



Task mapping outcome DG CNECT

EC Digital Transformation

EUROPEAN COMMISSION

Directorate-General for Communication
Directorate A - Strategy and Corporate Communication
Unit A5 - Europa Site

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PRESENTATION OF TASK MAPPING

- In order to gain a more thorough understanding of how the work of the different DGs relates to the [77 tasks identified for the task-ranking survey](#), the Commission's Digital Transformation team has mapped each page of every site listed in the [Europa Inventory](#) against one or more of the 77 tasks.
- This exhaustive mapping exercise will help us:
 - to assess how well the Commission's existing digital presence serves the identified tasks
 - to identify which content is related to each task (in cases where content can be edited/rewritten with the relevant DGs)
 - to engage DGs in the co-creation of content for the Commission's future web presence, which will be built on a common architecture (i.e. task-based, not DG-based): DGs with a stake in the task(s) being worked upon will be invited to participate in work at all stages of the process, including co-creation of content.
- We are aware that a DG with a large web presence may have more pages mapped to a task than a DG with a small presence, without necessarily having a bigger stake in the task. To compensate, we weighted the task-mapping results by multiplying a DG's 'absolute stake' in a task (DG pages related to task divided by total number of pages related to task) by the 'absolute weight' of the task on its web presence (DG pages related to task divided by total number of pages on DG's web presence)

Further question can be addressed to: EC-DIGITAL-TRANSFORMATION@ec.europa.eu

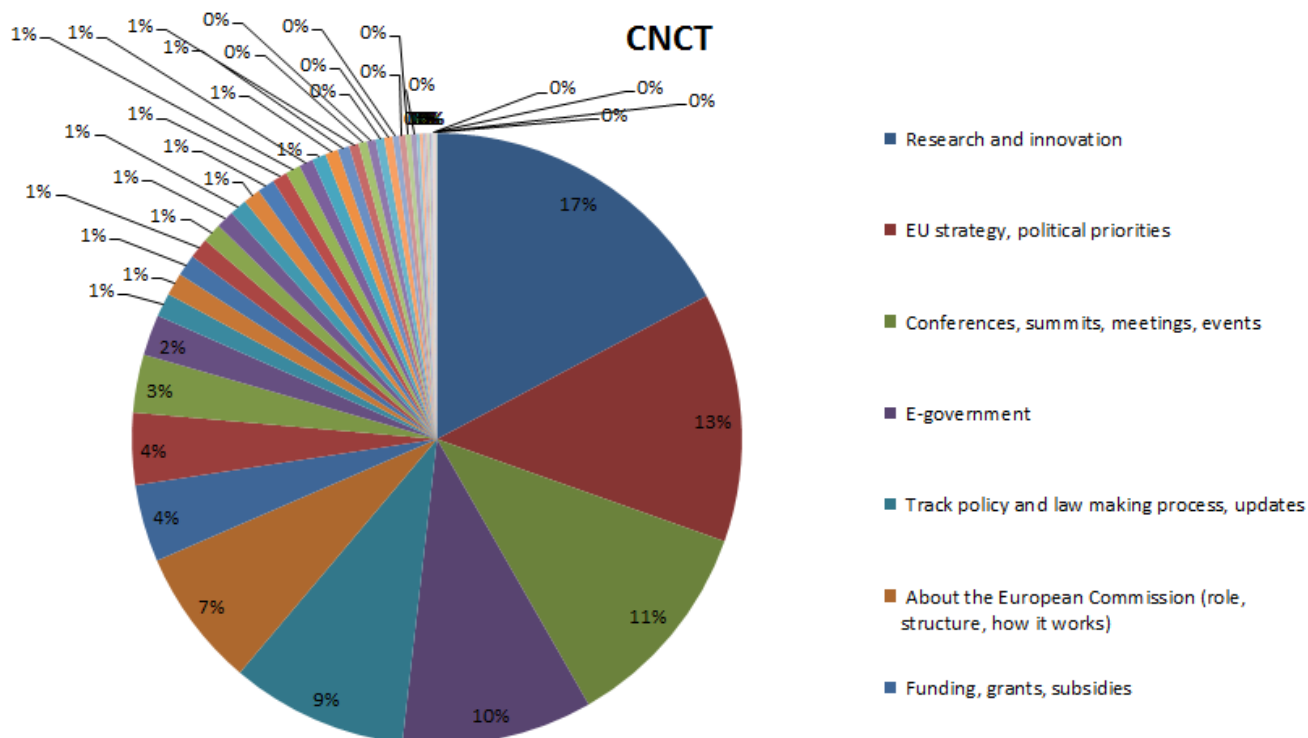
**Tasks DG CNECT has a stake in – identified by DG CNECT
(number of pages found during task-mapping exercise):**

Task	# pages
Research and innovation	304
EU strategy, political priorities	232
Conferences, summits, meetings, events	199
E-government	179
About the European Commission (role, structure, how it works)	129
Contact European Commission, European Union	54
Doing business in the EU	22
Public health, disease prevention	21
EU law, rules, treaties, judgments	20
EU news, announcements, press releases	19
Culture (heritage, arts, films, Capitals of Culture)	16
Education and training in EU	16
Initiate, contribute to law making (public consultations, citizen's initiative)	14
Climate change, global warming	13
Privacy, data protection	13
Energy efficiency	12
Industry norms and standards	9
Corporate social responsibility for business	8
Doing business with the European Commission (calls for tenders, bids)	8
Environmental protection	8
Public procurement (contracts with public authorities, governments)	8
Freedom of information (transparency, access to documents)	6
Intellectual property, copyright, trademarks, patents	5
European Commissioner profiles	3
Transport safety (air, road, banned airlines)	3
Competition (state aid, cartels, mergers, anti-trust)	2
EU vocabulary and abbreviations	1
About the European Union (role, structure, how it works, origin)	None
Complaints to the European Commission	None
Economic growth, financial stability in EU (crisis, assistance to member states)	None
EU budget	None
EU labels (eco labels, quality labels, audits)	None
Family (marriage, divorce, partnerships, adoption)	None
Find a job in another EU country	None
Healthcare in another EU country	None

Additional tasks DG CNECT has a stake in – based on pages identified during task-mapping exercise:

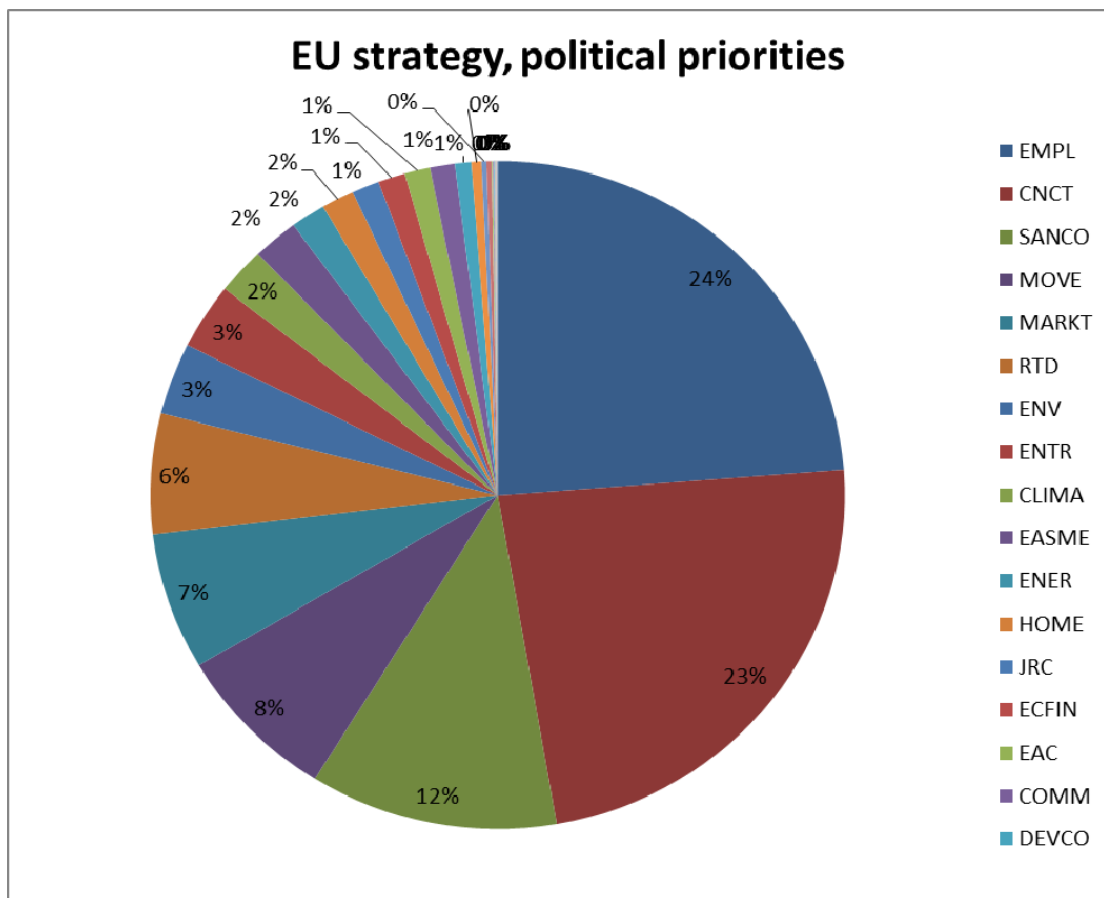
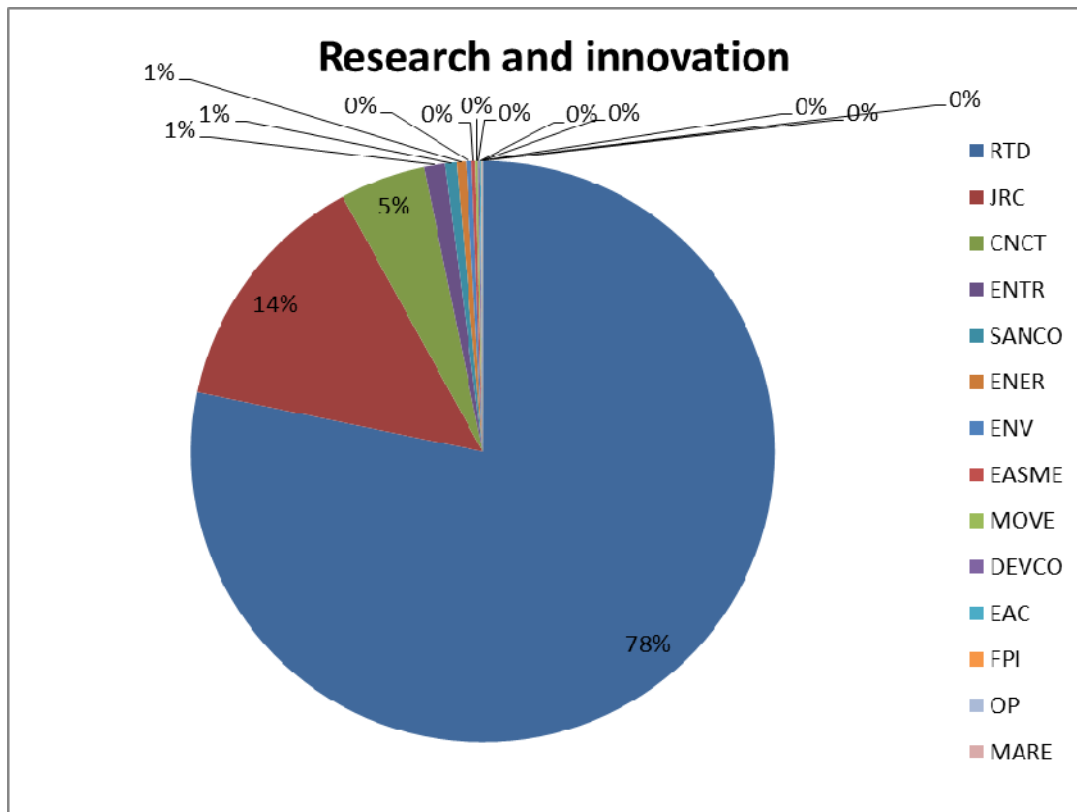
Task	# pages
Track policy and law making process, updates	165
Funding, grants, subsidies	72
Statistics and forecasts	67
Emergencies, disasters, civil protection	38
Relations with non-EU countries, international organisations (diplomacy, cooperation agreements)	18
National implementation of EU law, infringements	17
Crime, fraud, corruption, human trafficking	16
Security, defence (terrorism, sanctions, critical infrastructure)	14
Human rights, fundamental rights	11
Consumer and passenger rights	6
Travel within, to and from EU (documents, visa, consular help, currencies)	5
Languages in the EU (diversity, translation, interpreting)	2
Taxation, excise (not VAT)	2
Trade with non-EU countries (import, export, agreements, anti-dumping)	2
Banking and financial markets (reform, regulation)	1
Moving to another EU country (residence formalities)	1
Order, download an EU publication	1
Recognition of educational, professional qualifications	1

Tasks as percentages of total (4 first tasks accounting for more than 50% of CNCT content/number of pages):

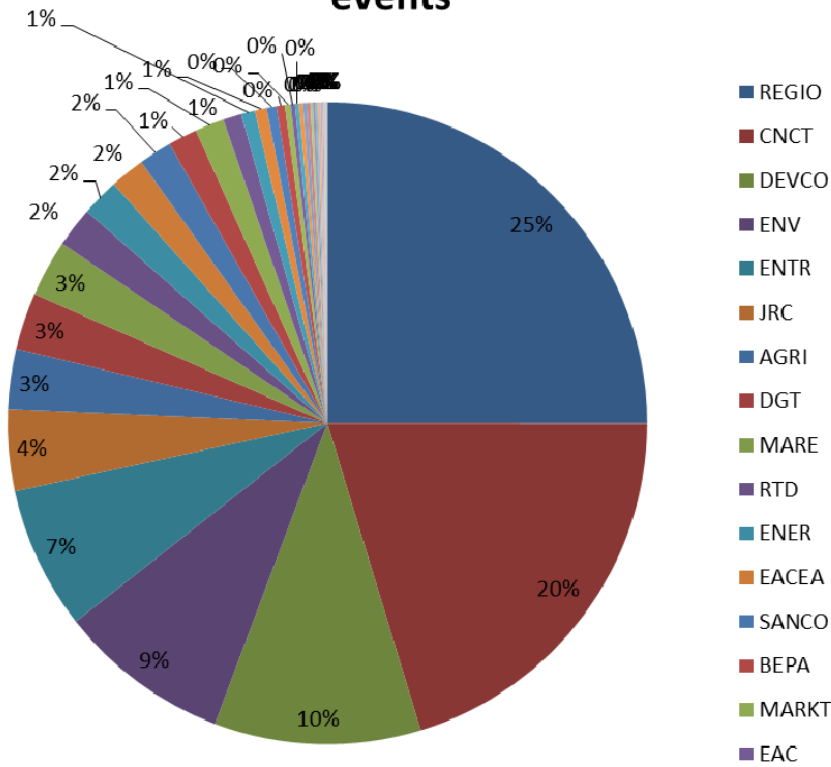


Task mapping outcome, DG CNECT

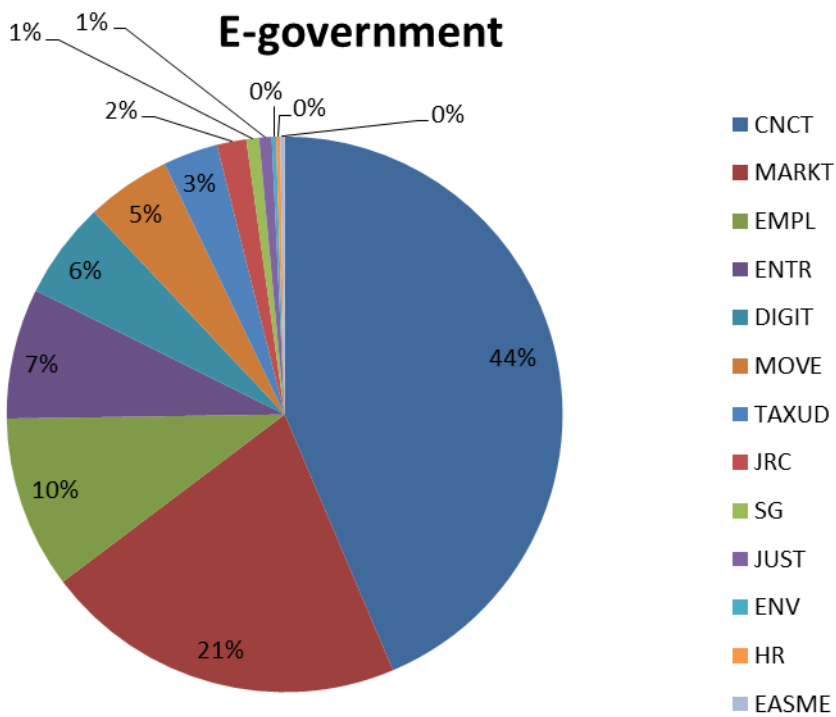
For your top 4 tasks, which other DGs are involved, and how big their stake is:



Conferences, summits, meetings, events



E-government



Task mapping outcome, DG CNECT