

Task mapping outcome DG CLIMA

EC Digital Transformation

EUROPEAN COMMISSION

Directorate-General for Communication Directorate A - Strategy and Corporate Communication Unit A5 - Europa Site

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PRESENTATION OF TASK MAPPING

- In order to gain a more thorough understanding of how the work of the different DGs relates to the <u>77 tasks identified for the task-ranking survey</u>, the Commission's Digital Transformation team has mapped each page of every site listed in the <u>Europa Inventory</u> against one or more of the 77 tasks.
- This exhaustive mapping exercise will help us:
 - to assess how well the Commission's existing digital presence serves the identified tasks
 - o to identify which content is related to each task (in cases where content can be edited/rewritten with the relevant DGs)
 - to engage DGs in the co-creation of content for the Commission's future web presence, which will be built on a common architecture (i.e. task-based, not DG-based): DGs with a stake in the task(s) being worked upon will be invited to participate in work at all stages of the process, including co-creation of content.

Further question can be addressed to: EC-DIGITAL-TRANSFORMATION@ec.europa.eu

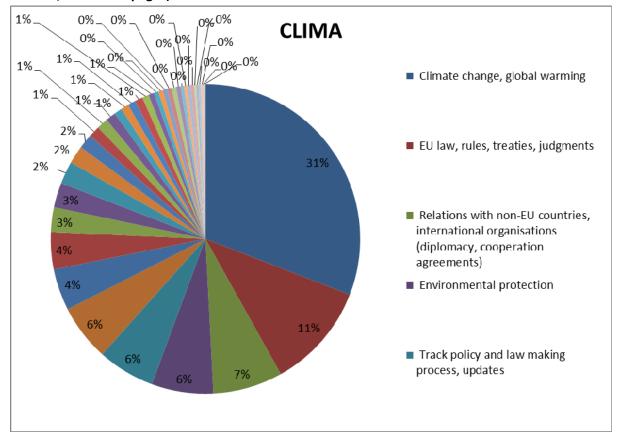
Tasks DG CLIMA has a stake in – identified by DG CLIMA (number of pages found during task-mapping exercise):

Task	# pages
Climate change, global warming	263
EU law, rules, treaties, judgments	94
Relations with non-EU countries, international organisations (diplomacy,	
cooperation agreements)	62
Environmental protection	55
Track policy and law making process, updates	51
EU strategy, political priorities	50
Statistics and forecasts	37
Energy efficiency	33
Food and farming (production and safety)	22
National implementation of EU law, infringements	22
Funding, grants, subsidies	20
Development and humanitarian aid	16
Regional, rural and urban development	13
EU news, announcements, press releases	10
Loans, access to finance, microfinance	9
Chemicals (approval)	7
Conferences, summits, meetings, events	7
Doing business with the European Commission (calls for tenders, bids)	7
Research and innovation	7
About the European Commission (role, structure, how it works)	6
EU budget	5
Contact European Commission, European Union	4
European Commissioner profiles	4
Resource security (oil, gas, raw materials)	4
Doing business in the EU	3
EU labels (eco labels, quality labels, audits)	3
Initiate, contribute to law making (public consultations, citizen's initiative)	3
Product safety, conformity, certification	3
Accession of new countries to the EU, enlargement	2
Competition (state aid, cartels, mergers, anti-trust)	2
About the European Union (role, structure, how it works, origin)	none
Corporate social responsibility for business	none
Education and training in EU	none
EU vocabulary and abbreviations	none
Freedom of information (transparency, access to documents)	none
Industry norms and standards	none
Moving to another EU country (residence formalities)	none
Public procurement (contracts with public authorities, governments)	none

Additional tasks DG CLIMA has a stake in – based on pages identified during task-mapping exercise:

Task	# pages
Public health, disease prevention	10
Banking and financial markets (reform, regulation)	4
Jobs, traineeships at the European Commission	4
Order, download an EU publication	4
Emergencies, disasters, civil protection	2
Trade with non-EU countries (import, export, agreements, anti-dumping)	2
Taxation, excise (not VAT)	1
VAT (Value Added Tax)	1

Tasks as percentages of total (5 first tasks accounting for more than 60% of CLIMA content/number of pages):



For your top 4 tasks, which other DGs are involved, and how big their stake is:

