



# Task mapping outcome DG AGRI

EC Digital Transformation

## **EUROPEAN COMMISSION**

Directorate-General for Communication  
Directorate A - Strategy and Corporate Communication  
Unit A5 - Europa Site

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## **PRESENTATION OF TASK MAPPING**

- In order to gain a more thorough understanding of how the work of the different DGs relates to the [77 tasks identified for the task-ranking survey](#), the Commission's Digital Transformation team has mapped each page of every site listed in the [Europa Inventory](#) against one or more of the 77 tasks.
- This exhaustive mapping exercise will help us:
  - to assess how well the Commission's existing digital presence serves the identified tasks
  - to identify which content is related to each task (in cases where content can be edited/rewritten with the relevant DGs)
  - to engage DGs in the co-creation of content for the Commission's future web presence, which will be built on a common architecture (i.e. task-based, not DG-based): DGs with a stake in the task(s) being worked upon will be invited to participate in work at all stages of the process, including co-creation of content.

Further question can be addressed to: [EC-DIGITAL-TRANSFORMATION@ec.europa.eu](mailto:EC-DIGITAL-TRANSFORMATION@ec.europa.eu)

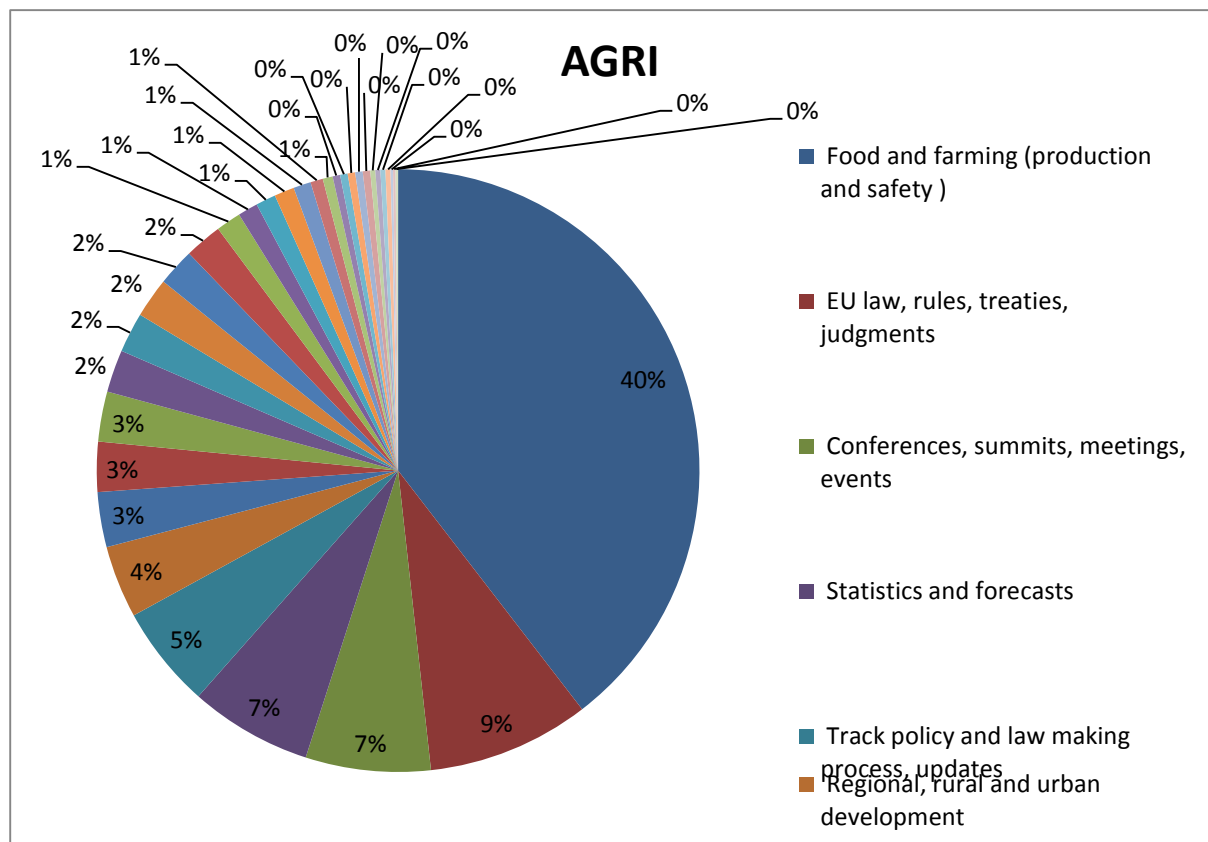
**Tasks DG AGRI has a stake in – identified by DG AGRI  
(number of pages found during task-mapping exercise):**

<b>Task</b>	<b># pages</b>
Food and farming (production and safety )	303
Conferences, summits, meetings, events	53
Statistics and forecasts	50
Regional, rural and urban development	29
EU budget	22
Trade with non-EU countries (import, export, agreements, anti-dumping)	22
Accession of new countries to the EU, enlargement	20
Funding, grants, subsidies	20
Environmental protection	16
Relations with non-EU countries, international organisations (diplomacy, cooperation agreements)	16
EU strategy, political priorities	15
EU labels (eco labels, quality labels, audits)	10
European Commissioner profiles	10
Competition (state aid, cartels, mergers, anti-trust)	8
Development and humanitarian aid	8
National implementation of EU law, infringements	8
Initiate, contribute to law making (public consultations, citizen's initiative)	7
Doing business with the European Commission (calls for tenders, bids)	5
Research and innovation	5
Climate change, global warming	3
Product safety, conformity, certification	3
EU vocabulary and abbreviations	2
Freedom of information (transparency, access to documents)	2
Doing business in the EU	1
Economic growth, financial stability in EU (crisis, assistance to member states)	0

**Additional tasks DG AGRI has a stake in – based on pages identified during task-mapping exercise:**

Task	# pages
EU law, rules, treaties, judgments	65
Track policy and law making process, updates	42
About the European Commission (role, structure, how it works)	16

Tasks as percentages of total (first 6 tasks accounting for 70% of DG AGRI content/number of pages):



For your top 4 tasks, which other DGs are involved, and how big their stake is:

