



Task mapping outcome DG BUDG

EC Digital Transformation

EUROPEAN COMMISSION

Directorate-General for Communication
Directorate A - Strategy and Corporate Communication
Unit A5 - Europa Site

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PRESENTATION OF TASK MAPPING

- In order to gain a more thorough understanding of how the work of the different DGs relates to the [77 tasks identified for the task-ranking survey](#), the Commission's Digital Transformation team has mapped each page of every site listed in the [Europa Inventory](#) against one or more of the 77 tasks.
- This exhaustive mapping exercise will help us:
 - to assess how well the Commission's existing digital presence serves the identified tasks
 - to identify which content is related to each task (in cases where content can be edited/rewritten with the relevant DGs)
 - to engage DGs in the co-creation of content for the Commission's future web presence, which will be built on a common architecture (i.e. task-based, not DG-based): DGs with a stake in the task(s) being worked upon will be invited to participate in work at all stages of the process, including co-creation of content.

Further question can be addressed to: EC-DIGITAL-TRANSFORMATION@ec.europa.eu

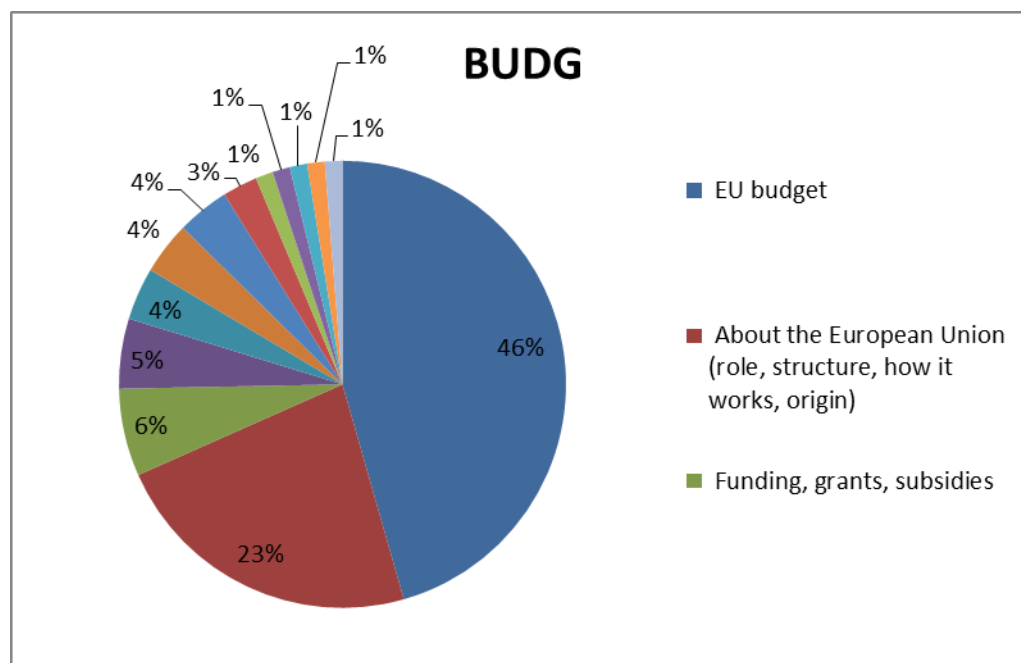
**Tasks DG BUDG has a stake in – identified by DG BUDG
(number of pages found during task-mapping exercise):**

Task	# of pages
EU budget	36
About the European Union (role, structure, how it works, origin)	19
Doing business in the EU	3
European Commissioner profiles	3
Economic growth, financial stability in EU (crisis, assistance to member states)	2

Additional tasks DG BUDG has a stake in – based on pages identified during task-mapping exercise:

Task	# pages
Funding, grants, subsidies	6
About the European Commission (role, structure, how it works)	4
EU news, announcements, press releases	3
Conferences, summits, meetings, events	1
EU law, rules, treaties, judgments	1
EU vocabulary and abbreviations	1
Euro (coins, notes, eurozone, Economic and Monetary Union)	1
Order, download an EU publication	1
Statistics and forecasts	1

Tasks as percentages of total (3 first tasks accounting for 75% of BUDG content/number of pages):



For your top 3 tasks, which other DGs are involved, and how big their stake is:

