



Task mapping outcome DG ESTAT

EC Digital Transformation

EUROPEAN COMMISSION

Directorate-General for Communication
Directorate A - Strategy and Corporate Communication
Unit A5 - Europa Site

Contact: Anne SEEKINGS-LE QUEMENT

E-mail: EC-DIGITAL-TRANSFORMATION@ec.europa.eu

European Commission
B-1049 Brussels

PRESENTATION OF TASK MAPPING

- In order to gain a more thorough understanding of how the work of the different DGs relates to the [77 tasks identified for the task-ranking survey](#), the Commission's Digital Transformation team has mapped each page of every site listed in the [Europa Inventory](#) against one or more of the 77 tasks.
- This exhaustive mapping exercise will help us:
 - to assess how well the Commission's existing digital presence serves the identified tasks
 - to identify which content is related to each task (in cases where content can be edited/rewritten with the relevant DGs)
 - to engage DGs in the co-creation of content for the Commission's future web presence, which will be built on a common architecture (i.e. task-based, not DG-based): DGs with a stake in the task(s) being worked upon will be invited to participate in work at all stages of the process, including co-creation of content.

Further question can be addressed to: EC-DIGITAL-TRANSFORMATION@ec.europa.eu

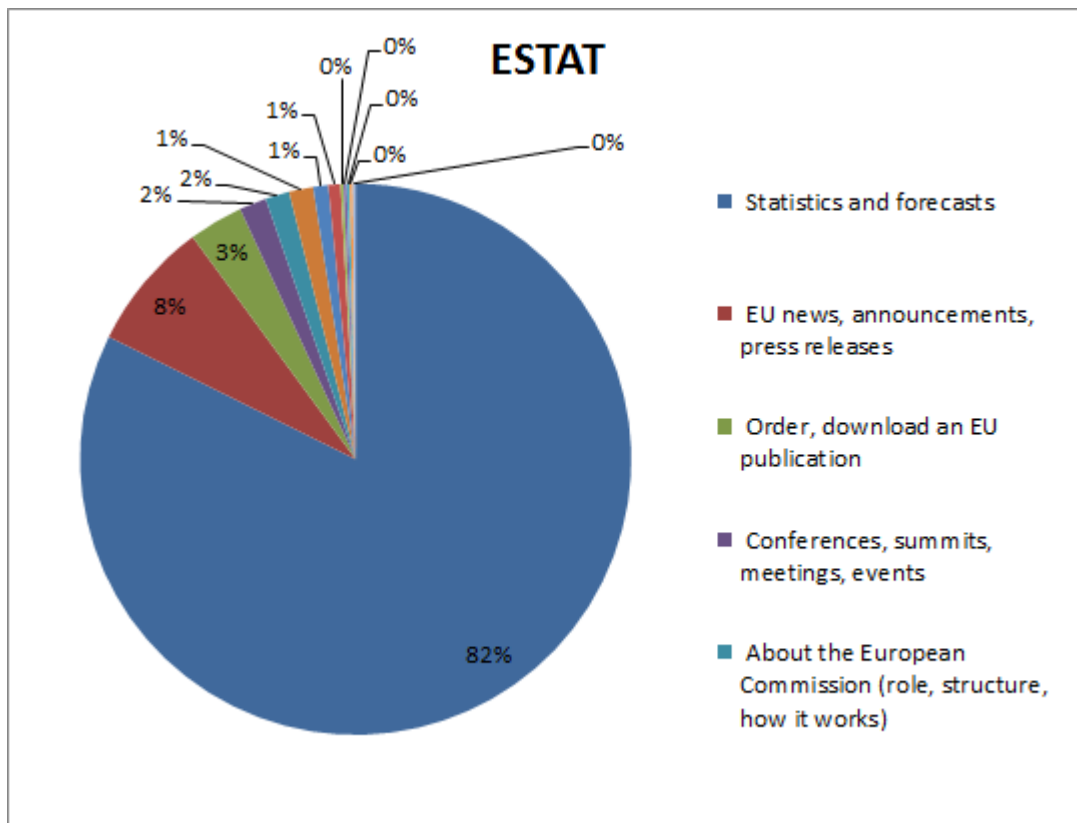
**Tasks DG ESTAT has a stake in – identified by DG ESTAT
(number of pages found during task-mapping exercise):**

Task	# of pages
Statistics and forecasts	466

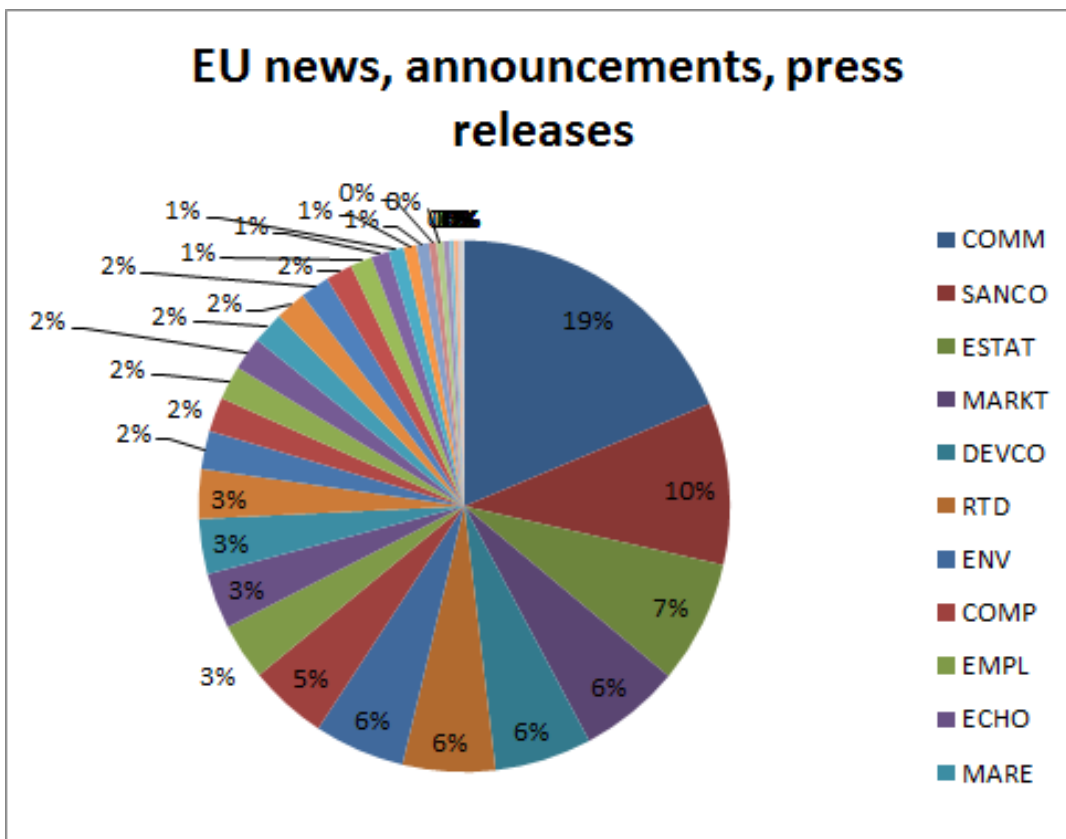
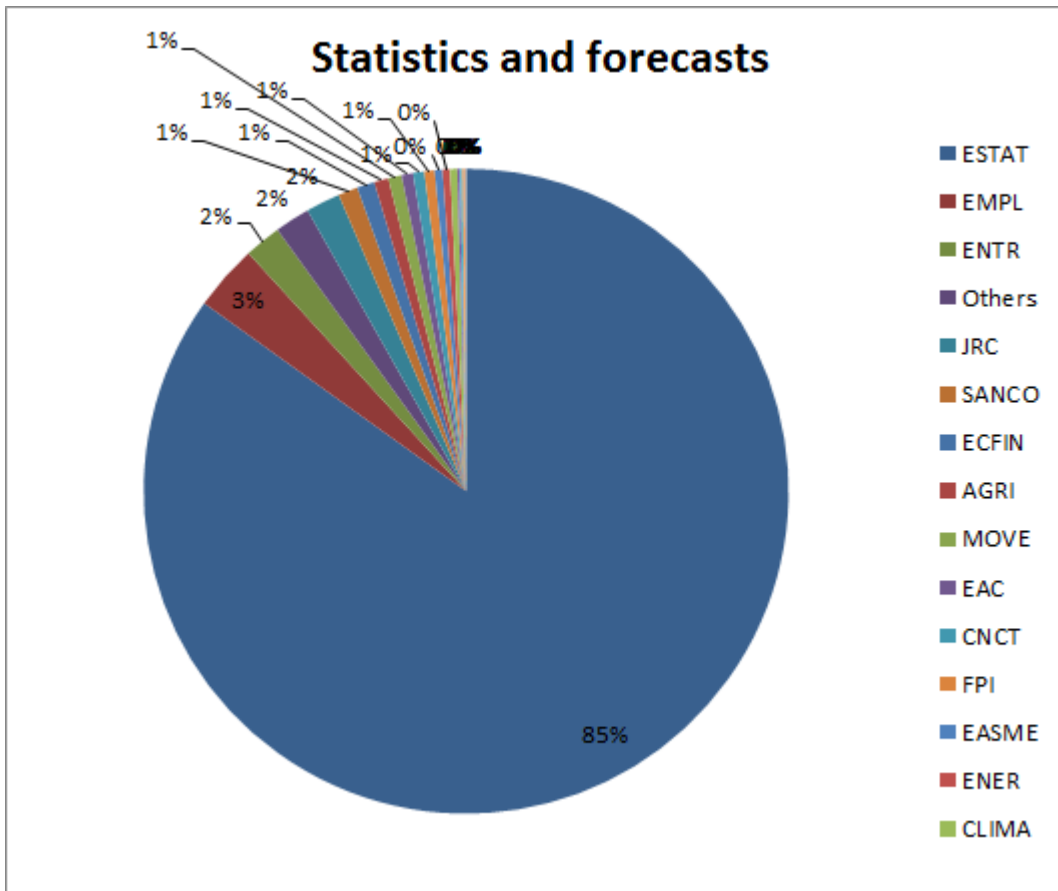
**Additional tasks DG ESTAT has a stake in – based on pages identified during
task-mapping exercise:**

Task	# of pages
About the European Commission (role, structure, how it works)	8
About the European Union (role, structure, how it works, origin)	1
Accession of new countries to the EU, enlargement	1
Conferences, summits, meetings, events	9
Contact European Commission, European Union	4
Doing business with the European Commission (calls for tenders, bids)	5
EU news, announcements, press releases	43
EU vocabulary and abbreviations	8
Funding, grants, subsidies	1
Initiate, contribute to law making (public consultations, citizen's initiative)	1
Jobs, traineeships at the European Commission	1
Order, download an EU publication	18

Tasks as percentages of total:



For your top 3 tasks, which other DGs are involved, and how big their stake is:



Order, download an EU publication

