



Task mapping outcome

DG TRADE

EC Digital Transformation

EUROPEAN COMMISSION

Directorate-General for Communication
Directorate A - Strategy and Corporate Communication
Unit A5 - Europa Site

Contact: Anne SEEKINGS-LE QUEMENT

E-mail: EC-DIGITAL-TRANSFORMATION@ec.europa.eu

European Commission
B-1049 Brussels

PRESENTATION OF TASK MAPPING

- In order to gain a more thorough understanding of how the work of the different DGs relates to the [77 tasks identified for the task-ranking survey](#), the Commission's Digital Transformation team has mapped each page of every site listed in the [Europa Inventory](#) against one or more of the 77 tasks.
- This exhaustive mapping exercise will help us:
 - to assess how well the Commission's existing digital presence serves the identified tasks
 - to identify which content is related to each task (in cases where content can be edited/rewritten with the relevant DGs)
 - to engage DGs in the co-creation of content for the Commission's future web presence, which will be built on a common architecture (i.e. task-based, not DG-based): DGs with a stake in the task(s) being worked upon will be invited to participate in work at all stages of the process, including co-creation of content.

Further question can be addressed to: EC-DIGITAL-TRANSFORMATION@ec.europa.eu

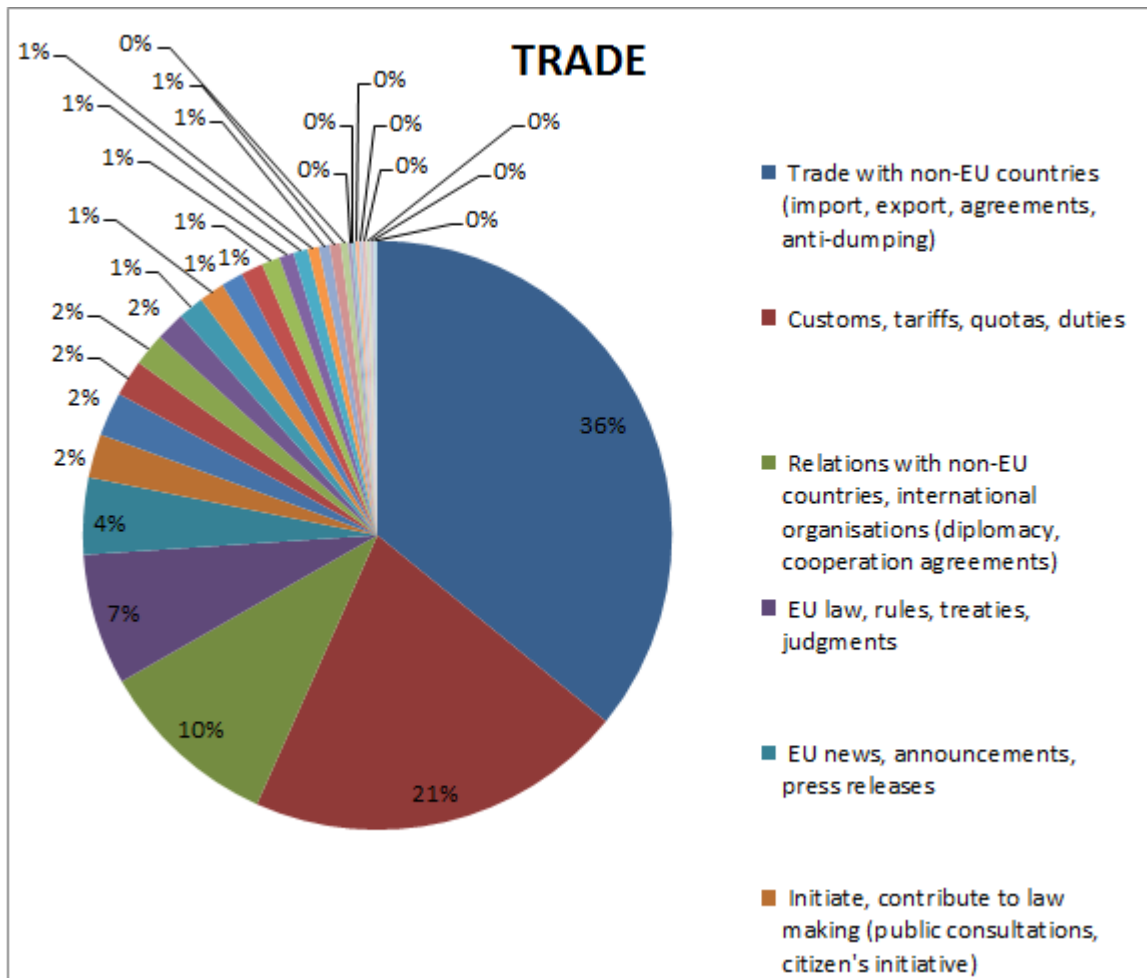
**Tasks DG TRADE has a stake in – identified by DG TRADE
(number of pages found during task-mapping exercise):**

Task	# of pages
Trade with non-EU countries (import, export, agreements, anti-dumping)	184
Customs, tariffs, quotas, duties	106
Relations with non-EU countries, international organisations (diplomacy, cooperation agreements)	51
EU law, rules, treaties, judgments	36
EU news, announcements, press releases	21
Contact European Commission, European Union	12
Initiate, contribute to law making (public consultations, citizen's initiative)	12
Food and farming (production and safety)	9
Product safety, conformity, certification	7
Statistics and forecasts	7
Industry norms and standards	6
Doing business with the European Commission (calls for tenders, bids)	5
Development and humanitarian aid	4
Environmental protection	3
Complaints to the European Commission	1
European Commissioner profiles	1
Intellectual property, copyright, trademarks, patents	1
Public procurement (contracts with public authorities, governments)	1
Taxation, excise (not VAT)	1
Corporate social responsibility for business	none
EU vocabulary and abbreviations	none
Funding, grants, subsidies	none
Privacy, data protection	none
Visit EU institutions, guided tours	none

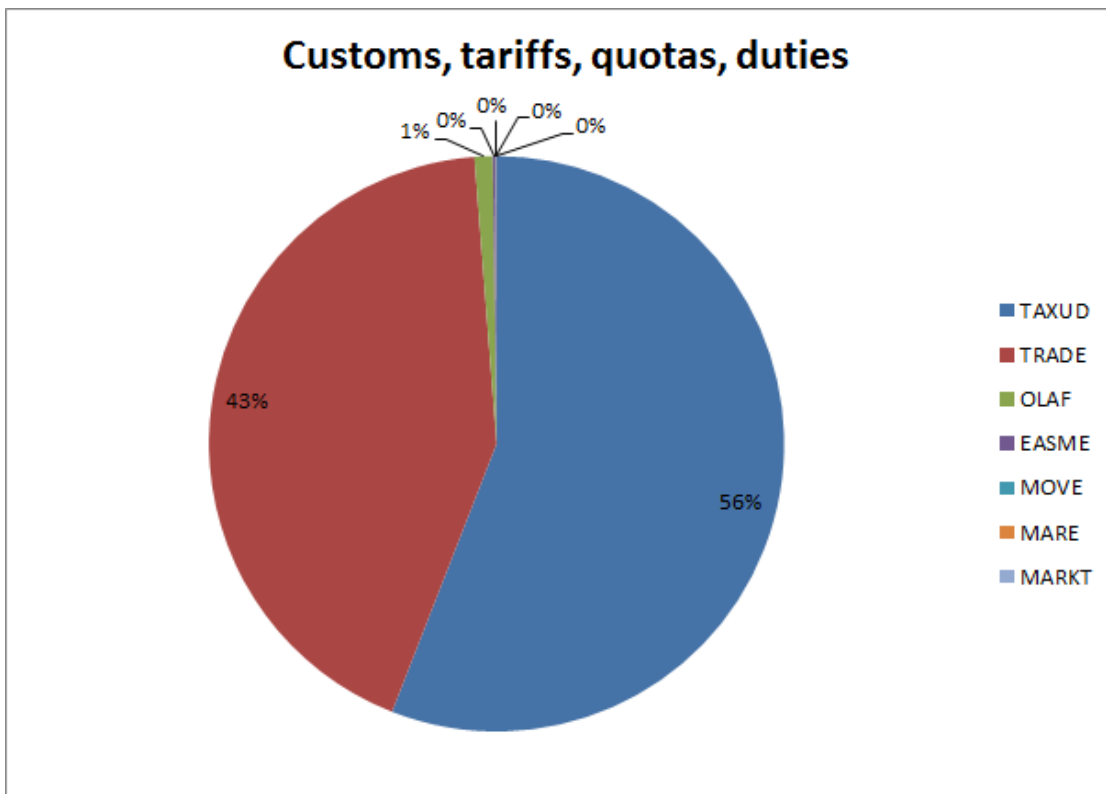
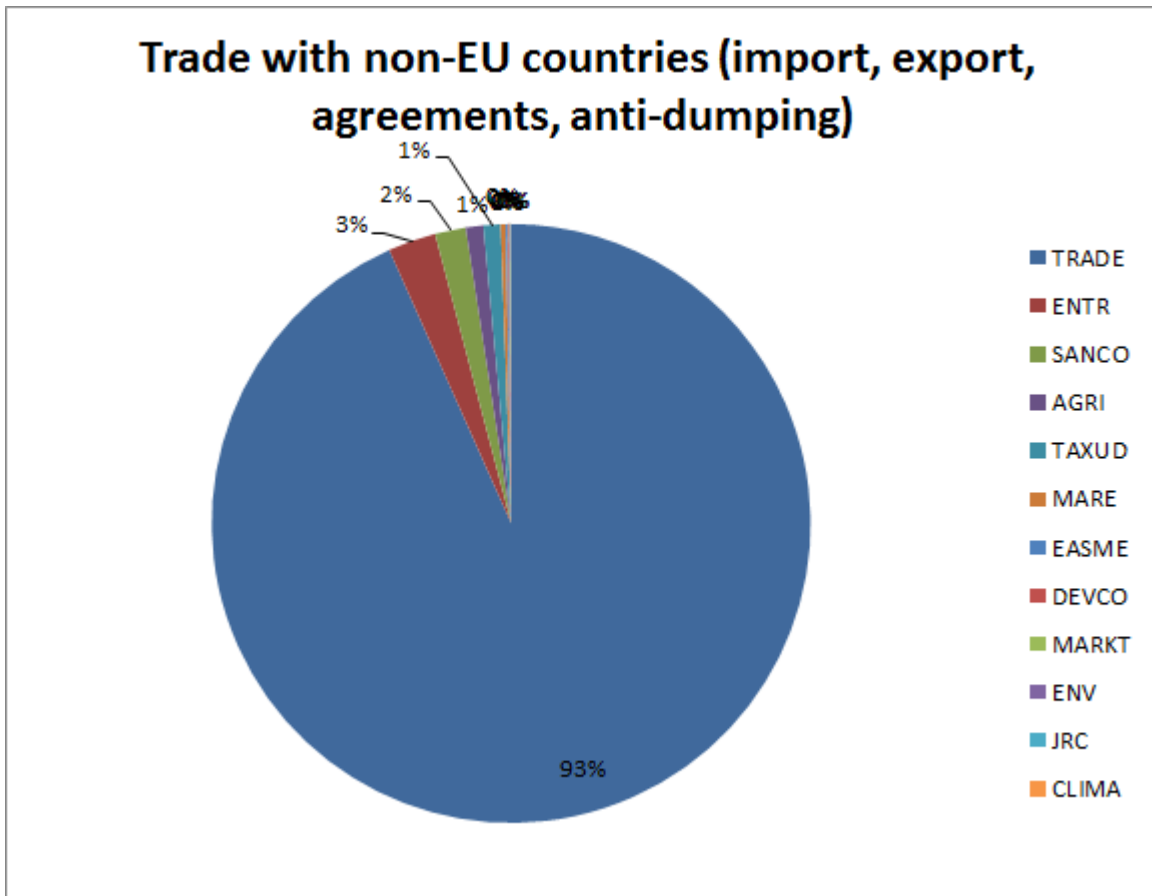
Additional tasks DG TRADE has a stake in – based on pages identified during task-mapping exercise:

Task	# of pages
Track policy and law making process, updates	10
Order, download an EU publication	8
About the European Commission (role, structure, how it works)	6
EU labels (eco labels, quality labels, audits)	4
Conferences, summits, meetings, events	3
EU strategy, political priorities	3
About the European Union (role, structure, how it works, origin)	2
Chemicals (approval)	1
Public health, disease prevention	1
VAT (Value Added Tax)	1

Tasks as percentages of total (5 first tasks accounting for 78% of DG TRADE content/number of pages):



For your top 3 tasks, which other DGs are involved, and how big their stake is:



Relations with non-EU countries, international organisations (diplomacy, cooperation agreements)

