



Task mapping outcome DG COMM

EC Digital Transformation

EUROPEAN COMMISSION

Directorate-General for Communication
Directorate A - Strategy and Corporate Communication
Unit A5 - Europa Site

Contact: Anne *SEEKINGS-LE QUEMENT*

E-mail: EC-DIGITAL-TRANSFORMATION@ec.europa.eu

*European Commission
B-1049 Brussels*

PRESENTATION OF TASK MAPPING

- In order to gain a more thorough understanding of how the work of the different DGs relates to the [77 tasks identified for the task-ranking survey](#), the Commission's Digital Transformation team has mapped each page of every site listed in the [Europa Inventory](#) against one or more of the 77 tasks.
- This exhaustive mapping exercise will help us:
 - to assess how well the Commission's existing digital presence serves the identified tasks
 - to identify which content is related to each task (in cases where content can be edited/rewritten with the relevant DGs)
 - to engage DGs in the co-creation of content for the Commission's future web presence, which will be built on a common architecture (i.e. task-based, not DG-based): DGs with a stake in the task(s) being worked upon will be invited to participate in work at all stages of the process, including co-creation of content.

Further question can be addressed to: EC-DIGITAL-TRANSFORMATION@ec.europa.eu

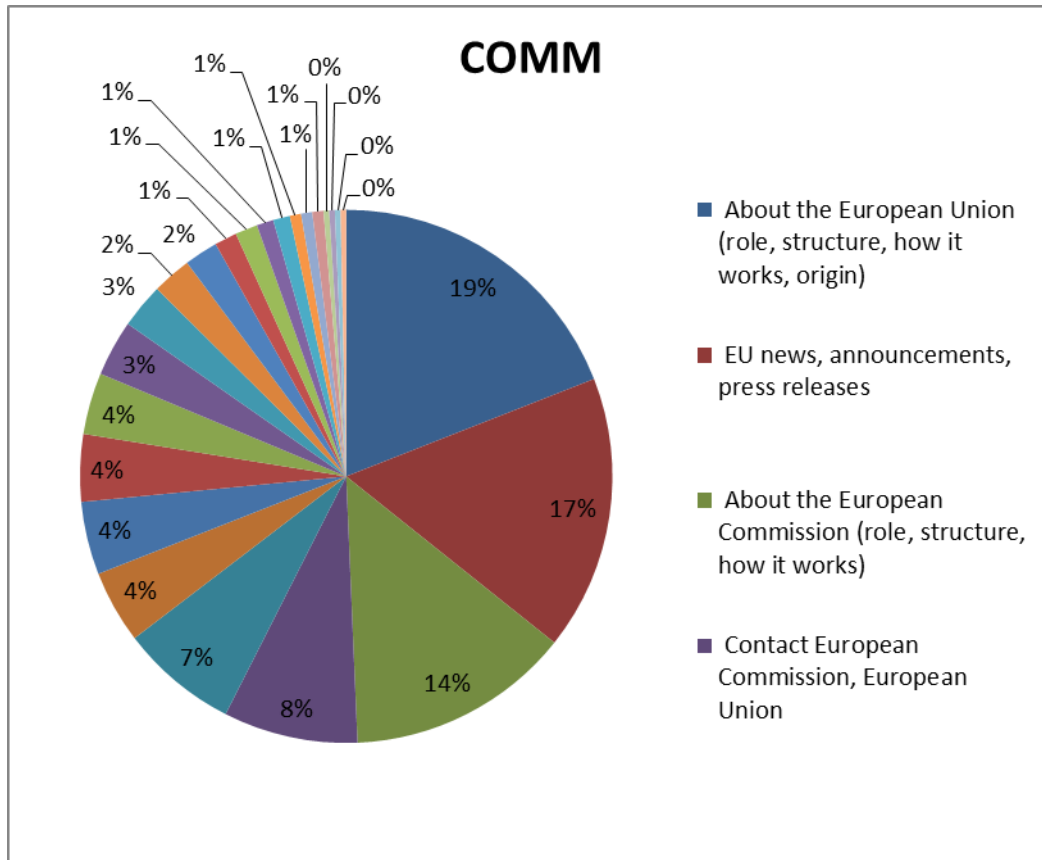
**Tasks DG COMM has a stake in – identified by DG COMM
(number of pages found during task-mapping exercise):**

Task	# pages
EU news, announcements, press releases	49
European Commissioner profiles	11
Conferences, summits, meetings, events	8
President of the Commission (profile, agenda)	7

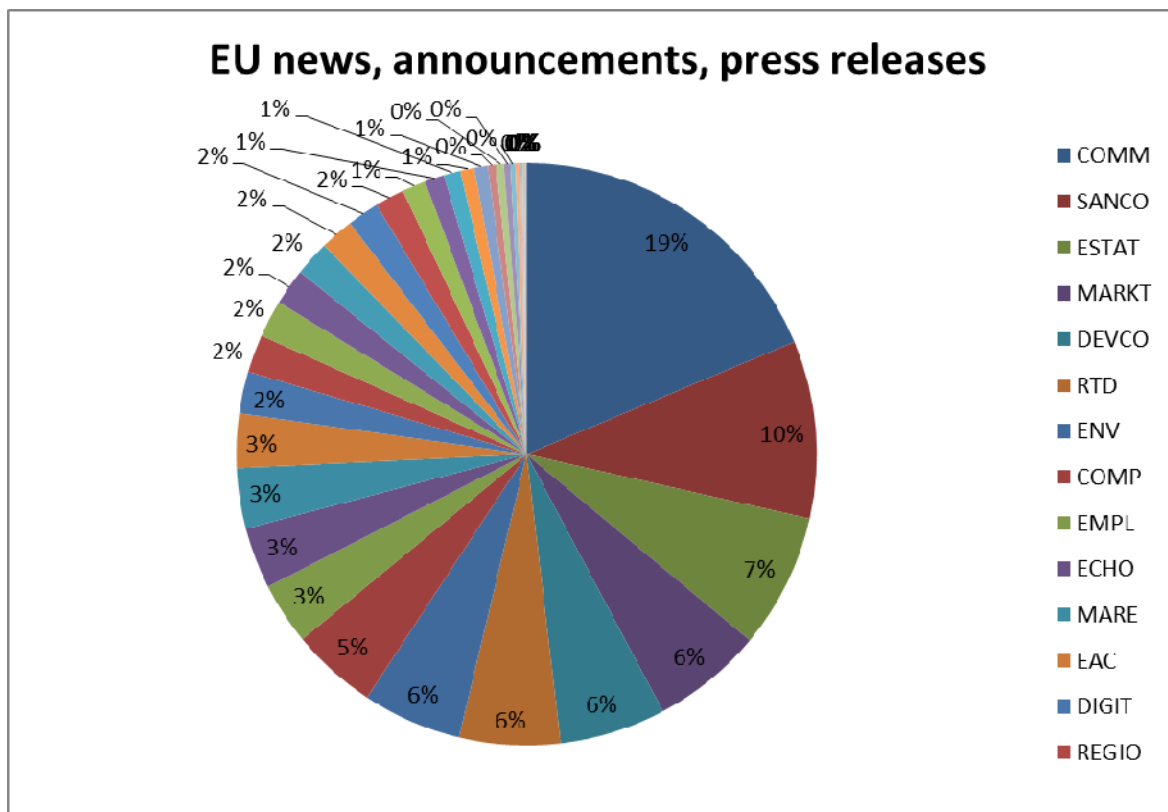
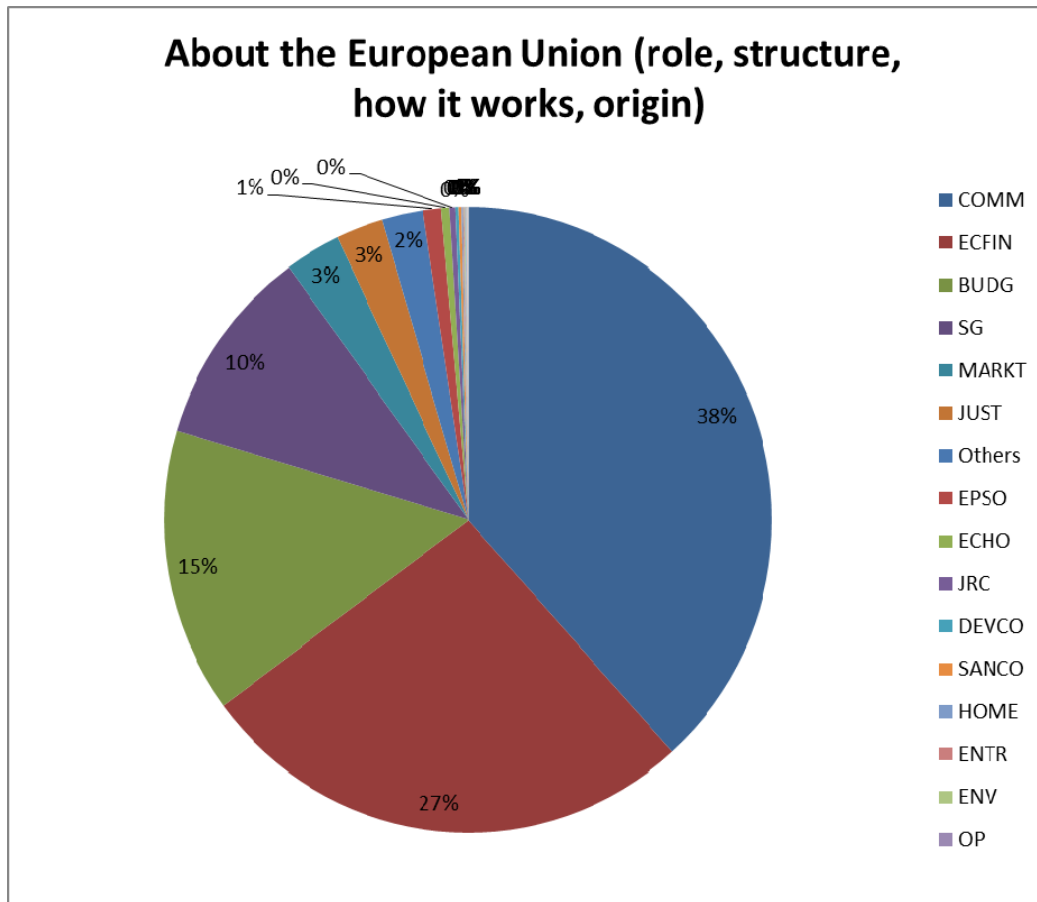
Additional tasks DG COMM has a stake in – based on pages identified during task-mapping exercise:

Task	# pages
About the European Union (role, structure, how it works, origin)	56
About the European Commission (role, structure, how it works)	40
Contact European Commission, European Union	24
EU strategy, political priorities	22
Order, download an EU publication	13
Statistics and forecasts	13
Funding, grants, subsidies	12
Culture (heritage, arts, films, Capitals of Culture)	10
EU law, rules, treaties, judgments	6
EU budget	4
Visit EU institutions, guided tours	4
Accession of new countries to the EU, enlargement	3
Doing business with the European Commission (calls for tenders, bids)	3
Euro (coins, notes, eurozone, Economic and Monetary Union)	2
Initiate, contribute to law making (public consultations, citizen's initiative)	2
Jobs, traineeships at the European Commission	2
Economic growth, financial stability in EU (crisis, assistance to member states)	1
EU vocabulary and abbreviations	1
Loans, access to finance, microfinance	1
Relations with non-EU countries, international organisations (diplomacy, cooperation agreements)	1

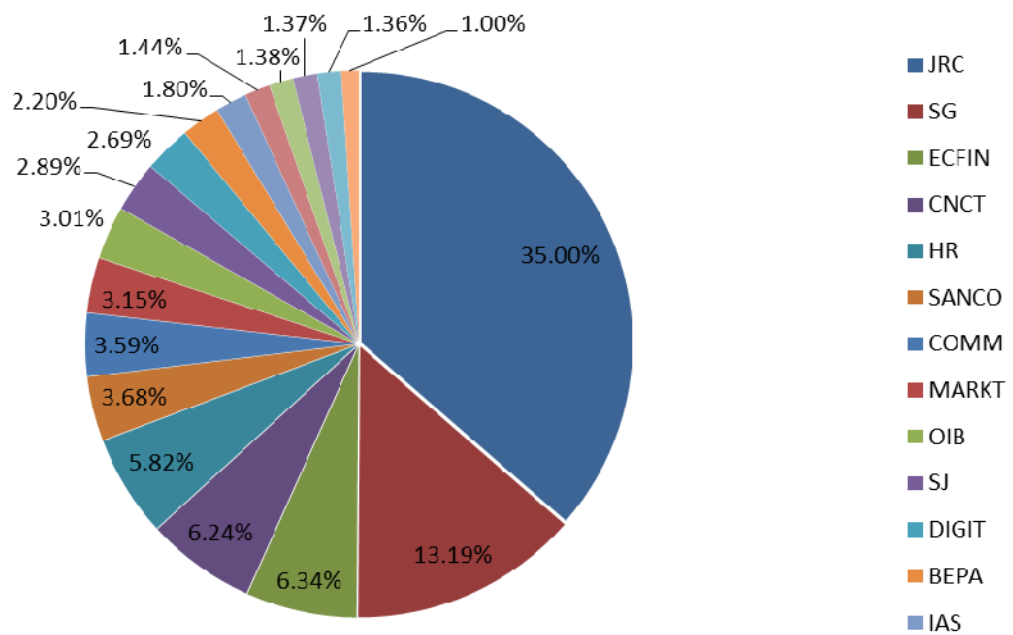
Tasks as percentages of total (4 first tasks accounting for 58% of DG COMM content/number of pages):



For your top 4 tasks, which other DGs are involved, and how big their stake is:



About the European Commission (role, structure, how it works)



Contact European Commission, European Union

