



Task mapping outcome OIB

EC Digital Transformation

EUROPEAN COMMISSION

Directorate-General for Communication
Directorate A - Strategy and Corporate Communication
Unit A5 - Europa Site

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PRESENTATION OF TASK MAPPING

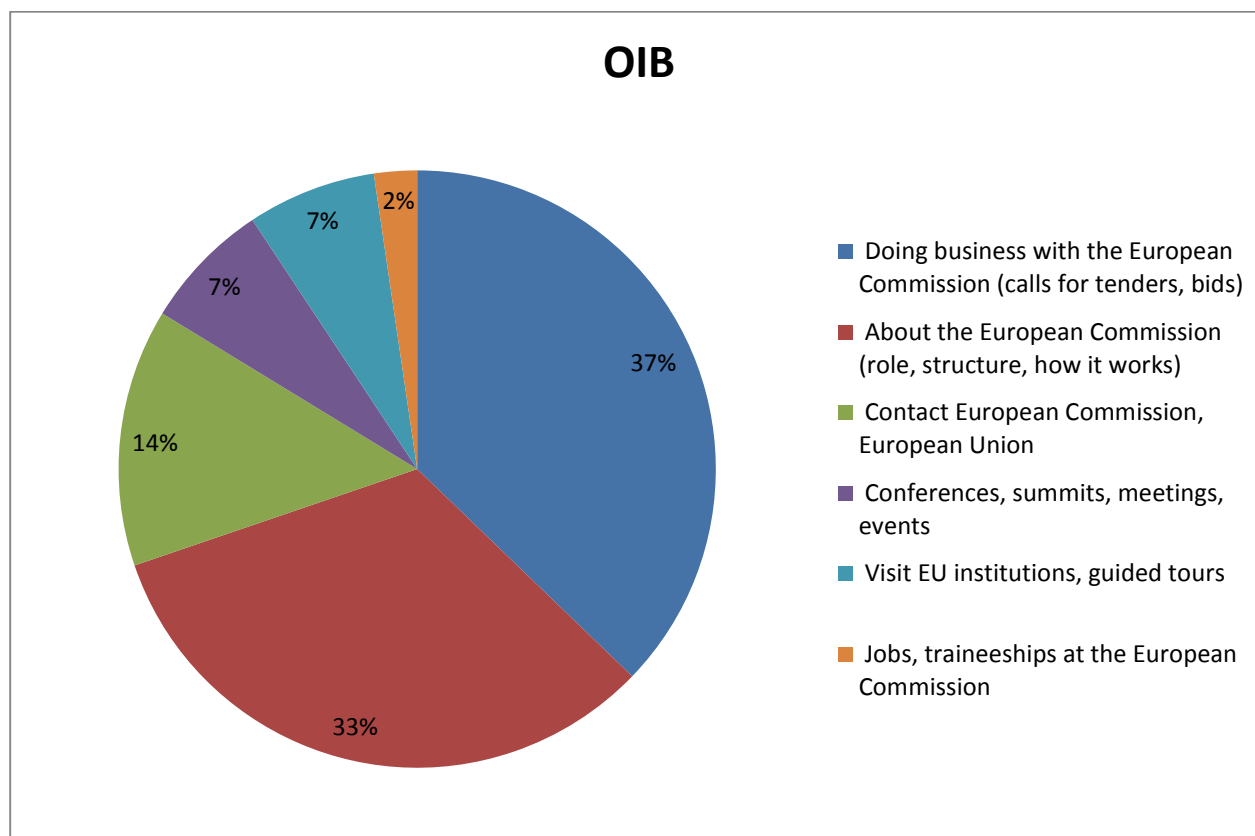
- In order to gain a more thorough understanding of how the work of the different DGs relates to the [77 tasks identified for the task-ranking survey](#), the Commission's Digital Transformation team has mapped each page of every site listed in the [Europa Inventory](#) against one or more of the 77 tasks.
- This exhaustive mapping exercise will help us:
 - to assess how well the Commission's existing digital presence serves the identified tasks
 - to identify which content is related to each task (in cases where content can be edited/rewritten with the relevant DGs)
 - to engage DGs in the co-creation of content for the Commission's future web presence, which will be built on a common architecture (i.e. task-based, not DG-based): DGs with a stake in the task(s) being worked upon will be invited to participate in work at all stages of the process, including co-creation of content.

Further question can be addressed to: EC-DIGITAL-TRANSFORMATION@ec.europa.eu

Tasks DG OIB has a stake in – based on pages identified during task-mapping exercise:

Task	OIB	OIB historical archives	# pages
Doing business with the European Commission (calls for tenders, bids)	x		16
About the European Commission (role, structure, how it works)		x	14
Contact European Commission, European Union	x		6
Conferences, summits, meetings, events	x		3
Visit EU institutions, guided tours	x		3
Jobs, traineeships at the European Commission			1
About the European Union (role, structure, how it works, origin)		x	None
Public procurement (contracts with public authorities, governments)	x		None

Tasks as percentages of total:



For your top 3 tasks, which other DGs are involved, and how big their stake is:

