



Task mapping outcome DG REGIO

EC Digital Transformation

EUROPEAN COMMISSION

Directorate-General for Communication
Directorate A - Strategy and Corporate Communication
Unit A5 - Europa Site

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PRESENTATION OF TASK MAPPING

- In order to gain a more thorough understanding of how the work of the different DGs relates to the [77 tasks identified for the task-ranking survey](#), the Commission's Digital Transformation team has mapped each page of every site listed in the [Europa Inventory](#) against one or more of the 77 tasks.
- This exhaustive mapping exercise will help us:
 - to assess how well the Commission's existing digital presence serves the identified tasks
 - to identify which content is related to each task (in cases where content can be edited/rewritten with the relevant DGs)
 - to engage DGs in the co-creation of content for the Commission's future web presence, which will be built on a common architecture (i.e. task-based, not DG-based): DGs with a stake in the task(s) being worked upon will be invited to participate in work at all stages of the process, including co-creation of content.
- We are aware that a DG with a large web presence may have more pages mapped to a task than a DG with a small presence, without necessarily having a bigger stake in the task. To compensate, we weighted the task-mapping results by multiplying a DG's 'absolute stake' in a task (DG pages related to task divided by total number of pages related to task) by the 'absolute weight' of the task on its web presence (DG pages related to task divided by total number of pages on DG's web presence).

Further question can be addressed to: EC-DIGITAL-TRANSFORMATION@ec.europa.eu

**Tasks DG REGIO has a stake in – identified by DG REGIO
(number of pages found during task-mapping exercise):**

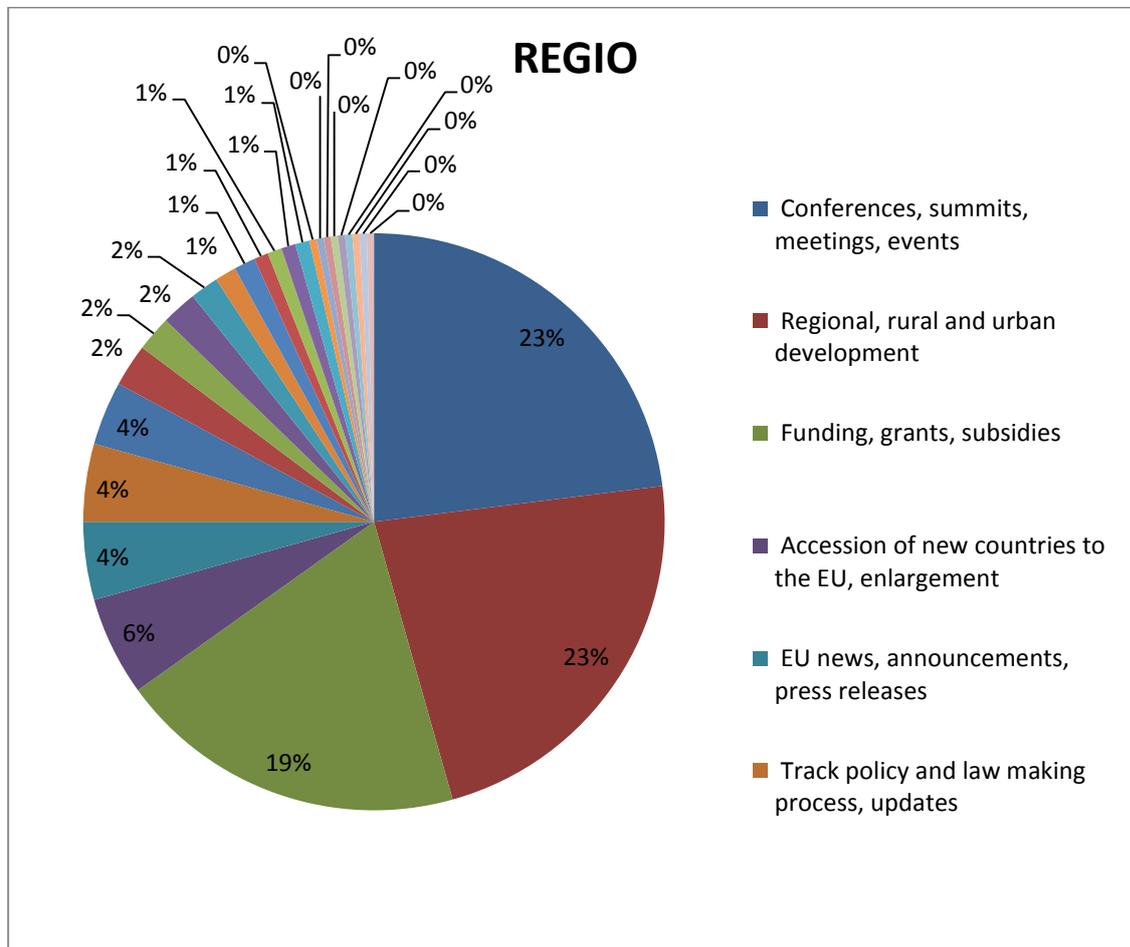
Task	# pages
Conferences, summits, meetings, events	58
Regional, rural and urban development	57
Funding, grants, subsidies	49
Accession of new countries to the EU, enlargement	14
EU news, announcements, press releases	11
Track policy and law making process, updates	11
EU law, rules, treaties, judgments	9
EU strategy, political priorities	6
Doing business with the European Commission (calls for tenders, bids)	5
Loans, access to finance, microfinance	5
National implementation of EU law, infringements	4
Contact European Commission, European Union	3
Environmental protection	3
European Commissioner profiles	2
Research and innovation	2
Statistics and forecasts	2
Climate change, global warming	1
Doing business in the EU	1
Economic growth, financial stability in EU (crisis, assistance to member states)	1
Education and training in EU	1
Emergencies, disasters, civil protection	1
Energy efficiency	1
Initiate, contribute to law making (public consultations, citizen's initiative)	1
Order, download an EU publication	1
Competition (state aid, cartels, mergers, anti-trust)	None
Complaints to the European Commission	None
Crime, fraud, corruption, human trafficking	None
Culture (heritage, arts, films, Capitals of Culture)	None
Development and humanitarian aid	None
E-government	None
EU budget	None
Food and farming (production and safety)	None
Public health, disease prevention	None
Public procurement (contracts with public authorities, governments)	None
Relations with non-EU countries, international organisations (diplomacy, cooperation agreements)	None
Resource security (oil, gas, raw materials)	None
Transport safety (air, road, banned airlines)	None
Visit EU institutions, guided tours	None

Task	# pages
Transport safety (air, road, banned airlines)	None
Visit EU institutions, guided tours	None

Additional tasks DG REGIO has a stake in – based on pages identified during task-mapping exercise:

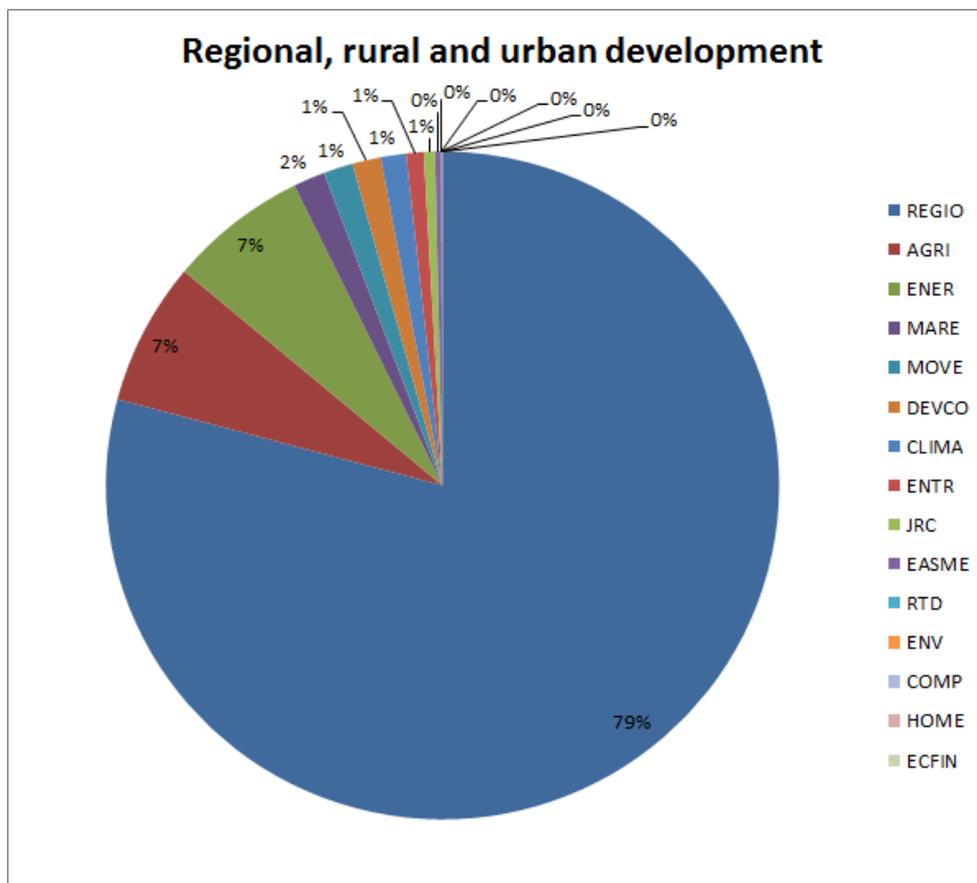
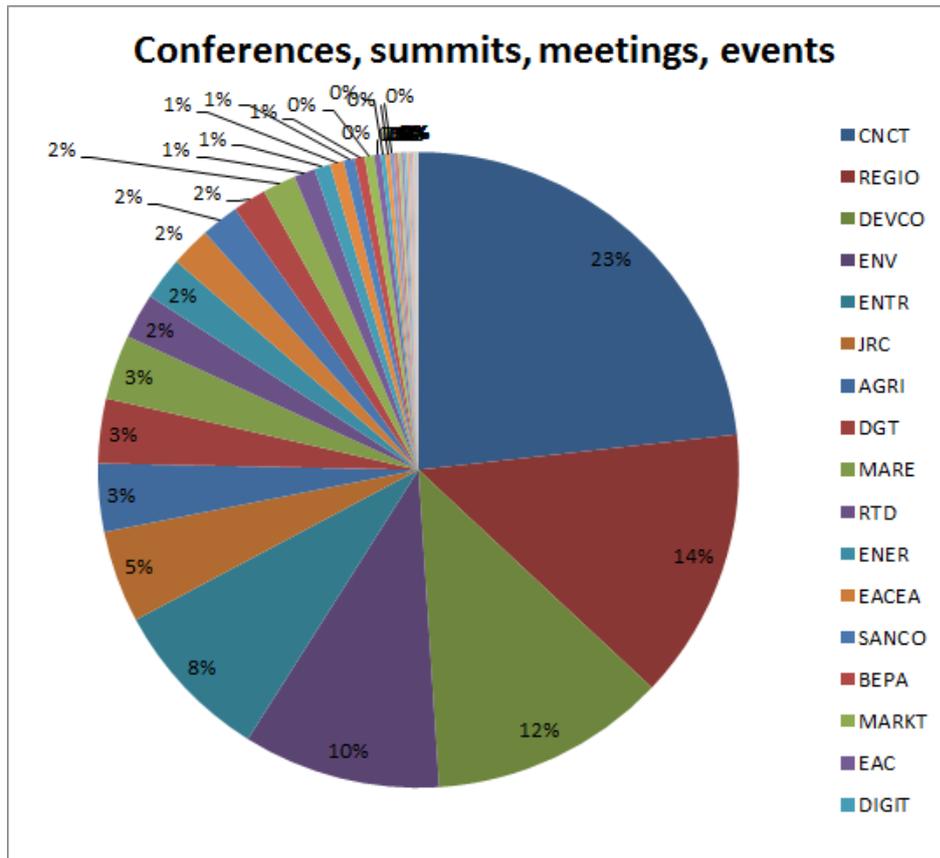
Task	# pages
About the European Commission (role, structure, how it works)	2
EU vocabulary and abbreviations	1

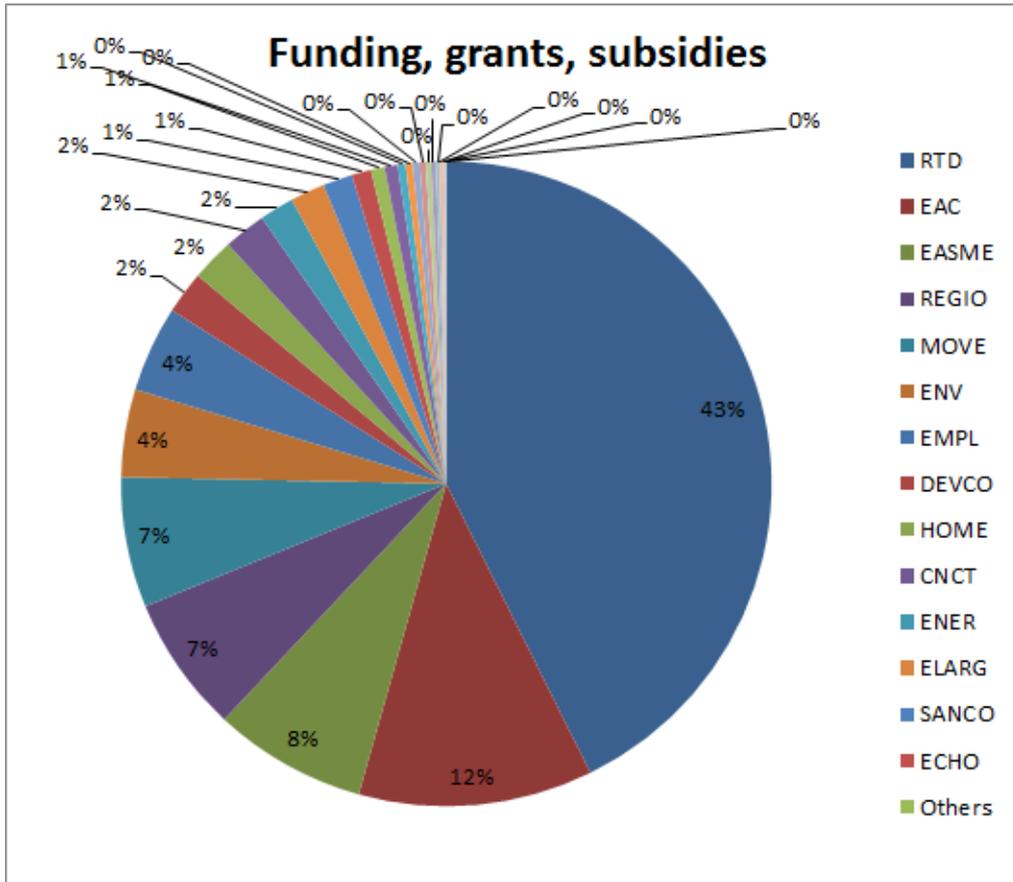
Tasks as percentages of total:



Task mapping outcome, DG REGIO

For your top 3 tasks, which other DGs are involved, and how big their stake is:





Please note that figures for EACEA was removed as its current digital presence represents 84% of all pages related to the task 'Funding, grants, subsidies'. It is therefore included in the list of stakeholders for that task.