



#EUPollinators



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## Why are pollinators important ?

WITHOUT pollinators like bees, flies, butterflies and other INSECTS, we would lose THE FOOD WE NEED AND LOVE: nutritious fruits and vegetables, honey, jam, and even chocolate!

## Pollinators are disappearing.

In Europe, we've already lost many pollinator species, and we keep losing more. 1 IN 3 BEE & BUTTERFLY SPECIES ARE IN TROUBLE!

## What can we do to help them ?

Observe the insects at work, THEY WON'T HURT and you will learn a lot!

Grow native plants in different colours and shapes, and DON'T USE CHEMICALS harmful to insects.

Spread the word on why protecting pollinators is important. SHARE YOUR STORY ON #EUPollinators

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