



Task mapping outcome DG TAXUD

EC Digital Transformation

EUROPEAN COMMISSION

Directorate-General for Communication
Directorate A - Strategy and Corporate Communication
Unit A5 - Europa Site

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PRESENTATION OF TASK MAPPING

- In order to gain a more thorough understanding of how the work of the different DGs relates to the [77 tasks identified for the task-ranking survey](#), the Commission's Digital Transformation team has mapped each page of every site listed in the [Europa Inventory](#) against one or more of the 77 tasks.
- This exhaustive mapping exercise will help us:
 - to assess how well the Commission's existing digital presence serves the identified tasks
 - to identify which content is related to each task (in cases where content can be edited/rewritten with the relevant DGs)
 - to engage DGs in the co-creation of content for the Commission's future web presence, which will be built on a common architecture (i.e. task-based, not DG-based): DGs with a stake in the task(s) being worked upon will be invited to participate in work at all stages of the process, including co-creation of content.

Further question can be addressed to: EC-DIGITAL-TRANSFORMATION@ec.europa.eu

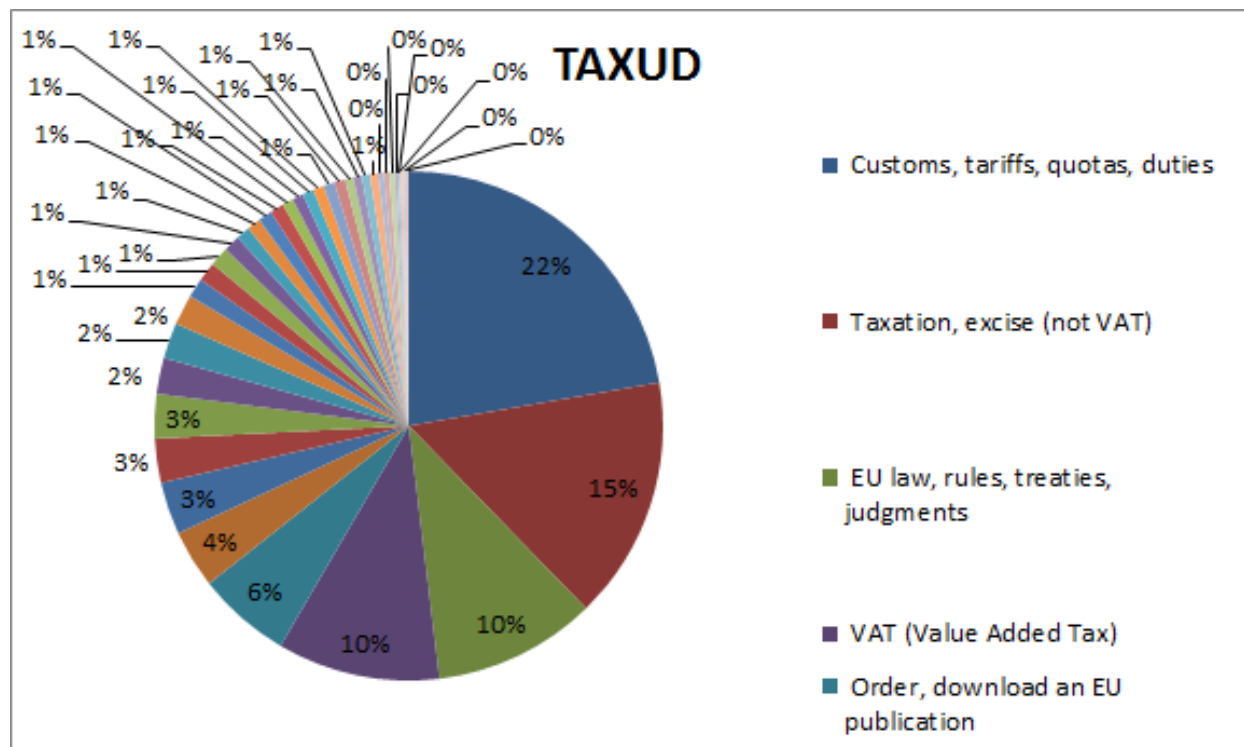
**Tasks DG TAXUD has a stake in – identified by DG TAXUD
(number of pages found during task-mapping exercise):**

Task	# of pages
Customs, tariffs, quotas, duties	127
Taxation, excise (not VAT)	88
EU law, rules, treaties, judgments	59
VAT (Value Added Tax)	59
Order, download an EU publication	34
EU news, announcements, press releases	21
Trade with non-EU countries (import, export, agreements, anti-dumping)	19
Crime, fraud, corruption, human trafficking	16
Relations with non-EU countries, international organisations (diplomacy, cooperation agreements)	16
E-government	13
EU strategy, political priorities	13
Goods allowed when crossing borders (alcohol, cigarettes, cash, pets)	11
Conferences, summits, meetings, events	7
National implementation of EU law, infringements	7
Track policy and law making process, updates	7
Working in an EU country (rights, permits, benefits)	6
EU budget	5
Initiate, contribute to law making (public consultations, citizen's initiative)	5
Intellectual property, copyright, trademarks, patents	5
Pensions, retirement in another EU country	5
Consumer and passenger rights	4
Doing business in the EU	4
EU vocabulary and abbreviations	4
Vehicles (buying, selling, registration, taxes, insurance)	4
Competition (state aid, cartels, mergers, anti-trust)	3
Contact European Commission, European Union	3
Transport safety (air, road, banned airlines)	3
Doing business with the European Commission (calls for tenders, bids)	2
Statistics and forecasts	2
Accession of new countries to the EU, enlargement	1
Complaints to the European Commission	1
Economic growth, financial stability in EU (crisis, assistance to member states)	1
Culture (heritage, arts, films, Capitals of Culture)	none
Food and farming (production and safety)	none
Product safety, conformity, certification	none
Public health, disease prevention	none
Visit EU institutions, guided tours	none

Additional tasks DG TAXUD has a stake in – based on pages identified during task-mapping exercise:

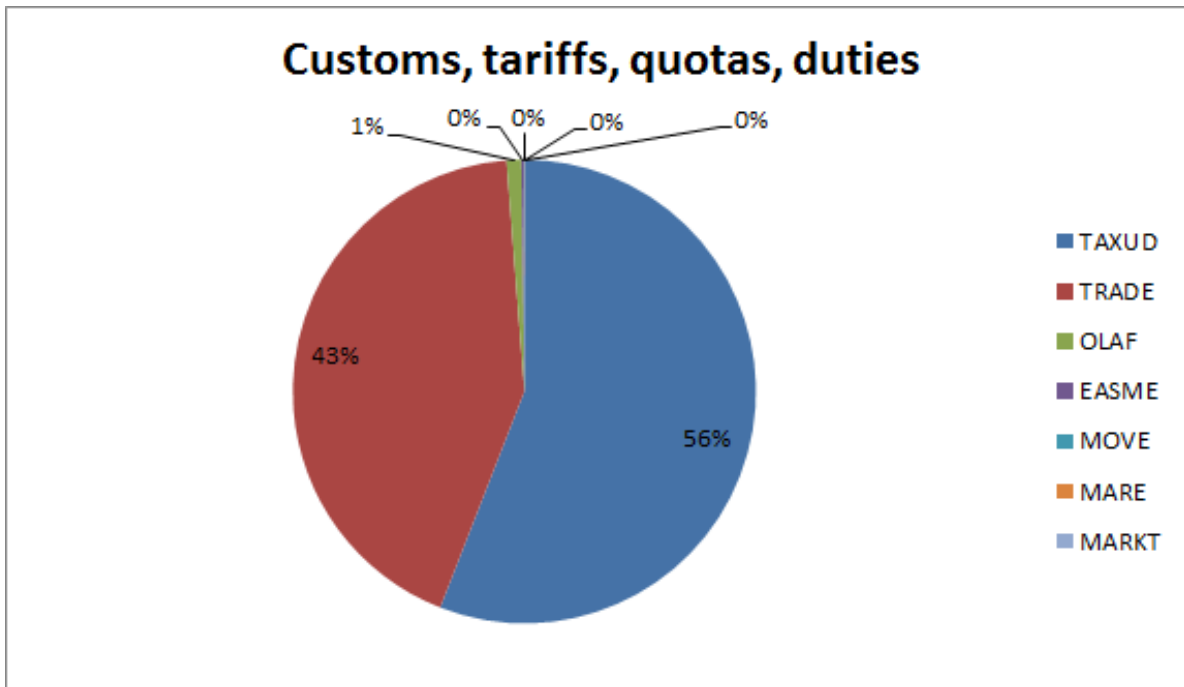
Task	# of pages
About the European Commission (role, structure, how it works)	4
Travel within, to and from EU (documents, visa, consular help, currencies)	4
European Commissioner profiles	3
Chemicals (approval)	2
Energy efficiency	1
Industry norms and standards	1

Tasks as percentages of total (5 first tasks accounting for 65% of DG TAXUD content/number of pages):

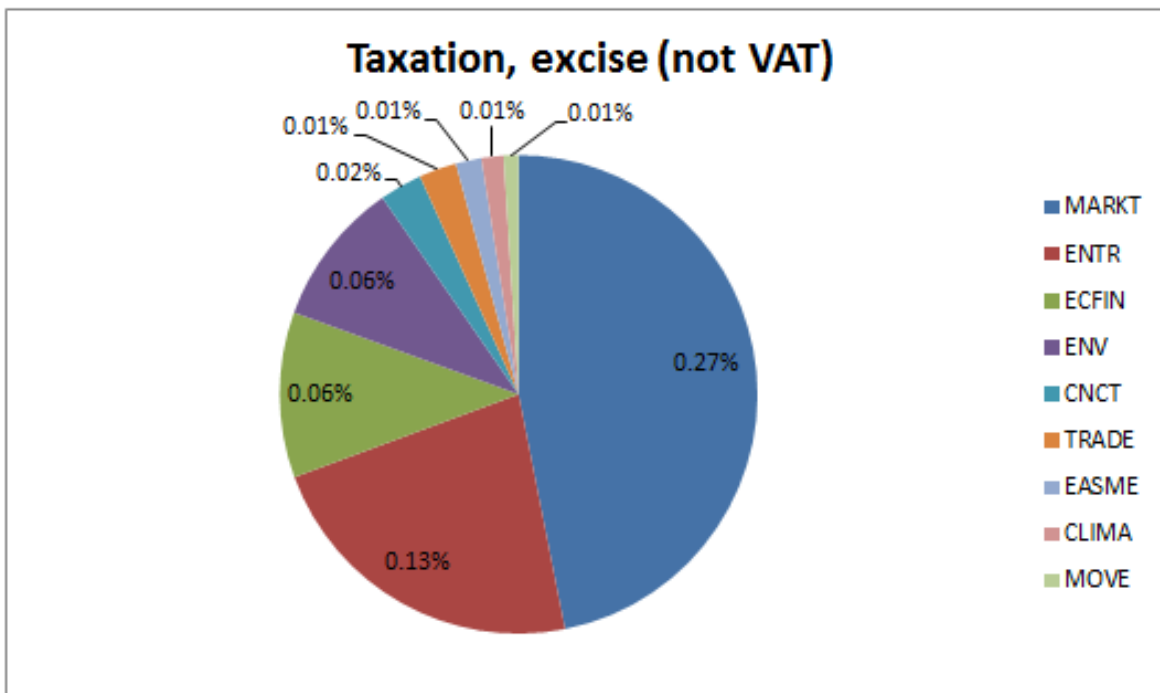


Task mapping outcome, DG TAXUD

For your top 3 tasks, which other DGs are involved, and how big their stake is:



Results without DG TAXUD



Result with DG TAXUD included

