



Task mapping outcome DG ECFIN

EC Digital Transformation

EUROPEAN COMMISSION

Directorate-General for Communication
Directorate A - Strategy and Corporate Communication
Unit A5 - Europa Site

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PRESENTATION OF TASK MAPPING

- In order to gain a more thorough understanding of how the work of the different DGs relates to the [77 tasks identified for the task-ranking survey](#), the Commission's Digital Transformation team has mapped each page of every site listed in the [Europa Inventory](#) against one or more of the 77 tasks.
- This exhaustive mapping exercise will help us:
 - to assess how well the Commission's existing digital presence serves the identified tasks
 - to identify which content is related to each task (in cases where content can be edited/rewritten with the relevant DGs)
 - to engage DGs in the co-creation of content for the Commission's future web presence, which will be built on a common architecture (i.e. task-based, not DG-based): DGs with a stake in the task(s) being worked upon will be invited to participate in work at all stages of the process, including co-creation of content.
- We are aware that a DG with a large web presence may have more pages mapped to a task than a DG with a small presence, without necessarily having a bigger stake in the task. To compensate, we weighted the task-mapping results by multiplying a DG's 'absolute stake' in a task (DG pages related to task divided by total number of pages related to task) by the 'absolute weight' of the task on its web presence (DG pages related to task divided by total number of pages on DG's web presence)

Further question can be addressed to: EC-DIGITAL-TRANSFORMATION@ec.europa.eu

**Tasks DG ECFIN has a stake in – identified by DG ECFIN
(number of pages found during task-mapping exercise):**

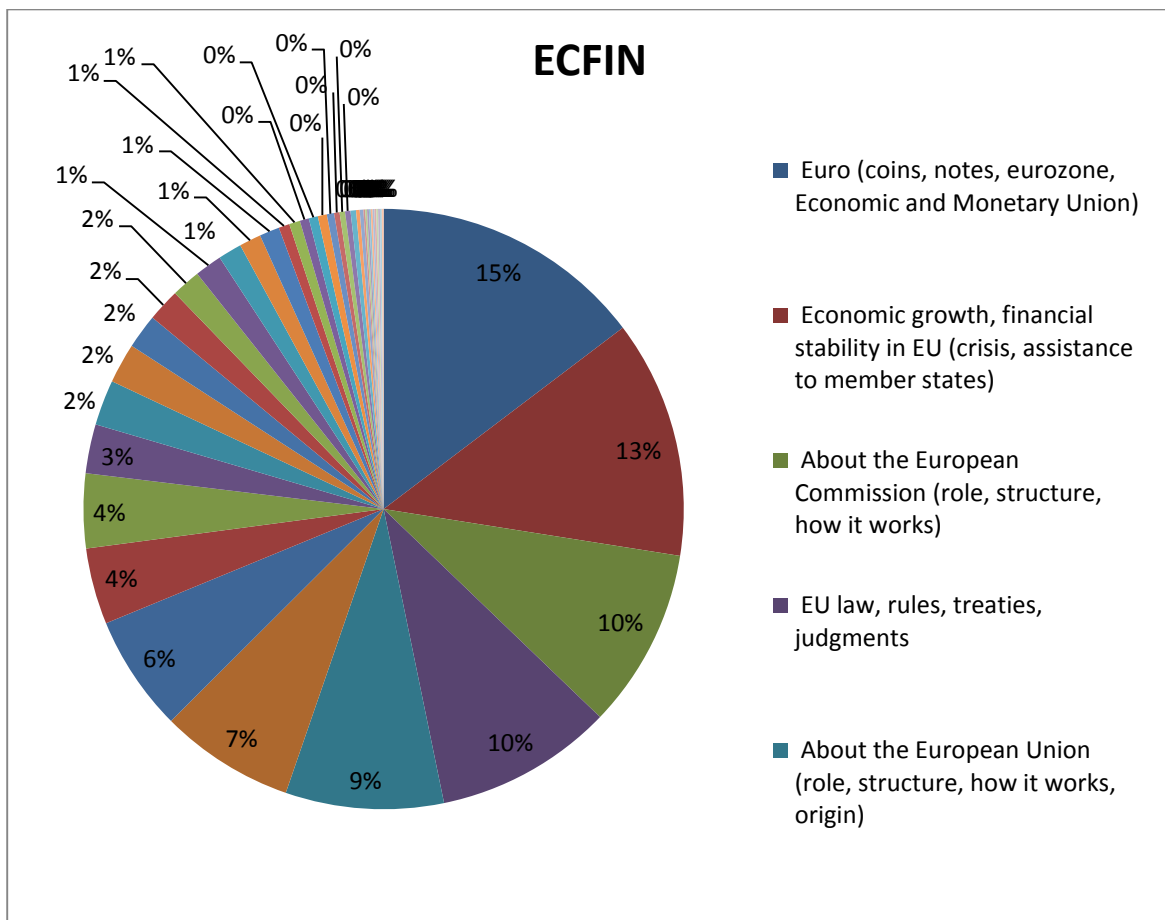
Task	# pages
Euro (coins, notes, eurozone, Economic and Monetary Union)	150
Economic growth, financial stability in EU (crisis, assistance to member states)	131
About the European Commission (role, structure, how it works)	99
EU law, rules, treaties, judgments	98
About the European Union (role, structure, how it works, origin)	87
Statistics and forecasts	64
Relations with non-EU countries, international organisations (diplomacy, cooperation agreements)	42
EU strategy, political priorities	41
Track policy and law making process, updates	25
EU news, announcements, press releases	22
Contact European Commission, European Union	19
Banking and financial markets (reform, regulation)	18
Order, download an EU publication	16
Loans, access to finance, microfinance	15
Accession of new countries to the EU, enlargement	13
Funding, grants, subsidies	11
Doing business with the European Commission (calls for tenders, bids)	6
EU budget	5
Taxation, excise (not VAT)	3
EU vocabulary and abbreviations	2
Initiate, contribute to law making (public consultations, citizen's initiative)	1
Conferences, summits, meetings, events	none
European Commissioner profiles	none

Additional tasks DG ECFIN has a stake in – based on pages identified during task-mapping exercise:

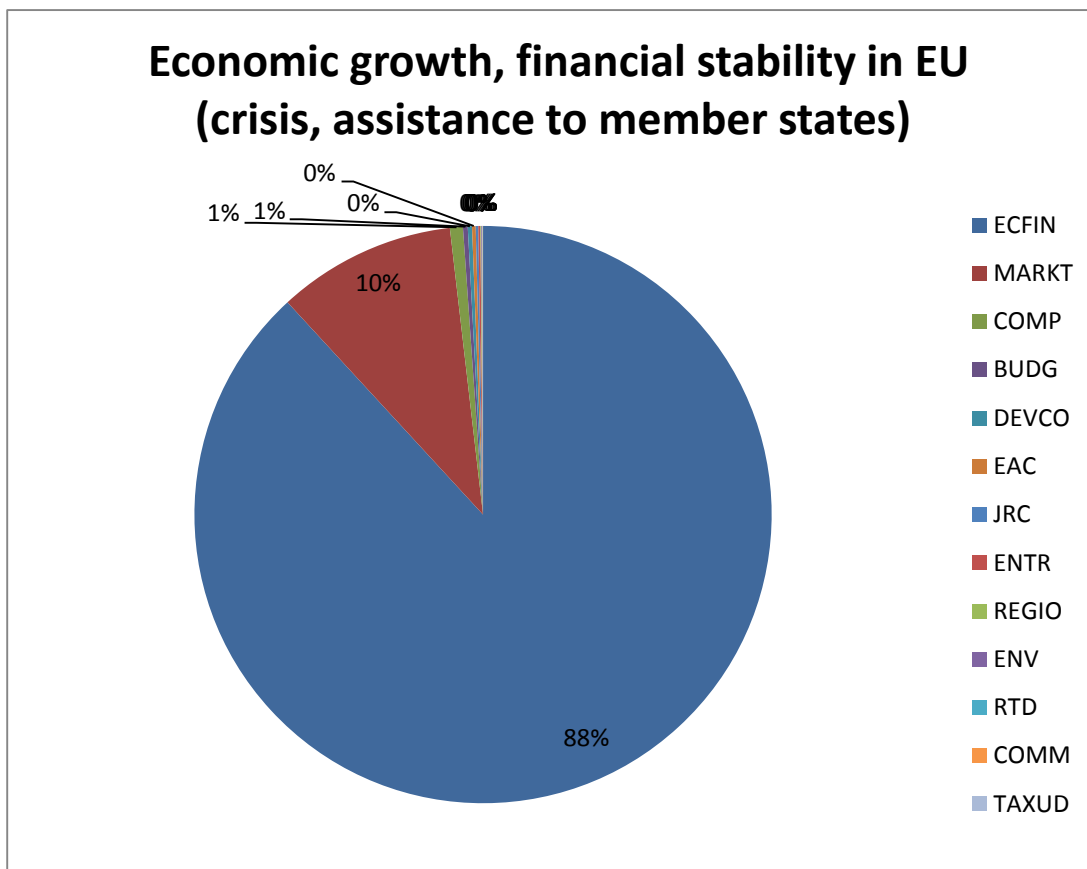
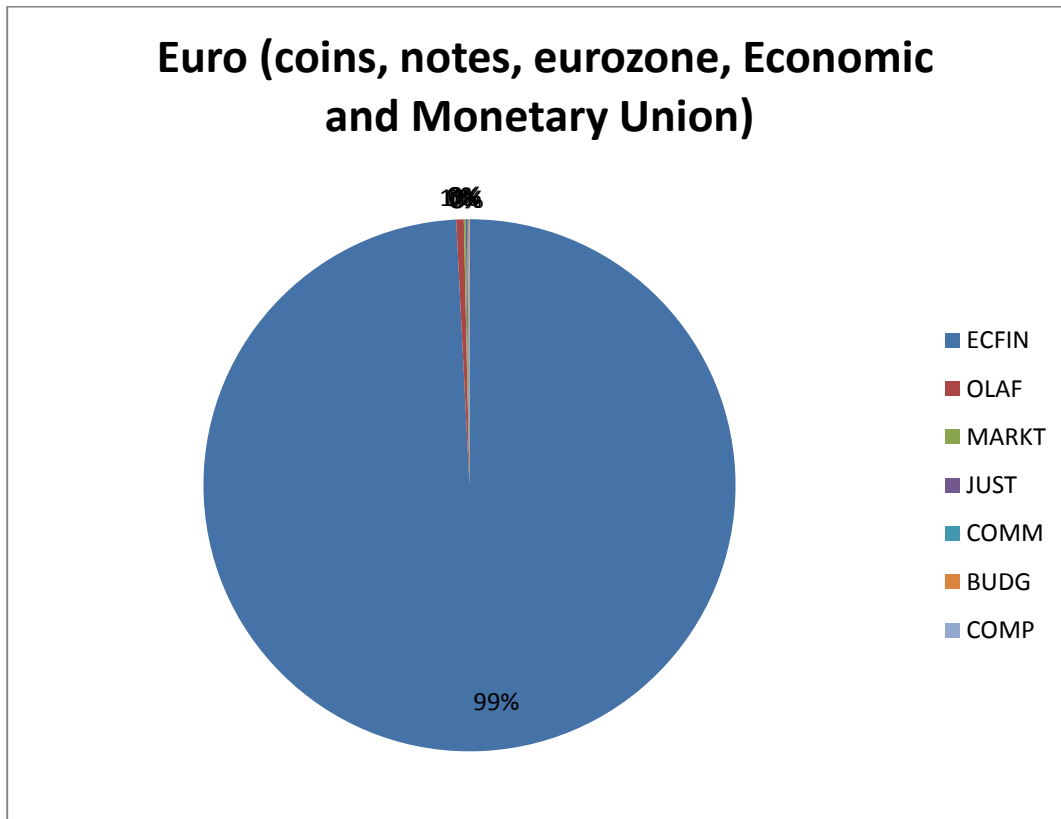
Task	# pages
National implementation of EU law, infringements	74
Development and humanitarian aid	27
Conferences, summits, meetings, events	12
Climate change, global warming	6
Environmental protection	5
Research and innovation	5
Intellectual property, copyright, trademarks, patents	4
Competition (state aid, cartels, mergers, anti-trust)	3
Pensions, retirement in another EU country	3
Public health, disease prevention	3
Crime, fraud, corruption, human trafficking	2

Task	# pages
Customs, tariffs, quotas, duties	1
Energy efficiency	1
Food and farming (production and safety)	1
Goods allowed when crossing borders (alcohol, cigarettes, cash, pets)	1
Industry norms and standards	1
Jobs, traineeships at the European Commission	1
Regional, rural and urban development	1
Trade with non-EU countries (import, export, agreements, anti-dumping)	1
VAT (Value Added Tax)	1
Working in an EU country (rights, permits, benefits)	1

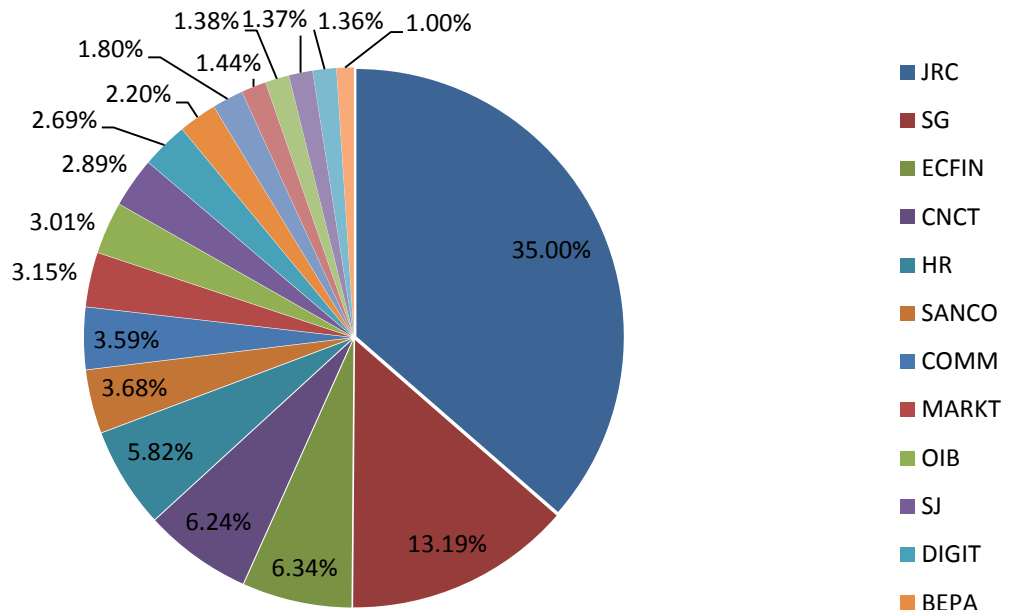
Tasks as percentages of total (5 first tasks accounting for 55% of DG ECFIN content/number of pages):



For your top 5 tasks, which other DGs are involved, and how big their stake is:



About the European Commission (role, structure, how it works)



EU law, rules, treaties, judgments

