The role of the infrastructure manager in European future mobility





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## Global Challenges

Congestion





Environment

Use of modern technology and introduction of innovative solutions?





Urbanisation





Comfort

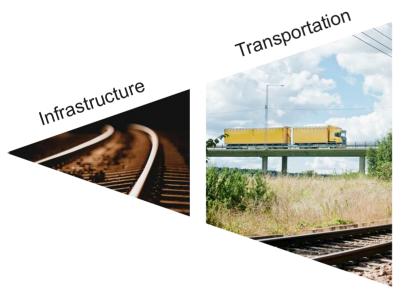


## Do we need to rethink?

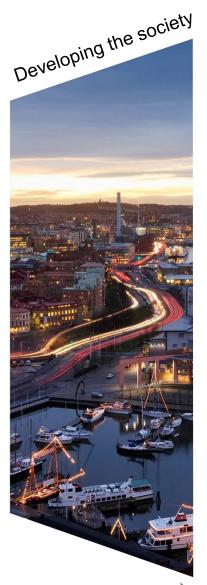
- Global challenges pushes us into new solutions?
- Or, is it the other way around?
- New technology leads to demands for new services?
- New services leads up to a completely new transport market?
- Are we perhaps already in a transition phase?



Moving from pure infrastructure matters into developing the society







## The Four-stage Principle



1 Rethink

Measures that can influence the need for transportation and choice of transport mode



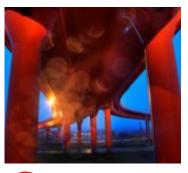
2 Optimise

Measures that rationalise the use of existing infrastructure and vehicles



3 Rebuild

Limited reconstruction measures



4 Build new

New investments and major reconstruction measures

## The role of the infrastructure manager in European future mobility?

- More of co-operation across partners throughout the society
  - In order to increase customer satisfaction and efficiency in our products to the market.
- We need to introduce a more dynamic corporate governance policy
  - In order to foster innovation
- The Infrastructure Manager should be the market catalyst
- The corporate culture should embrace life-long learning and change management and culture evolution in line with society
- Regard information as the true asset it is
  - We as the infrastructure managers have access to data in abundance





