



Task mapping outcome DG DEVCO

EC Digital Transformation

EUROPEAN COMMISSION

Directorate-General for Communication
Directorate A - Strategy and Corporate Communication
Unit A5 - Europa Site

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PRESENTATION OF TASK MAPPING

- In order to gain a more thorough understanding of how the work of the different DGs relates to the [77 tasks identified for the task-ranking survey](#), the Commission's Digital Transformation team has mapped each page of every site listed in the [Europa Inventory](#) against one or more of the 77 tasks.
- This exhaustive mapping exercise will help us:
 - to assess how well the Commission's existing digital presence serves the identified tasks
 - to identify which content is related to each task (in cases where content can be edited/rewritten with the relevant DGs)
 - to engage DGs in the co-creation of content for the Commission's future web presence, which will be built on a common architecture (i.e. task-based, not DG-based): DGs with a stake in the task(s) being worked upon will be invited to participate in work at all stages of the process, including co-creation of content.

Further question can be addressed to: EC-DIGITAL-TRANSFORMATION@ec.europa.eu

**Tasks DG DEVCO has a stake in – identified by DG DEVCO
(number of pages found during task-mapping exercise):**

Task	# pages
Development and humanitarian aid	415
Relations with non-EU countries, international organisations (diplomacy, cooperation agreements)	382
Conferences, summits, meetings, events	144
Human rights, fundamental rights	79
Funding, grants, subsidies	73
Environmental protection	70
EU news, announcements, press releases	68
Order, download an EU publication	56
Energy efficiency	44
Research and innovation	44
EU strategy, political priorities	42
Climate change, global warming	37
Crime, fraud, corruption, human trafficking	27
Contact European Commission, European Union	26
Food and farming (production and safety)	21
Regional, rural and urban development	20
Track policy and law making process, updates	12
Doing business with the European Commission (calls for tenders, bids)	11
Security, defence (terrorism, sanctions, critical infrastructure)	11
Education and training in EU	10
Economic growth, financial stability in EU (crisis, assistance to member states)	9
EU law, rules, treaties, judgments	9
Trade with non-EU countries (import, export, agreements, anti-dumping)	9
Immigration into the EU (asylum, reuniting family, integration)	5
Loans, access to finance, microfinance	4
Public health, disease prevention	4
Resource security (oil, gas, raw materials)	2
Banking and financial markets (reform, regulation)	1
Emergencies, disasters, civil protection	1
EU budget	1
Initiate, contribute to law making (public consultations, citizen's initiative)	1
Public procurement (contracts with public authorities, governments)	1

Additional tasks DG DEVCO has a stake in – based on pages identified during task-mapping exercise:

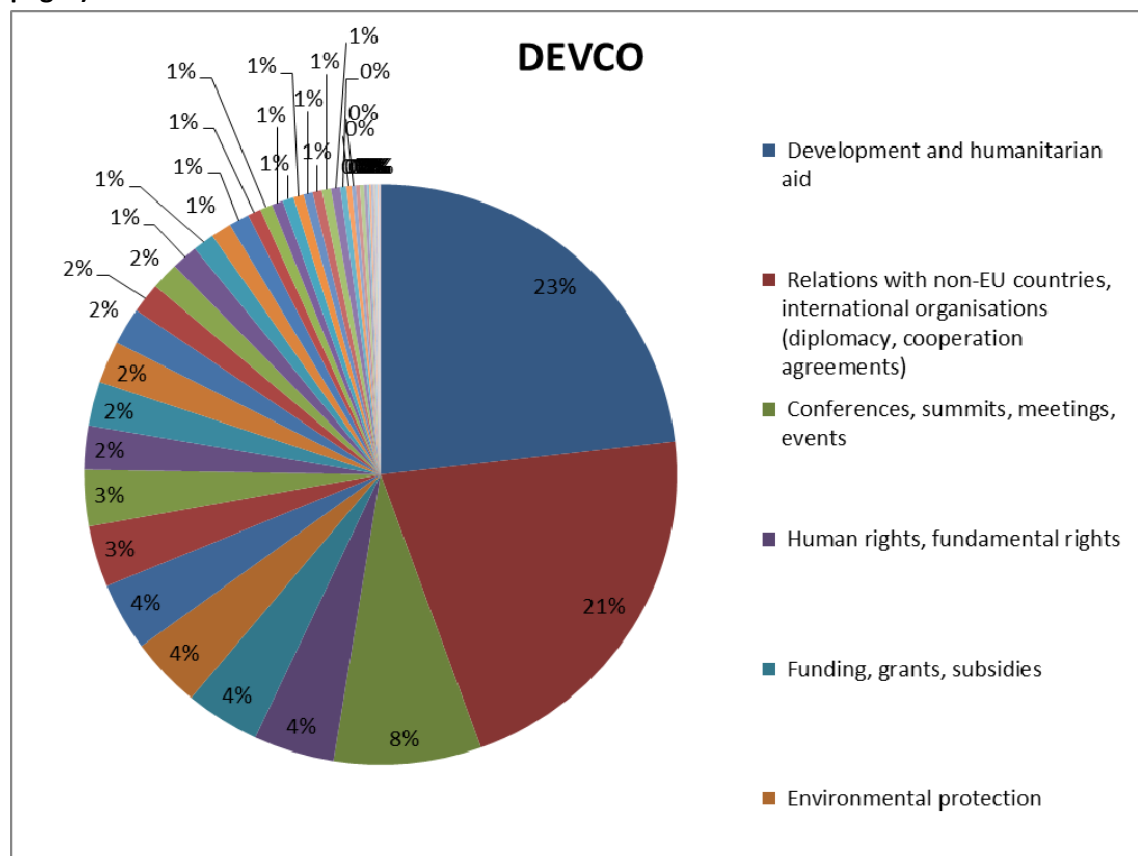
Task	# pages
About the European Commission (role, structure, how it works)	61
Accession of new countries to the EU, enlargement	30
Culture (heritage, arts, films, Capitals of Culture)	20

Task	# pages
Transport safety (air, road, banned airlines)	13
About the European Union (role, structure, how it works, origin)	9
EU vocabulary and abbreviations	6
Visit EU institutions, guided tours	4
European Commissioner profiles	3
Industry norms and standards	2
Jobs, traineeships at the European Commission	2
Competition (state aid, cartels, mergers, anti-trust)	1
Customs, tariffs, quotas, duties	1

Tasks DG DEVCO identified having a stake in – no related page identified during task-mapping exercise:

Task
Freedom of information (transparency, access to documents)
Healthcare in another EU country
Intellectual property, copyright, trademarks, patents
Judicial cooperation between EU countries, recognition of judgments
Taxation, excise (not VAT)
Vehicles (buying, selling, registration, taxes, insurance)

Tasks as percentages of total (7 first tasks accounting for 68% of DEVCO content/number of pages):



For your top 4 tasks, which other DGs are involved, and how big their stake is:

