



# PRIME 10

12 June 2017 Sopron, Hungary

Trends in the IM industry

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# Trends in the IM industry

Part I: Governance Trends



# THE EUROPEAN IM: PHOTOFIT PICTURE







### A GREAT DISPARITY OF SITUATIONS



The French,
Austrian, Swiss
and British IM
are very
indebted

100% government owned Company The Scandinavian and Czech IM are state agencies

Moderately indebted - the debt being public

100%
railway IM
without the
railway
stations

The Swedish, Finnish and Portuguese IM are multimodal: some of the IMs manage railway stations

Financed by a mix of tolls (<50%)/ subsidies



Managing a network of which it isn't the owner

1/3 of the IM have their own network

Regulated monopoly

Industrial and commercial missions

The Hungarian, Irish,
Lithuanian,
Luxembourgian, and
Swiss IM don't exercise
essential functions



# A LOT OF REFORMS GOING ON

PRIME

Platform of Rail Infrastructure Managers in Europe

The Finnish IM, a State agency, will be transformed into a public company

The Dutch IM might be transformed into an entity whose legal status is closer from the State

Moderately indebted - the debt being public

100% government owned Company

100%
railway IM
without the
railway
stations

The Portuguese IM has become bimodal; the Italian one is considering a rapprochement with the Italian road manager

Tolls are rising slightly

Financed by a mix of tolls (<50%)/ subsidies



Managing a network of which it isn't the owner

The regulation is strengthening (FR, UK, IT)

Regulated monopoly

Industrial and commercial missions



#### TREND 1: REINFORCEMENT OF NATIONAL REGULATIONS



#### The rise of the regulators results in some spectacular decisions...

- ⇒ Strong decrease in tariffs of the high-speed railway line in Italy compensated by a strong increase in the conventional network (for international services)
- ⇒ Fines pronounced on NR by the ORR
- ⇒ Intervention of the regulator in the choice of SNCF Réseau's CEO

#### ... even if the influence of regulators remains heterogeneous ...

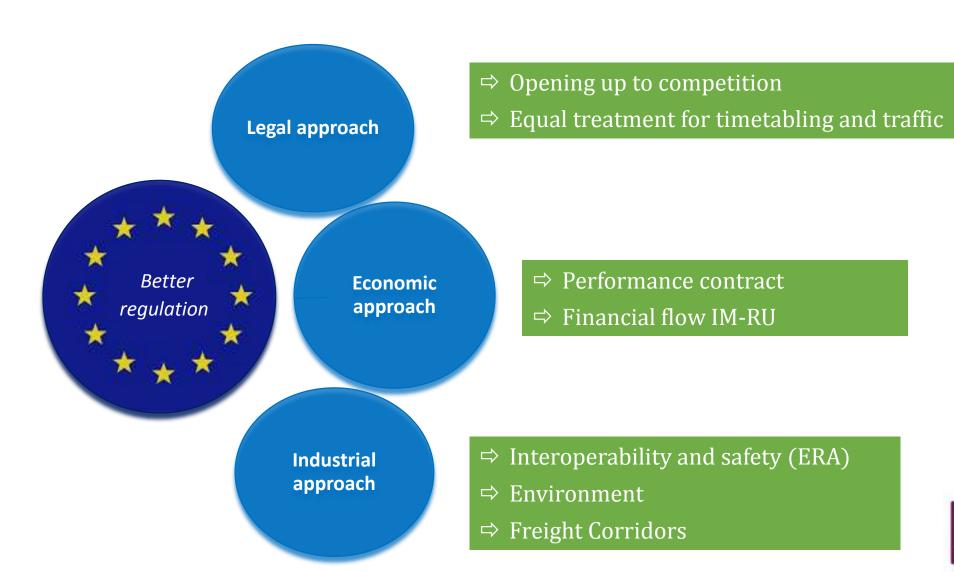
- ⇒ The least "advanced" regulators are focusing on the non-discriminatory access to the network
- ⇒ The most advanced regulators are focusing on the economic efficiency (e.g. productivity) and pricing

... in the context of the reinforcement of the European regulation and networking of the national regulators



### TREND 2: EXTENSION OF THE EUROPEAN REGULATION







# TREND 3 STRENGTHENING OF THE STATE'S SUPERVISION



Despite the reinforcement of independent regulatory bodies, the administrative and budgetary supervision of the State tends to increase

- 1 Several Member States have recently reinstated the IM in the field of the public administrations
  - ⇒ Classification of Network Rail as a public sector body in 2014
  - ⇒ Netherlands is considering the transformation of ProRail into an entity whose legal status is closer from the State
- 2 Even when the IM is a public company (independent or in an integrated group), the influence of the State
  - ⇒ remains strong on the enhancement strategy
  - ⇒ has increased on the renewal strategy





#### **ISSUES FOR DISCUSSION**

- 1. Will there be a rebalancing of responsibilities between Regulatory bodies and Governments?
  - ⇒ for example through the Multi Annual Contract
- 2. Will European rail IMs remain under the strict budgetary control of the States or can they opt for a path that would lead to more managerial autonomy?
  - ⇒ Like for road or airport IMs





# Trends in the IM industry Part II: Business trends Six issues for discussion

### Challenges

- ⇒ Finance
- ⇒ Security

#### **Ambitions**

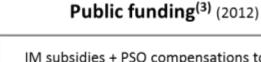
- ⇒ Digitalisation
- ⇒ Passenger competition



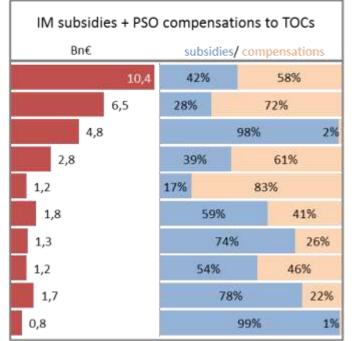
# Challenge 1: Finance: will commercial revenues be the main source of revenues?



#### IM Financing (2012)







**Reading:** Total ressources of the German IM are 9,6 Bn€, including revenues from infrastructure charges (representing 44 % of its financing need). The German rail system receives 10,4 Bn€ of public funding – 42 % are subsidies to IM and 58 % compensations to train operating companies for public service obligations.

Switzerland: CFF only. (1) Ressources: revenues from infrastructure charges + public funding + other ressources.

- (2) Financing need: revenues from infrastructure charges + public funding + other ressources + debt flow (negative cash flow).
- (3) Minor public funding may exist (subsidies for freight, investment subsidies to local IMs, etc.).

Sources of data: RMMS, BCG, european IMs; collected by M. Finger (EPFL, 2015), reshaped by SNCF Réseau, S. Séguret/DREG/AR, 2017.

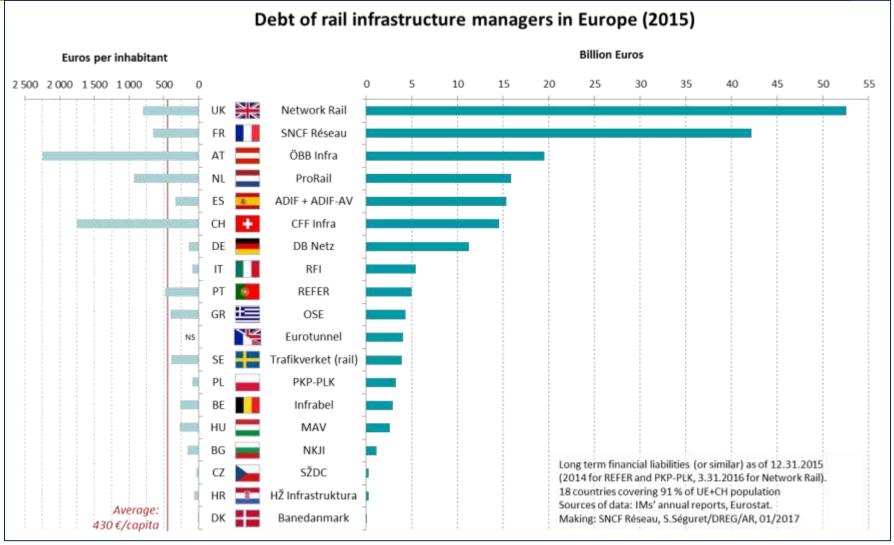
#### Two main flows of rail public funding

- ⇒ **subsidies to IMs**: investment grants, charges paid by the State, etc.
  - ➤ UK, Switzerland, Sweden, Netherlands
- ⇒ **compensations to RUs** for public service obligations
  - ➤ Germany, France, Italy, Belgium



# Challenge 1: Finance: is IM's debt sustainable







# Challenge 2: Could Security jeopardise our business model?





**Terrorism** 



Metal theft and malicious intrusions



Cyberattacks

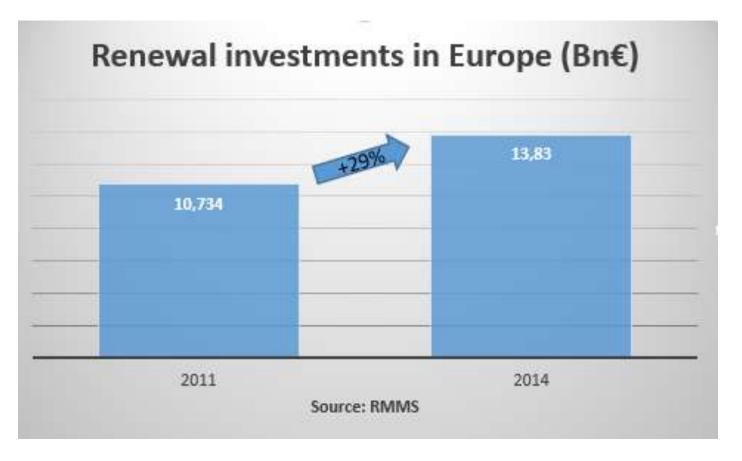
- □ Intelligence, cooperation with police authorities and other external parties
- ⇒ Protections and technologies
   doors, closures, fences, cameras,
   badge readers, instruction
   detectors, fibre optics instead of
   copper
- ⇒ Organisational protection: procedures, human factors



# **Ambition 1: Asset Management**



Massive renewals are a requirement for each IM
Will it be an opportunity for better dialogue with clients?



# IMs catch up decades of under investments

- ⇒ Renewals volume will continue to increase at least until 2020
- □ IMs must discuss with RUs on renewals priorities and modalities







# Digitalisation is an opportunity for each IM Can it become a driver for the Single European Rail Area?

#### Digitalisation is not a project anymore: it is a reality

- ⇒ Predictive maintenance
- ⇒ New signalling architecture (ERTMS & centralised signal centres)
- ⇒ More automated timetabling construction
- ⇒ Building Information Modelling
- ⇒ Open data and innovation

Progress have to be coordinated among European IM's to avoid building unintended barriers



#### **Ambition 3**



## Opening up to competition of the passenger market

Competition will bring new international clients to IMs Will they adopt a more international orientation?

- 1 Technical challenges: interoperability of National European networks
- 2 Financial challenges
  - ⇒ An opportunity for IMs: more clients means more revenues
  - ⇒ But Regulators may challenge tariff sustainability (in particular for HSLs)
- 3 Cultural challenge: an opportunity for a more international orientation and a more business-friendly approach.



# **Ambition 4: Multimodality**



### Is multimodality the next trend for IMs?

#### IMs are increasingly multimodal but multimodality takes different forms

- 1. Construction/Management of train stations or multimodal urban sites
- 2. Construction/Management of combined transport terminals
- 3. Some IMs belong to a multimodal group
- 4. Fully multimodal IMs







