



Task mapping outcome AGENCY EASME

EC Digital Transformation

EUROPEAN COMMISSION

Directorate-General for Communication
Directorate A - Strategy and Corporate Communication
Unit A5 - Europa Site

Contact: Anne SEEKINGS-LE QUEMENT

E-mail: EC-DIGITAL-TRANSFORMATION@ec.europa.eu

European Commission
B-1049 Brussels

PRESENTATION OF TASK MAPPING

- In order to gain a more thorough understanding of how the work of the different Agency, DGs relates to the [77 tasks identified for the task-ranking survey](#), the Commission's Digital Transformation team has mapped each page of every site listed in the [Europa Inventory](#) against one or more of the 77 tasks.

- This exhaustive mapping exercise will help us:
 - to assess how well the Commission's existing digital presence serves the identified tasks
 - to identify which content is related to each task (in cases where content can be edited/rewritten with the relevant Agency, DGs)
 - to engage DGs in the co-creation of content for the Commission's future web presence, which will be built on a common architecture (i.e. task-based, not DG-based): DGs with a stake in the task(s) being worked upon will be invited to participate in work at all stages of the process, including co-creation of content.

Further question can be addressed to: EC-DIGITAL-TRANSFORMATION@ec.europa.eu

**Tasks Agency EASME has a stake in – identified by Agency EASME
(number of pages found during task-mapping exercise):**

Task	# of pages
Energy efficiency	88
Doing business in the EU	62
Funding, grants, subsidies	45
Loans, access to finance, microfinance	19
Climate change, global warming	18
About the European Commission (role, structure, how it works)	15
Intellectual property, copyright, trademarks, patents	12
Environmental protection	11
Resource security (oil, gas, raw materials)	4
Research and innovation	2
Jobs, traineeships at the European Commission	1
Doing business with the European Commission (calls for tenders, bids)	none

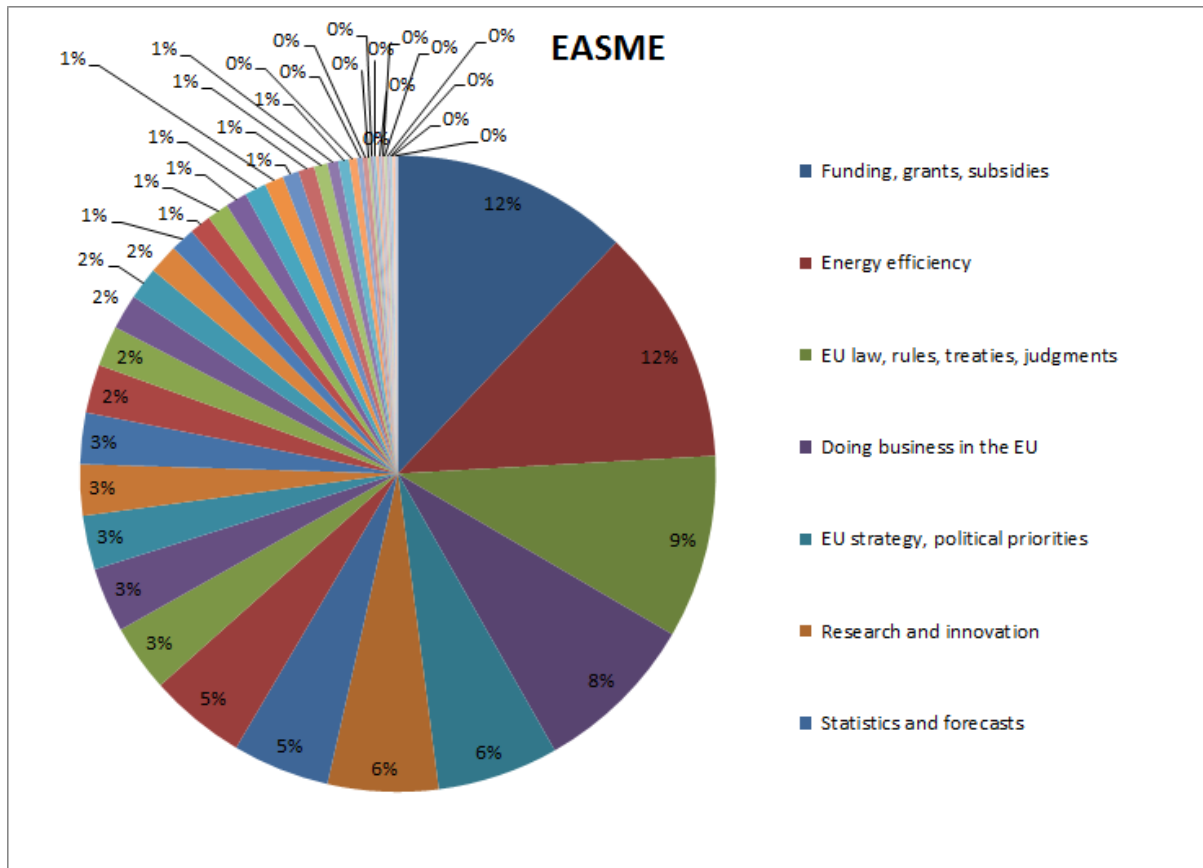
Additional tasks Agency EASME has a stake in – based on pages identified during task-mapping exercise:

Task	# of pages
Funding, grants, subsidies	88
EU law, rules, treaties, judgments	68
Research and innovation	41
National implementation of EU law, infringements	36
Statistics and forecasts	36
EU news, announcements, press releases	25
Contact European Commission, European Union	24
Conferences, summits, meetings, events	21
Education and training in EU	20
Industry norms and standards	13
Order, download an EU publication	9
Customs, tariffs, quotas, duties	8
Employing people (recruitment, terms and conditions, redundancies)	8
EU labels (eco labels, quality labels, audits)	8
Trade with non-EU countries (import, export, agreements, anti-dumping)	8
Public procurement (contracts with public authorities, governments)	7
Regional, rural and urban development	6
Working in an EU country (rights, permits, benefits)	6
EU budget	5
Consumer and passenger rights	4
Product safety, conformity, certification	3
Doing business with the European Commission (calls for tenders, bids)	2
Chemicals (approval)	1

Task	# of pages
Corporate social responsibility for business	1
Culture (heritage, arts, films, Capitals of Culture)	1
Economic growth, financial stability in EU (crisis, assistance to member states)	1
E-government	1
Goods allowed when crossing borders (alcohol, cigarettes, cash, pets)	1
Languages in the EU (diversity, translation, interpreting)	1
Recognition of educational, professional qualifications	1
Taxation, excise (not VAT)	1
Transport safety (air, road, banned airlines)	1

Task mapping outcome, Agency EASME

Tasks as percentages of total (8 first tasks accounting for 63% of AGENCY EASME content/number of pages):



For your top 3 tasks, which other DG or AGENCYs are involved, and how big their stake is:

