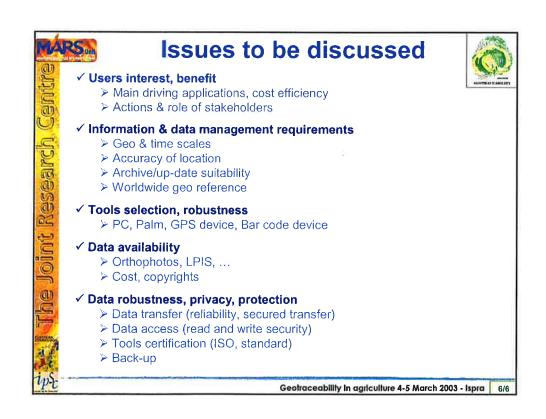




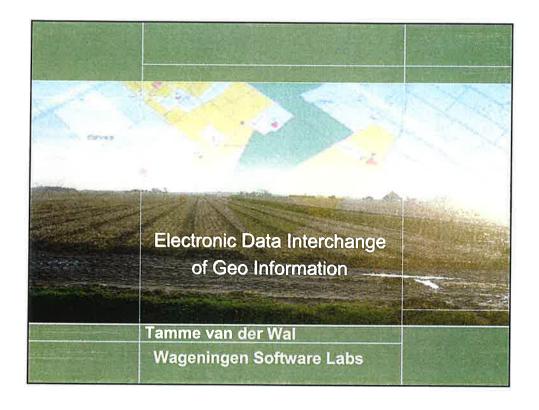




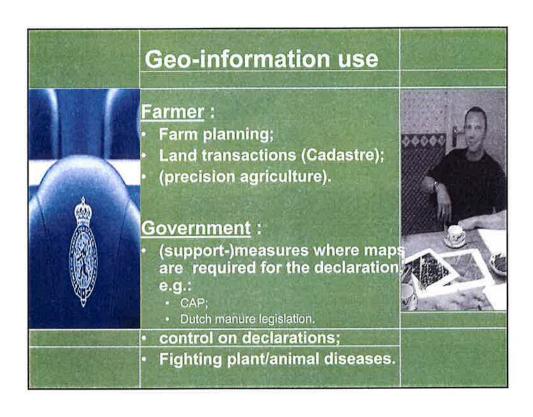


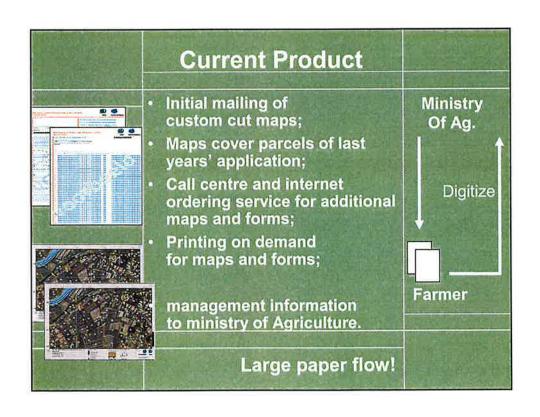


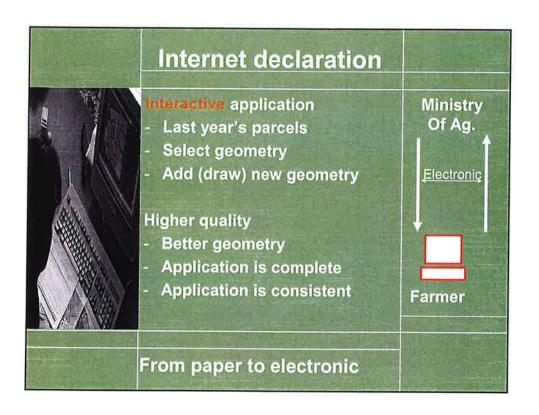


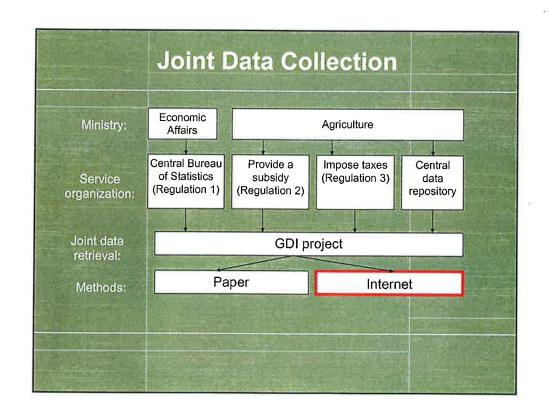


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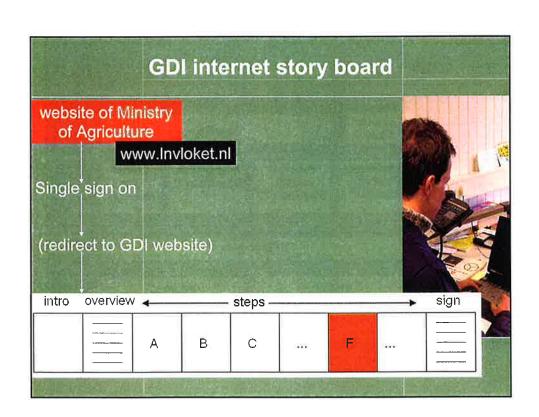




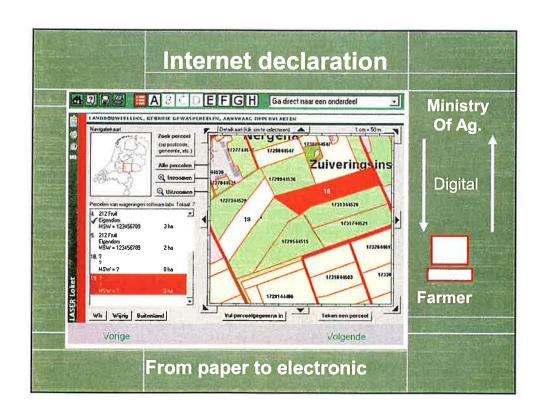


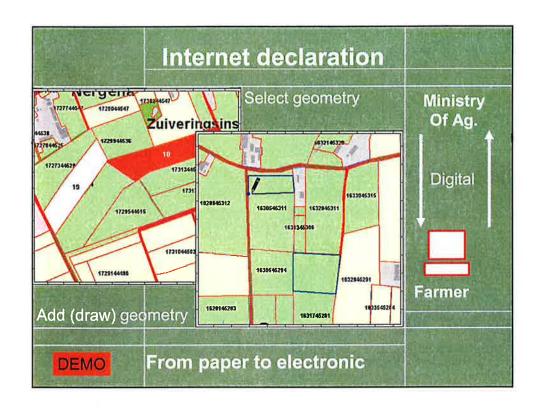


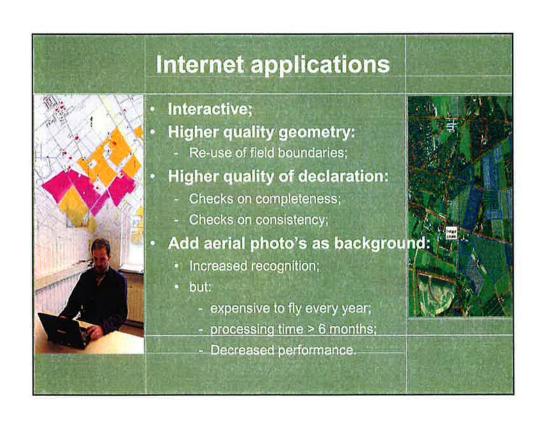
government service organization:	provide a subsidy (regulation 2)	impose taxes (regulation 3)	central parcel registration
parcel geometry demands:	low	high	high
parcel check:	area claimed compared to total area of topographic parcel	parcel area and geometry overlap	parcel area and Geometry overlap
	overlap with other parcels of user	overlap with neighbour parcels	overlap with neighbour parcels
		Ownership / rent	Ownership / rent





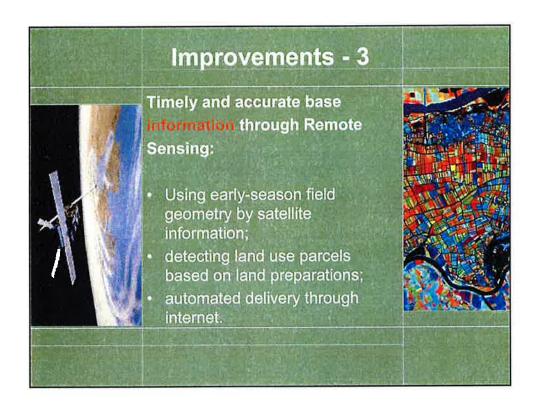


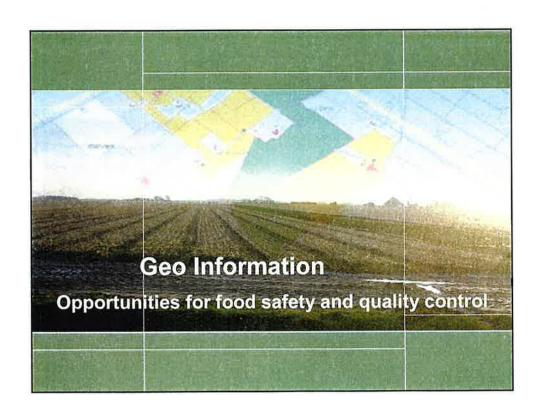


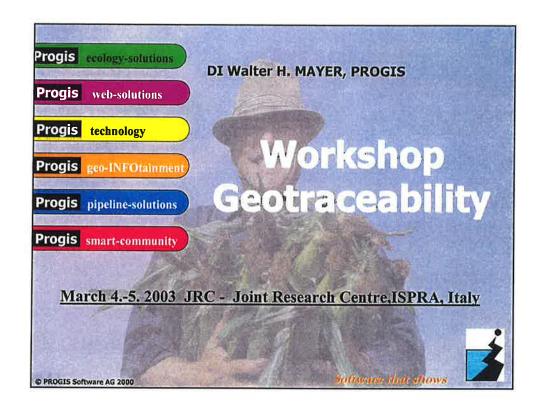




# Improvements - 2 Integrate with farm management systems: Cost efficiency on farmer side; Single register, multiple use; Use of digital geo-information for own purposes; Requires investments; How are base maps provided?



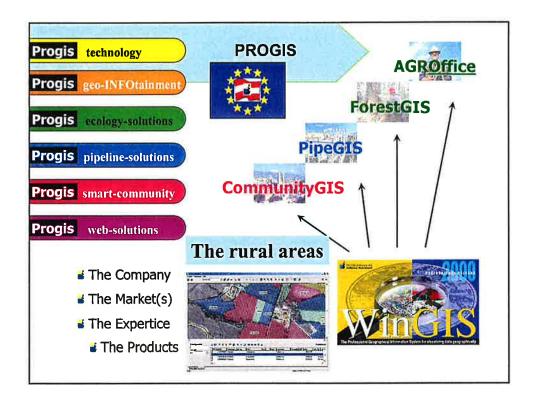


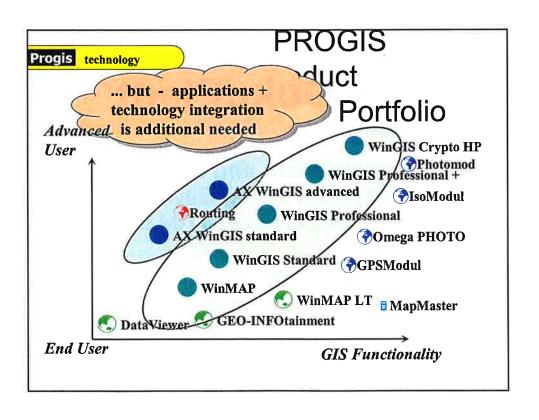


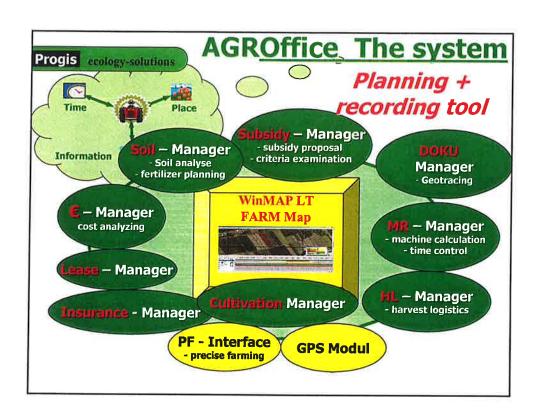


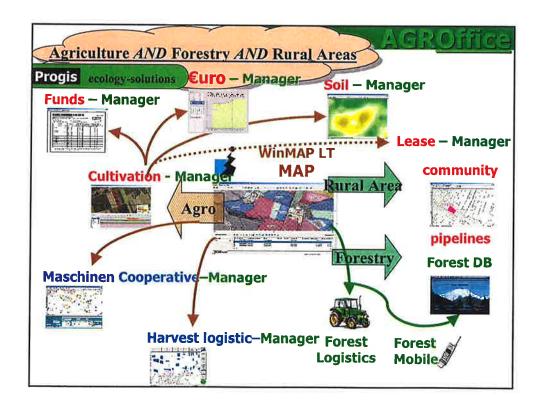
The documentation and quality control system of the Bavarian machine cooperatives (104.000 members out of 140.000 bavarian farmers)

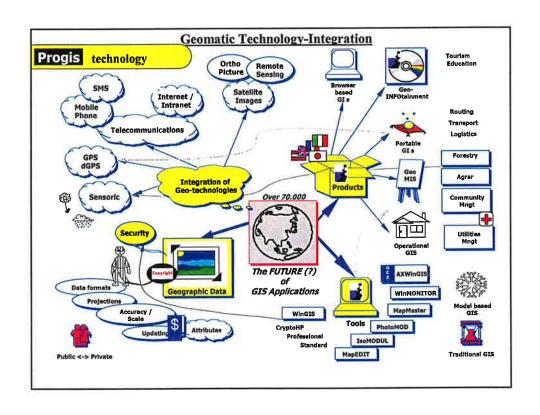
Framework and concept

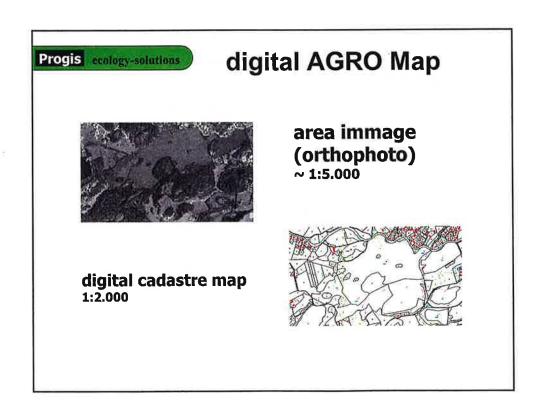


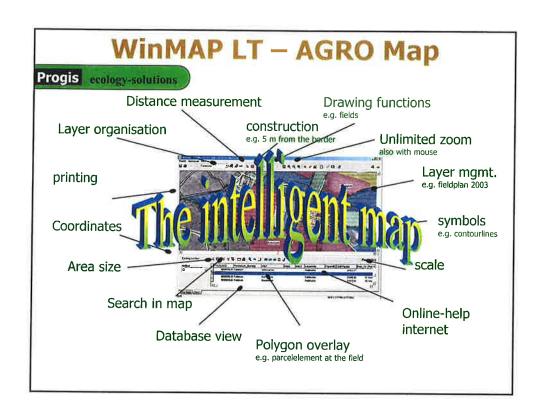


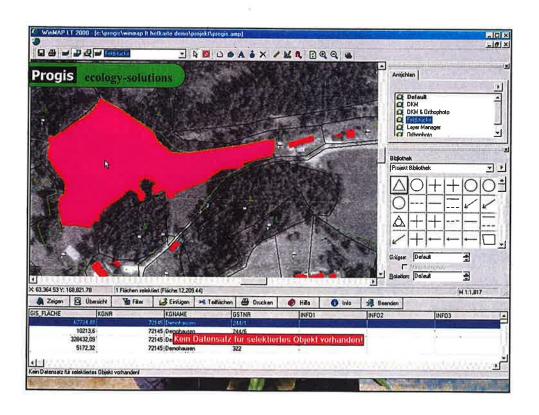


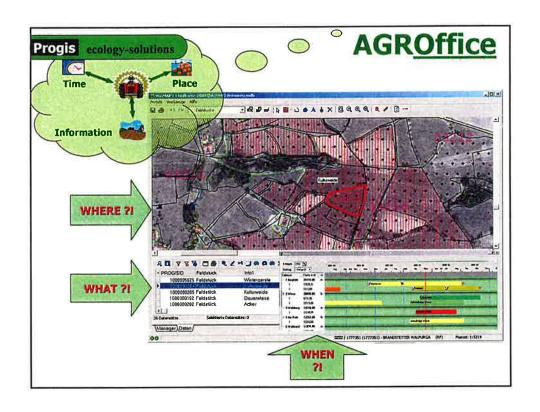


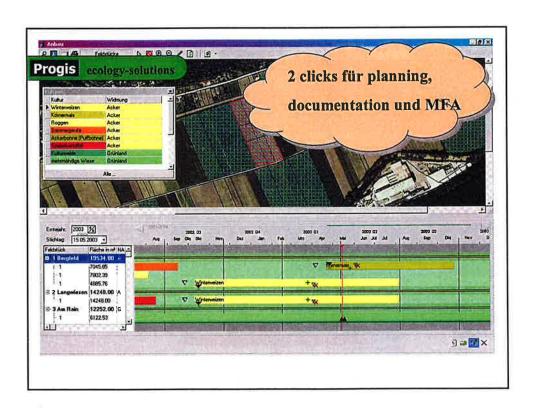


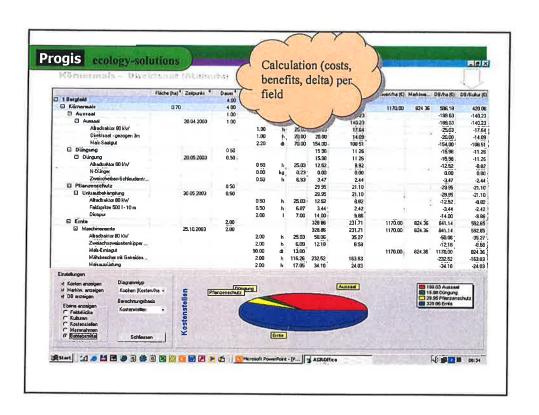


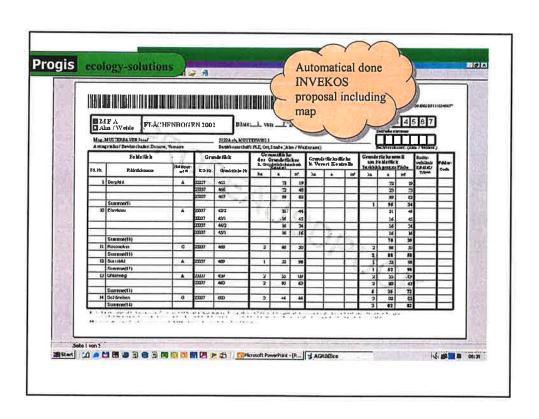




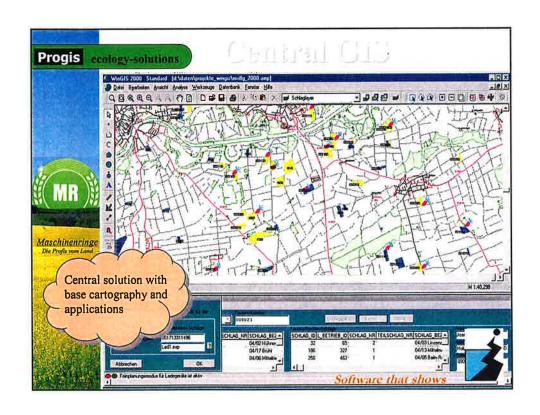


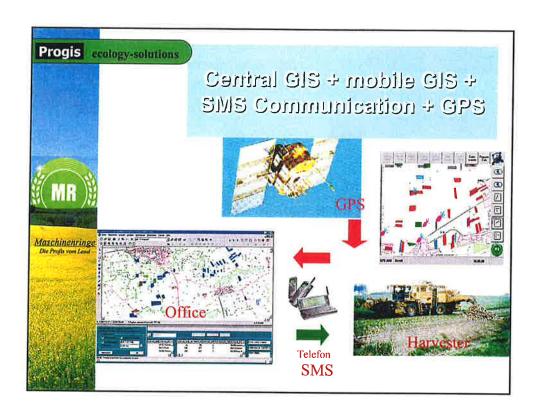


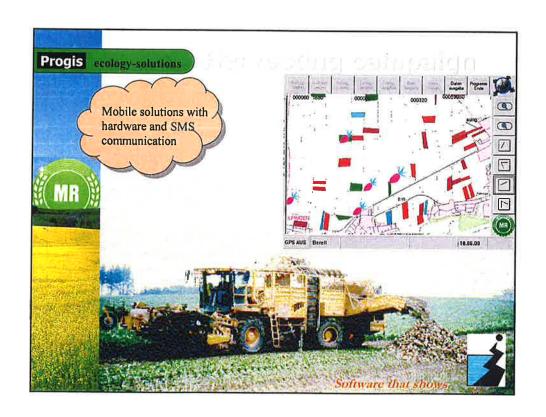


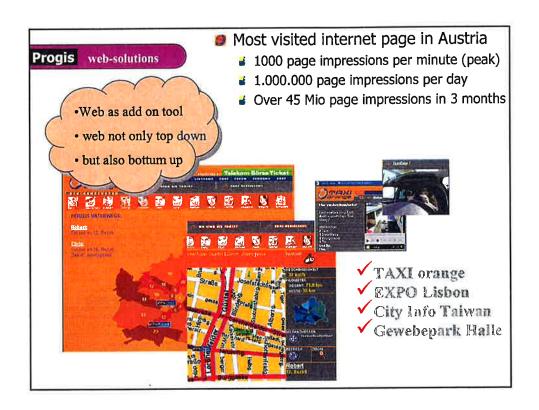














# Quality and documentation Systeme for agricultural field documentation

- Documentation a must according German environmental legislation from 2004
- Product custody (Toxin-limits)
- Transparency and traceability -- consumers, politicians and industry wants it
- QM at the meat level already available or under construction
- AVIKO, Rain am Lech, und KCB are buying only documented products according EUREP-GAP framework
- Different potatoe industries ask for complete documentation
- Grain buyers from NL buy and sell only documented goods (effects already grain trade in north west of Germany



### Quality and documentation – systems for agriculture

#### Pflanzenschutztagung Bonn 09/02

#### Plans:

Introduction of GIS-based riskmanagement maps on the movement potential of fertilizers and herbicides within soil and surface water streams

Preposition: GPS- und GIS-technology on top of agricultural tractors and equipment



# Quality and documentation – systems for agriculture

- Agenda 2000 valuation
- Foreseen:
- farm audits from independent control instituts as preposition for payments
- farms should be motivated to take part in quality certification programs, e.g. payment 200 €/ha



# INVECOS-GIS from German Agriculture Ministries

Integrated, geobased administration and control-system for agricultural areas for area payments

EU-Regulation: After 2005 area payments only based on orthoimages



### Comparision of different documentation systems

### Field based database - paper

- Cheap, easy to fill out
- No statistics
- No datatransfer to whom ever (buyer, ministry etc.)
- No PC know how necessary



# Comparision of different documentation systems

### Field based database - PC

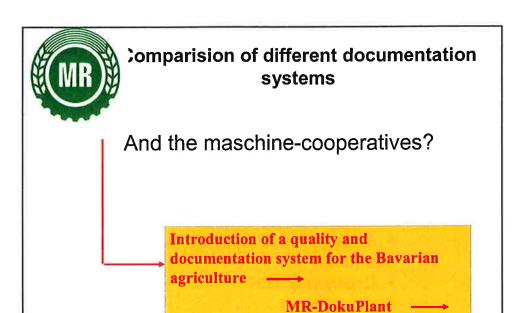
- complex
- For the computer specialist
- · Benefit: detailed statistics
- · Some have GIS capability, link to PALMs
- expensiv
- Datatransfer ????
- compatibility?



# Comparision of different documentation systems

#### Internet based field database

- User does not like to do online databases
- · slowly online access
- For the computer fan
- Data transfer is easy
- Data protection ?? Data security ?? Data privacy ??





### 1. Step:

# Before and during work on the fields

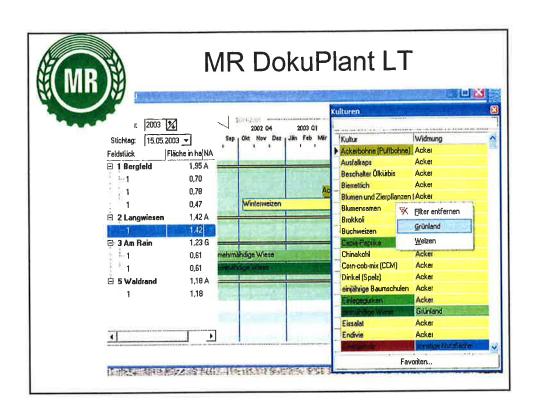
#### Field database at the farmer

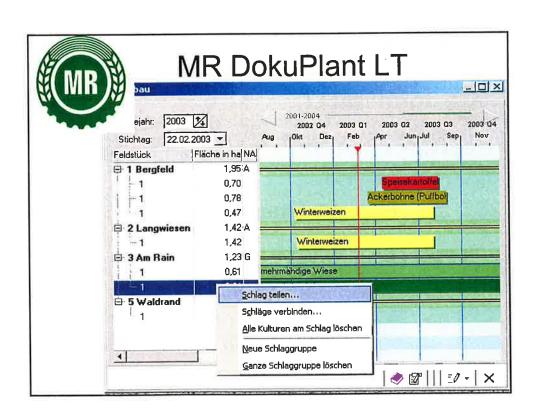
MR-DokuPlant- docu paper, MR DokuPlant LT software, MR DokuPlant AGROmap SW MR DokuPlantAGROffice SW With/without GIS SW

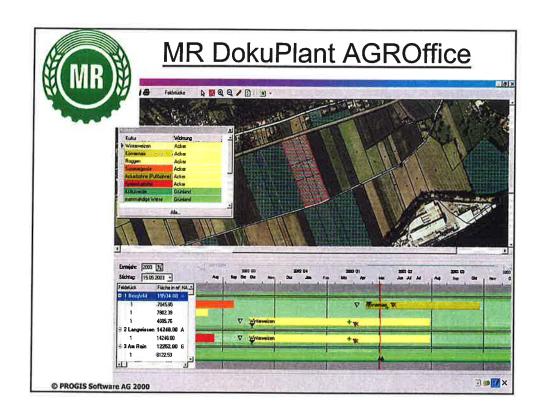
farmer

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Auflage		serschutzgeblet ja/neln Be			_								
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-			Pr Ka	osphat ilium agnesiur	E	gobnis		Beding Abliefer	Emte ungen rung	Gut/Mitte	l/Schlecht	Wassergehalt Rohprotein Fallzehl Stärke/Zucker	parameter
****			Pr Ka	osphat Ilum	E	ponis		Beding Abliefer Datum	Emte ungen rung Ablieferung	Gul/Mitte Eigenlag	l/Schlecht er/Erfasser	Wassergehalt Rohprotein Fallzahl Stärke/Zucker Ölgehalt	arameter
Datum		/mm: 1/	Pr Ka Mi Si	osphat ilium agnesiur ickstoff	n			Detum Beding Abliefer Datum Belüftur	Emte ungen rung	Gul/Mitte Eigenlag	l/Schlecht er/Erfasser	Wassergehalt Rohprotein Fallzehl Stärke/Zucker	arameter











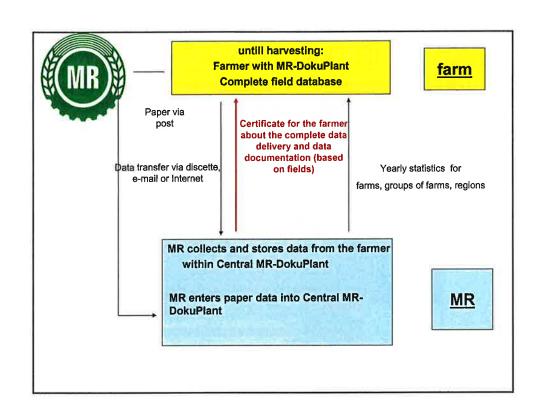
### **2. Step:**

Short before harvesting

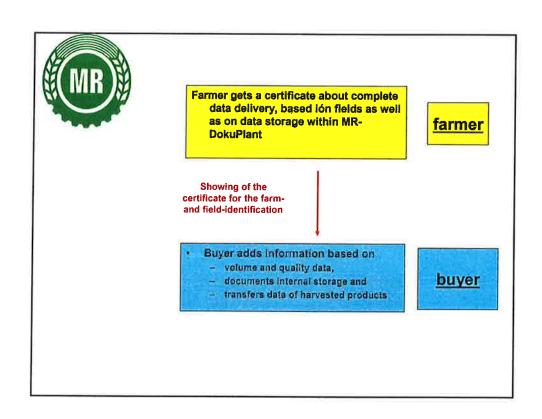
Documentation from farm to MR

HQ

MR-DokuPlant Zentrale

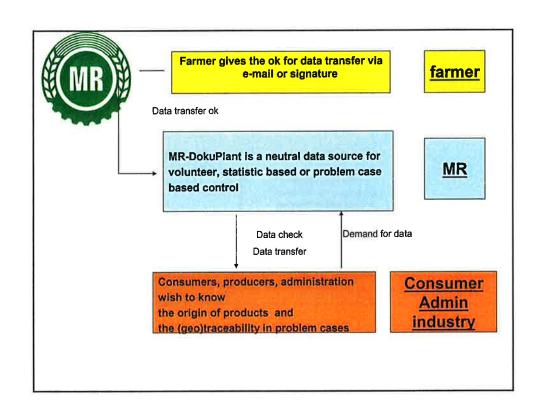








# 4. Step: In case of control



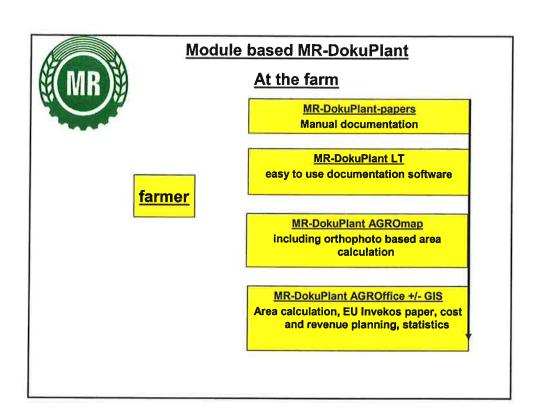


### **Next step**

# MR-DokuPlant with barcodes gives QM system without gaps

Use of barcodes for field and farmer identification

Preposition: automatical data capture





# Module based MR-DokuPlant at the MR-outlet (78)

MR-DokuPlant – central documentation and administration software

including statistics

MR

MR-DokuPlant – Multi-mandant AGROffice with modules:

- · GIS,
- INVEKOS,
- · costs and revenues calculation,
- logistics integration for different fruits as well as
- · fertilizer recomendation and
- precision farming base platform



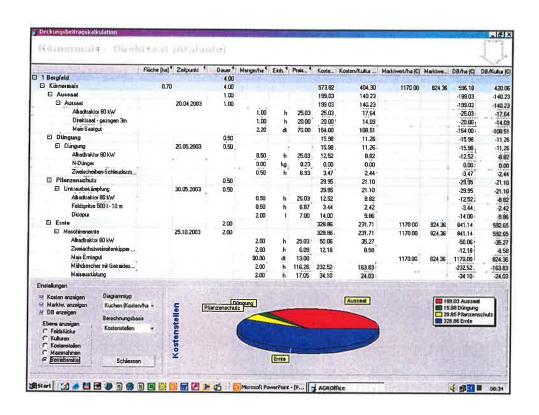
# Documentation - system MR-DokuPlant

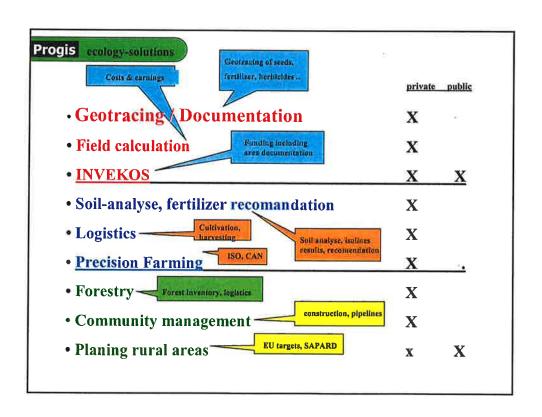
#### Frame:

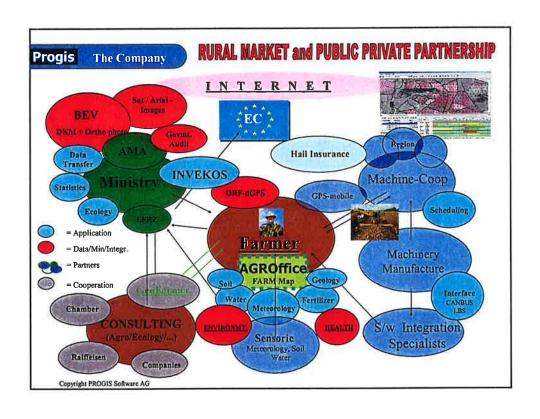
- Target: data belong to the farmer, he decides if they can be used or transfered to other users
- External data-suppliers transfer their data for integration (orthoimage, cadastre vector data etc.)
  - (MR works with them in combination with billing: fertilizer machinery, herbicides-, seed-, harvesting-, transport-, soilwork-machinery etc.
- LKP: soil investigation and quality control integration from external sources
- Buyers want compatible larger data pools

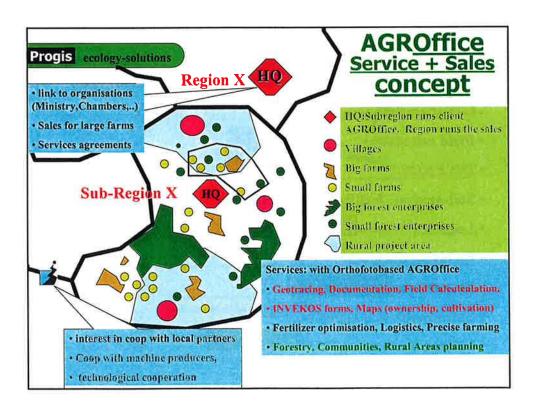


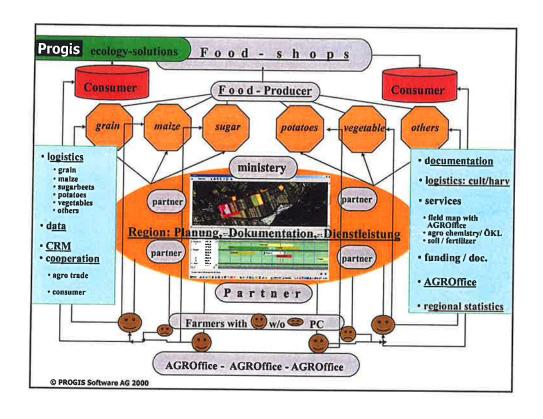
### Detailed Cost calculations based on farm level and done with MR-DokuPlant AGROffice

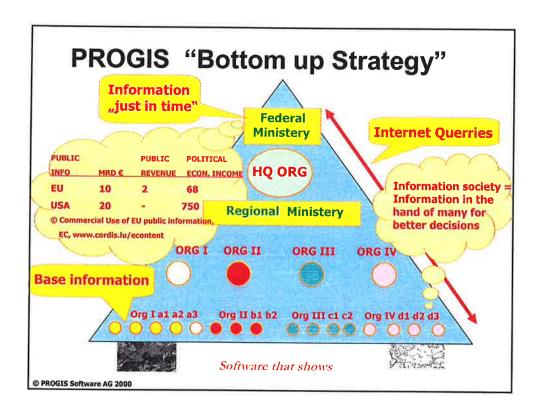


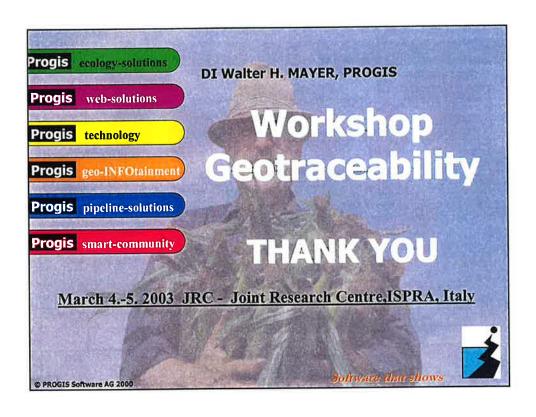


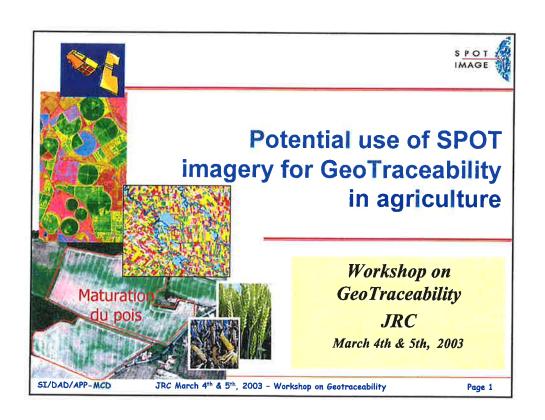


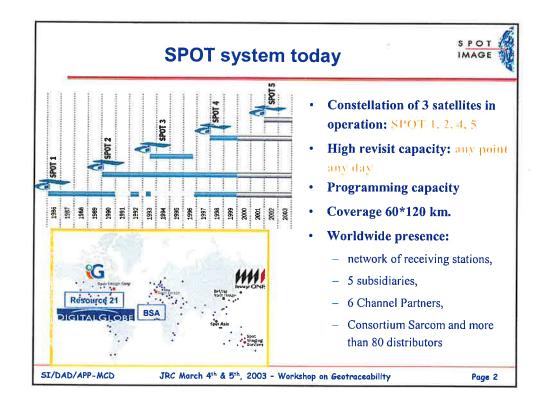


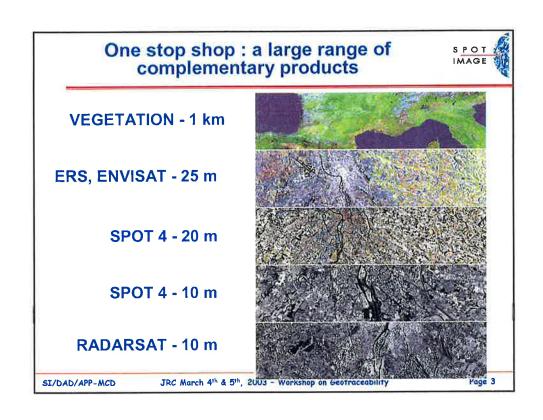


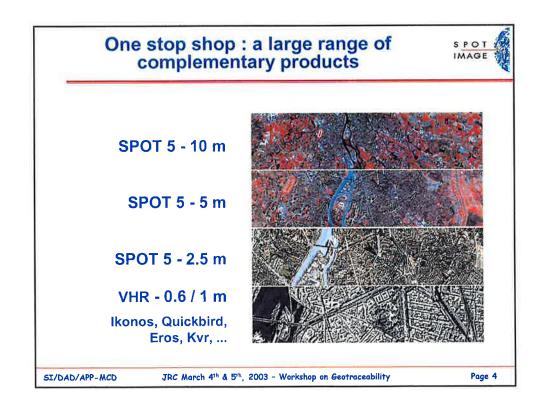


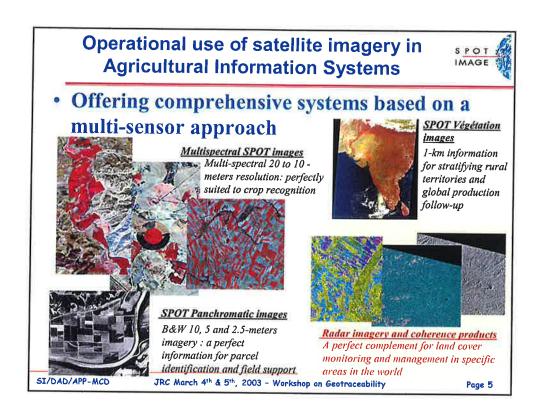


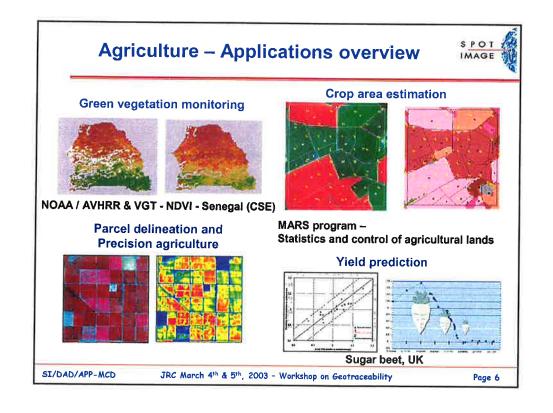












### Improving accuracy with SPOT 5

S POT

 Interest of Spot 5 for a better delineation of agricultural parcels and enrichment of the crop recognition capacity



Small agricultural parcels seen by SPOT 5 - 5 m



trees counting with

Olive trees counting with SPOT 5 - 2.5 m

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### **Creation and up-dating of land parcel databases (Cadastre and agriculture)**



SPOT 5 in 2.5 m or 5m:
 a good compromise
 for creating and updating

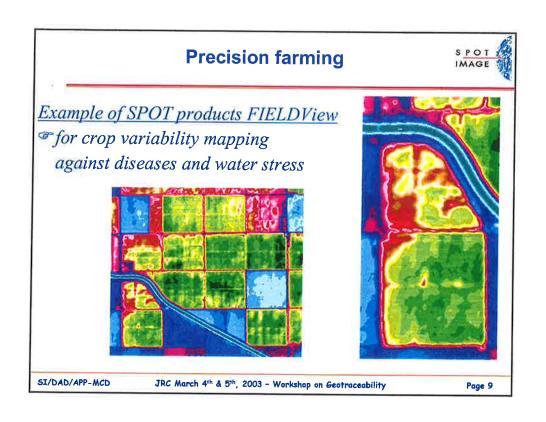
Land Parcel databases upon large territories

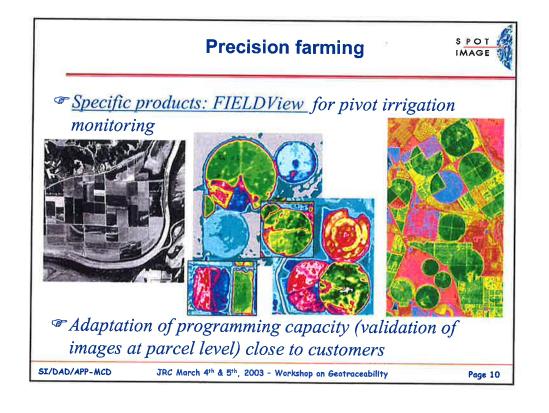


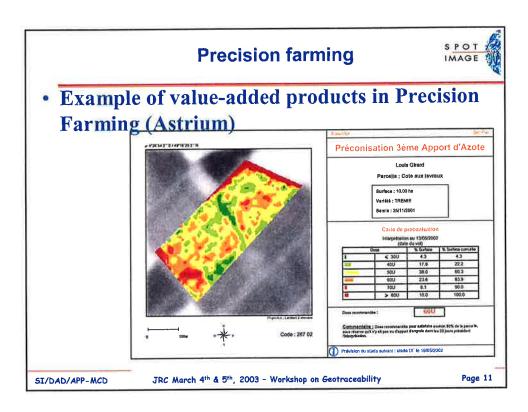
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Page B







### **Precision farming**



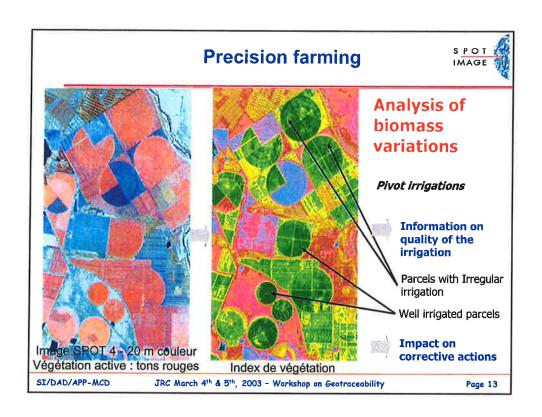
- Type of products derived from SPOT Imagery (Astrium):
  - From two biophysical variables:
    - LAI
    - · Chlorophyll content
  - Examples of dedicated information products:
    - Starter kit: exact parcel delineation
    - Quantity of Nitrogen absorbed by the crop at parcel level, in January
    - Estimation of crop density (yield potential), at the end of winter
    - · Map of the risk of crop laying
    - Follow-up of the development of the crop at parcel level (tour de plaine, detection of abnormalities)

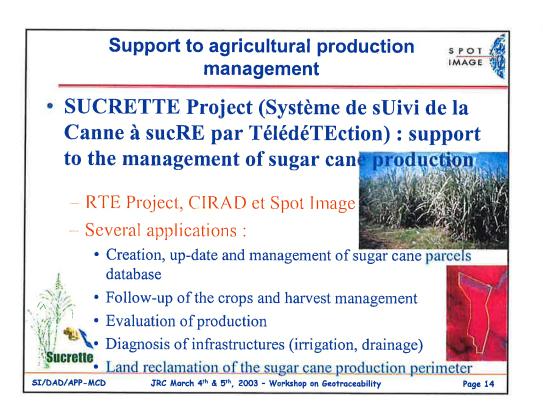
For wheat, barley, colza, corn For farmers and cooperatives

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### Interest of SPOT imagery in Agriculture (1/2)



- Same information at several scales (integration)
  - Inside the parcel
  - Parcel
  - Group of parcels with same crop
  - Watershed or sub-watershed levels
  - Designated regions
  - Management units, vulnerable zones, etc.
- Homogeneity in space and time (comparability)
- Covering vast territories at specific periods and crop stages (thanks to programming capacity of SPOT satellites)

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### Interest of SPOT imagery in Agriculture (2/2)



- Characterization of the variability
  - Within the parcel
  - Between parcels
- Estimation of crop density (estimation of production and detection of abnormalities)
- Accuracy of the localization
- Characterization of the crops and precise acreage estimates
- Spatial analysis for a better diagnosis
- Support document to field survey

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### Interest of SPOT imagery for Geotraceability in Agriculture (1/4)



- Unique spatial referential for the georeferentiation of data
  - · Better structuring the information in the system
  - Improved normalization
  - Improved exchanges between users
  - · Make the up-dating process of the basic information easier
  - ☐ Creation or up-date of land parcel databases, with precise acreage estimate
  - ☐ Integration of several existing databases (LPIS, Cadastre, Infrastructures, vulnerable zones, production perimeter, commercial perimeter, actors, etc)
  - ☐ Geographical basic analysis of elements
  - Support to field data collection campaigns



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### Interest of SPOT imagery for Geotraceability in Agriculture (2/4)



- Diagnosis and traceability of the parcel in its environment
  - Complementing the parcel labeling with a diagnosis of its surroundings
  - Improving communication tools (belonging to)
  - Making the control easier at creating a local level
  - Opening to other regulations (agricultural pollution & water)
    - ☐ Group analysis and identification of resembling parcels (same crop pattern, geography, precedent, etc.)
    - ☐ Spatial analysis and diagnosis of the parcel according to surrounding parcels (proximity and influence versus other parcel or river, e.g. for fertilizer application)
    - ☐ Characterization of the environment of the parcel as part of the certification

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# Interest of SPOT imagery for Geotraceability in Agriculture (3/4)



- · Diagnosis of the parcel upon its historical
  - Complementing the parcel labeling with a diagnosis of its history
  - · Improving communication tools
  - Improving the guarantee before the record process at parcel level
    - ☐ Diagnosis of the crop pattern on previous years at parcel or local levels (on archive imagery)
    - ☐ Spatial analysis and diagnosis of the parcel and its environment on previous years
    - ☐ Capacity to achieve some checks on previous years
    - ☐ Diagnosis of evolution on a parcel or on its environment

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# Interest of SPOT imagery for Geotraceability in Agriculture (4/4)

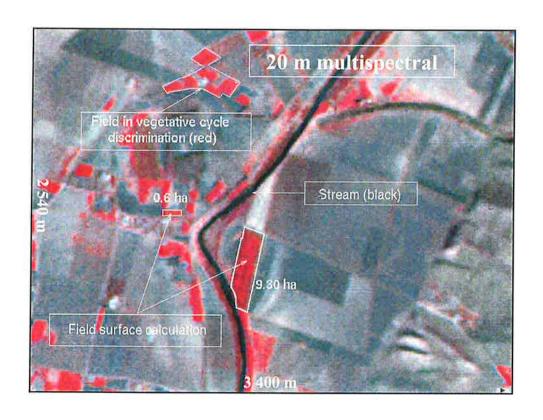


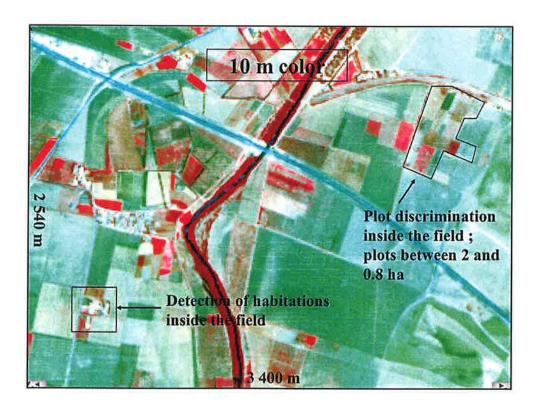
- Control of certain parameters on the parcel traceability
  - Contribute to the credibility of the process
  - · Contribute to cross-checks
  - · Reduce in situ control process
    - ☐ Control of the heterogeneity in the parcel or between parcels
    - ☐ Control specific parameters such as : quantity of Nitrogen absorbed by the crop at the end of winter time
    - ☐ Check of agricultural land use patterns
    - ☐ Check of acreage measurements
    - ☐ Several levels of checks allowed (parcel, farm or zone level), in space and in time (on archive or evolution)

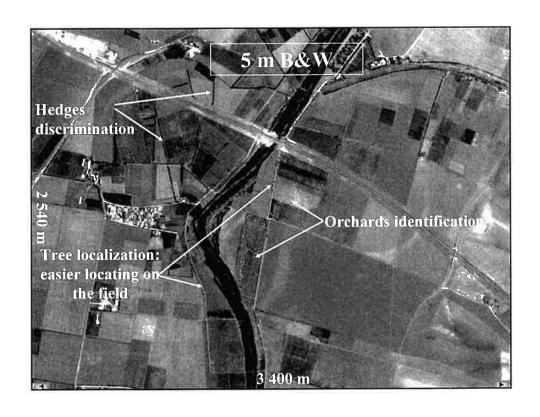
SI/DAD/APP-MCD

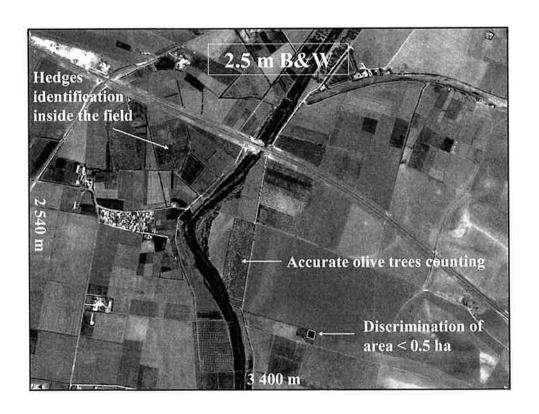
JRC March 4th & 5th, 2003 - Workshop on Geotraceability

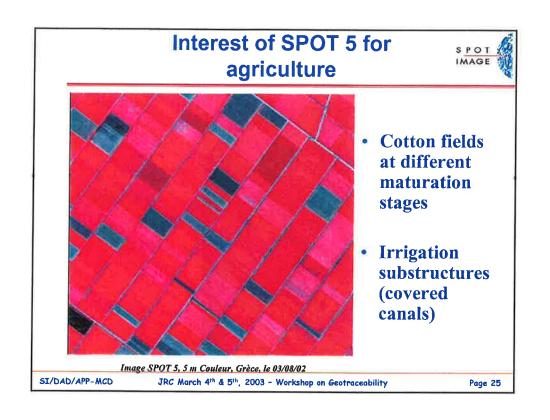
Page 20

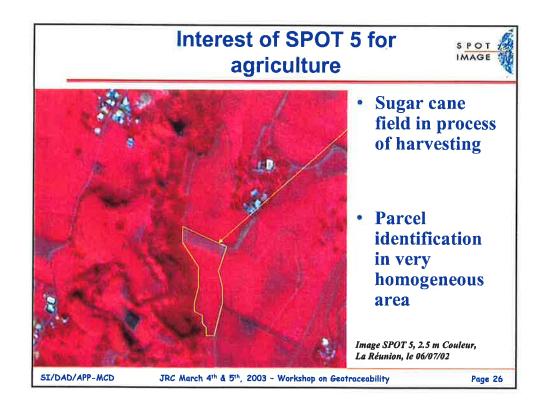


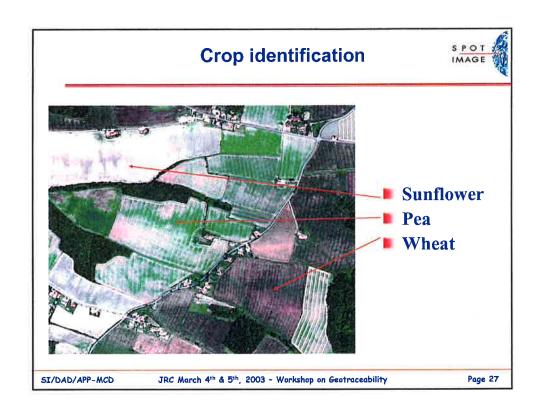


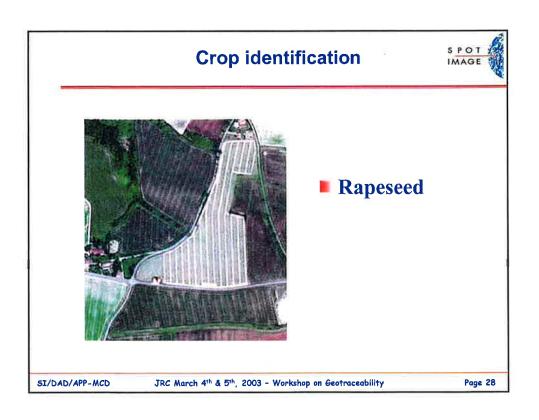


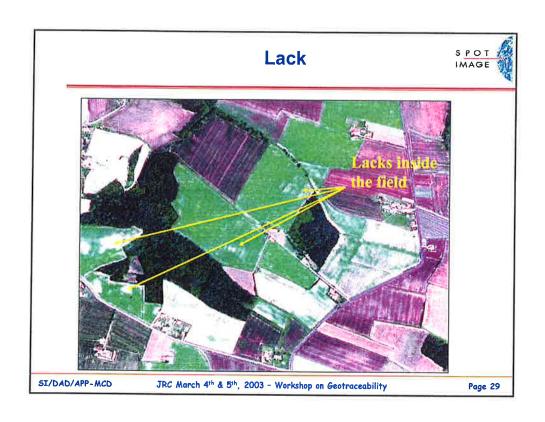


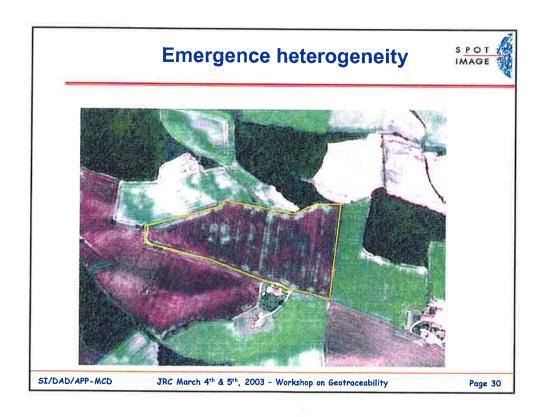


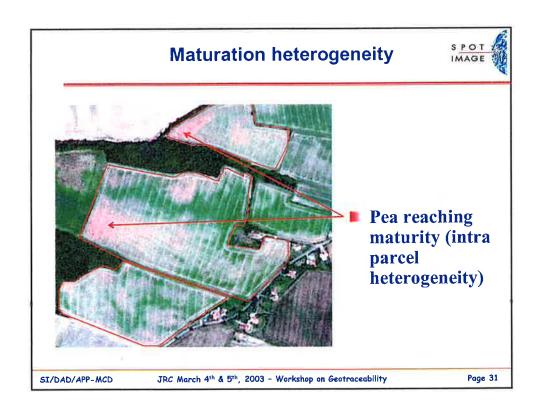


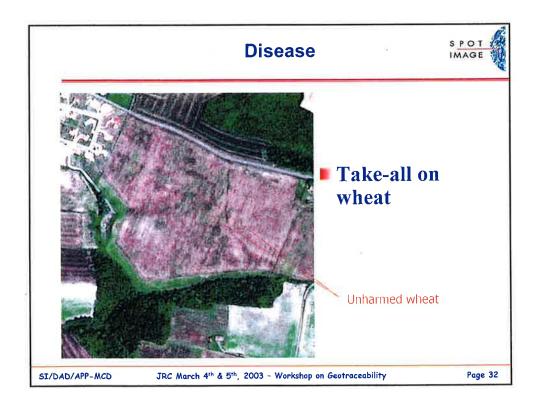


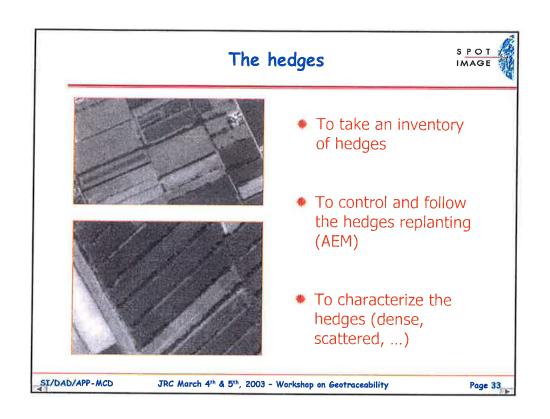


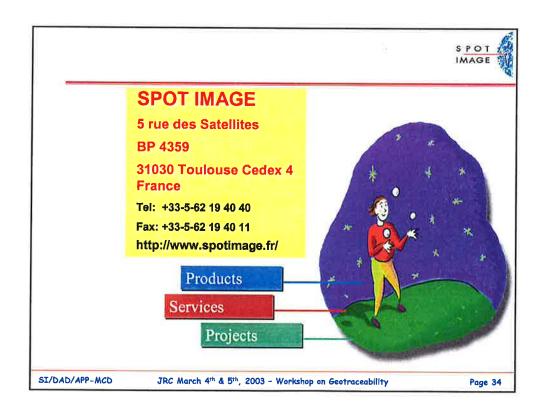


















# FP6, ERA and Traceability

Peter CHURCHILL (DG JRC, EC)





# Strategy for the JRC

As the Scientific & Technical arm of the Commission the JRC must contribute to the ERA



- The overall objectives for the JRC were set in the EC Communication "Fulfilling the JRC's Mission in the ERA"
  - ✓ To support the policy making process by providing a broad range of Scientific & Technical services
  - ✓ To contribute to the development and operation of EU systems of scientific reference for policy decision



# ERA - Background

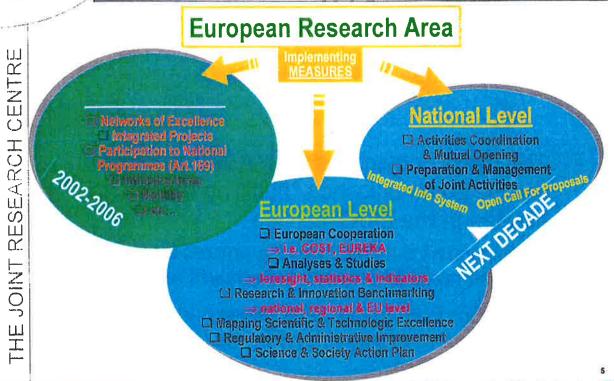
European Research Area (ERA) has become the reference framework for research policy issues in Europe

- Why do we need the ERA?
- ✓ Improvement in the integration of EU RTD initiatives to maximise Europe's efforts
- ✓ EU's major technological rivals (e.g. US) are stepping up their RTD investment
- ✓ EU is facing problems affecting the economy, society & citizens for which
  science holds the key to a large extent (i.e. BSE, Foot & Mouth disease, GMOs)
- ✓ Sustainable development is a major political objective in the EU's agenda ⇒ needs for specific research in many areas & interdisciplinary approaches
- ✓ Information, communication science & technologies are playing a growing role in the competitiveness of European economy, living conditions & model of society

.



## ERA - Background





# ERA - Background

## Key Issues

- ✓ Integration of EU RTD efforts supported by FP instruments and other measures
- ✓ Closer collaboration and coordination of research and innovation activities at both national and Europe level
  - ⇒ Networking, Links with other organisations
  - ⇒ Project integration with EUREKA / "Innovation 2000 Initiative"
  - ⇒ Complementarity with COST
- ✓ Coherent development of research and innovation policies in Europe ⇒ Common Targets, Benchmarking of RTD policies, Mapping of Centres of Excellence, Science & Technology Foresight, Statistics & Indicators, Regulatory & Administrative environment improvement
- ✓ Lasting effect: long-term programmes covering elements of variable scale

THE JOINT RESEARCH CENTRE



# FP6 Outline - Instruments

- 3 New Instruments in response to the need for change, as stressed in various reports (e.g. FP's five-year assessment)
- 1) Networks of Excellence (Grant "up to 25% of value of capacity and resources proposed by participants")
- 2) Integrated Projects
  (Grant up to 50% of the budget)
- 3) Community Joint Participation in National Programmes (Art. 169 of Treaty)

(This Article has never been used before and its implementation still requires a more substantial preparation phase)

⇒ Implemented in the 1st SPECIFIC PROGRAMME:

<u>Integrating Research</u>





## Other instruments / measures

✓ Specific Targeted Research or Innovation Projects (Grant – up to 50% of the budget)

FP6 Outline - Instruments

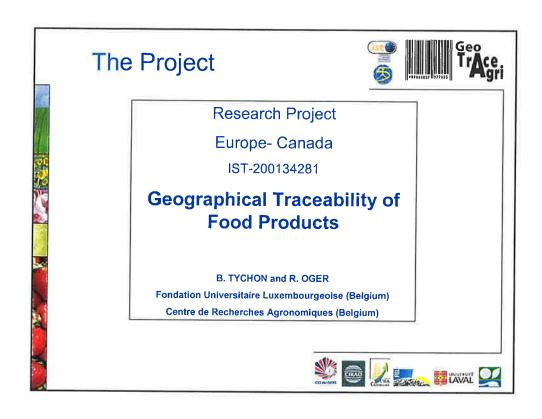
- ✓ Specific Research Projects for SME's (Grant – up to 50% of the budget)
- ✓ Integrated initiatives relating to Infrastructure (Grant 50% 100% of the budget)
- ✓ Actions to promote Human Resources & Mobility (Grant – up to 100% of the budget)
- ✓ Coordination Actions
  (Grant up to 100% of the budget)
- ✓ Specific Support Actions
  (Grant up to 100% of the budget)

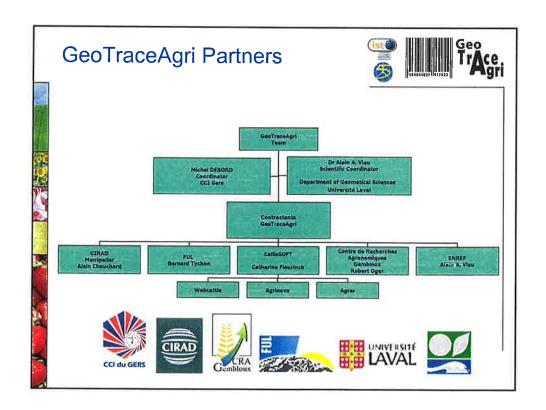
11



# JRC Strategy: Role in Networks

- "JRC Networks in the ERA" Paper (20th Dec. 2001)
  - ✓ 4 objectives and 4 types of networks proposed:
    - 1. Establishing Scientific & Technical reference networks for policy making (e.g. GMO detection, emissions, air quality, energy technology observatory)
      - Networks for policy scientific & technical reference
    - 2. Supporting the co-ordination of research activities in selected areas (for example nuclear safeguards, nuclear medicine or technology foresight)
      - Networks for research co-ordination
    - 3. Contributing to the integration of research efforts in Europe (e.g. in actinide research or in metrology)
      - Networks for research integration
    - 4. Exploring new avenues and building up competence (e.g. authenticity of organic food)
      - > Networks for competence building / anticipation









Succesive crisis in different agricultural food chains (dioxine, USB,...)

Food security has become a main concern for consumers and public authorities (Food Security Agencies).

With the increasing globalization, Georeferenced information is the most universal tool for visualising on the WEB current status and events.

Certification and control tools



Traceability, capacity to trace the history, the use or the location of an entity through registered

The traceability allows to follow and therefore to recover a product or a service from its creation (production) up to its destruction (consumption).



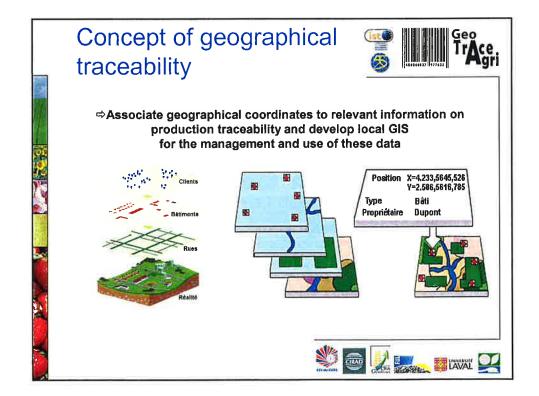


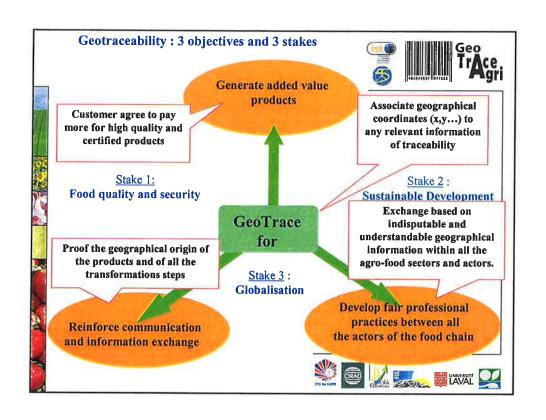


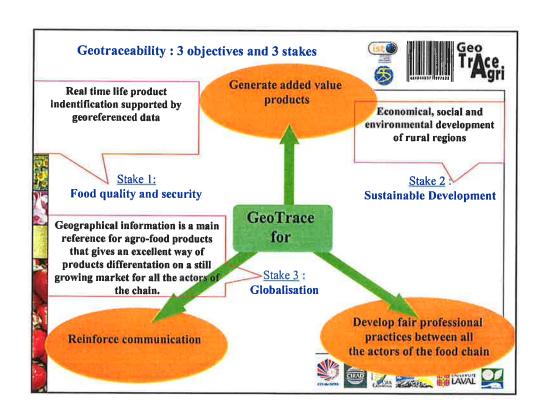


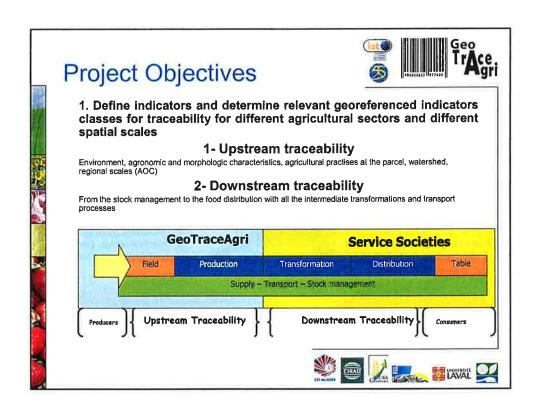
















#### 1- Proximity indicators (neighbourhood)

Take into account all the local or regional information around the area of concern (parcel), the maximum distance to be considered depending on the agricultural activities, environmental and anthropic constraints (crop diversification, land occupation,...)



## Definition of traceability indicators



#### 2- Agri-environmental indicators (Use of the Environment)

Indicators related to the agricultural and agrienvironemental practises (fertilisation, length of the growing period, biomass and yield (EU-CGMS), impact on the groundwater, ...)



## Definition of traceability indicators



#### 3- Generic indicators (environment)

Indicators that will describe the general context (physical, morphological, biological, climatic, hydrological,...) to define the environment where the production takes place













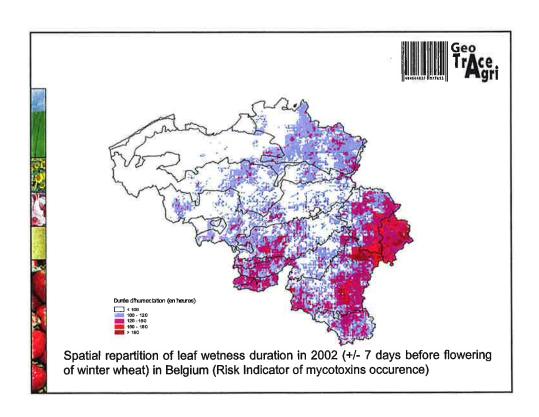
## Definition of traceability indicators

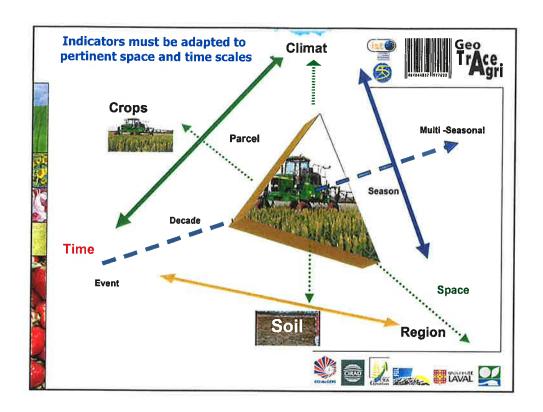


#### 4- Events indicators

Indicators that will describe how the year of production is unusual by comparison with a common year. For example meteorological conditions (drought, frost, inondations,...), environmental incidents, human actions (new building,new material,...) around or into the parcel may be used to build events indicators.







## Project objectives



- 2- Set up a geomatic reference system for geographical traceability for vegetal sectors and transpose it in a second step into other agricultural sectors (animal, sea food,...)) in order to:
  - qualify the georeferenced agricultural information as an essential identification tool that will increase the products and services value of the different vegetal sectors;
  - develop integration, visualization and diffusion tools of geospatial traceability data with their metadata extracted from the system.
  - build geo-directories at regional and local scale for a management of historical data;



## The referential set up

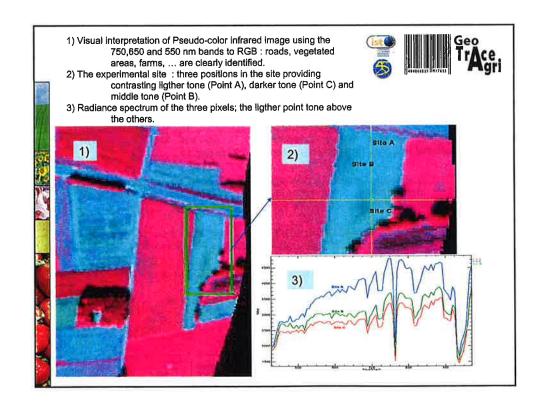


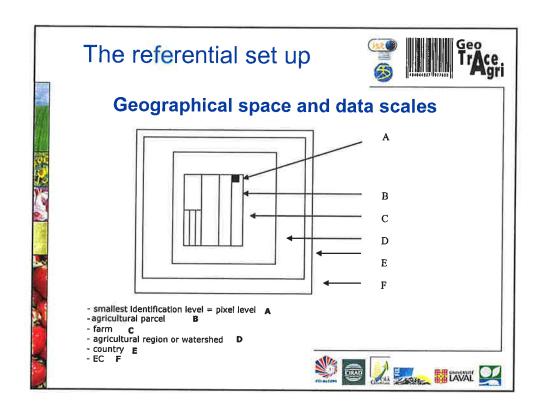
Note 1 : High variety of data for the qualification of agricultural products and their impact on the environment.

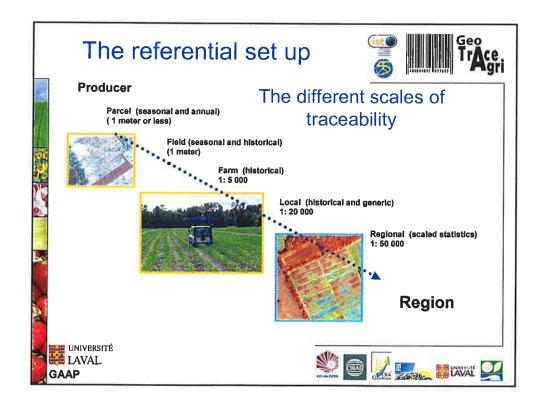
- land use and land occupation;
- topography;
- climatology;
- soil type;
- soil and parcel hydraulic;
- vields
- inter and intra-parcel agricultural practices (variety, fertilization, harvest date).

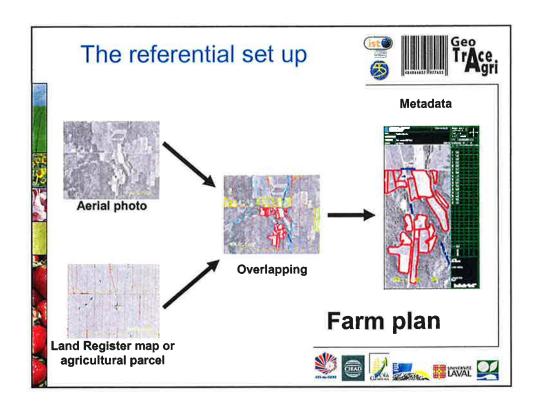
Note 2: Recent technological evolution (new aerospatial and remote sensors, yield sensors on agricultural machines, GPS, probes...)

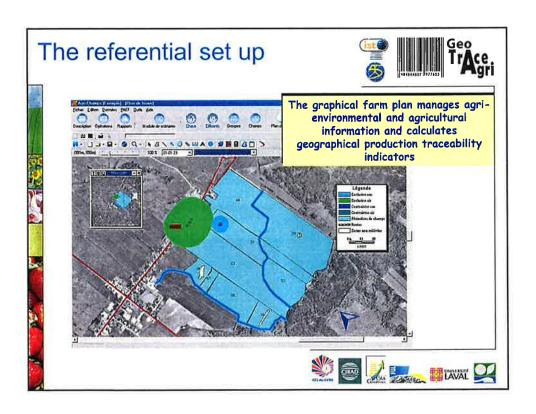


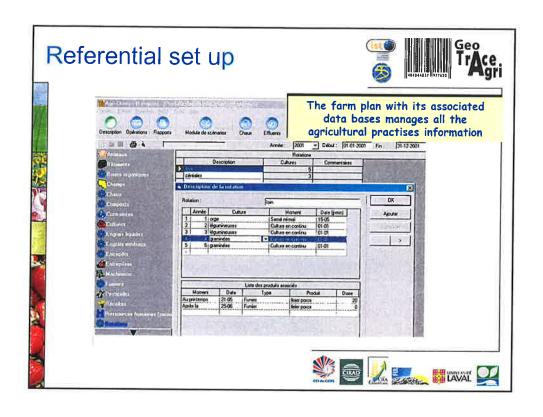


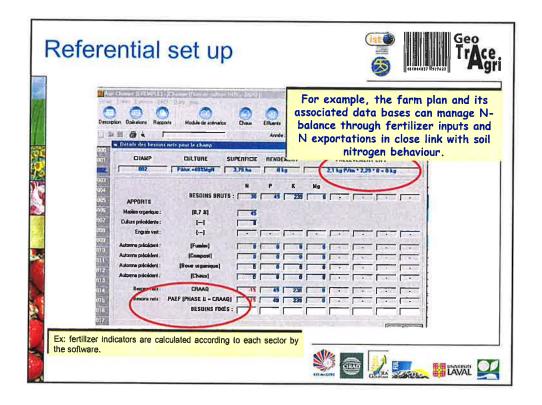


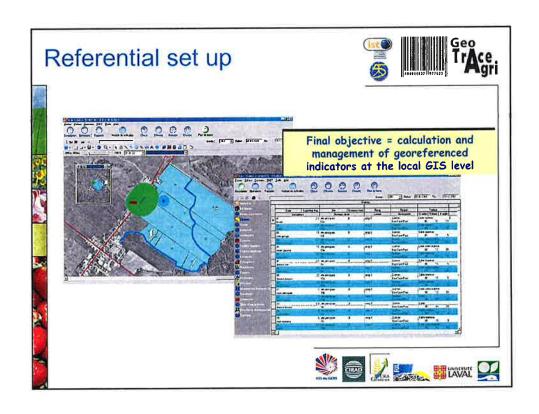


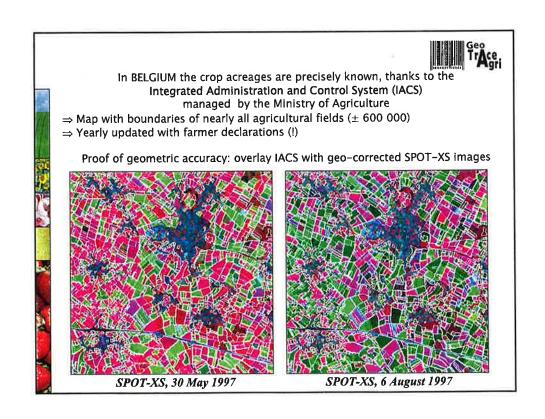


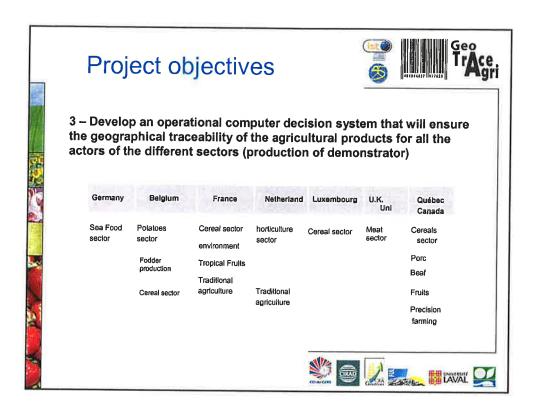


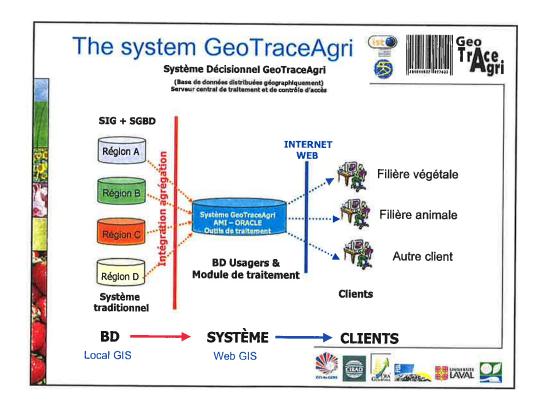












## **Achievements**



- 1) Definition of the indicators that are relevant to geographical traceability;
- 2) Definition of norms valid at the EU-level;
- 3) Definition of a geomatic reference system;
- 4) Development of secure and user-friendly visualization and communication tools for the information transfer through the food chain of all agricultural sectors
- 5) Validation of steps 1-4 by various contributors and user groups (participative approach) and dissemination







#### **DET NORSKE VERITAS**

- Foundation established in 1864
- Headquarter: Oslo
- ▶ 40.000 Customers
- Market Leader





# **Objective**

# Safeguard

LIFE,

PROPERTY,

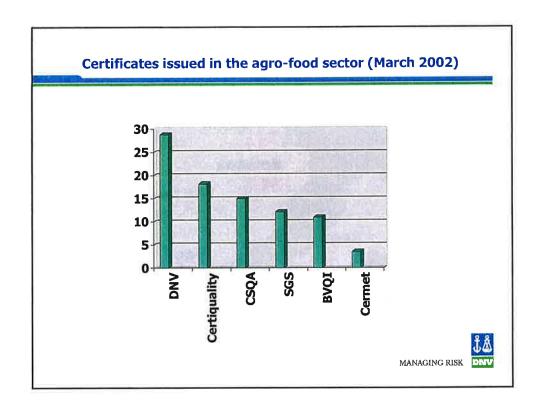
and ENVIRONMENT











#### **Conclusions to start with:**

- Agriculture needs to produce affordable food in a sustainable way
- Consumers are demanding confidence in the food they eat
- Retailers are the direct link to the consumers in the Food Chain
- Retailers are responding to the consumers desires



# Introducing EUREPGAP...

#### Harmonised standards that specify:

- How Food is grown
- Where Food is grown
- What was used to produce food

#### **Clear process**

- Information to support the guidelines
  - Record Keeping
  - Traceability
  - Certification







# EUREPGAP\_

**EUREPGAP** The Global Standard for Safe and Sustainable **Agriculture** 





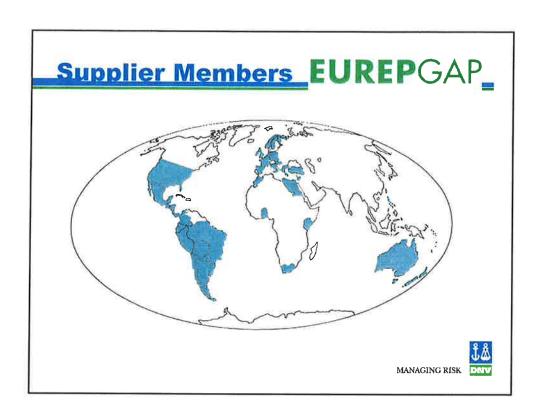
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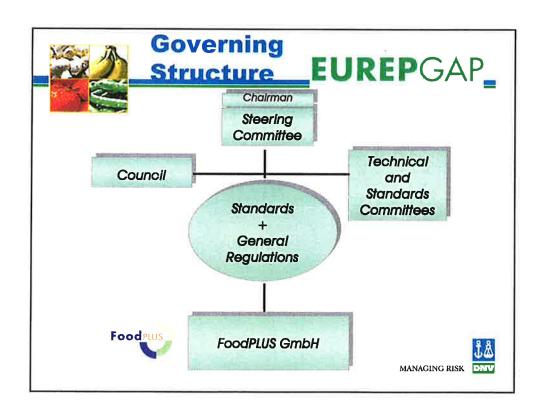
#### **Our History**

- Started as Retailer Initiative in 1997
- · Grown to a full and equal supply chain partnership
- Became first globally accredited reference scheme for potatoes, fruit & vegetables











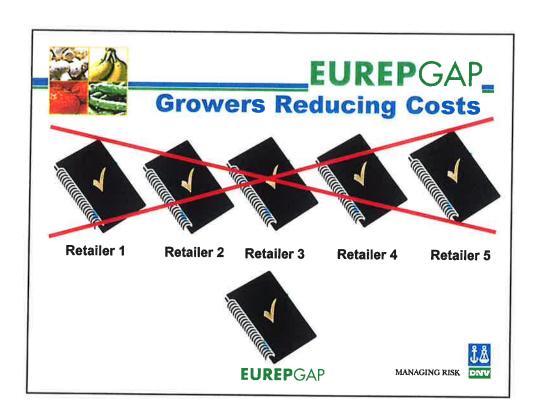
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#### **Our Goals**

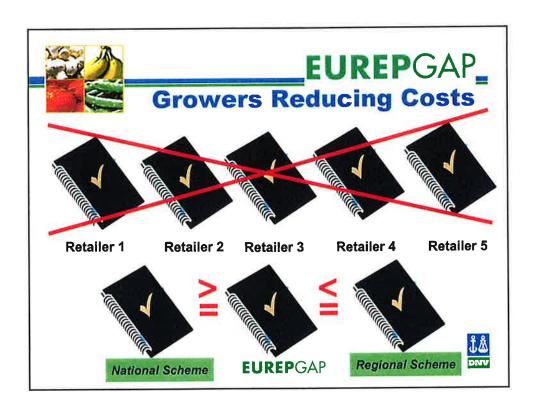
- To achieve a Safe and Sustainable Agriculture
- To have a food chain co-operation to encourage continuous improvement
- To Maintain a consumer focus on GAP issues













#### **GAP Framework Standard**

#### Framework encourages:

- High Priority for consumer and operator health, safety and welfare.
- ► Implement Traceability
- Minimum Use of Agrochemicals
- Move Towards Integrated Crop Managem
- ► Efficient Use of Resources
- Promotes Environmental awareness



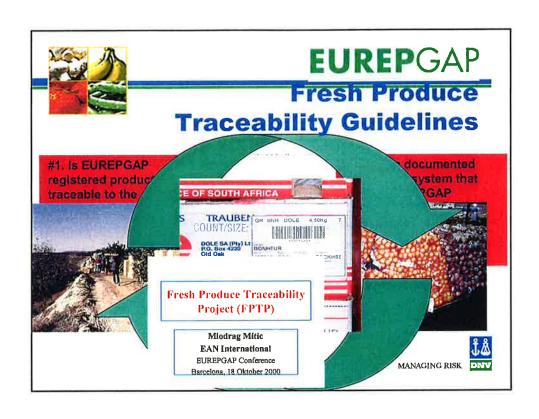


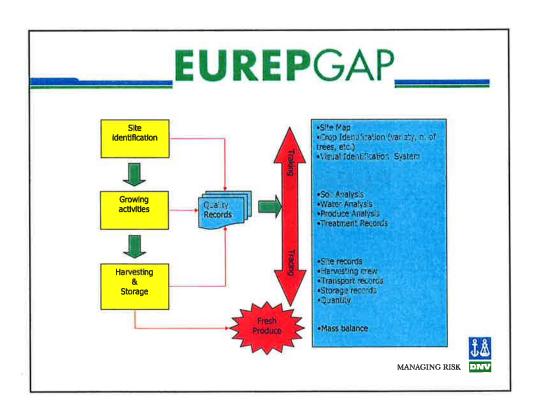




# **EUREPGAP Traceability**







## THE DEPARTMENTS OF THE INSTITUTE: ACCOMPANYING THE PRODUCERS

- The INAO is a public administrative body under the supervision of the Ministry of Agriculture, created in 1935
- The INAO orientate the efforts of the applicants, prepare the work of the enquiry commissions and of the experts working on defining the geographical areas, check to see that the production conditions and the terms of the approval procedures are respected.

- By means of the protection of defined areas, the INAO is involved in the development of the territory and the fight against rural abandonment and uncontrolled urbanism
- A central department in Paris and 26 offices in the provinces located at the heart of the areas of production (250 staff approximately)

#### PDO AND PGI IN FIGURES

#### ♦ Wine and spirit AOC

- · 466 appellations d'origine
- · 52% of french production
- 80,000 farms and estates are included in AOC
- Turnover: 15 billion Euros
- The both represent 82 % in value of french production
- The AOC and VDQS represent 55% of the total surface area

#### **◆ Dairy AOC**

- 45 appellations exist for dairy products
- 40 for cheeses, 4 for butters and 1 for cream
- 28,000 milk producers are included in AOC
- AOC cheese production in 2001 reached 186770 T
- 20% of French production
- The turnover is of around 2 billion Euros

#### **◆** Others AOC

- 23 AOCs other than those in wine or dairy produce.
  - ✓ Olives and Olive Oils 8 AOC ✓ Fruit and Vegetables 7 AOC
  - ✓ Meat 3 AOC
    ✓ Honey 2 AOC
  - ✓ Condiments 1 AOC
  - ✓ Fourrage 1 AOC ✓ Essential Oil 1 AOC
- Turnover is estimated at 150 million Euros.
- They cover some 9,000 producers

#### **◆ PGI Products**

- 65 French PGIs have been registered in Brussels:
  - ✓ 31 "Poultry"
  - ✓ 9 "Fruit and vegetables"
  - ✓ 4 "Lamb Meat"
  - ✓ 4 "Fresh Pork Meat"
  - ✓ 4 "Cheeses"
  - ✓ 3 "Beef"
- · These concern 25,000 farms in 2001
- The turnover estimated at 1 billion Euros

## PROTECTED DESIGNATION OF ORIGIN: THE CONCEPT

#### • the Law of 1919:

"An Appellation d'Origine includes the name of a country, a region or an area serving to designate a product from that country, region or area, and with qualities and characters that exist due to the geographical environment, comprised of natural factors and human factors

#### " Terroir:

« system in which there are complex interactions between a set of human factors (techniques, collective usage etc.), agricultural production and a physical environment. The terroir is valorised by a product to which it confers an original, typical nature »

## DEFINING THE BOUNDARIES OF THE PRODUCTION AREAS

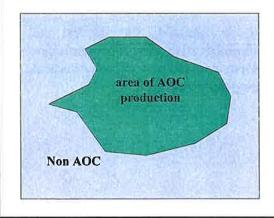
- The boundarie materialise portions of territory within which the Appellation d'Origine is produced.
- It is defined by a list of administrative entities (communes, départements) as well as by natural geographic limits.

#### **BOUNDARY DEFINITION PROCEDURE**

- · Commission of Enquiry
  - General principles
- Validation by the National Committee
  - Commission of Experts
    - · Definition Criteria
  - · Geographical area and zone drafts
- · Validation by the National Committee
  - · Public Enquiry
  - · Processing of Claims
- Final Area proposed to the National Committee
  - AOC Decree

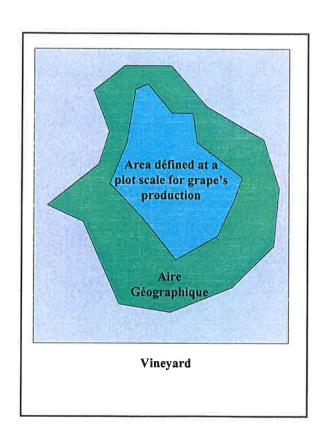
#### The géographical area of production

- Each area of production is defined by a list of administrative unities ("communes", "départements"),
- All the manufacturing process has to be realised in this territory.
- It is the procedure chosen for dairy



#### « la délimitation parcellaire »

- boundaries based on natural limits with much precision, for the entire territory of géographical area.
- The procedure is applied for all plots planted or not.
- It limits the area of crop growing.
- It is the procedure chosen for vineyard



#### Disadvantages:

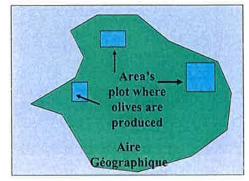
- It's a very long and costly procedure.
- It doesn't take the other characterics of products (variety, pruning...) into account.

#### Advantages:

- It's interesting for crops that are grouped on a small territory, with a major part of the territory occupied by the crop. It's easier to protect the territory of such limited areas.
- Each stage of procedure is legally defined, so INAO may be protected against litigations.

#### L'identification Parcellaire

- Inside the «aire géographique », I.N.A.O. identifies only the plots where the crop is grown, checking all the production conditions.
- It is the procedure chosen olive oil, cheesnut...



**AOC Olive oil** 

#### Disadvantages:

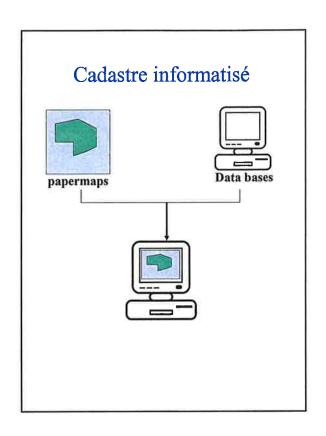
- It is a new procedure, that has to be legally defined.
- It is difficult to protect isolated plots.

#### Advantages:

- It is less expensive than the first method, it makes it possible to check more aspects of process (variety,...) and to follow the modifications on plots.
- This procedure is interesting when producers are scattered on a huge territory

#### **GEOTRACEABILITY**

- I.N.A.O. manages data bases for the different products, and is working on the improvement of the management.
- The difficulties consist in finding a common tool to the numerous organisations that work with the producers and use the datas with distinct needs and in updating regularly the datas.
- Today the boundaries of the production areas are stored on papermaps (cadastre) and other informations are stored in data bases
- INAO is about to set up a GIS for the end of year.



# L'INSTITUT NATIONAL DES APPELLATIONS D'ORIGINE PDO and PGI

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# Institut National des Appellations d'Origine

- 1. Genesis of the AOC
- 2. Protected Designation of Origin
  - 3. AOC recognition procedure
- 4. Definition of production areas
  - 5. Production conditions
  - 6. Approval of products
  - 7. Protection of "terroirs"

Institut National des Appellations d'Origine

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MARCH 2003

#### 1 - HISTORY AND GENESIS OF THE APPELLATION D'ORIGINE

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History shows that the custom of naming products after the place where they are manufactured or harvested is very ancient. However, it was not until the late 19<sup>th</sup> century that the political powers in France, faced with the increasingly intense growth of domestic and foreign trade and above all the almost total destruction of the country's vines by phylloxera in 1870, decided to intervene.

#### 1905: THE ADMINISTRATIVE PHASE

With the Law of 1<sup>st</sup> August 1905, the public authorities entrusted the administration with the task of defining the zones in which agricultural produce could benefit from a designation of origin.

#### 1919: THE LEGAL PHASE

The public powers gave the courts the mission of defining the designation zones and of defining the "local, loyal and consistent" customs (Law of 6 May 1919)..

#### 1935: CREATION OF THE COMITE NATIONAL VINS ET EAUX DE VIE

Decree of 30 July 1935. With this law, the recognition and regulation of AOCs were entrusted to a public establishment, the INAO, whose decision-making body, the Comité National, was given the power of proposal to ministries.

# 1990: EXTENSION OF THE AOC TO INCLUDE DAIRY PRODUCE AND AGRIBUSINESS PRODUCTS OTHER THAN WINES AND SPIRITS

The economic success of AOC wines and eaux-de-vie since 1935 encouraged the legislator to extend the competence of the INAO to all unprocessed or processed agricultural or food products.. The Law of 2 July 1990 saw the creation of 2 more National Committees, covering dairy produce and agribusiness products.

#### 1992: THE PROTECTION OF GEOGRAPHIC DESIGNATIONS

On 14 July 1992, a European regulation established a system of protection for geographic names, involving two notions: Protected Designation of Origin (PDO) and Protected Geographic Indication (PGI).

On 3 January 1994, a French law detailed the principles designed to transfer this European legislation:

- only AOCs could become PDOs
- only labels and certificates of conformity could achieve European protection in the framework of the PGI
- The INAO was given responsibility for the defence of the geographic names of products under PGI through a Mixed Commission.

#### 1999: PROTECTED GEOGRAPHIC INDICATION

After the broadening of its competences in 1990 to include dairy produce and agribusiness products, the Agricultural Orientation Law published on 9 July 1999 entrusted the Institut National des Appellations d'Origine with the management of Protected Geographic Indications (PGI), and provided for the creation of a fourth National Committee..

#### 2 – APPELLATION D'ORIGINE CONTROLEE (PROTECTED DESIGNATION OF ORIGIN)

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#### THE CONCEPT

The Appellation d'Origine Contrôlée identifies an unprocessed or processed agricultural product, which draws its authenticity and typicity from its geographical origin.

This status guarantees a close **link between the product and the** *terroir*, which is a clearly defined geographical area with its own geological, agronomical, climatic, etc. characteristics, as well as particular disciplines self-imposed by the people in order to get the best out of the land. This notion of *terroir* encapsulates both natural and human factors, and means that the resulting product may not be reproduced outside its territory.

The purpose of the AOC is thus to protect a duly established reputation.

The production conditions of the product are also the result of a culture and a history: they include local, loyal and consistent customs and are included in the decree.

Finally, products with the AOC status must be submitted for approval under the responsibility of the INAO, including an analytic and organoleptic examination.

#### AOC: EVER-INCREASING INTERNATIONAL RECOGNITION

The definition of an Appellation d'Origine was set by the Law of 1919 :

"An Appellation d'Origine includes the name of a country, a region or an area serving to designate a product from that country, region or area, and with qualities and characters that exist due to the geographical environment, comprised of natural factors and human factors."

The Decree of 30 July 1935 defines Appellations d'Origine Contrôlée for viti-viniculture products.

The Law of 2 July 1990 broadens this concept to include all unprocessed or processed agricultural or alimentary products that meet the above requirements. These products can only benefit from AOC status if they "possess a duly established reputation and have been subject to an approval procedure".

Each AOC is defined by decree following a proposal by the INAO. The decree defines the production area, and determines the production and approval conditions for the product.

This status and the steps taken to achieve it are now recognised and protected on the European level (regulation 2081/1992 PDO/PGI for products other than wines and spirits, regulation 1493/1999 for VQPRD – Vins de Qualité Produits dans une Région Déterminée).

Wines are ruled by a specify regulation n°1493/99 on the common organisation of the market in wine which provides each member state the publication of a list of its geographical names used to name a quality wine produced in specified regions.

It creates a protection for the benefit of these geographical designations, granted following a registration procedure involving the authorities of the member States.

Institut National des Appellations d'Origine

#### 3 – THE RECOGNITION PROCEDURE FOR APPELLATION D'ORIGINE CONTROLEE

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The request to be recognised as an Appellation d'Origine Contrôlée is made by the producers of the appellation grouped together in an Appellation Defence Syndicate.

As the Appellation d'Origine Contrôlée derives its specific nature from restrictive production conditions, these conditions must be perfectly accepted by the producers themselves.

The first phase in the recognition process for an Appellation d'Origine Contrôlée is therefore the application of the group of producers in question that is submitted to the local office of the INAO.

To back up their application, they present a file comprising all the technical, economic, historical and legal documentation necessary to demonstrate the link between the product and its *terroir*, the usage related to it over the ages, its originality and its reputation.

The request is examined by the services of the INAO that begin by taking a look at both the content and the form of the file with the professionals. This is the first stage of the collaboration between the service and the professionals on the content of the file.

Once the file has satisfied the abovementioned minimum conditions, it is presented to the competent Regional Committee, if there is one.

Accompanied by the assessment of the Regional Committee, the application is then sent on to the competent National Committee.

In order to examine the application, the National Committee appoints a Commission of Enquiry from among its number, composed of professionals who must not be from the region in question. This commission is charged with the task of carrying out an in-depth study of the application and submitting a report to the National Committee so that it can take its decision.

The Commission of Enquiry goes to the area in question, studies the product, its geographical area and the sector and production conditions to analyse the economic, legal, sociological and technical environment.

Within the context of its work, it may also call on external scientific skill.

At the end of this first mission, a report is written up and submitted to the National Committee.

The National Committee may, in the light of the conclusions of the Commission of Enquiry, judge that the product does indeed correspond to the definition of an *Appellation d'Origine Contrôlée*, may ask for further information from the Commission or may reject the file.

If the National Committee decides in favour of the file, the Commission of Enquiry then continues its work with the applicants to come up with a precise definition of the appellation production conditions. In parallel, external experts are called in by the INAO (geologists, pedologists, historian's etc.) to define the production area. Public Enquiry procedures are implemented to define the boundaries of and the plots contained in the future appellation.

It is from these exchanges between the Commission of Enquiry, the National Committee and the Syndicate (which receives all the reports of the Commission) that a draft decree is finally written up to recognise the appellation of origin to establish its boundaries and to define its production conditions.

When the National Committee approves the final report of the Commission of Enquiry and therefore recognises the suitability of the product to benefit from an Appellation d'Origine Contrôlée, it is in fact approving the draft decree to recognise the Appellation d'Origine Contrôlée.

# RECOGNITION OF AN A.O.C. MODIFICATION OF A PRODUCTION CONDITION

Application from the Syndicate

**INAO Services** 

Assessment by the Regional Committee (if there is one)

National Committee
Nomination of a Commission of Enquiry
Composed of members of the national committee, professionals
who are traditionally selected from outside the region in question

Report written up giving its opinion on the application and possibly setting the production conditions

National Committee Presentation of the report

Approval, Adjournment or Rejection

Nomination of a Boundaries Commission

National Committee
Approval of the boundaries
Approval of the draft decree written up by the services of the INAO

Transmission of the draft decrees to the Ministries For signature and publication in the "Journal Officiel"

#### 4 - DEFINING THE BOUNDARIES OF THE PRODUCTION AREAS

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All A.O.C.s are primarily and necessarily linked with the existence of *terroirs*: each of these can be defined as a system in which there are complex interactions between a set of **human factors** (techniques, **collective usage etc.**), agricultural production and a **physical environment**. The *terroir* is valorised by a product to which it confers an original, **typical nature**.

The INAO is therefore called upon to define the boundaries of a place of production which must be based, on the one hand, on natural factors composed of the set of natural elements characterising a geographical entity, that is to say mainly the geology, pedology, climatology, topography, natural flora and hydrograhic network, and on the other, on human factors comprising the set of elements requiring human intervention, that is to say production usages and use of the name. The method used by the INAO to define these boundaries must therefore take into account the complex local realities, and only the observation of these realities on site enables us to determine the most relevant definition criteria, criteria which may well vary from one region to another.

The boundaries materialise portions of territory within which the *Appellation d'Origine* is produced. They are defined by a list of administrative entities (*départements*, *cantons*, *communes*) as well as by natural geographic limits.

#### THE PROCEDURE

The National Committee appoints a Commission of Enquiry entrusted with the task of studying the syndicate's application on site and whose main mission is to determine the general principles governing the drawing up of the boundaries. This commission is composed of professionals of the National Committee and it submits its finding to that Committee.

A Commission of Experts is then appointed. Its members are chosen for their scientific and technical knowledge in disciplines such as geology, pedology, agronomy, history, geography, oenology, etc. The experts have the objective of fixing or modifying the boundaries of the production areas and appellation zones. To begin with, this commission determines objective criteria for the definition on the basis of general principles. The application of these criteria then leads to a draft project.

The work on defining the boundaries is divided into two phases:

#### The Enquiry:

The draft project drawn up by the experts is submitted to the National Committee. If the latter gives its approval, the project is put up for Public Enquiry for a period of 2 months. This involves informing people locally of the project via the press and making the project available to the public in the town halls of the zone in question.

#### **Examination of Claims**

The claims received during the Public Enquiry are studied by the Commission of Experts. The final geographical area and its zones are proposed to the National Committee under cover of the Commission of Enquiry. If the latter give sits approval, the project is made official in the A.O.C. Decree.

#### 7 – BOUNDARY DEFINITION PROCEDURE

. . . . . . . . .

Commission of Enquiry

Validation by the National Committee

General principles

Commission of Experts

**Definition Criteria** 

Geographical area and zone drafts

Validation by the National Committee

**Public Enquiry** 

Processing of Claims

Final Area proposed to the National Committee

AOC Decree

#### 5 - PRODUCTION CONDITIONS

. . . . . . . . .

An AOC product is a finished product which can be recognised by consumers.

The conditions of production are composed of all the elements to be respected to achieve the AOC status. These elements stem from local customs and practices which give the product its character and its distinctive local features.

For the Appellations d'Origine, the existence of local customs and ways is an indispensable condition.

The conditions of production include a set of jointly established rules concerning the product. By doing an inventory of these rules, we can attempt to establish a classification shared by all AOC products. By convention, we could, for example, establish that an application for AOC recognition must be examined in six fundamental stages:

#### 1. The production area

This includes

- the area of production of the raw materials
- the area of processing
- 2. The origin of raw material (animal or vegetable)
- 3. The management methods used for crops and livestock (e.g. vine pruning, herd management)
- 4. The methods for collecting or harvesting the raw materials

Date and period of milk collection, manual grape-picking, picking olives off the tree only

5. The processing and collection of the harvest

Vinification of the full grape-bunch, use of the milk within a defined period of time

6. The preparation of the product (e.g. preparation of cheese in a copper container for Comté, minimum refining time in the cellars for Roquefort, compulsory ageing of wine).

The conditions of production are written up in the appellation decree.

#### 6 - APPROVAL OF PRODUCTS

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#### THE NOTION OF APPROVAL

It soon became apparent after the creation of the Comité National Vins et Eaux-de-Vie in 1935 that a product meeting all the production requirements for an AOC could nevertheless present defects or a lack of typicity, depending on the know-how of the producer.

This is why some professionals started submitting their production for analytic and organoleptic inspection around the 1950s (Pineau des Charentes in 1946, Bordeaux Clairet in 1951, Entre-Deux-Mers in 1953, etc.).

The European Community regulations in 1970, then the French ones in 1974, stipulated the practice of analytic and organoleptic examination and generalised this practice to include all viticulture AOCs.

This purpose of the ultimate phase in the AOC system was to validate:

- Compliance with production conditions
- Compliance of the products with particular criteria and aptitude for consumption (analysis).
- Presentation by the products of specific organoleptic characters, designated as "typicity".
- The appreciation of these characters is recognised as mainly a task of professionals of the AOC.

The approval procedure for a product is an essential element in the AOC. The approval commits the INAO with regard to both producers and consumers.

#### THE METHODS OF IMPLEMENTATION OF THE APPROVAL

Procedures specific to each production of AOC (still wines, sparkling wines, eaux-de-vie, dairy products and other agribusiness products) have been defined by regulations following proposals by the National Committees of the INAO, although there are some constants that are to be found in each sector.

The approval operates annually among all producers using an AOC status, according to two principal systems:

- for products the entire volume of which can be granted at the same time; an approval certificate mentioning the volume selected for AOC is issued,
- for products produced in stages over all or part of the year (e.g. cheeses); samples are taken throughout this period to verify compliance of the products with the AOC.

In all cases, the producer's commitment to the appellation requirements and thus his/her commitment to comply with the production conditions of the said appellation are subject to declaration documents with the INAO.

(e.g. declaration of aptitude for olive producers and for manufacturers of olive oil).

Based on these declarations, cross-checked if necessary with other sources (e.g. computerised winemaking declarations, operation or company records), the INAO proceeds to the inspection of the production conditions using documentary methods and by making visits to the sites.

For nearly all appellation products, the inspection of production conditions is supplemented by an examination of the product, including analyses and an organoleptic examination – which is mainly visual, olfactory and gustatory – carried out by commissions of professionals, producers, traders, oenologists and wine technicians, under the responsibility of the INAO.

#### 7 – PROTECTION OF TERROIRS

. . . . . . . . .

The *terroir* is a non-reproducible and limited entity. It therefore merits protection. The objectives of the INAO mission are therefore the protection of a collective patrimony through the maintenance of the appellation and the sustainable operation of farms.

#### **EFFECTS ON THE TERROIR**

Harmful effects on the area of production may be temporary or irreversible; in the latter case they definitively denature a component of the environment (subsoil, soil, climate, hydrology, etc.). At present, the **pressure of urbanism** is one of the major elements in the definitive "shifting" of farmland. Infrastructures also have major consequences on farming, particularly by their dividing effect (high-speed trains, motorways, roads, electricity lines, etc.). Finally the exploitation of subsoil by quarrying or gravel extraction operations presents a real risk of loss of appellation surface area.

#### **REGULATORY TOOLS**

Article 9 of the Law of 19 July 1976 enforces protection against establishments classified as "hazardous, insalubrious or unsuitable", which are assessed by the INAO. Article 16.1 of this same law stipulates that the assessment by the Ministry of Agriculture is required prior to any authorisation granted to operate or extend a quarry in an appellation area. The Ministry's assessment is given after consultation with the INAO.

Article R 11.16 of the Compulsory Purchase Code stipulates that the Ministry of Agriculture give an assessment after consultation with the INAO when a compulsory purchase project involves parcels of land planted with vines under the AOC and previously declared of public utility.

In 1990 specific legislative provisions were adopted for the benefit of AOCs. Since the Law of 2 July 1990 (repeated by article L641.11 of the Rural Code), any land development or town-planning and any road-building, construction, soil or subsoil exploitation, economic activity installation project in AOC zones, likely to have a harmful effect on the area, the production conditions, the quality or the image of the product, must be subject to consultation with the Ministry of Agriculture and the INAO.

Articles 108 and 111 of the Agricultural Orientation Law of 9 July 1999 adds to the procedures put in place for the protection of terroirs, by providing for consultation with the INAO on all town-planning draft documents before they are made public or approved. This law also creates Zones Agricoles Protégées (ZAP) and Plans d'Occupation des Sols. The INAO is consulted before their creation.

By means of the protection of defined areas, the INAO is involved in the development of the territory and the fight against rural abandonment and uncontrolled urbanism.

The Solidarity and Renewal Law of 13 December 2000 implements basic rules that are common to town planning. These guidelines become territorial coherence schemes and the *Plans d'Occupation des Sols* (POS) are replaced by *Plans Locaux d'Urbanisme* (PLU).

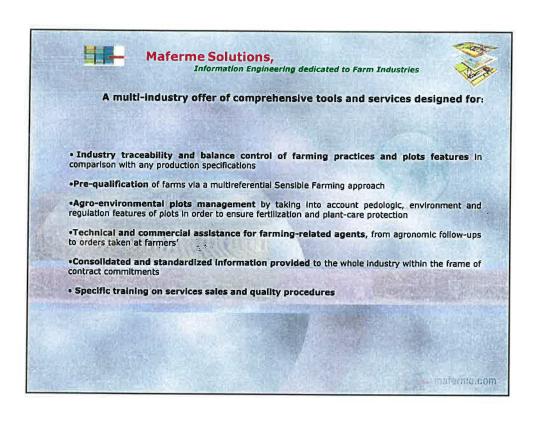
This new urban planning system should give a more global, more coherent view of the different town-planning documents, and long term, this should modify the work performed by the INAO in giving its assessments.

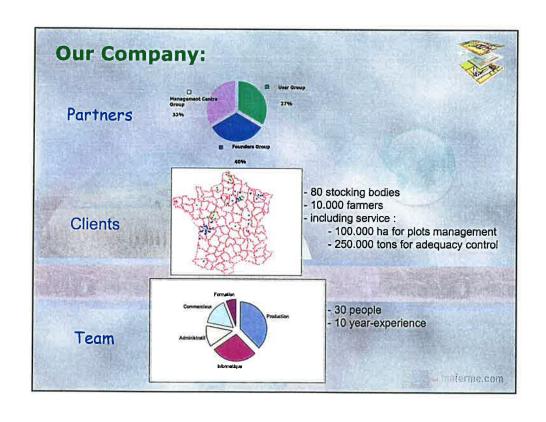


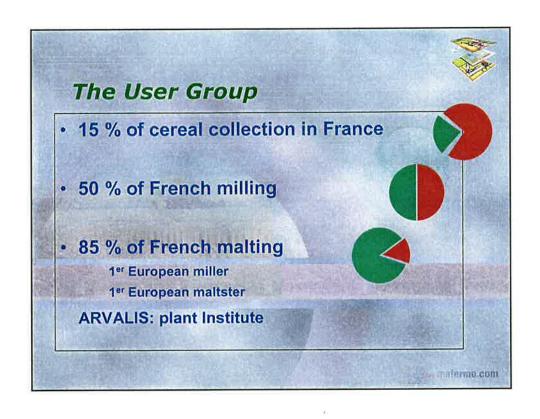




# Our trade: We provide tools and services for cooperatives, wine trades, food-processing industries to allow them to: • assist farmers with environment and quality procedures • develop productions with first and second conversions

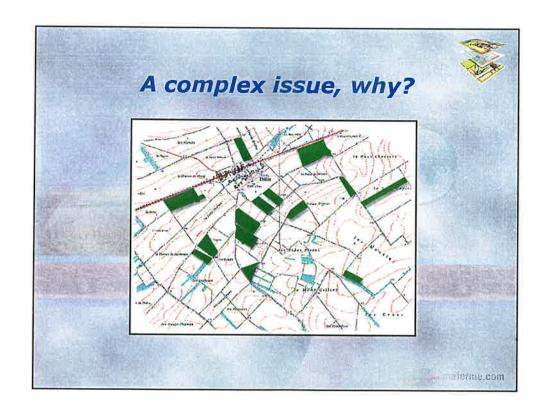


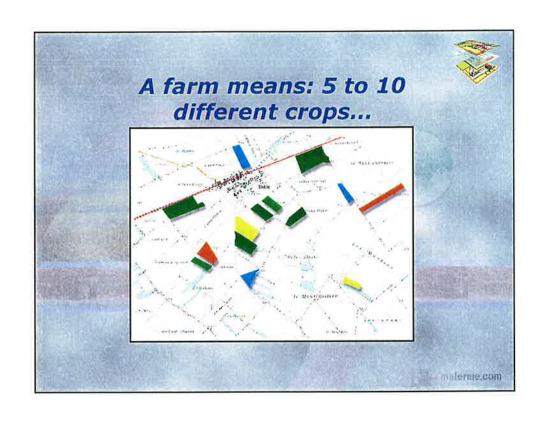












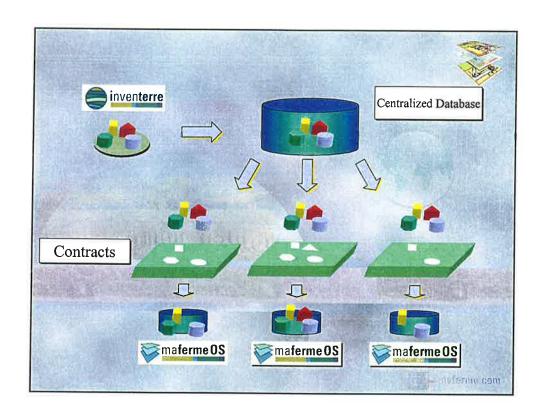


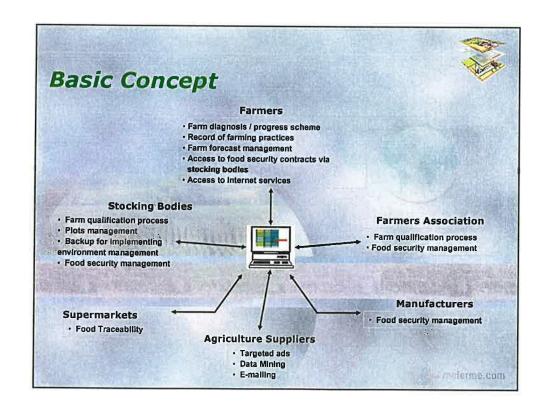




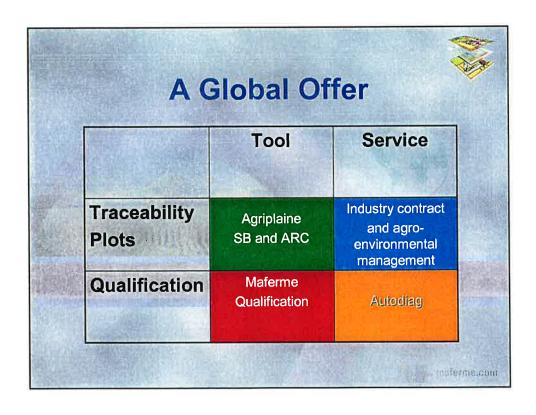




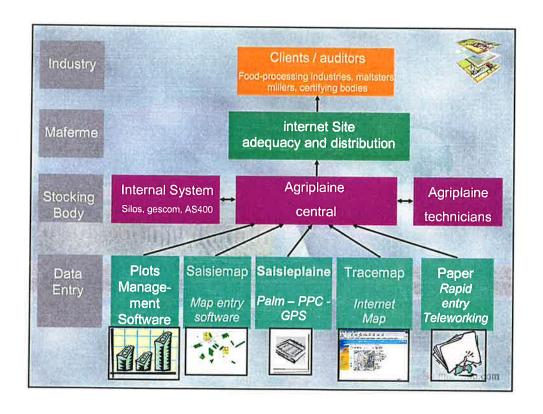


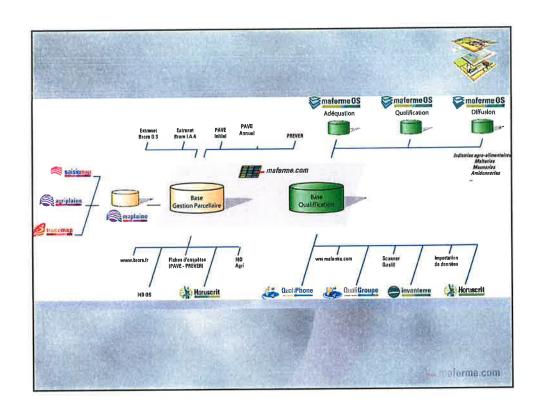
















# Example of a qualification work

### 8000 Farmers

## Charte Céréales de France

(after French cereals plan)

# Carried out within 4 months

in the com-

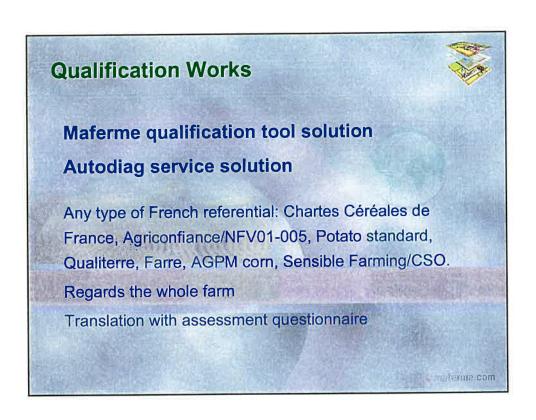
# **Qualification: Definition**

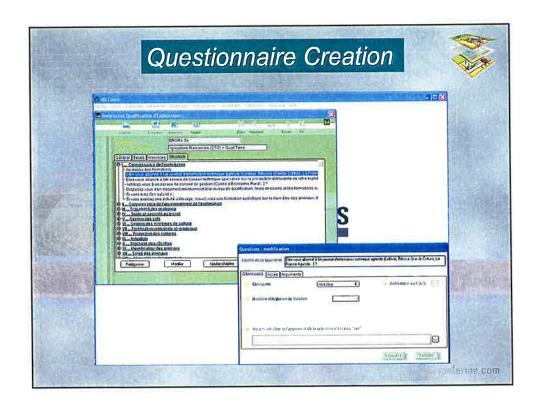


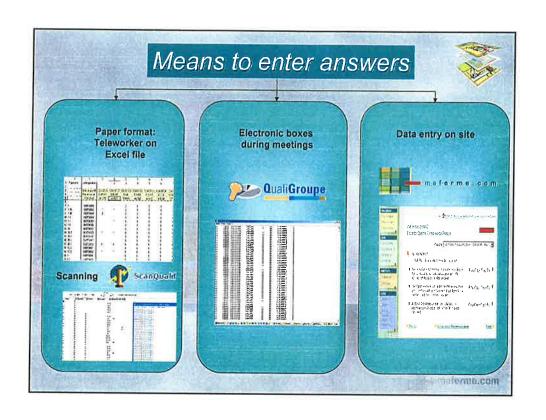
 Assessing a system (farm business, stocking body, company) in comparison to a public or private referential, with acknowledgement from an independent third-party, with possible certification

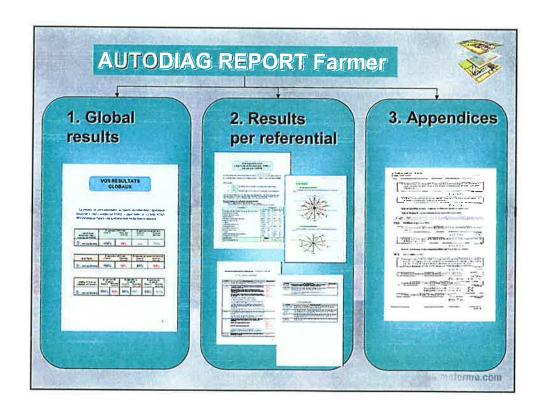
Ex: IRTAC, Sensible Farming

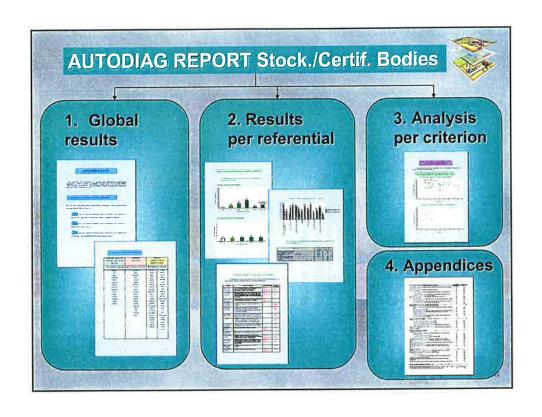
maierme.com

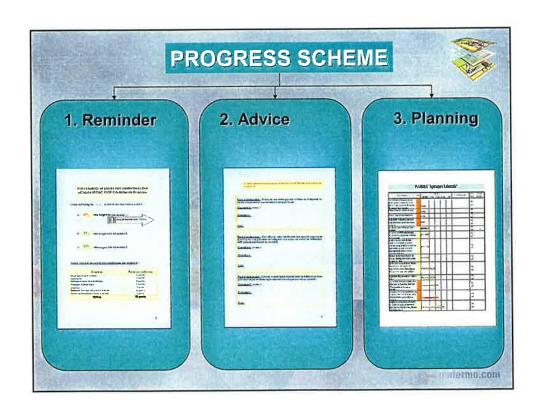




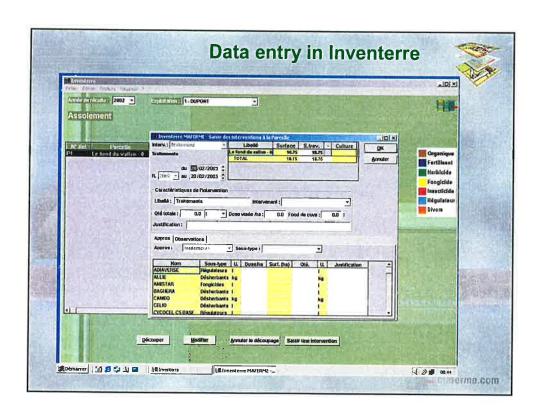


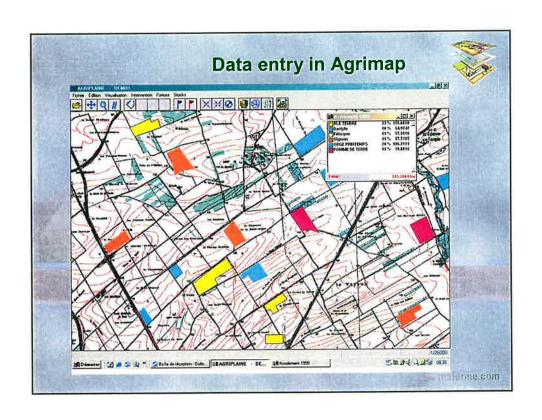


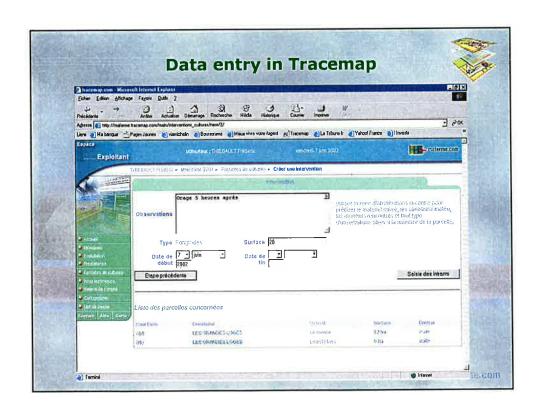






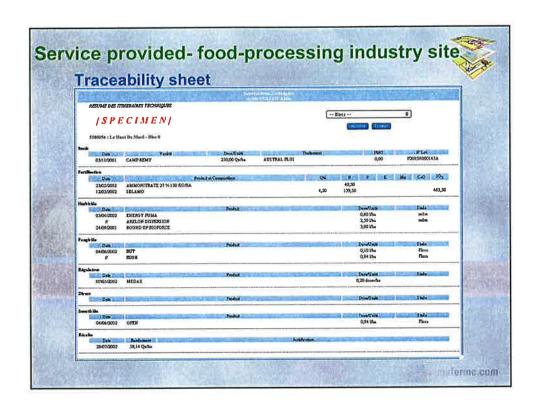


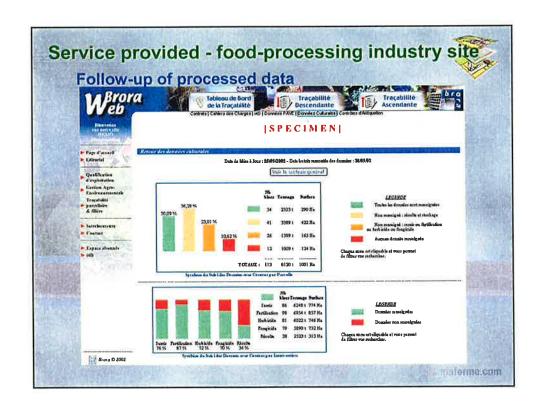


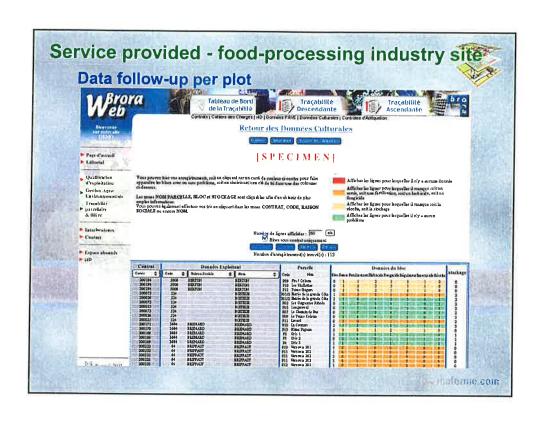


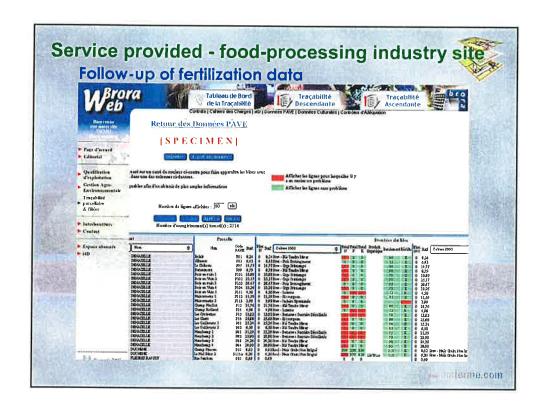














### A widespread plot management is not realistic today

It is reserved for commercial niches due to a real demand slack and hardly developed

It is only operable as a 100 % service to get reliable data

Data entry tools are not appropriate for mass management.

malarme.com



## Farms will have to be qualified before tracing plots

A first simple experience for the farmer

For the stocking body, a rapid and complete implementation with loyalty

- · a strong customized increase over 5 years:
  - •Ex: 8 000 farms qualified year 1
  - including 600 in plot management year 2

na erme.com



### The issue for the next three years: education

- Respecting all steps for a complete implementation of traceability:
- Training sales engineers
- Farm diagnosis < 100 questions the first year</li>
- · Progress scheme and compliance over three years.

nacerone com

#### Then to trace plots, we will need:



- · to leave the keyboard
- to get an automatic, georeferenced, time sample of data,
- to gather such samples on the farmer's account
- So that he can validate the samples and pass them on as a responsible owner

malarme.com





#### GEOSYS initiative: Based on 3 criteria

1st workshop on Geotraceability in agriculture



16 Years of Geographic Information Management for Agriculture

Perfect mastering of Techniques and context



The US experiment of geotraceability

Early development of solutions for agri-insurance



A demand for a positive ROI geotraceability

Pragmatic approach for dedicated solutions



JRC March 5, 2003



#### Some applications

1st workshop on Geotraceability in agriculture



Cropping and spraying history management



•Distance management (seeds, GMO...)



Exclusion zones (pollution effect)



Proximity zones (agri-pollution source, and human safety)



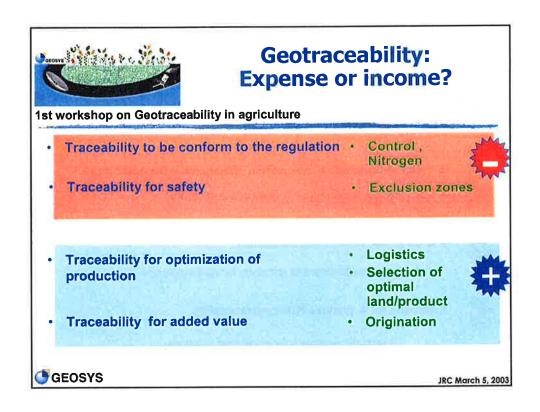
•Soil quality / Potential/ "terroir "

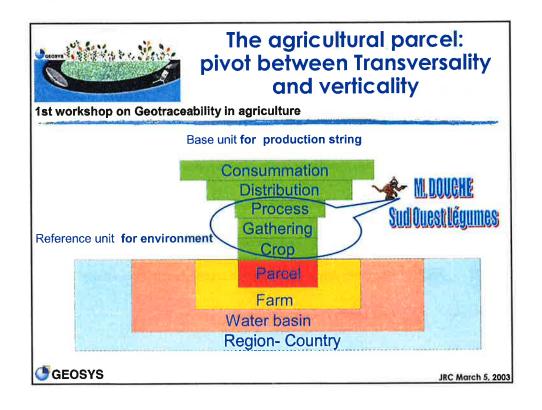


Logistics, marketing, environment

**SGEOSYS** 

JRC March 5, 2003





Creating value with geography when satisfying Traceability requirements

Managing Vegetables by Computer and Cartography

(Conduite Legumière par Informatique et Cartographie)

#### Implementation at Sud Ouest Légumes









#### **Sud Ouest Legumes**

Creating value with geography when satisfying Traceability requirements

- 50/50 Partnership Euralis et Bonduelle
- 13 000 Ha of vegetables
  - Sweet corn
  - Green beans
  - Garden peas
  - Broccoli
- Production zone covering 5 departements









#### A triple objective

Creating value with geography when satisfying Traceability requirements

- Traceability and security of products
- · Navigation et logistics
- Improvement of agronomical know-how and decision making tools









#### Calendar

Creating value with geography when satisfying Traceability requirements

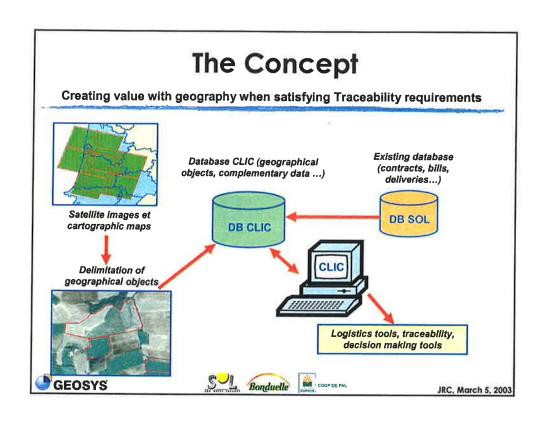
- October 2001 : Project kick-off
- January 2002: Validation of specifications
- Mai 2002 : Delivery of the application
- Campaign 2002 (June October) : system fully operational

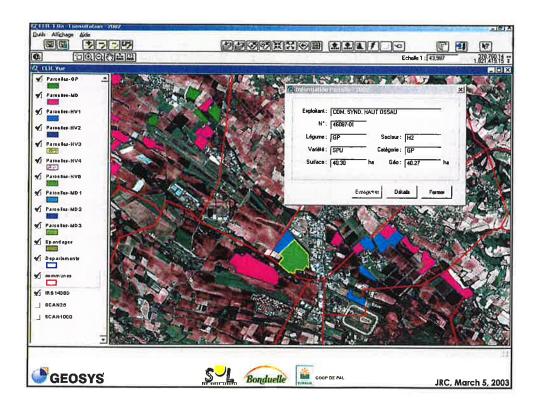










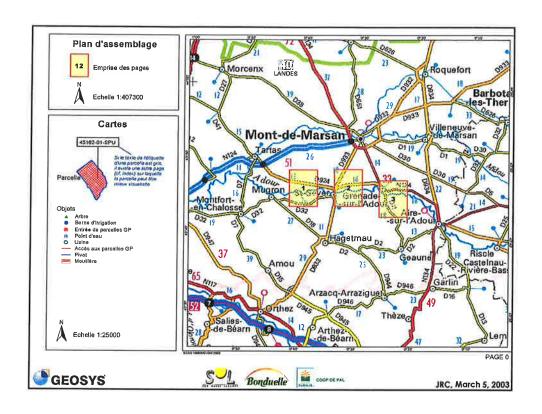


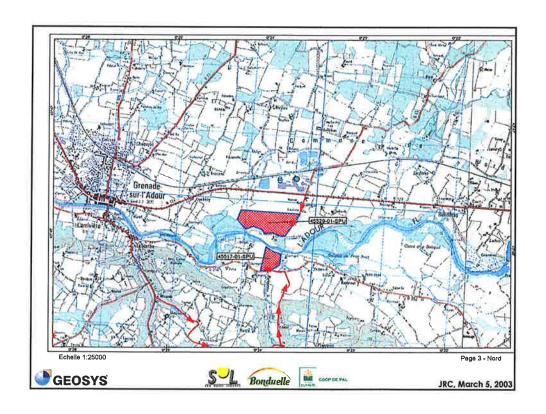
rcelle] Producteurs   Italiaments phytosanitaires   Irrigations   Eurrures Parcelle	- Semis -
ExploRant: CAZABAN/COUSTILLE/LARROZE	Date: [13/12/2001
N*: 46073-01	Entreprise : PARADIS  Type semoii : Herriau Tulbosem 24
Commune: DZEIN	
	Réglage semoir : Séquence : 1
Secteur: H2 Nombre d'obstacles :	,-Binage
Surface: 5.00 ha	Binée : Date:
	Entreprise Entreprise
Culture	Floraison
Légume : GP Numéro de culture : 0	Date: 10/04/2002
Catégorie : GP Variété : SPU	10/04/2002
	Récolte
Responsable	Date:  22/05/2002
Nom:  DELAS	Entreprise: SANTAGRI LABENNE (2.90 ha)
Tél.: [06.80.37.36.85 Fax: [05.59.83.30.19	
E-meil:	Surface récoltée : 2.90 ha

# Navigation et logistics Creating value with geography when satisfying Traceability requirements

- · Context:
  - Big fleet (trucks, harvesting sites, helicopters).
  - Each campaign different locations of parcels.
  - Little recognition points (isolated parcels, access points...)
- Ilse
  - Automatic printing of all (up to date) navigation documents
  - Reuse of parcel limits in next campaign
  - Use of precise geographic coordinates for GPS guidance of helicopters







#### Traceability and alimentary security

Creating value with geography when satisfying Traceability requirements

#### Context

- Need of full traceability of parcel
- Need of pluri-annual traceability of soil
- Risk management of phytosanitary
- Risk management of crossed pollination GMO

#### Use

- Printing of complete information sheet of parcel in case of crisis or customers demand (including map of geographic situation).
- Automatic detection of phytosanitary non conformities
- Localization and identification of all parcels neighboring our sweet corn

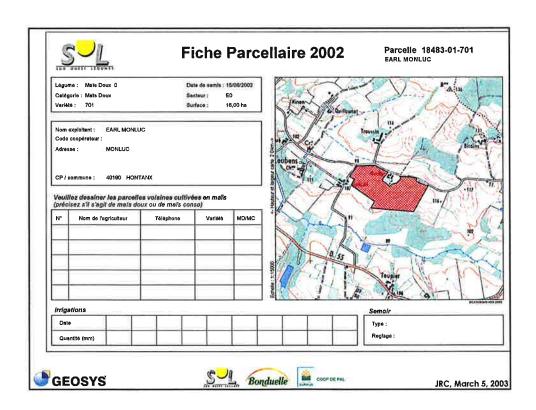


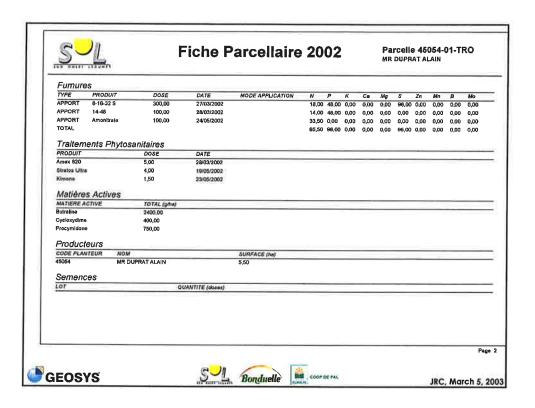






JRC, March 5, 2003





#### Increasing agronomic know-how

Creating value with geography when satisfying Traceability requirements

#### Context:

- Large acreages per vegetable : hence important scale effects with regards to productivity gain.
- Huge amount of information; difficult to exploit.

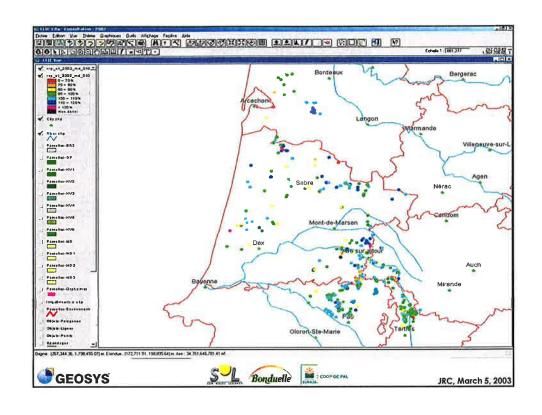
- Cartographic representations of technical events or results (yield, parasitism, movement of harvesting sites...) allowing to make decisions on a reliable basis.
- Intuitive analysis of cartography followed by a computed analysis using the alphanumerical system.

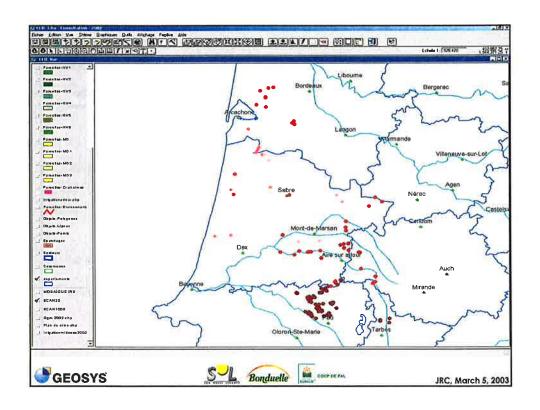


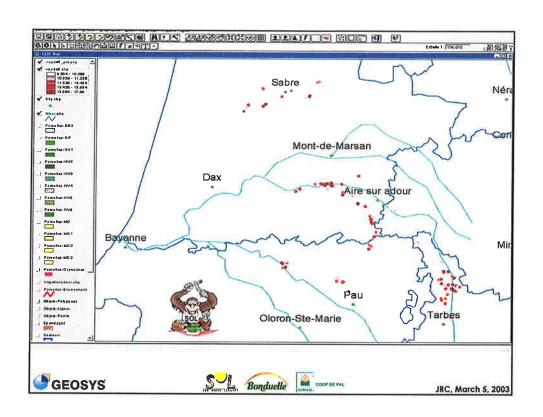
















# Tracking & Tracing Guidelines

Experiences in the Netherlands

JRC workshop Ispra

Jan Kamp / Anneke van de Kamp.

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#### **Outline of the presentation**



- Short introduction of Q-Point
- General Food Law
- Tracking & Tracing (T&T) introduction
- T&T: benchmark studies
- T&T guidelines
- · relation to geotraceability?

#### Q-Point



- originates from DLV Advisory group
  - till '90: part of Min. of Agriculture
  - privatized
- 2002: Q-Point
  - merger two parts DLV Chain Mgt. and NAKtuinbouw - Quality Man. systems
  - 26 employees
  - focus on: food safety, management systems, traceability

@ Q-Point BV

### Why food safety demands?



- too many food scandals
- · consumer focus!
- National legislation
- European legislation

#### **General Food Law**



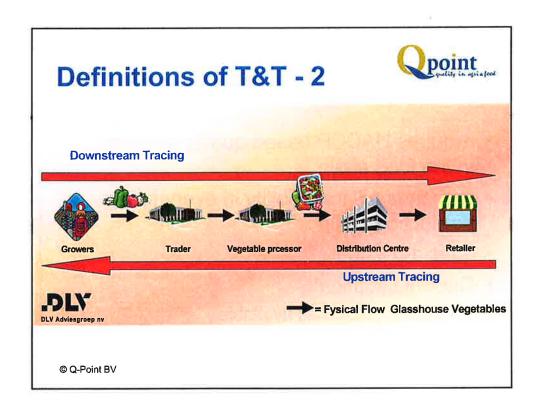
- requires HACCP based quality systems in the food chain
- demands full traceability in every food production chain
- date: 1-1-2005
- Current situation:
  - no clear guidelines available
  - what to expect from EU? or National gov.?

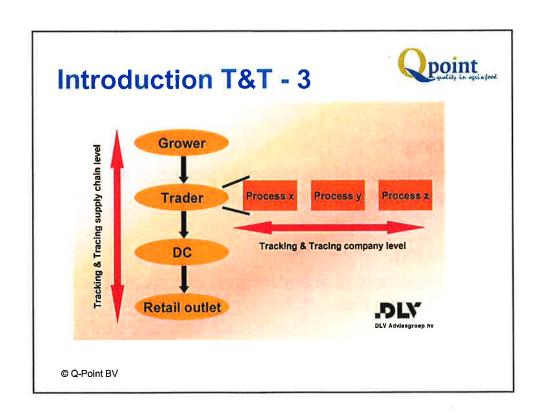
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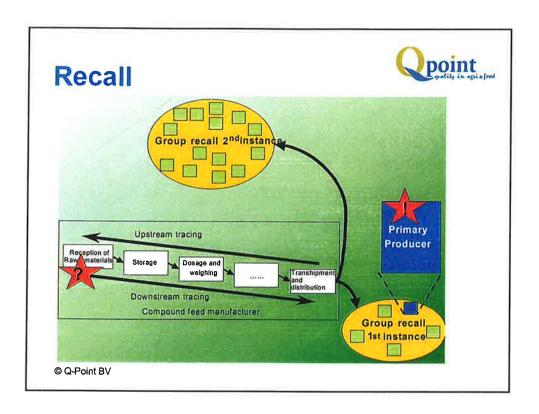
#### **Definition of T&T**



- Tracing:
  - assessment of the history of product (from raw material till end-user product)
- Tracking:
  - assessment of actual location of a product at a given time







#### Possible benefits T&T

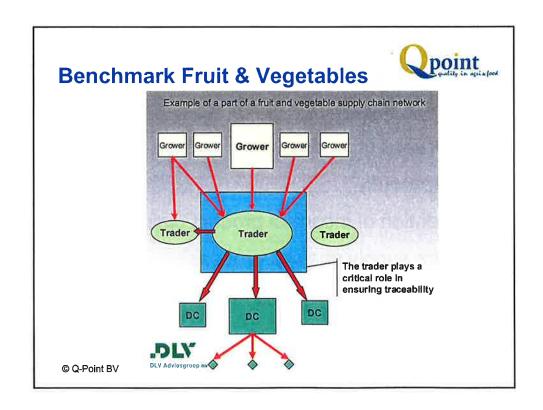


- assurance of food safety
- transparency
- prevention of incorrect product claims
- tool for supply chain & process improvement

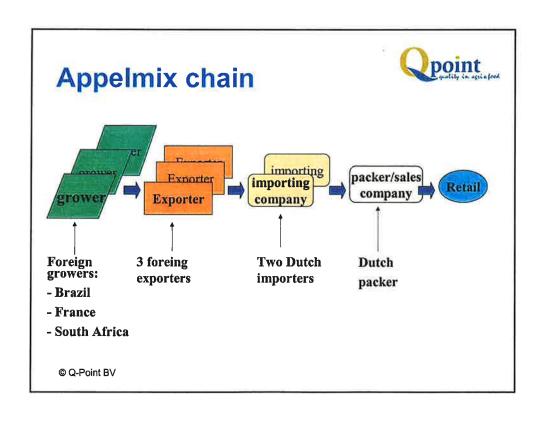
#### **Studies Q-Point**

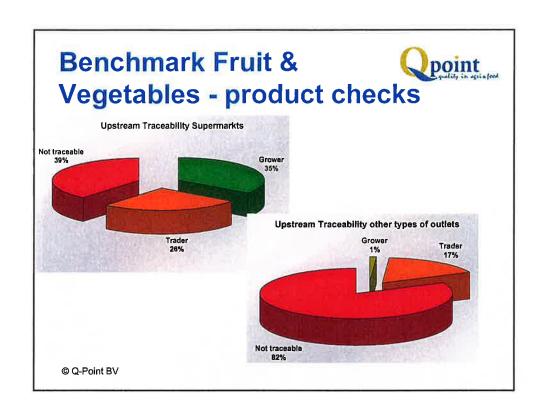


- Benchmark study Product board for Horticulture
  - product checks (n= 300)
  - in depth interviews (n= 25)
- Benchmark study Meat and Fish
- Benchmark Animal Feed sector
- Research on non GMO certification
- Study in catering sector







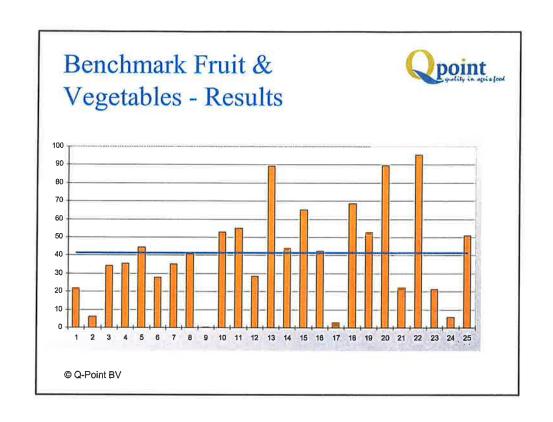


# Benchmark Fruit & Vegetables



#### In depth interviews

- Structured interviews on the basis of the ITI-model (Information-Technique-Integration)
- Three different types of companies (traders, packers and processors)
- Every company scores between 0 (minimum) and 100 (maximum)
- Results ranked at different aspects

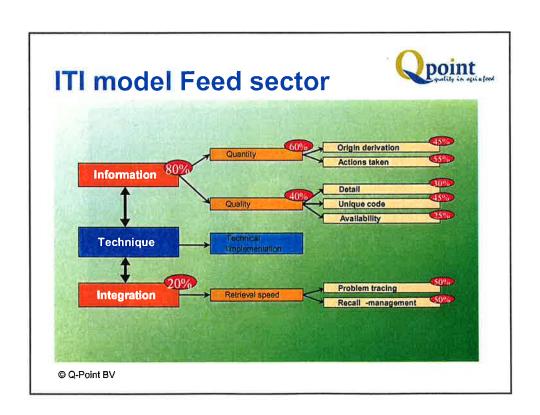


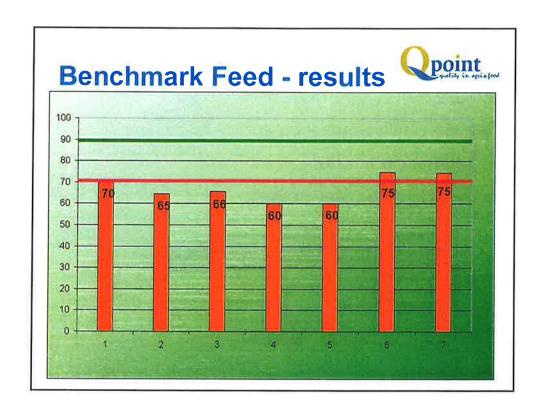


#### **Traceability Feed**



- for Product Board Animal Feed
- same idea: in depth interviews (ITI)
- development of guidelines for feed sector





## Benchmark Some conclusions



- T&T often used reactive not proactive
- Often more focussed on trace-back than on tracking
- Focus is still on the company level rather than on the supply chain
- Too little attention for co-operation and transparency in the supply chain

#### **T&T Guidelines**

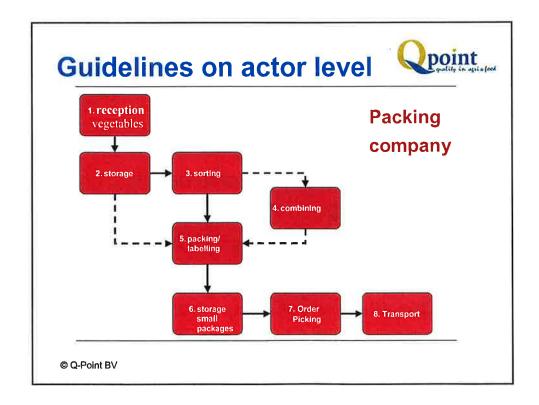


#### at sector or branche level:

- guidelines at chain actor level
- guidelines at chain level

#### **Enablers**: support discussion about:

- data infrastructure
- data standards
- product or lot identification



#### Guidelines - actor level



- two levels of traceability
  - basic + higher level
- preconditions:
  - clear organisation: task, responsibility, authority
  - effective segregation of batches/lots: both administrative as physical!
  - unique lot identification
  - internal auditing of T&T system and recall procedures

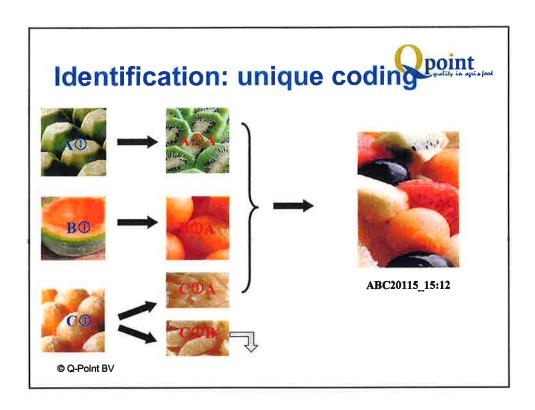
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### Guidelines - actor level - 2



for each step in the production process:

- instructions on what data to collect
  - raw material
  - other inputs
- lot or batch administration related to:
  - splitting of lots
  - combining of lots
- storage locations
- link to the time of each operation



### Guidelines - actor level - 3



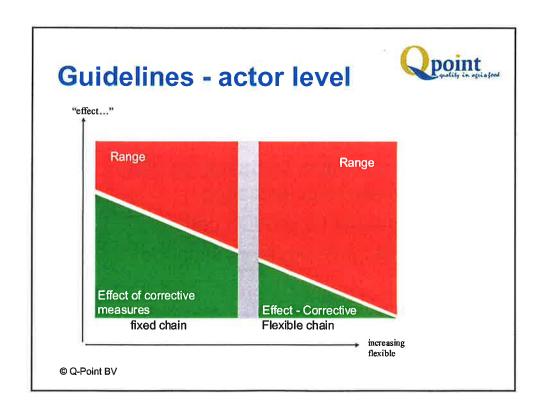
#### Important:

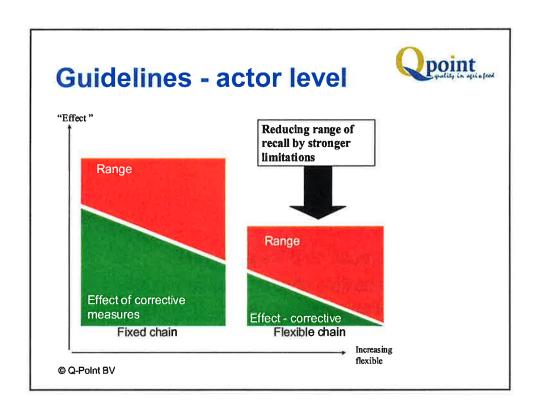
- interface between chain actors: what do you know of your raw material input?
- <u>basic level</u>: only name, date, product, number delivered
- <u>higher level</u>: also internal batch or lot code of other company is available.



#### Guidelines - chain level

- distinction between:
  - more fixed chains
  - more flexible chains
- Why?
  - effect on recall: 2nd instance recall!
  - the more flexible chains: greater risk of uncontrollable recall size





#### Guidelines - actor level



#### In more fixed chains:

- easier to commit to standards on data collection and data exchange
- · also: standards for product coding
- · smaller risk of strong expanding recall

Conclusion: less limitations in combining or splitting of original batches/lots.

#### Implementation of T&T



**Technology** 

**Enablers** 

Organization specific

No standard solution

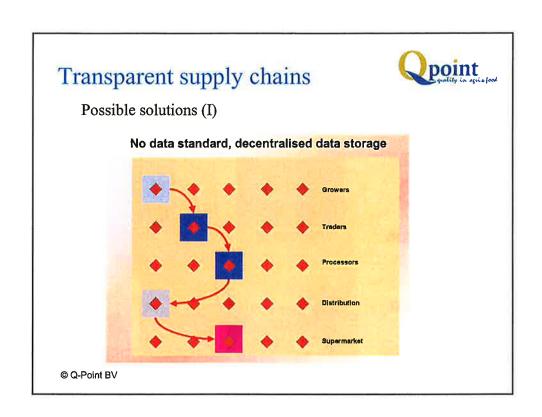
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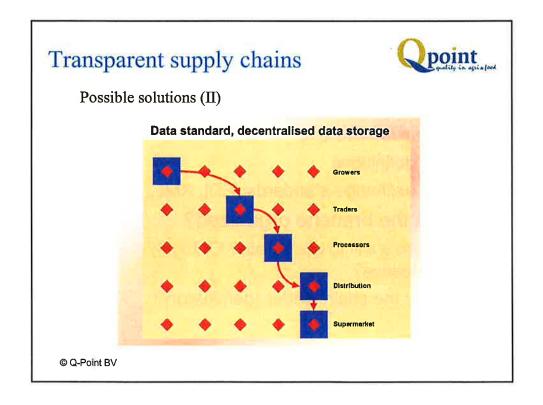


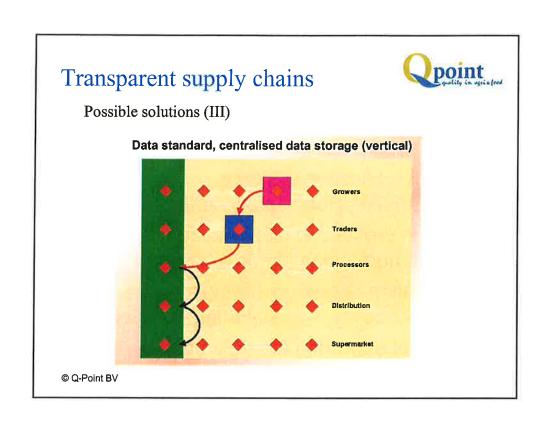
#### Infrastructure

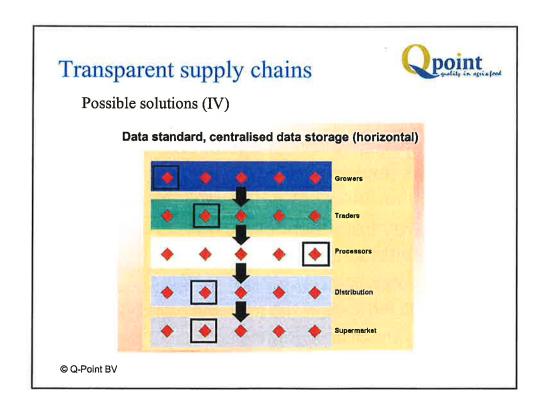


- Standards
  - data definitions
  - data exchange standards (EDI, XML, ..)
- How is the branche organized?
  - is there a will to cooperate? Or highly competitive?
  - how is the chain leader (dominator)?









#### **Geotraceability?**



Current situation at grower's level:

- part of certification systems (EUREPGAP, Food safety certificates)
- farmers: production plan -> unique location numbering (fields, plots, ...).
- segregation of product during storage and processing -> actual administration
- control of delivering the right batch

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#### Conclusions



- T&T implementation is behind schedule
- General guidelines per sector can be a stimulus (lower threshold)

T&T guidelines Feed: in GMP protocol!!

- Stay away from technology / implementation prescriptions!
  - this is organization specific
  - must fit the state of the art in the branche
  - offer companies a growing path



**Q-Point** 

**Product Board Arable** 

**Products** 

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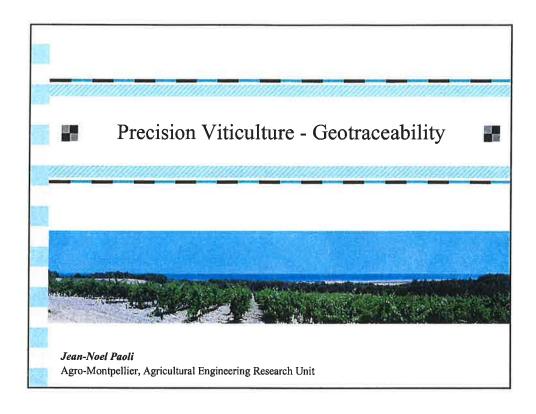
j.kamp@q-point-bv.nl

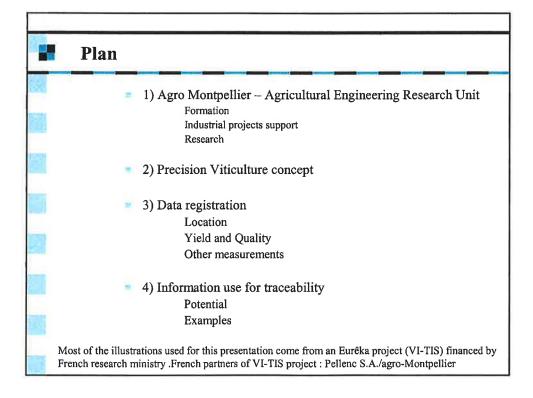
a.van.de.kamp@hpa.agro.nl

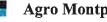
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## Agro Montpellier - Agricultural Engineering Research Unit

- Agro Montpellier:
  - A French Higher Education and Research establishment
- Agricultural Engineering Research Unit
  - Formation/courses

Specialization agroTIC:

Information and Communication Technologies for agronomy, food industry and the environment

Themes: sensors and measuring instruments, databases, GIS, image analysis, remote sensing, networks and internet, hypertext and multimedia, monitoring and regulating systems, project, production,

## Agro Montpellier - Agricultural Engineering Research Unit

- Agricultural Engineering Research Unit
  - Industrial projects support

Partnerships with professionals to design and develop innovative tools. These projects are carried out by agroTIC students and the teachers.

For instance: Integration of "CUMAs" into a traceability/quality approach in the field of viticulture/œnology

Research : Precision Viticulture

VI-TIS: EURÊKA project. Partnership between: Agro Montpellier, Pellenc SA, EVENA, Julian Chivite Vineyard

funded by the French ministry

Research on methods to combine heterogeneous spatialized data, on modeling of expert knowledge, etc.

# Precision Viticulture<sup>TM</sup> Concept

Systematic location of cultural operations

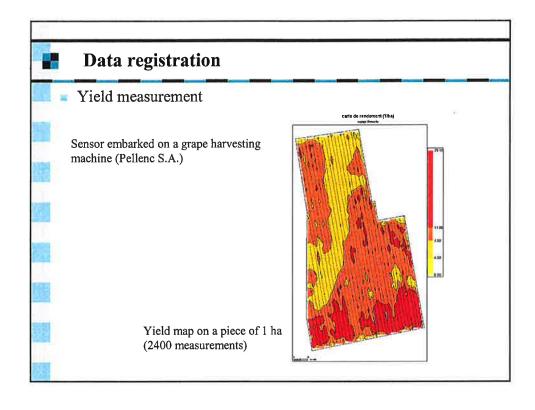
Massive and systematic registration of information localized by sensors embarked on common machines.

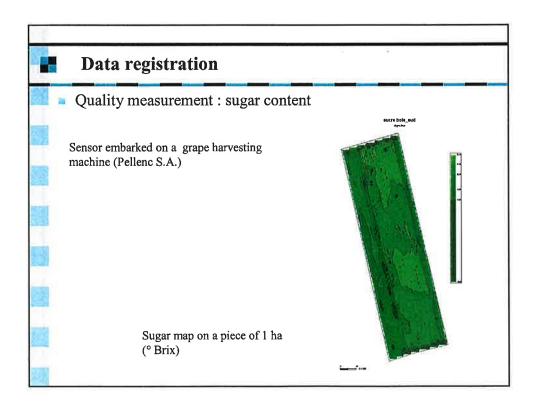
Organization and treatment of spatialized data to improve:

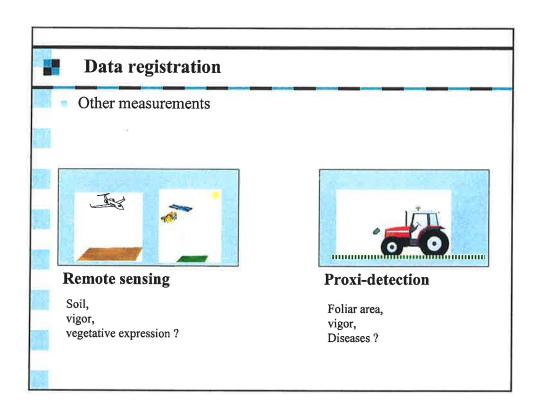
The knowledge of vineyard and of his variability, The management of vineyard and cultural operations (recommendations, experimentations, work management, etc.),

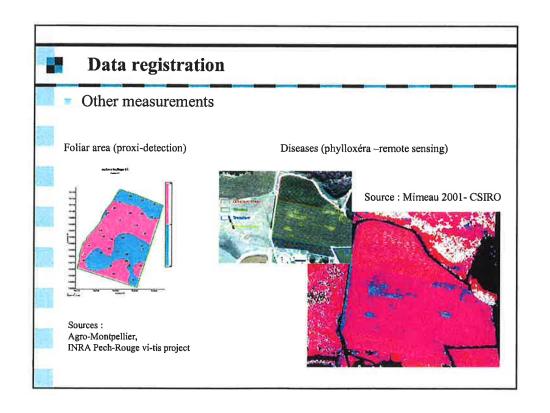
Traceability of operations.

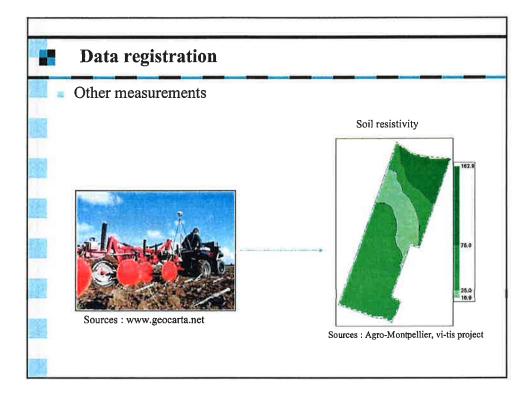
# Data registration Similar to Precision Agriculture dGPS Precision < 1 m Sources: Pellenc-Agro Montpellier In a vineyard: Maps can be improved by the use of the vineyard row structure Maps can be improved by the use of the vineyard row structure Technematic Technematic Agro Technematic Technema

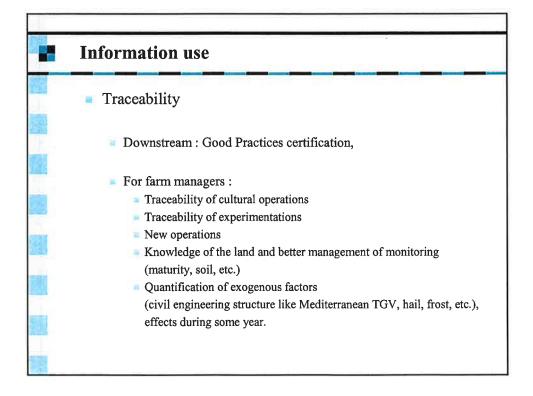


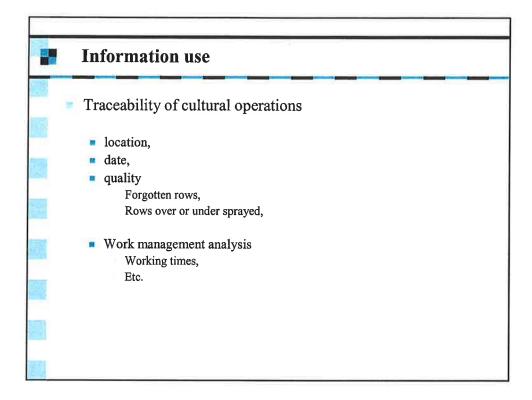


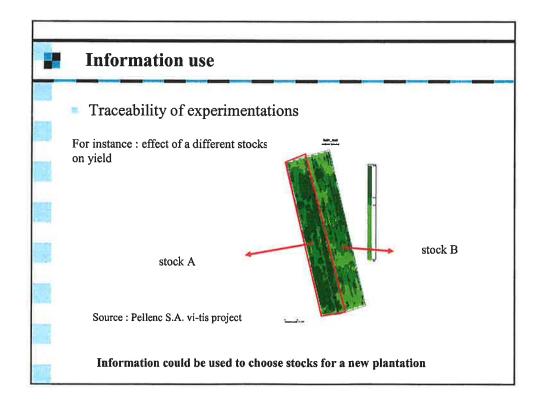


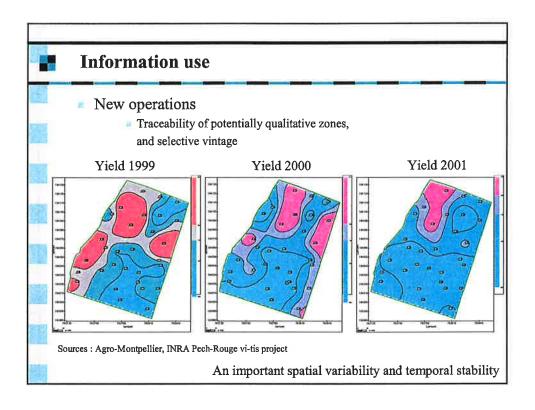


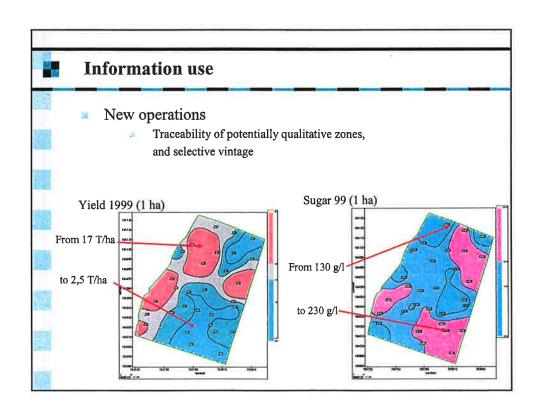


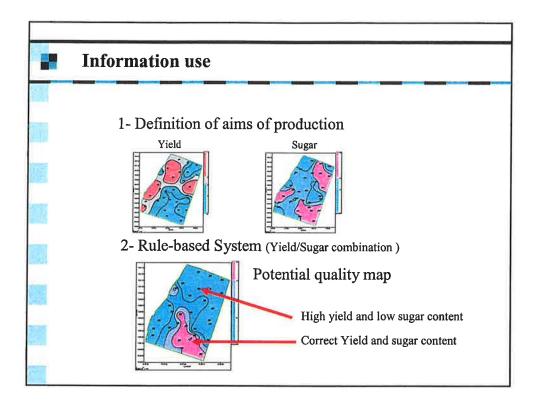


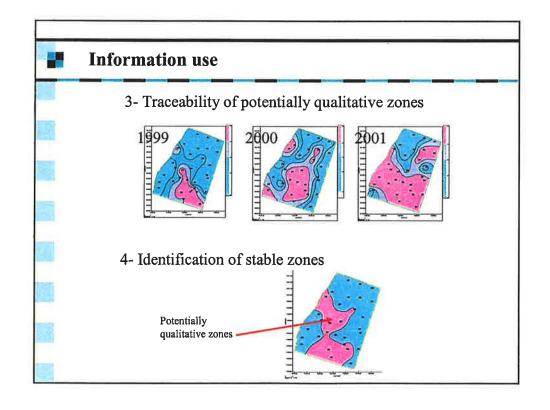


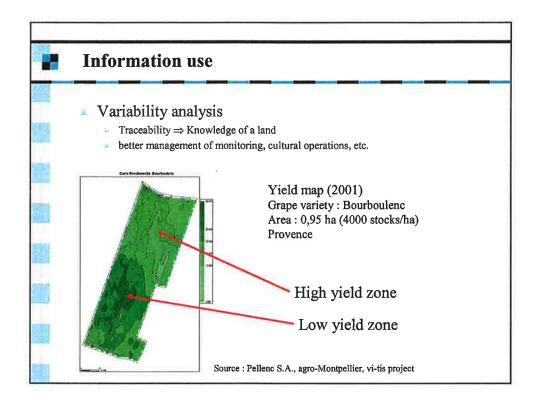


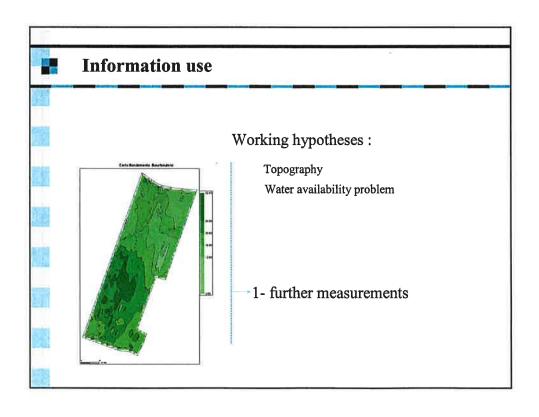


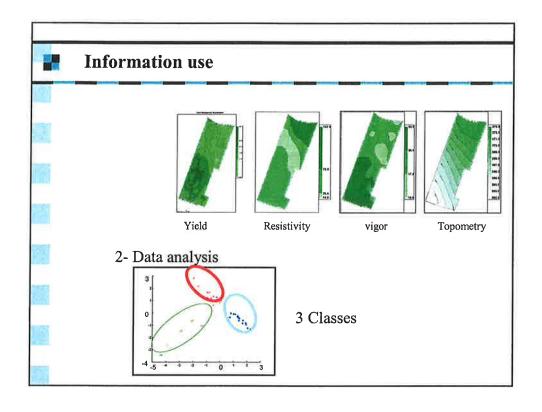


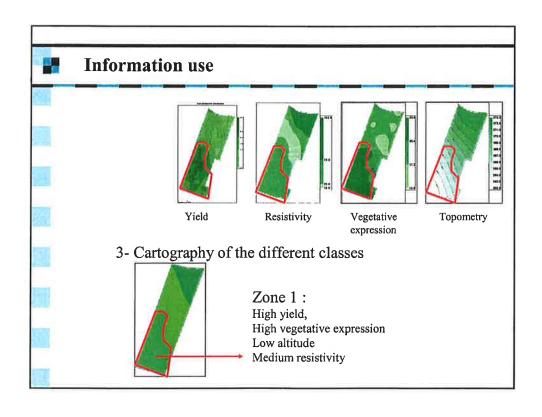


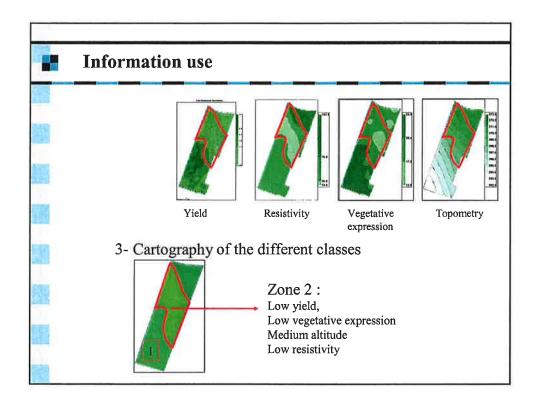


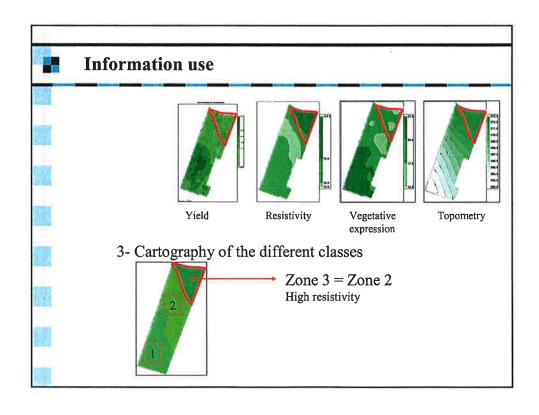


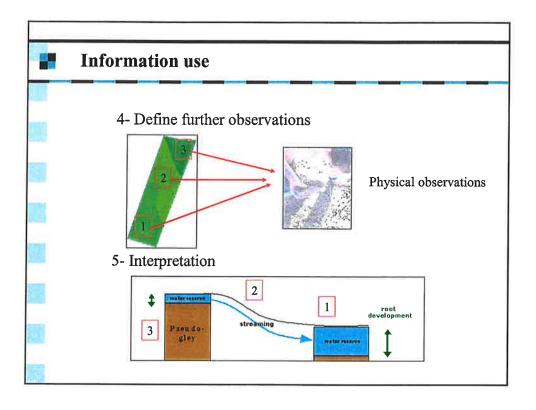


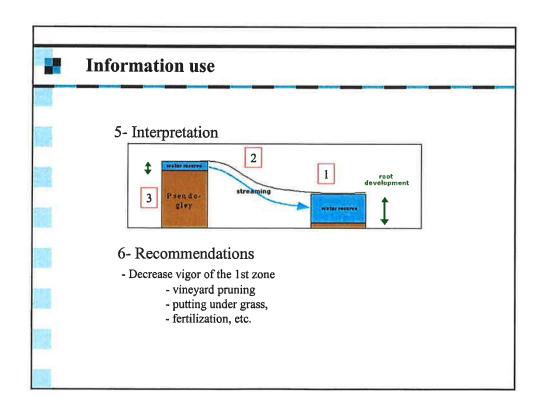














- Precision Viticulture provides information for traceability of on ?cultural operations and experimentations. This information increases the knowledge of lands.
- Decision support systems can be based on it to improve quality of production and work management.
- Online sensors are about to be operational. Our scientific work will participate in the development of operational decision support systems.
- But some issues have to be studied: Information exchange, data storage, software, extension services, etc.

## **Acknowledgements**

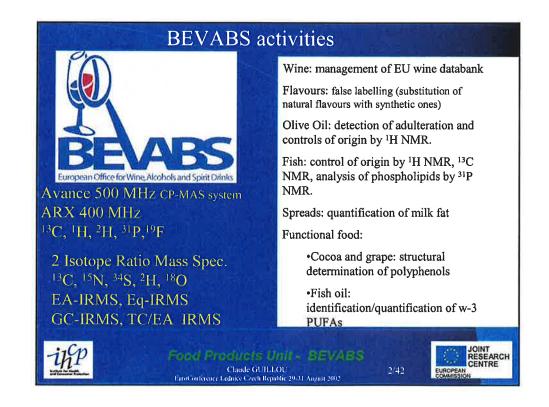
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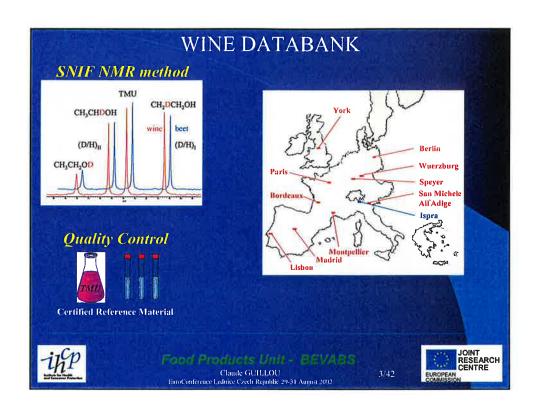
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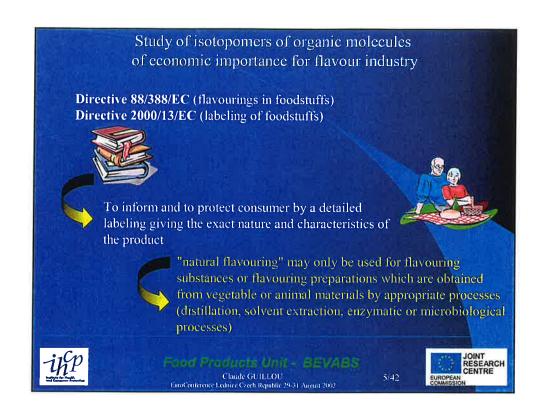
Most of the illustrations used for this presentation come from an Eurêka project (VI-TIS) financed by French research ministry . French partners of VI-TIS project : Pellenc S.A./agro-Montpellier



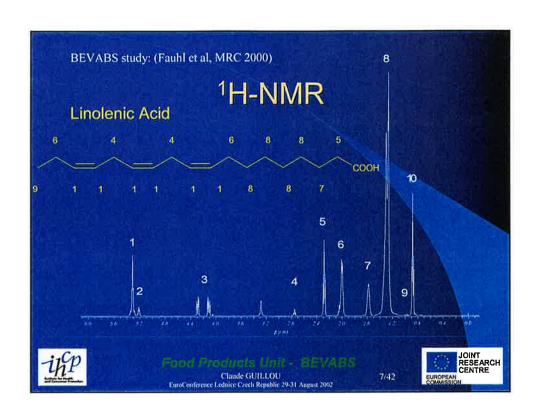


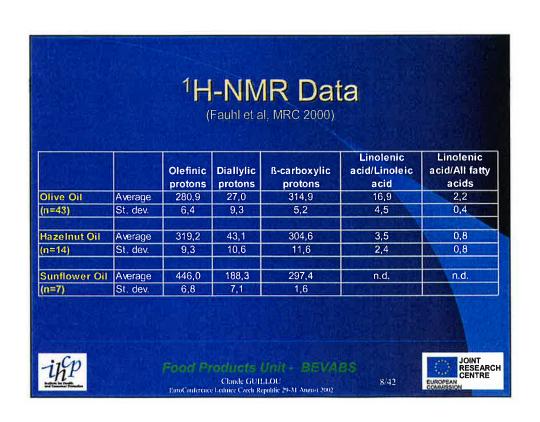


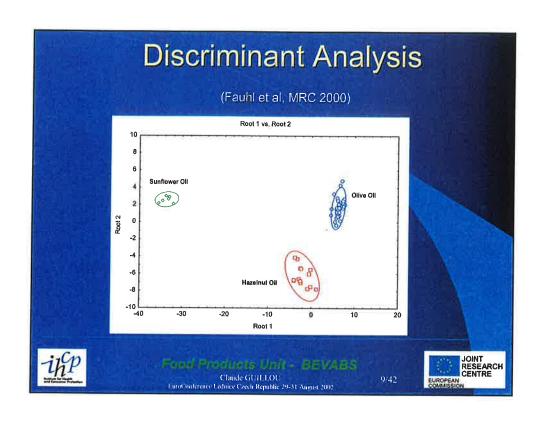




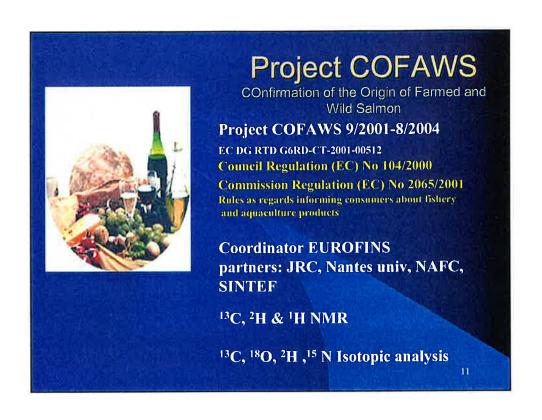


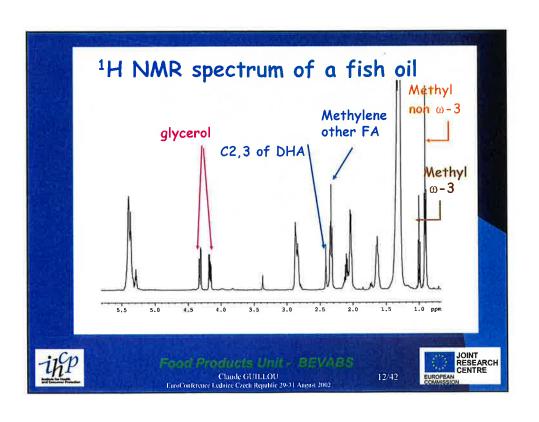


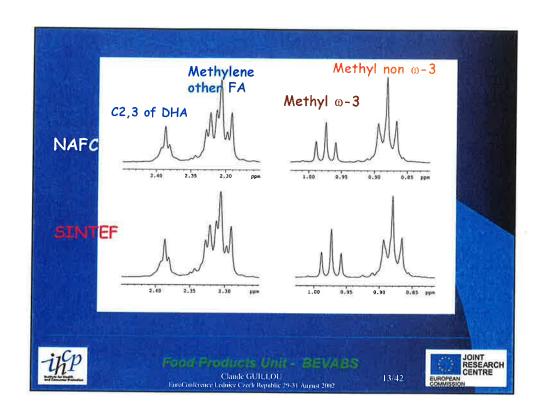


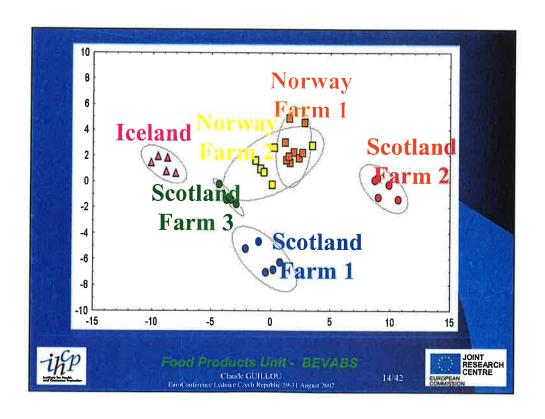


	BEVABS unpublis	nieu results
		<sup>18</sup> O/ <sup>16</sup> O
		Ratio
		δ‰ vs SMOW
Olive Oil	Average	21,3
(n=43)	St. dev.	1,8
Hazelnut Oil	Average	16,2
(n=14)	St. dev.	1,7
Sunflower Oil	Average	21,1
(n=7)	St. dev.	0,8









# **BEVABS ON-GOING & FORESEEN ACTIVITIES**



Training of official labs from accessing countries and not yet equipped Member states

**On-going activities:** 

GLYCEROL: analytical methods to detect addition of glycerol in wine

EC DG RTD G6RD-CT-2000-00416

MEDEO: analytical methods to detect adulteration of olive oil

SPREADS: detection of adulteration of spreadable fats

EC DG RTD G6RD-CT-2001-00589

WINE-DB: extension of the EU Wine Databank to accession countries

EC DG RTD G6RD-CT-2001-00646

GC-IRMS: Feasibility study for CRM for GC-IRMS

EC DG RTD G6RD-CT-2000-00515

COFAWS: Check origin of salmons (wild/farmed)

EC DG RTD G6RD-CT-2001-00512



Claude GUILLOU EuroConference Lednice Czech Republic 29-31 August 2002



# BEVABS starting activities and possible extensions

- ORGANIC FARMING FEE Rog No 2002/01:
  - Study of analytical tools based on isotopic techniques for traceability and for authenticity proof in the sector of organic farming
- MILK & DAIRY PRODUCTS: Isotopic methods for control of the geographical origin (follow up of Ispra-workshop of October 2001)
- MEAT: Isotopic methods applied to the control of the origin and of the diet of the livestock (link with ORGANIC FARMING)



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