



Task mapping outcome DG COMP

EC Digital Transformation

EUROPEAN COMMISSION

Directorate-General for Communication
Directorate A - Strategy and Corporate Communication
Unit A5 - Europa Site

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PRESENTATION OF TASK MAPPING

- In order to gain a more thorough understanding of how the work of the different DGs relates to the [77 tasks identified for the task-ranking survey](#), the Commission's Digital Transformation team has mapped each page of every site listed in the [Europa Inventory](#) against one or more of the 77 tasks.
- This exhaustive mapping exercise will help us:
 - to assess how well the Commission's existing digital presence serves the identified tasks
 - to identify which content is related to each task (in cases where content can be edited/rewritten with the relevant DGs)
 - to engage DGs in the co-creation of content for the Commission's future web presence, which will be built on a common architecture (i.e. task-based, not DG-based): DGs with a stake in the task(s) being worked upon will be invited to participate in work at all stages of the process, including co-creation of content.

Further question can be addressed to: EC-DIGITAL-TRANSFORMATION@ec.europa.eu

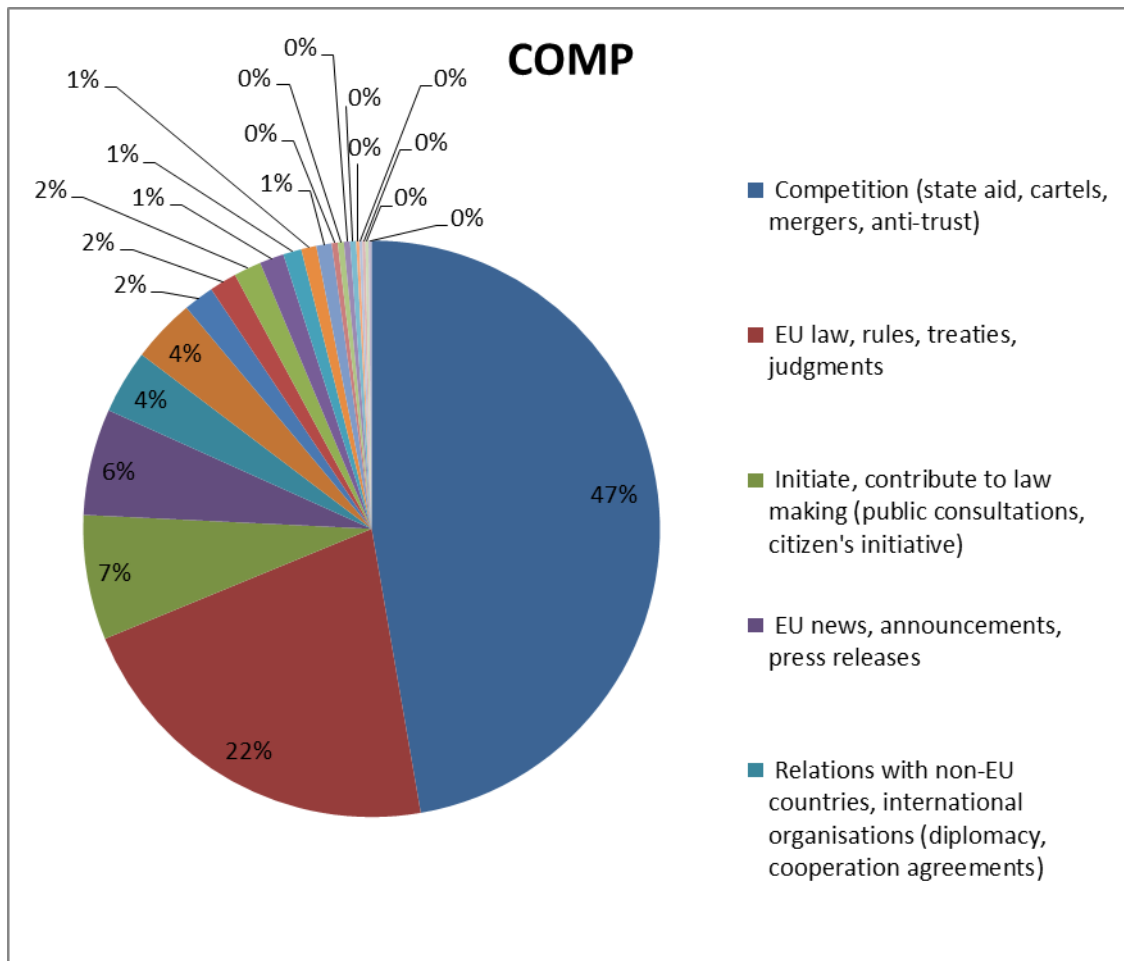
**Tasks DG COMP has a stake in – identified by DG COMP
(number of pages found during task-mapping exercise):**

Task	# pages
Competition (state aid, cartels, mergers, anti-trust)	277
EU law, rules, treaties, judgments	126
Initiate, contribute to law making (public consultations, citizen's initiative)	41
EU news, announcements, press releases	35
Banking and financial markets (reform, regulation)	21
Relations with non-EU countries, international organisations (diplomacy, cooperation agreements)	21
National implementation of EU law, infringements	10
Economic growth, financial stability in EU (crisis, assistance to member states)	9
Complaints to the European Commission	6
Climate change, global warming	2
EU strategy, political priorities	2
Euro (coins, notes, eurozone, Economic and Monetary Union)	2
Environmental protection	1
Funding, grants, subsidies	1
Regional, rural and urban development	1
European Commissioner profiles	none
Intellectual property, copyright, trademarks, patents	none
Research and innovation	none
Resource security (oil, gas, raw materials)	none

Additional tasks DG COMP has a stake in – based on pages identified during task-mapping exercise:

Task	# pages
Conferences, summits, meetings, events	9
Order, download an EU publication	8
Contact European Commission, European Union	5
Statistics and forecasts	5
Doing business with the European Commission (calls for tenders, bids)	2
About the European Commission (role, structure, how it works)	1
Track policy and law making process, updates	1

Tasks as percentages of total (first 4 tasks accounting for more than 80% of COMP content/number of pages):



For your top 4 tasks, which other DGs are involved, and how big their stake is:

