



# Task mapping outcome DG ENTR

EC Digital Transformation

## **EUROPEAN COMMISSION**

Directorate-General for Communication  
Directorate A - Strategy and Corporate Communication  
Unit A5 - Europa Site

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## **PRESENTATION OF TASK MAPPING**

- In order to gain a more thorough understanding of how the work of the different DGs relates to the [77 tasks identified for the task-ranking survey](#), the Commission's Digital Transformation team has mapped each page of every site listed in the [Europa Inventory](#) against one or more of the 77 tasks.
  
- This exhaustive mapping exercise will help us:
  - to assess how well the Commission's existing digital presence serves the identified tasks
  - to identify which content is related to each task (in cases where content can be edited/rewritten with the relevant DGs)
  - to engage DGs in the co-creation of content for the Commission's future web presence, which will be built on a common architecture (i.e. task-based, not DG-based): DGs with a stake in the task(s) being worked upon will be invited to participate in work at all stages of the process, including co-creation of content.

Further question can be addressed to: [EC-DIGITAL-TRANSFORMATION@ec.europa.eu](mailto:EC-DIGITAL-TRANSFORMATION@ec.europa.eu)

**Tasks DG ENTR has a stake in – identified by DG ENTR  
(number of pages found during task-mapping exercise):**

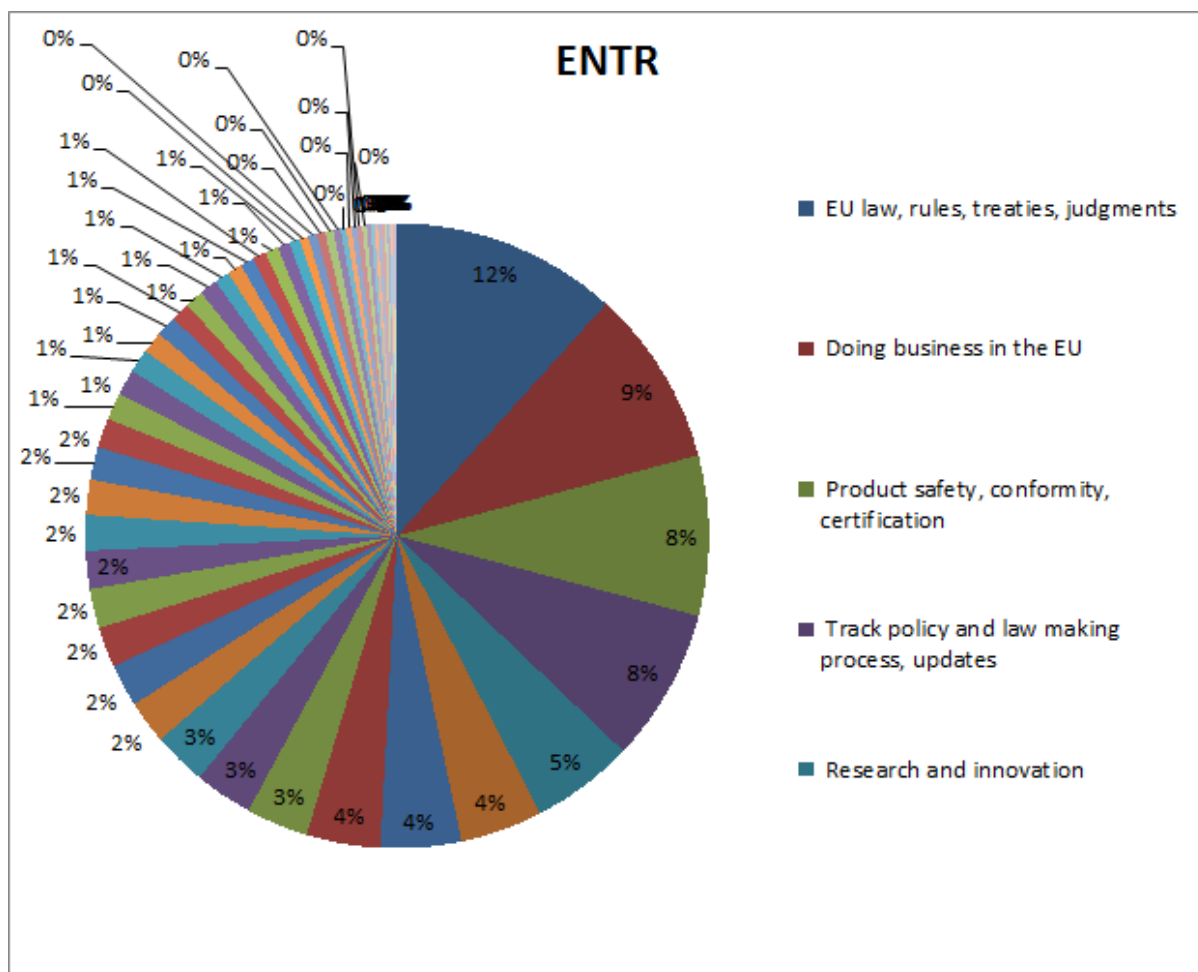
Doing business in the EU	419
Product safety, conformity, certification	379
Track policy and law making process, updates	363
Research and innovation	244
Statistics and forecasts	195
Conferences, summits, meetings, events	191
Industry norms and standards	175
EU strategy, political priorities	138
Environmental protection	127
Chemicals (approval)	102
Resource security (oil, gas, raw materials)	101
Climate change, global warming	95
Relations with non-EU countries, international organisations (diplomacy, cooperation agreements)	93
Trade with non-EU countries (import, export, agreements, anti-dumping)	90
Security, defence (terrorism, sanctions, critical infrastructure)	84
About the European Commission (role, structure, how it works)	83
Food and farming (production and safety )	77
Funding, grants, subsidies	64
EU news, announcements, press releases	61
Emergencies, disasters, civil protection	56
Loans, access to finance, microfinance	49
Education and training in EU	43
Initiate, contribute to law making (public consultations, citizen's initiative)	43
Energy efficiency	35
Intellectual property, copyright, trademarks, patents	32
E-government	31
Travel within, to and from EU (documents, visa, consular help, currencies)	21
National implementation of EU law, infringements	20
Corporate social responsibility for business	13
Public procurement (contracts with public authorities, governments)	12
Economic growth, financial stability in EU (crisis, assistance to member states)	10
Vehicles (buying, selling, registration, taxes, insurance)	10
Doing business with the European Commission (calls for tenders, bids)	8
EU labels (eco labels, quality labels, audits)	4
Freedom of information (transparency, access to documents)	1
Complaints to the European Commission	none

**Additional tasks DG ENTR has a stake in – based on pages identified during task-mapping exercise:**

EU law, rules, treaties, judgments	534
Contact European Commission, European Union	148
Public health, disease prevention	70
Order, download an EU publication	51
Transport safety (air, road, banned airlines)	45
EU vocabulary and abbreviations	35
Culture (heritage, arts, films, Capitals of Culture)	32
Banking and financial markets (reform, regulation)	30
Regional, rural and urban development	25
Consumer and passenger rights	21
Employing people (recruitment, terms and conditions, redundancies)	20
Competition (state aid, cartels, mergers, anti-trust)	17
EU budget	13
Human rights, fundamental rights	13
Taxation, excise (not VAT)	9
About the European Union (role, structure, how it works, origin)	8
Accession of new countries to the EU, enlargement	8
Working in an EU country (rights, permits, benefits)	5
Development and humanitarian aid	3
Customs, tariffs, quotas, duties	2
Jobs, traineeships at the European Commission	2
Privacy, data protection	2
VAT (Value Added Tax)	2
European Commissioner profiles	1
Languages in the EU (diversity, translation, interpreting)	1

## Task mapping outcome, DG ENTR

Tasks as percentages of total (10 first tasks accounting for 61% of DG ENTR content/number of pages):



For your top 3 tasks, which other DGs are involved, and how big their stake is:

