



Task mapping outcome DG SG

EC Digital Transformation

EUROPEAN COMMISSION

Directorate-General for Communication
Directorate A - Strategy and Corporate Communication
Unit A5 - Europa Site

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PRESENTATION OF TASK MAPPING

- In order to gain a more thorough understanding of how the work of the different DGs relates to the [77 tasks identified for the task-ranking survey](#), the Commission's Digital Transformation team has mapped each page of every site listed in the [Europa Inventory](#) against one or more of the 77 tasks.
- This exhaustive mapping exercise will help us:
 - to assess how well the Commission's existing digital presence serves the identified tasks
 - to identify which content is related to each task (in cases where content can be edited/rewritten with the relevant DGs)
 - to engage DGs in the co-creation of content for the Commission's future web presence, which will be built on a common architecture (i.e. task-based, not DG-based): DGs with a stake in the task(s) being worked upon will be invited to participate in work at all stages of the process, including co-creation of content.

Further question can be addressed to: EC-DIGITAL-TRANSFORMATION@ec.europa.eu

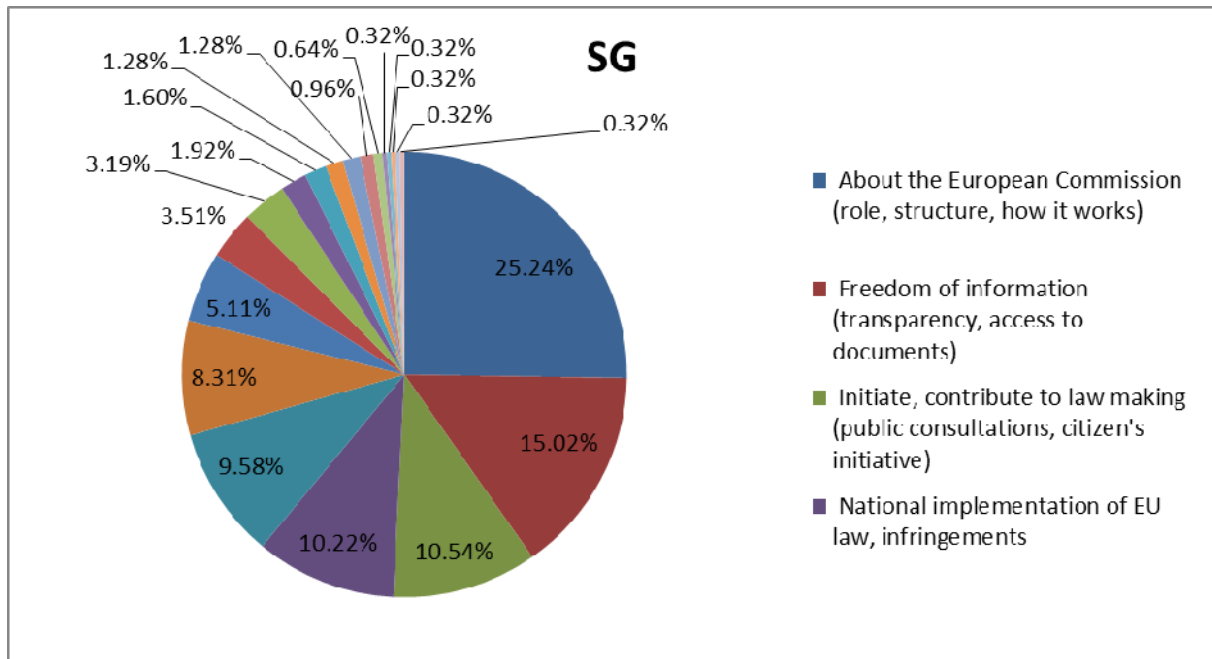
Tasks SG has a stake in – identified by SG
(number of pages found during task-mapping exercise):

Task	# pages
About the European Commission (role, structure, how it works)	79
Initiate, contribute to law making (public consultations, citizen's initiative)	33
National implementation of EU law, infringements	32
EU law, rules, treaties, judgments	26
Contact European Commission, European Union	16
Complaints to the European Commission	10
Conferences, summits, meetings, events	2
EU strategy, political priorities	1
Economic growth, financial stability in EU (crisis, assistance to member states)	none
European Commissioner profiles	none
President of the Commission (profile, agenda)	none

Additional tasks SG has a stake in – based on pages identified during task-mapping exercise:

Task	# pages
Freedom of information (transparency, access to documents)	47
About the European Union (role, structure, how it works, origin)	30
Privacy, data protection	11
Track policy and law making process, updates	6
Accession of new countries to the EU, enlargement	5
Competition (state aid, cartels, mergers, anti-trust)	4
Public procurement (contracts with public authorities, governments)	4
E-government	3
Culture (heritage, arts, films, Capitals of Culture)	1
Energy efficiency	1
EU news, announcements, press releases	1
Statistics and forecasts	1

Tasks as percentages of total (4 first tasks accounting for 60% of SG content/number of pages):



For your top 4 tasks, which other DGs are involved, and how big their stake is:

