



Task mapping outcome DG MARE

EC Digital Transformation

EUROPEAN COMMISSION

Directorate-General for Communication
Directorate A - Strategy and Corporate Communication
Unit A5 - Europa Site

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PRESENTATION OF TASK MAPPING

- In order to gain a more thorough understanding of how the work of the different DGs relates to the [77 tasks identified for the task-ranking survey](#), the Commission's Digital Transformation team has mapped each page of every site listed in the [Europa Inventory](#) against one or more of the 77 tasks.
- This exhaustive mapping exercise will help us:
 - to assess how well the Commission's existing digital presence serves the identified tasks
 - to identify which content is related to each task (in cases where content can be edited/rewritten with the relevant DGs)
 - to engage DGs in the co-creation of content for the Commission's future web presence, which will be built on a common architecture (i.e. task-based, not DG-based): DGs with a stake in the task(s) being worked upon will be invited to participate in work at all stages of the process, including co-creation of content.

Further question can be addressed to: EC-DIGITAL-TRANSFORMATION@ec.europa.eu

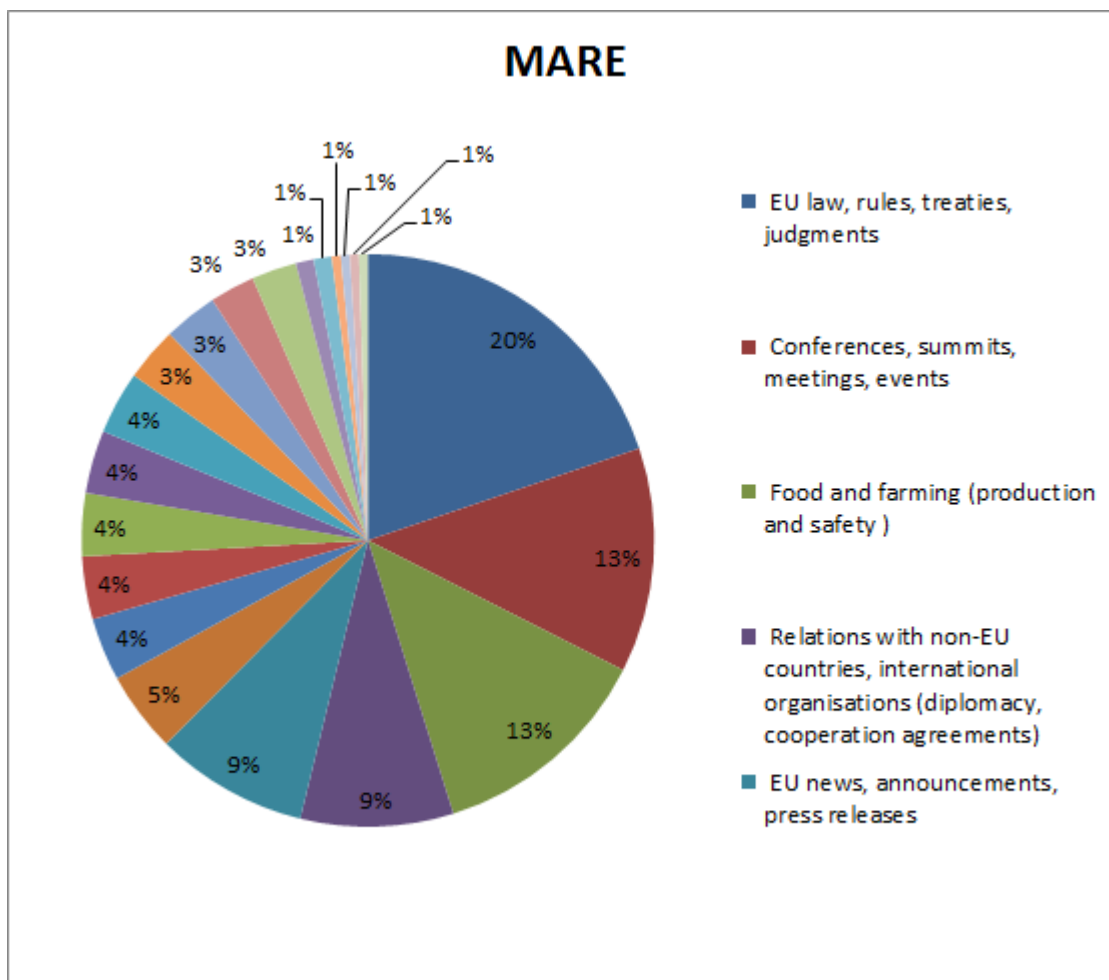
**Tasks DG MARE has a stake in – identified by DG MARE
(number of pages found during task-mapping exercise):**

Task	# pages
EU law, rules, treaties, judgments	40
Food and farming (production and safety)	26
EU news, announcements, press releases	18
Relations with non-EU countries, international organisations (diplomacy, cooperation agreements)	17
Regional, rural and urban development	8
Research and innovation	8
Funding, grants, subsidies	7
Trade with non-EU countries (import, export, agreements, anti-dumping)	7
Environmental protection	6
Doing business with the European Commission (calls for tenders, bids)	2
Initiate, contribute to law making (public consultations, citizen's initiative)	1
Energy efficiency	none
EU labels (eco labels, quality labels, audits)	none

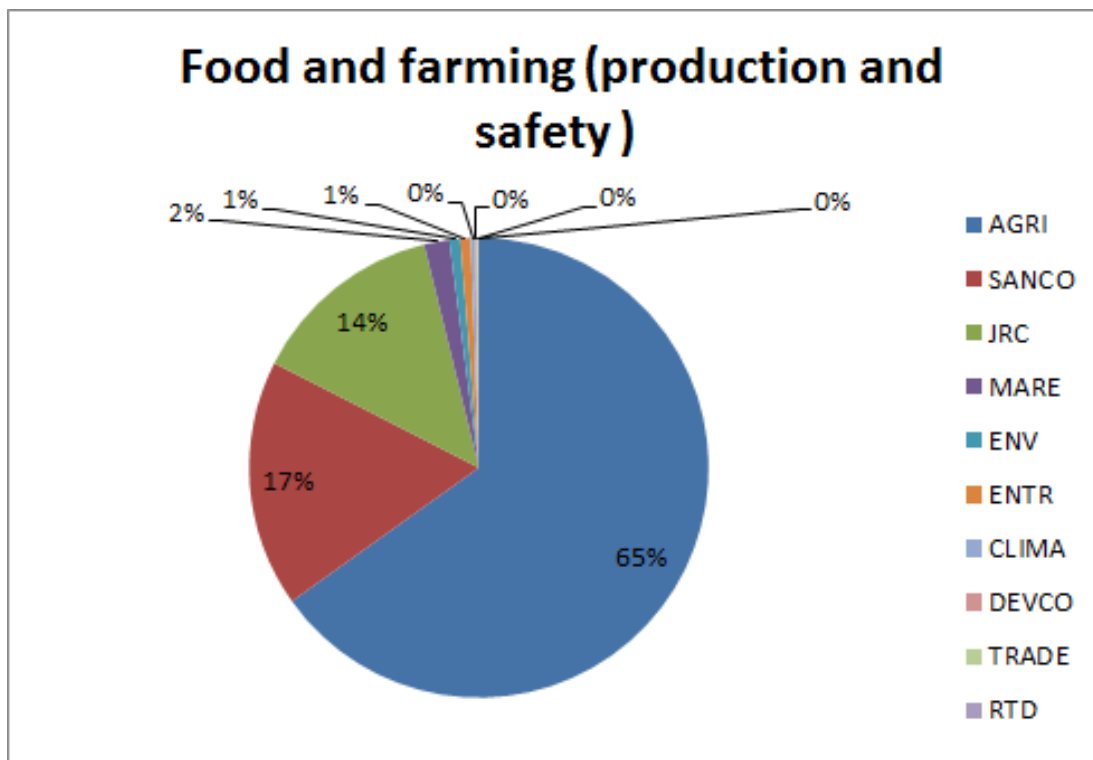
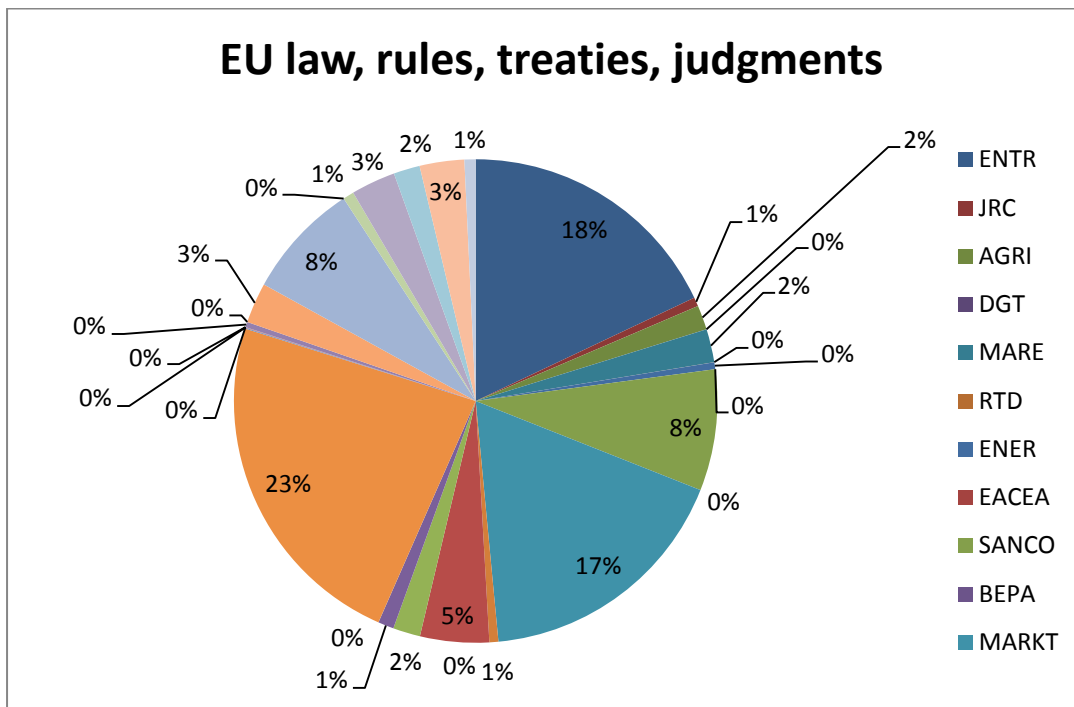
Additional tasks DG MARE has a stake in – based on pages identified during task-mapping exercise:

Task	# pages
Conferences, summits, meetings, events	26
Competition (state aid, cartels, mergers, anti-trust)	9
European Commissioner profiles	8
Order, download an EU publication	7
About the European Commission (role, structure, how it works)	5
Contact European Commission, European Union	5
National implementation of EU law, infringements	2
Customs, tariffs, quotas, duties	1
EU strategy, political priorities	1
Statistics and forecasts	1

Tasks as percentages of total (5 first tasks accounting for 63% of DG MARE content/number of pages):



For your top 3 tasks, which other DGs are involved, and how big their stake is:



Conferences, summits, meetings, events

