



Task mapping outcome JRC

EC Digital Transformation

EUROPEAN COMMISSION

Directorate-General for Communication
Directorate A - Strategy and Corporate Communication
Unit A5 - Europa Site

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PRESENTATION OF TASK MAPPING

- In order to gain a more thorough understanding of how the work of the different DGs relates to the [77 tasks identified for the task-ranking survey](#), the Commission's Digital Transformation team has mapped each page of every site listed in the [Europa Inventory](#) against one or more of the 77 tasks.
- This exhaustive mapping exercise will help us:
 - to assess how well the Commission's existing digital presence serves the identified tasks
 - to identify which content is related to each task (in cases where content can be edited/rewritten with the relevant DGs)
 - to engage DGs in the co-creation of content for the Commission's future web presence, which will be built on a common architecture (i.e. task-based, not DG-based): DGs with a stake in the task(s) being worked upon will be invited to participate in work at all stages of the process, including co-creation of content.
- We are aware that a DG with a large web presence may have more pages mapped to a task than a DG with a small presence, without necessarily having a bigger stake in the task. To compensate, we weighted the task-mapping results by multiplying a DG's 'absolute stake' in a task (DG pages related to task divided by total number of pages related to task) by the 'absolute weight' of the task on its web presence (DG pages related to task divided by total number of pages on DG's web presence)

Further question can be addressed to: EC-DIGITAL-TRANSFORMATION@ec.europa.eu

**Tasks JRC has a stake in – identified by JRC
(number of pages found during task-mapping exercise):**

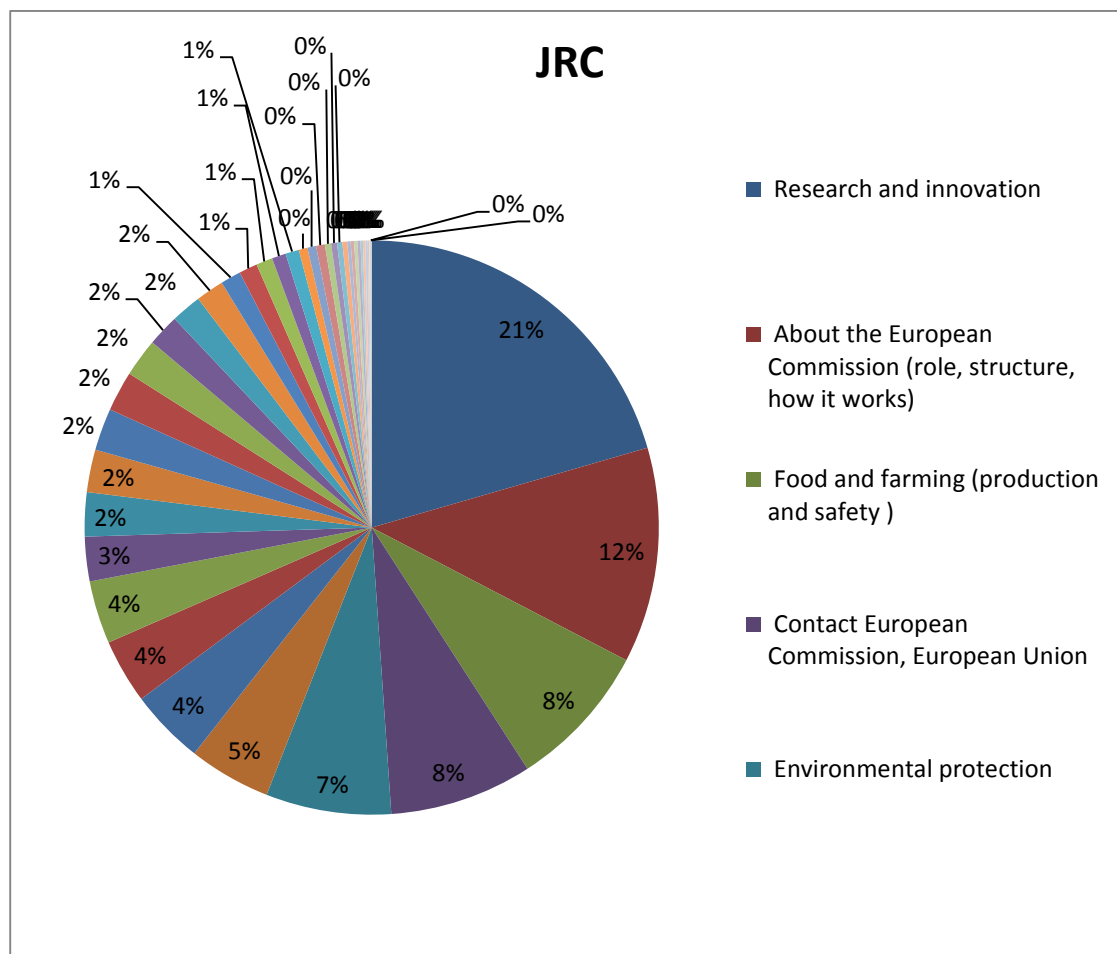
Data	# pages
Research and innovation	753
Food and farming (production and safety)	302
Environmental protection	260
Climate change, global warming	133
Conferences, summits, meetings, events	130
Emergencies, disasters, civil protection	93
Energy efficiency	91
Industry norms and standards	83
Security, defence (terrorism, sanctions, critical infrastructure)	25
Intellectual property, copyright, trademarks, patents	7
Privacy, data protection	7
Product safety, conformity, certification	none

Additional tasks JRC has a stake in – based on pages identified during task-mapping exercise:

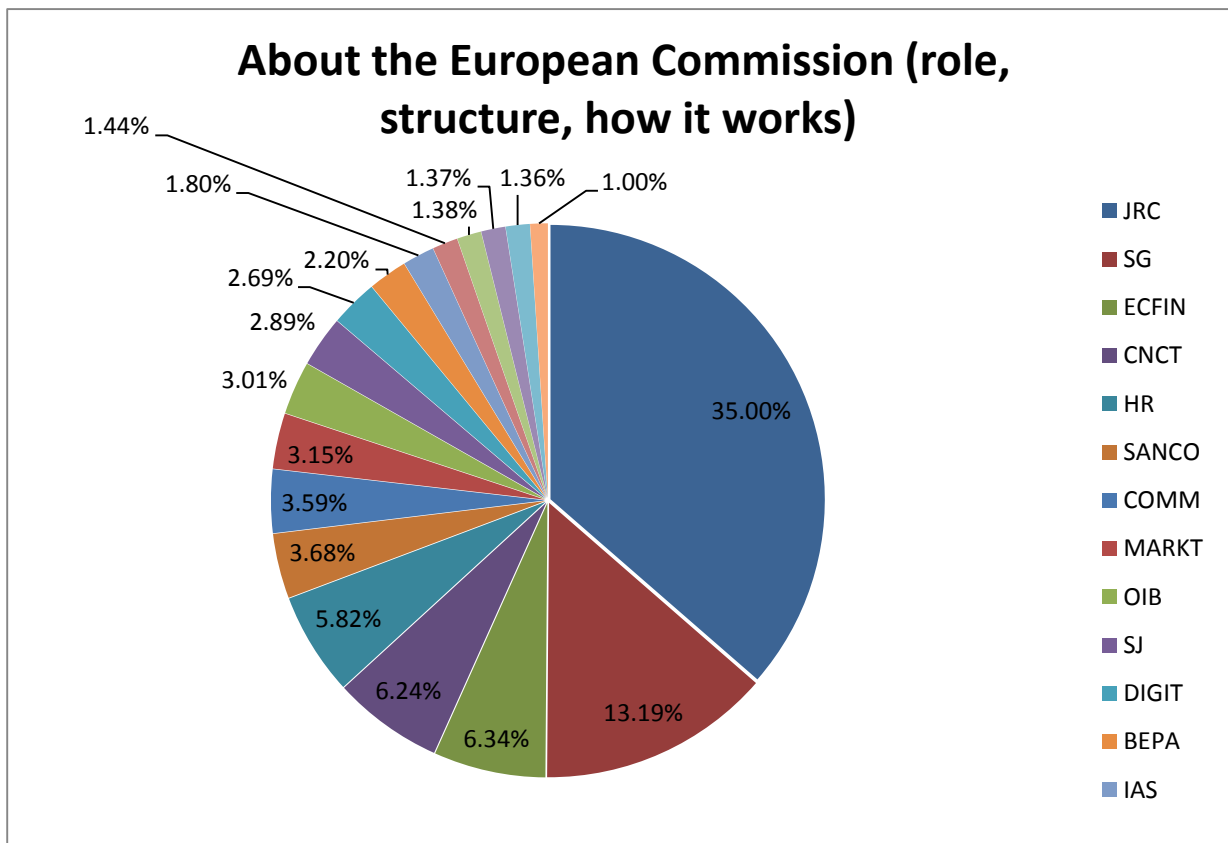
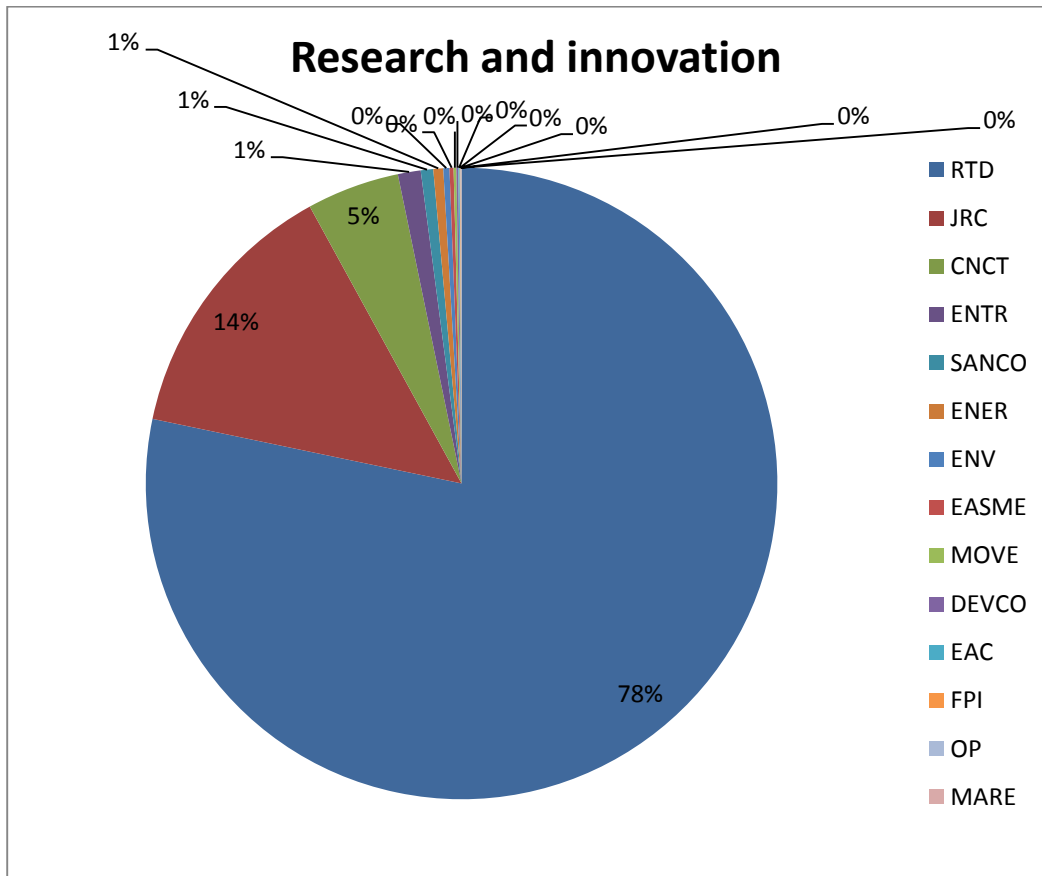
Data	# pages
About the European Commission (role, structure, how it works)	445
Contact European Commission, European Union	295
Statistics and forecasts	170
Order, download an EU publication	156
EU law, rules, treaties, judgments	88
Resource security (oil, gas, raw materials)	88
EU strategy, political priorities	79
Consumer and passenger rights	66
Public health, disease prevention	64
EU news, announcements, press releases	58
Relations with non-EU countries, international organisations (diplomacy, cooperation agreements)	42
Track policy and law making process, updates	38
Jobs, traineeships at the European Commission	28
About the European Union (role, structure, how it works, origin)	18
Regional, rural and urban development	18
Transport safety (air, road, banned airlines)	18
Funding, grants, subsidies	13
Doing business in the EU	12
Economic growth, financial stability in EU (crisis, assistance to member states)	10
EU vocabulary and abbreviations	7
Doing business with the European Commission (calls for tenders, bids)	6
Education and training in EU	6
EU budget	5

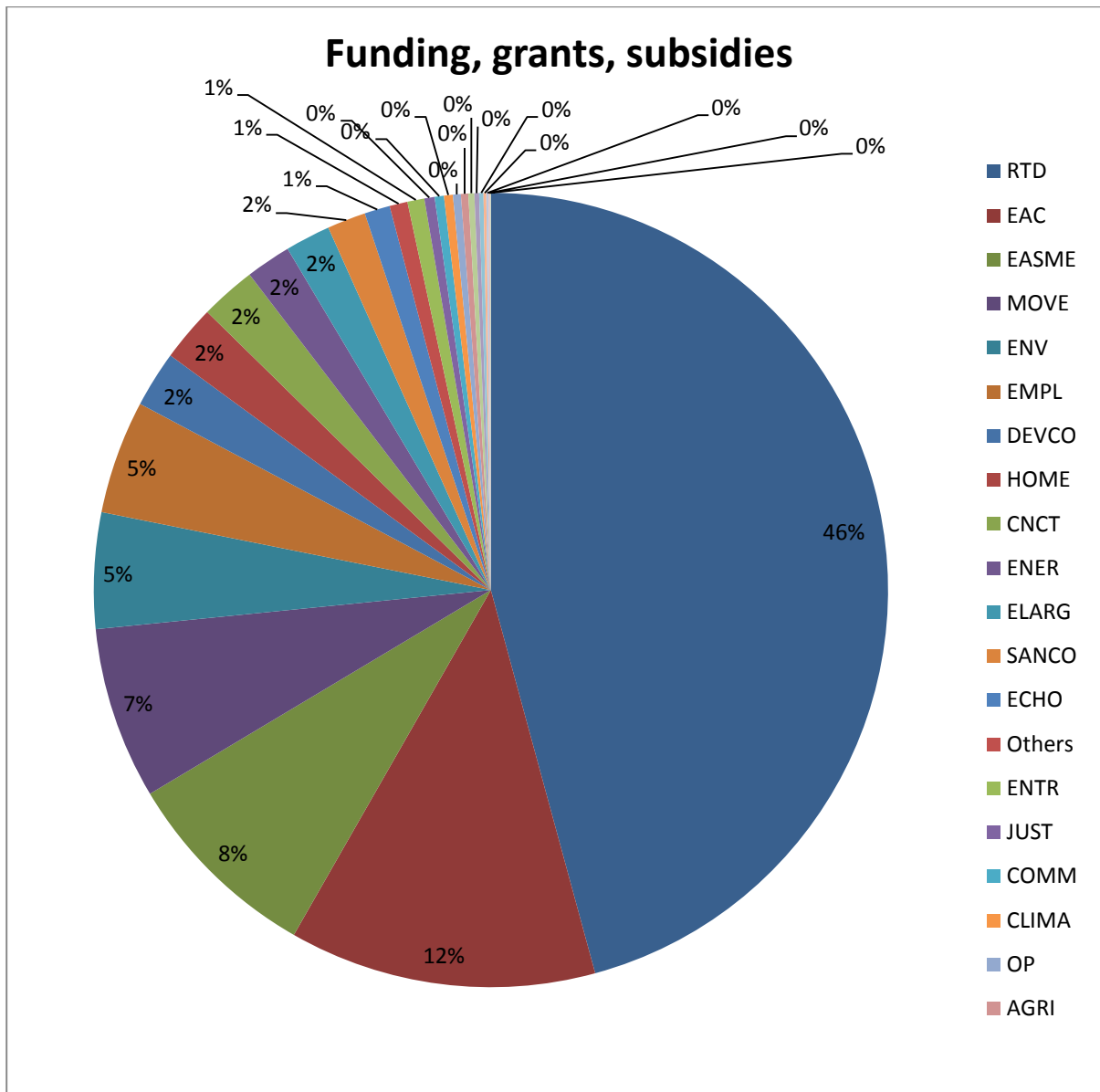
Data	# pages
Languages in the EU (diversity, translation, interpreting)	5
Trade with non-EU countries (import, export, agreements, anti-dumping)	5
Working in an EU country (rights, permits, benefits)	3
Freedom of information (transparency, access to documents)	2
Culture (heritage, arts, films, Capitals of Culture)	1

Tasks as percentages of total (first 5 tasks accounting for 55% of JRC content/number of pages):



For your top 4 tasks, which other DGs are involved, and how big their stake is:





Please note that EACEA was removed as its current digital presence represents 84% of all pages related to the task 'Funding, grants, subsidies'. It is therefore included in the list of stakeholders for that task.

